

GD GOENKA UNI-BUZZ

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GD GOENKA UNIVERSITY



ASOCHAM
INDIA
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NORTH INDIA 2017 - 18

GD GOENKA
SCHOOL OF ENGINEERING



THE TIMES OF INDIA
TOP EMERGING PRIVATE INSTITUTES - 2017

GD GOENKA
SCHOOL OF MANAGEMENT



Times School
TIMES B SCHOOL SURVEY 2017
TOP EMERGING BBA INSTITUTE

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SPORTOPIA

2017

In its 3rd year, SPORTOPIA, G D Goenka University's sporting extravaganza was the biggest yet, drawing participation from 50 colleges, of which 10 were outstation colleges. The event witnessed the enthusiastic participation of over 2000 people including 1700 contestants over 2 days, Jan 27th and Jan 28th, 2017.

Some of the colleges and universities participating in the event were St Stephens College, Lady Shri Ram College, Shiv Nadar University, Amity University, Galgotia University, Hansraj College, NorthCap University, K R Mangalam University, Jamia Milia Islamia and Apeejay Styra University. Outstation universities and colleges included University of Rajasthan (Jaipur), Lovely Professional University (Ludhiana), St Xavier's (Jaipur) and many others.

The event was inaugurated with much fanfare on Jan 27th, at G D Goenka University Amphitheatre in the presence of Vice Chancellor, Prof. (Dr.) Deependra Kumar Jha. The Chief Guest of the ceremony, very aptly, was the venerable coach of the Indian Women's Wrestling Team, Mr. Kuldeep Malik, the person behind the spectacular win by Sakshi Malik at Rio Olympics 2016.



EVENT COMPOSITION

SPORTOPIA 2017 spanned 10 sports disciplines: Cricket, Basketball, Lawn Tennis, Table Tennis, Football, Volleyball, Badminton, Squash, Kabaddi and Kho Kho. Football and Cricket attracted the highest number of participants, followed by Kabaddi and Basketball. In terms of number of fixtures, the distinction went to Badminton with over 120 matches including Men's and Women's Singles, Doubles and Mixed Doubles fixtures.

Post the 196 matches held on Day 1, 30 out of the 50 participating colleges qualified to the final rounds. Day 2 saw 58 matches including Quarter Finals, Semi Finals and Finals across sports disciplines and some nail-biting finishes. Other attractions at SPORTOPIA 2017 included Food Stalls covering a variety of lip-smacking cuisines for the players and visitors alike.

RESULTS

Team LSR with the biggest haul of 5 wins and 2 runner-up spots, stole the show. G D Goenka University cheered by its home crowd had the maximum haul of 9 prizes, with 2 wins and 7 runner-up spots.

The entire event was managed and coordinated by 72 Faculty Members led by Sportopia Convener Prof. (Dr.) Tanuja Kaushik and Chairperson and Dean-School of Management, Prof. (Dr.) Pradeep Kumar Goel and approximately 200 Student Volunteers.



ICON

2017

4th International Conference

Theme - "Dream, Build & Grow: Unleashing The Entrepreneurial Potential"

9th & 10th February 2017

School of Management, G D Goenka University

The two-day International Conference - ICON 2017 titled "Dream, Build and Grow- Unleashing The Entrepreneurial Potential" organised by School of Management on February 9 and 10, 2017 brought together academics, researchers and entrepreneurs to discuss the perspectives of responsible

development of small and medium-sized enterprises in a dynamic environment. The conference debated the contemporary theme, from a wide range of perspectives: economic, social, environmental, organisational, technological, marketing, competitiveness and human angle.

This prodigious event commenced

with the inaugural session. After invoking the blessings of Goddess Saraswati, Dr. P. K. Goel, Dean, School of Management formally welcomed the delegates. In his welcome address, he provided a backdrop for the deliberations to be held during the conference. He traced the antecedent of entrepreneurship in Indian society thereby concluding that



it's the innate nature of Indians to strive towards entrepreneurship. He also highlighted the various initiatives taken by the Government, DIPP and Niti Aayog towards boosting entrepreneurship in India. It was followed by a welcome note by our honourable Vice Chancellor, Dr. Deependra Kumar Jha. In his address, he warned those who were still procrastinating over taking the entrepreneurship plunge by highlighting that the conditions would never be perfect, the signal would never be green enough to start. Hence, he encouraged the still-skeptical future entrepreneurs to DO IT NOW.

After Dr. Jha's address the official release of the book of proceedings was done by the guests of honour - Mr. Swagat Sarangi, Founder, Smytten, Prof. M. Akbar, Professor, IIM Lucknow, Dr. Deependra Jha, Vice Chancellor, G. D. Goenka University, Dr. P.K. Goel, Dean, School of Management and Dr. Tanuja Kaushik, Conference Convener & HoD, School of Management.

The guest of honour Prof. M. Akbar, Professor, IIM Lucknow in his address shared that in his career spanning more than 35 years, he is yet to come across a standard definition of entrepreneurship. Thereby, he detailed on what an entrepreneur did rather than what they were. He traced the antecedents of entrepreneurship since over 200 thousand years back till date including the Veda period,

Islamic Revolution to the most recent Internet and Biotech revolutions. He thereby zeroed on the day entrepreneurship was born to the day man started walking. Factually, he highlighted that 95 percent of businesses fail within the first three years and the rest five percent remain at a high risks. He suggested some measures for future entrepreneurs to manage this risk like imbibing the lean start-up method, employing business plan canvas and focussing on innovation led value creation.

Chief Guest, Mr. Swagat Sarangi, Founder, Smytten- a 1.5 year old start-up, gave a very realistic picture of entrepreneurship by dispelling myths about entrepreneurship being viewed as freedom at work, having own time and earning big money. He pushed the future entrepreneurs to dream big, develop excellent sales skills, be humble and resilient armour themselves to take rejections and nurture a healthy support system.

This was followed by an extremely though provoking and enriching panel discussion on the theme, "Women Empowered". The panellists, were Ms. Ragini Yechury, Founder Chairperson of Women in Logistics and Transport, Dr. Shweta Singh, Founder Director Ennoble IP & STEP UP 360, Ms. Sharmila Das, Founder and Chairwoman at Purple Audacity Research & Innovation Pvt. Ltd, Ms. Qamar Khan, Founder, Kashmiri Kitchen and Ms. Namrata Arora Singh, Founder and Coach, Life

Beyond Motherhood. Each of these iron willed woman entrepreneurs, shared her remarkable journey dotted by adversities- be it unsupportive parents or spouses, societal pressures, orthodox views or environment instability. They wowed the audience with their stories of grit, determination and passion for believing in their dreams. Each one had a definition for entrepreneurship, which was not learnt from books, but from their experiences in life. While Ms. Shweta termed it as turning problems to solutions, Ms. Qamar defined it as milking opportunity at every instance. For Ms. Namrata, it was being courageous and for Ms. Ragini it was taking problems head on. For Ms. Sharmila, entrepreneurship was about not compromising on the core value at any instant. This "spirit of entrepreneurship" was shared by each one of the panellists alike and they advised the women to dream, not feel self-constrained, prioritise their work, increase networking and most importantly, work with integrity.

In the end of the inaugural session a vote of thanks was extended by Dr. Tanuja Kaushik, the convener of this conference, to all the dignitaries, delegates, guests and G.D. Goenka University team for their unconditional contribution in making this conference a huge success.

The second half of day one was dedicated to four technical sessions dealing with subjects: Financing: Risks and Returns for Entrepreneurship



Firms, Entrepreneurial Marketing: New Perspectives and Tools, Entrepreneurship Education and Skilling, Eco-Environments and Sustainable Entrepreneurial Enterprises. Session I was chaired by Dr. D. R. Agarwal and Dr. P. K. Goel. Session II was chaired by Ms. Sharmila Das and Dr. Tanuja Kaushik. Session III was chaired by Ms. Shweta Singh and Dr. Gyanesh K Sinha and Session IV was chaired by Ms. Namrata Arora.

Day one of the conference full of inquisitive, rigorous and critical sharings was concluded with a cultural evening comprising of enthralling performances by students of G. D. Goenka University.

The day two of this conference started with a plenary discussion on the theme "Role of entrepreneurs and competitive cooperation for economic well-being and development of markets" chaired by Dr. H. V Verma, Professor, FMS and speakers Mr. Karun Thareja, Head-Marketing, Faircent.com, Prof. Arturo, Professor, Politecnico di Milano and Dr. P. K. Goel, Dean, School of Management, GDGU. Prof. Verma set the stage by pondering about the oxymoron nature of the theme where competition and cooperation were set at opposite continuum. He further emphasized that entrepreneurship required a macroscopic non-tunneled view of any problem. This was further deliberated by Prof Arturo who emphasized that it was no longer suffice

for founders to develop a vision but for the successors to implement it over the years. Mr. Karun took an opposite stand by asserting that an entrepreneur doesn't see any competition, but makes his offering so unique that it stands apart from others. Dr. Goel further encouraged the students by strongly propagating them to unlearn their learnings from classes and being passionate about being job givers than job takers. The discussion took an interesting turn with Prof. Verma terming the Indian entrepreneurs as "jugadu" rather than innovation driven. Overall, the panel suggested future entrepreneurs to have a unique offering and be a stickler for quality control.

After the plenary session five technical sessions on the subjects- Entrepreneurial Dimensions and Economic Growth, Make In India and Start Up India, Operations and Logistical Challenges for New Venturing, HR Practices for Promoting Entrepreneurship and Innovation, Public Policy and Government Interventions as Pillars of Entrepreneurial Growth were organised. Session I was chaired by Mr. Karun Thareja and Mr. Pankaj Saxena. Session II was chaired by Mr. Pankaj Saxena and Dr. Tanuja Kaushik. Session III was chaired by Mr. Rajeev Madan and Dr. Gyanesh K Sinha. Session IV was chaired by Mr. Karun Thareja and Dr. Satyender P Singh. Session V was Dr. Mridul Dharwal and Dr. Pradeep K. Goel.

In the end of the conference valedictory session was held. Dr. Arindam Bhattacharya, MD, BCG India was the Chief Guest for this session. He elaborated the changes in entrepreneurial ecosystem and prevalence of intrapreneurial mindsets within organisations. Dr. P.K. Goel, Dean, School of Management extended a vote of thanks to the delegates and dignitaries. He acknowledged the hard work of everyone who were associated with the successful conduct of this conference. He shared that for this conference, School of Management received over 100 papers from national and international delegates. The conference saw an active delegate participation from over 46 academic institutions and corporates spanning across 5 countries. 56 papers were shortlisted for publication and 6 papers have been selected to be published in the School of Management's Bi-annual Journal titled G D Goenka Business Review.

Due to the immense insights and discerning observations of the dignitaries and delegates this conference has led to tremendous inspiring and change facilitating ideas, opinions, suggestions and viewpoints which can be of immense importance in understanding the entrepreneurial eco system of India.



I-HOST

2017

2nd International Conference

GGDGU iHOST 2017 the Second International Conference based on "Gastronomy, Tourism & Globalization" was held at Le Cordon Bleu School of Hospitality, G. D. Goenka University on 15th February, 2017.

The Conference was attended by scholars and academicians from all over India. 41 papers were shortlisted by peer evaluation and compiled as a Book of Proceedings and launched on the day of the Conference.

Prof.(Dr.) Y. G. Tharakan, Dean, Le Cordon Bleu School of Hospitality welcomed the delegates with fervour and enthusiasm, and shared the changing needs of the millennium traveller and the challenges ahead for the professionals of the hospitality industry.

Speaking at the Inaugural session, Prof.

(Dr.) Deependra Kumar Jha emphasized the importance of 'Emotional Quotient' as a unique 'Hospitality Quotient' besides IQ or Intelligence Quotient in students of hospitality.

Dr. Roger Haden, Academic Director, Le Cordon Bleu Australia spoke of the unique hospitality ethos of conviviality and caring for people.

Mr. Asem Kapoor, General Manager, Hyatt Regency, New Delhi, and Chef Manjit Singh Gill, Corporate Chef, ITC Hotels, shared the importance of the industry and also enlightened the audience with valuable experiences.

The Plenary session was addressed by Dr. Rohit Srivastava, a researcher on Molecular Gastronomy, spoke on the Sustainable innovation of future foods with emphasis on Molecular Gastronomy

&Dr. Ganesh Bagler, Professor IIT, Delhi had presented an elaborate food pairing pattern of ingredients in the Indian Cuisine.

The technical sessions attracted diverse papers on topics ranging from: Role of Tourist in the Evolution of Gastronomy, Global Education in Hospitality, Eco Hotels and sustainable Hotel Trends to Event Management. 44research papers were in two concurrent technical sessions.

The iHOST 2017 ended with a wonderful cultural show of hospitality Students involving in Western Music and dance. The paper presenters were awarded with Certificates by the dignitaries at the glittering valedictory ceremony.





IDEA

2017

Inspiring and Developing Entrepreneurial Acumen

G.D. Goenka Technology Business Incubator (GDGTBI) Centre organised IDEA on 7th April 2017 at the G. D. Goenka University campus. The event was inaugurated by the Honourable Vice Chancellor, Prof. (Dr.) Deependra Kr. Jha, Head GDGTBI & Student Welfare, Prof. (Dr.) Tanuja Kaushik, Deans of all schools and distinguished jury members during the Introductory Session in the morning, which also witnessed a cultural programme, a *gidda* and *bbangra* performances to celebrate the season of Basant. The event was attended by Officials of the University, invited guests, parents, alumni, faculty & staff members, students and over 600 participants from across the colleges and universities from Delhi-NCR.

IDEA stands for Inspiring and Developing Entrepreneurial

Acumen. The event was a unique encapsulation of creativity and business, involving young students from various disciplines across Business & Management, Communication, Engineering, Fashion Design, Hospitality and others. The aim was to nurture entrepreneurship based skills among young students. It comprised of two separate events: Elevator Pitch Competition and Display Stall Competition. While the display stall competition had over 80 stalls, the Elevator Pitch competition drew 140 participating teams.

A critical success factor for the event was the participation of 25 expert jury members, who were senior corporates, entrepreneurs, venture capitalists and representatives of seed funding ventures. They gave their valuable inputs to all the budding entrepreneurs and rated the best amongst them for the two competitions.



The Elevator Pitch Competition

Groups of 1 to 3 students formed each team in this event. Each team came forward to pitch their business concept within a short stipulated time. Their motive was to convince the expert jury to buy into their concept. There were 5 sub categories under this competition and 1 winning team from each category received the cash prizes and trophies.

| Winner | Concept & Team | University/college/institute |
|---|--|--|
| Best Idea-Technology | Independent Dynamo Roller Technology Naman Malik Ashank Yadav Aaditya Sharma | G D Goenka University G D Goenka University G D Goenka University |
| Best Idea-Service Category | Park In Akash Lal Vishvaas Bharti | The North Cap University K R Mangalam University K R Mangalam University |
| Best Idea- Product Category | The Guardian Angel Kumar Abhijeet Gaurav Saini | The North Cap University The North Cap University |
| Best Idea- Health/Social | Tracker in Automobiles Yoganshu Sanduja Paras Tyagi | The North Cap University The North Cap University |
| Best Idea- Food & Design | Handmade gifts Sakshi Sangwan Shubhi Sarin Tarun Bhandari | Dronacharya College of Engineering Dronacharya College of Engineering Dronacharya College of Engineering |
| <i>In addition, two exceptional business concepts won special prizes, as follows:</i> | | |
| The Wow Idea Award | Mason Jar Meals Avantika Dedha | G D Goenka University |
| The Emerging Technology Award | Mobile Charger From Body Heat Shammi Kumar Babloo Sharma | Mangalmay Institute of Engineering & Technology Mangalmay Institute of Engineering & Technology |

The Display Stall Competition

In the Display Stall category, students exhibited and sold their own original products which ranged from mouthwatering dishes to various types of entertaining games and fashion accessories as well! The 3 best stalls were adjudged by the esteemed jury and students were awarded cash prizes and trophies. The winners list is given below:

| Winner | Concept & Team | University/college/institute |
|----------------------------|--|--|
| Most Popular Display Stall | Puppy Therapy Prakriti Nanda Tanve Khanna | G D Goenka University G D Goenka University |
| Most Well Managed Stall | Tandoori Hut Aniket | Institute of Hotel Management |
| Most Innovative Marketing | The Hungry Yolks Aayush Verma Arjun Kaley | G D Goenka University G D Goenka University |

Most importantly, many of the stalls made significant profits of upto Rs. 25000 which proved the robustness of their planning and execution and aptness of their product offerings.

The events days proceedings ended with the Valedictory Session, presided over by the Honourable Vice Chancellor Prof (Dr.) Deependra Kr. Jha. This was followed by the prize distribution ceremony and a Vote of thanks by Head, GDGTBI & Student Welfare Prof (Dr.) Tanuja Kaushik.

Some valuable comments from the esteemed members of the jury have been captured verbatim showcasing the efficacy and success of IDEA 2017:

Vinod Giri, Founder Director of Greystone said “ Very good initiative. Very happy to be here and to interact with students, listen to fresh ideas, watch the energy and share their passion. Thank you G D Goenka University for calling me. Best of luck to all students, faculty and the staff.”

Bhavya Goel, CEO and Founder of AEOM Couture said “Brilliant initiative by the University. Great potential and pool of talent out there that needs to be incubated. More such events will promote entrepreneurship amongst young minds! Happy to be a small part of this wonderful initiative. All the best!”

Sabeena Khanna, Founding Principal of Studio Kia said “Wonderful initiative y G D Goenka University for creating and conceiving this platform for the young entrepreneurs. Great exposure for the students by having a well rounded jury from across all spheres and walks of life. The IDEAs put forth were very creative and innovative. Good luck to all.”

Harinder Sarmal, Founder of Betterdaddy.com said “A nice initiative by G D Goenka University to give a platform to budding entrepreneurs.”

Ashish Kumar, Team Leader of Jakson-Empowering People said “Amazing podium for fresh minds to pitch, looking forward to the pulling off by a student of a start-up.”

Sakshi Khanna, Co-Founder of The Open said “Great initiative on behalf of G D Goenka University to open avenues for young entrepreneurs who have creative ideas. Keep going on this initiative every year.”

Kamini Talwar, Director of Iris Global Services said “Thank you G D Goenka for giving us the opportunity to be the jury for the IDEA event. I must say, met the youth of India with futuristic ideas. Fabulous event.”

Abhishek Chandra, Head of Corporate Business at MobiKwik said “A sincere effort, inspiring initiative that aims to enlighten and bring together the business community. Honoured to be a part of this wonderful pro-active venture by G D Goenka University. Thank you!”

Shweta Sharma, Founder of Collaborative Climate said “Very good initiative, happy to be here”.





TRANSCEND

2017



The University celebrated the farewell function in an emotionally-charged cultural Extravaganza "Transcend 2017" for the Class of 2017 on April 21, 2017. The event was hosted to perfection as an unforgettable farewell to the graduating students by their junior students in a very well organized and fabulous manner led by faculty coordinators of all schools and Head Student Welfare, Prof. (Dr.) Tanuja Kaushik. "Transcend 2017" commenced with an emotional and enthralling video, full of memories followed by the address of Hon'ble Vice- Chancellor, Prof. (Dr.) Deependra K Jha.

Prof. Jha initiating with the words "The two hardest things to say in life are 'Hello' for the first time and 'goodbye' for the last," encouraged the students to have a holistic view of the world once they enter their professional career. Sharing his views, he insisted upon planning, perseverance, performance: the cordial principles of success in one's career. In his address he quoted the words of T.S.Eliot "What we call the beginning is often an end. And to make an end is to make a beginning. The end is where we start from." He stated that the demand for quality students has been increasing day by day. He appreciated the steps taken by different schools at GDGU in imparting education to the students. The alumni placed across the globe are doing their best to contribute for the social welfare. He emphasized that if all the pillars of social structure are strong, certainly the dream of common people, India becoming a superpower by 2020 will come true. He congratulated the students and wished for a bright and rewarding career ahead.

The event witnessed the enthusiastic participation from all the schools and it was a perfect blend of culture and modern trends, in a colourful ceremony comprising of mellifluous songs, foot-tapping Western and Classical Dance performances, Fashion Show and emotional speeches by the students. The event also witnessed an active participation in games from the outgoing batch, where the students were bestowed with the titles by their respective Deans like 'Mr. Know it all', 'Mr. Doubt fire', 'Ms. Crowd Magnet', 'Ms. Stylish', 'Ms. Dancing Diva', 'The Intellectual Guy', 'Ms. Fashion Queen', 'Mr. Topsy Turvy', 'Mr. No worry be Happy' and many more....

The outgoing batch of students, who attended the programme were visibly moved by the warm wishes they received from their juniors through their performances. Some of them also got emotional and recollected the memorable moments they had spent in GDGU. The students delivered a highly motivating and emotional speech aiming to contribute more in the services of Society and Nation.

Addressing the dynamic and esteemed gathering Anjali and Kamana, students from SoHSS stated that "GDGU had been our home for the past three years. That's why graduation feels like a mix of happiness and sadness both. We will forever keep GDGU in our heart."

Sharing his experience Tanmay from SoE said "Tables turn, bridges burn, you live and learn, after

all, it's your journey who teaches you about the destination. Quoting Street poet and philosopher Dreck he said "it's okay to lose some and win some, as long as the outcome is income, you know you want it all and then some."

Zubair from SoM stated "For me the experience at GDGU has been really amazing which I would cherish throughout my life. I've learned a lot, how to present my work, developed a lot of confidence and discovered a lot of other talents within myself." He shared his memories in the form of a beautiful poem 'Departure'.

Sharing her memories of three years at GDGU, Anisba from SoC stated that "All of our life, we have wanted to grow up, appear older, taken seriously, get a job, earn money, and it all sounds good, until you realize you are not young anymore. Thank you every one, for giving us innumerable opportunities and unforgettable memories that we made at GDGU."

"As our lives change, gone forever, we will still be friends forever." Keeping these words in mind the students of GDGU: Seniors and Juniors parted this day promising always to perform well in future. The function was concluded expressing heart-felt gratitude to the Magnanimous Management, Hon'able Vice- Chancellor, Registrar, Head Student Welfare, Deans, Faculty members and students in making the function a grand success.

GDG CLSR

2017

The GD Goenka Centre for Leadership and Social Responsibility (GDG-CLSR) has been set up to plan and implement initiative by GDGU in the service of the various communities and the society, of which we are an integral part. The different schools of GDGU have always been involved with organising several events and programmes in the service of society (like blood donation camps, collection drive for warm clothes, psychological counselling of prison inmates, skill development training of underprivileged women,

etc), but it was felt that to create a long term impact, it is necessary to bring these separate initiatives under a single umbrella and to provide an integrated long term vision for all these activities which aim to positively impact our local communities, the society, and ultimately, the world.

VISION OF GDG-CLSR

To be committed to the present and long-term development and enrichment of our communities and the society, by discovering opportunities, aligning capabilities, and inspiring positive social action

MISSION OF GDG-CLSR

The GD Goenka Centre for Leadership and Social Responsibility (GDG-CLSR) strives to:

- Contribute towards positive social change through various focussed activities
- Inculcate the spirit of leadership and social responsibility
- Develop meaningful external associations and networks to multiply the relevance, reach, and power of its initiatives

LIST OF MEMBERS

- Mr. Manish Joshi- Professor- Head of GDG-CLSR, SoFD
- Ms. Varsha Khetrpal- Associate Professor- Member, SoAP
- Dr. DeepikaGarg- Assistant Professor- Member, SoE
- Dr. Richa Singh, Assistant Professor, Member, SoHSS
- Dr. Ritu Sharma, Assistant Professor, Member, SoM
- Dr. Tania Gupta, Assistant Professor, Member, SoEd
- Mr. Saurav Chhabra, Assistant Professor, Member, SoH
- Ms. Akanksha Sharma, Assistant Professor, Member, SoE
- Mr. Shyamtanu Pal, Assistant Professor, Member, SoL
- Ms. Neha Verma, Assistant Professor, Member, SoC
- Ms. Shivani Sharma, Assistant Professor, Member, SoMAS

FREE EDUCATION TO DESERVING STUDENTS BY GDGU

GD Goenka University continues its commitment towards social transformation, by providing free higher education opportunities to deserving but underprivileged students. This year GDGU has collaborated with the NGO 'Udayan Care', under their 'UdayanShilini Fellowship' programme, which identifies deserving children for higher education. Six girls are being provided 100% free education including transportation facilities, by GD Goenka University. Five of these girls have been given admission into the School of Engineering (SoE), while one has been given admission to School of Law (SoL). We wish these students all the best in their educational life at GDGU!



PHYSIOTHERAPY CAMP AT DAMDAMA VILLAGE

There is no better policy in a society than pursuing health and safety of its people"

For putting another milestone towards social wellness, GD Goenka School Of Medical & Allied Sciences celebrated World Physiotherapy Day through organizing a Physiotherapy Camp at Damdama Village, Sohna in association with Society of Indian Physiotherapists. In this camp, patients were assessed, examined and prescribed exercises as well as lifestyle modifications in daily routine activities. A guest lecture was also delivered by Dr. Deepankar, Ergonomist & Consultant Physiotherapist on the topic "Physical activity for Life". Students of Bachelor of Physiotherapy raised awareness about "Role of physiotherapist for healthcare" through a short play.



BEAUTIFICATION OF COMMUNITY SPACE



The students of School of Architecture & Planning were involved in restoring an abandoned site near Mayom Hospital in South City-1, Gurgaon.

As part of the entire process, the students surveyed various sites across Gurgaon to identify urban pockets that had become abandoned due to various reasons. After thorough study and analysis, the students finalised on the site near Mayom Hospital and worked on it for a span of 3 weeks after seeking due permission from HUDA authorities and the RWA of South City -1. The project culminated with various interventions of the students which made this site as a viable spot for community interactions.

CLASSROOM PROJECT WITH BLIND SCHOOL

The students of SoFD semester 6 were part of a design development exercise for visually impaired children during Feb-April 2017 in partnership with Capt. Chandanlal Special Middle School for the Blind in Gurugram. This project was created as a studio project sensitizing the students to design for special needs of the differently able.

The students interacted with the faculty and the children, and combined it with the existing research on the topic to identify areas of opportunities. The students then came out with concepts and product ideas to address the various gaps as identified.

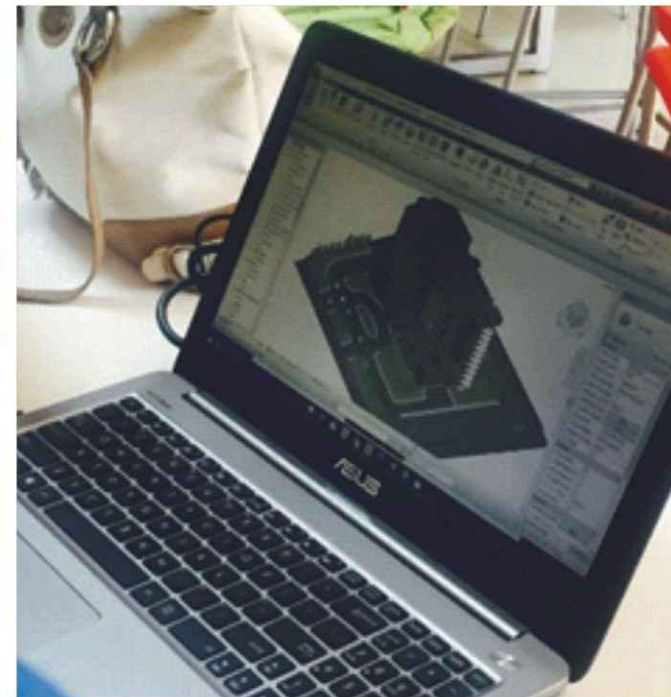


SCHOOL OF ARCHITECTURE AND PLANNING

WORKSHOPS

REVIT Workshop 9-13 January 2017, 5th-9th June 2017, 19-23 June 2017

School of Architecture and Planning organized many workshops for the students to learn Revit Architecture between 9th to 13th January, 2017. The workshops were arranged once during the even semester and twice during the summer term to enable the students gain competent skills for the industry. The sessions covered various elements of software skills such as conceptualisation, design development, detailed drawings, presentations, 3D modelling and working drawings.



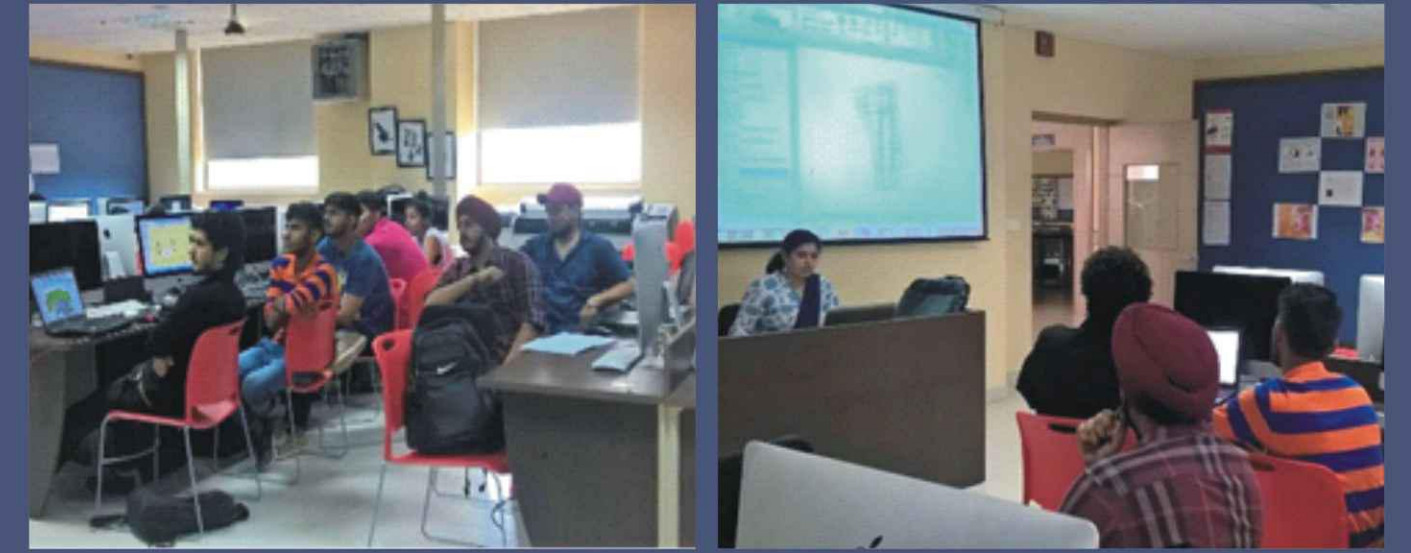
Housing Design workshop 9 March 2017

School of Architecture and Planning organized a one day workshop for 3rd Year Housing Design students on 9th March, 2017 wherein two SPA students came and exhibited their housing work and elaborated on the approach, conceptualisation and various other aspects to be kept in mind while doing the Housing design. Later they interacted individually with students and discussed their design work as well. The workshop helped the students immensely to further progress in their designs.



Advanced REVIT workshop Summer 2017

School of Architecture & Planning conducted a summer workshop in advanced Revit, to follow up on the Beginners' Revit workshop held for the students previously. This workshop aimed at improving the understanding the students had of Revit and enable them to work seamlessly on the software. Ms. Varsha Khetrupal conducted the workshop to ensure that students are trained so as to meet industry standards.



EVENTS

SoAP- Texas Tech University Interactive Classroom Session – 29 June 2017

On June 29th, a selected group of Students of School of Architecture and Planning (SoAP), GD Goenka University (GDGU) joined an online live classroom of Texas Tech University (TTU), Lubbock, U.S. SoAP students presented a few selected design projects and discussed trends in healthcare design and sustainability in architecture both in India and U.S. The session was planned and guided by two faculty members of SoAP. It was great to watch the young undergrad students of SoAP collaborate with mature Ph.D students of TTU raising pertinent and intelligent questions. Their enthusiasm and effort was highly appreciated by the faculty and students of TTU. Many such interactive classroom collaborations are being planned for the students in future.



World Environment Day celebrated university-wide – 5 June 2017

Faculty Members of School of Architecture and Planning celebrated World Environment Day on 5th June, 2017. The School organized a Quiz, and various competitions such as Best Dressed Faculty, photography Competition based on the theme 'Environment'. It was an eventful day, which was enjoyed thoroughly by respective Deans and faculty members of the University.



Festival of Places – 7 April 2017

2nd year students of School of Architecture and Planning, GDGU participated in the Festival of Places 2017 competition organized by Indira Gandhi National Centre for the Arts (IGNCA) and CATT'S held at IGNCA, Delhi on 7th April, 2017. The competition "Creative Artwork on Public Spaces" demanded exploring the relationship of cities and expressing their ideas through unique artwork. The participating students under the guidance and motivation of Prof. Chhabi Mishra (Dean, SoAP) and faculty member Mr. Anuj Seth gave their creative best in recreating a relationship between ancient houses and contemporary residences on canvas and received their "Certificate of Appreciation". The School congratulates Sheena Sharma, Anjali Yadav, Gaurav Katariya and Lakshay Bansal for their competitive spirit and enthusiasm.



ARCHVENTURE 2017 – 24-26 March, 2017

The students of School of Architecture and Planning, G D Goenka University were adjudged **SECOND BEST COLLEGE** at the Architecture Fest- ARCHVENTURE 2017 held at Gateway College of Architecture, Sonapat during 24th to 26th March, 2017. Archventure is an annual competition among a number of Schools of Architecture. This is an opportunity for students to demonstrate their creativity, talents and skill sets under various categories. To name a few, the students from SPA Bhopal, D crust Murthal, IP University etc. participated in the event. Our students demonstrated motivation and hardwork and participated in most of the events which were of formal, informal and casual categories. They won a total of 10 trophies out of which six were for first positions. It was a great learning experience for the students and they were congratulated for their creative designs, enthusiasm, commitment and determination by the entire fraternity of Architecture.



Study Tour Exhibition – 3 March 2017

School of Architecture and Planning, GD Goenka University held an exhibition of students' work on trips to Sri Lanka, Rakhigarhi and Dumduma Lake on March 3rd, 2017 on the ground floor of C-Block. The Vice Chancellor, Deans, faculty and students of all Schools attended it and the work was greatly appreciated. The exhibition was highly interactive and a grand success.



Lawn Tennis at SPORTOPIA 2017

School of Architecture and Planning conducted Lawn Tennis Event in Sportopia 2017. 21 students from over 9 universities participated in various categories such as single men, single women and doubles. The event was a huge success.



SOAP DAY III – 23 January, 2017

On 23rd January, 2017, students of School of Architecture and Planning (SoAP) conducted their third SoAP day wherein the students of all three years exhibited their work. The event was inaugurated by our Honourable Vice Chancellor, Prof. (Dr.) D.K. Jha . Deans and faculty members from all the Schools of the University attended the event. A soap carving competition was also organized for the students wherein Dheeraj and Ishan of 2nd Year won the first and second prize, respectively. The event was a great success and everyone appreciated and encouraged the students for their work.



FIELD VISITS

Study Trip to “Paradise Island” Sri Lanka – February 2017

The students of School of Architecture & Planning visited Sri Lanka for a week on a study trip during February, 2017. They experienced a wide variety of cultural and natural landscapes of Sri Lanka, including the iconic buildings of internationally acclaimed architect, Geoffrey Bawa.



Field Visit and documentation at Rakhigari – February 2017

The students of School of Architecture & Planning documented Rakhigari village in Haryana, an archeological site of international importance under the programme, “Cultural Preservation and Tourist Potential of the Indus-Saraswati Heritage in Haryana” driven by AIIS, Gurgaon. The Documentation and Survey drive culminated in form of an Exhibition hosted by the School and was well appreciated by the Vice Chancellor and the Deans of the other Schools of GD Goenka University.



IInd Year Students Field Visit to Rajiv Chowk – Experiencing City Level Drainage and Water Supply Services

On 9th March, 2017, the 2nd Year Students from School of Architecture and Planning were taken on a Field Visit to a live project going on in Sector 32, Rajiv Chowk. The visit was a part of their Building Services Course Curriculum where they observed the various technicalities of Drainage Pipe Layout, Material, Sizes, joining details onsite.



IIIrd Year Students Visit to IndiaBulls, Gurgaon – Understanding Advanced Techniques of Foundation and Shoring in Large-scale Housing Projects

On 28th March, 2017, the 3rd Year Students from School of Architecture and Planning were taken on a Field Visit to live IndiaBulls projects going on in Sector 104 and 109, Dwarka Expressway. The visit was a part of their Materiality and Buildability Course where they observed the various technicalities of Shoring, Foundation system and other structural details onsite.



Ist Year Students Field Visit to DS Doors – Witnessing the latest technologies used for Timber products.

On 13th April, 2017, Ist Year students of School of Architecture and Planning went on an Industrial visit to “DS Doors manufacturing unit and showroom” in Faridabad where they experienced and gained practical knowledge regarding timber and process of door and window making – “starting from its seasoning to finished products”.



Ist and IInd Year Students Visit to TeriGram- Appreciating the novel applications of Renewable Resources

On 18th April, 2017, the Ist and IInd Year students of School of Architecture and Planning were exposed to the innovative solutions of sustainable development implemented in the TERIGRAM Campus at various levels as a part of their Materiality and Environmental Studies Course. They witnessed earth-air tunnels & its integrated systems, waste water management systems, biomass gasification, vermin-compost processes to name a few.



GUEST LECTURES

Visit of Dr. Oriel Prizeman to School of Architecture and Planning

Dr Oriel Prizeman from Welsh School of Architecture, Cardiff University visited SoAP Studios of GD Goenka University and shared her work on Rakhigarhi village with the students. The students also attended a Seminar on CULTURAL PRESERVATION AND TOURISM POTENTIAL OF THE INDUS-SARASWATI HERITAGE IN HARYANA at AIIS Gurgaon with Faculty members Ms Bharti Chadha, Dr Pilar Guerreri and Dr Oriel Prizeman from Cardiff University.



Lecture on Junk Art by Artist Jagmohan Singh Bangani

School of Architecture and Planning organized a guest lecture on Junk Art by Artist Jagmohan Singh Bangani for 1st year B.Arch students on 31st March, 2017. The talk focused on the various products that can be categorized under junk for junk art and illustrated works of junk art by famous artists. The students were greatly benefited from the lecture as it helped them to explore their creativity to use various waste materials and also helped in developing an aesthetic sense.

INNOVATIVE TEACHING METHODS

Interaction with Architect SK Das

The students interacted freely with leading architect SK Das post the guest lecture organised in the department. This interaction enabled the students to better understand the process of designing and how to design habitable spaces and to create comprehensible design programmes. The department organises such interactions with industry experts so that the students are better prepared for what the industry demands once they graduate.



Presentation on Cement and its Advancements by Mr. R.K.Jha of JK White Cement.

School of Architecture and Planning organised a seminar on 21st March, 2017 wherein Mr. R.K. Jha from J K White Cement explained the different varieties, composition and applications of cement.

The seminar was well attended by the students and faculty from School of Architecture and Planning, Interior Design students from School of Fashion and Design and Civil Engineering students from School of Engineering.



Lecture on Computational Design in Architecture by Architect Rajat Sodhi (Partner – Or Project)

On 21st April, 2017, a guest lecture on Computational Design and Parametric Design in Architecture by Architect Rajat Sodhi was organized. He actively engaged the students on new forms, innovative use and conception of materials, meaning of sustainability, IT programmes for design, parametric patterns, and relationship between mathematics, nature and architecture.



Interaction with Seniors on Visual Arts Project

As exemplified, the department encourages inter-year discussions which inspires younger students to learn from their seniors. This creates an interactive learning atmosphere in the department and each batch helps the other batches in various projects, thereby picking up various skillsets.



Presentation by eminent Architect and Urbanist SK Das on "Housing Design"

School of Architecture and Planning organized a Guest Lecture by eminent Architect and Urbanist Mr. S K Das on "Housing Design" for 1st, 2nd and 3rd year B.Arch students on 23rd March, 2017. He gave an insight to the students on all the design aspects and functions involved in designing of a house such as zoning and creation of community spaces; integration of design with landscape elements and design spaces for inhabitants not only for the present, but for the future as well.



Guest Lecture by Mr. Kunal Chaudhari on HVAC and Building Management Systems

School of Architecture and Planning organized a guest lecture by Mr. Kunal Chaudhari, Director of Udayan Chaudhari & Associates (MEP Engineers and Consultants) on "HVAC and Building Management Systems" for 3rd year B.Arch students on 30th March, 2017. The lecture was followed by individual interaction with students where they asked questions ranging from environmental air quality to "project specific design solutions" concerning HVAC systems.





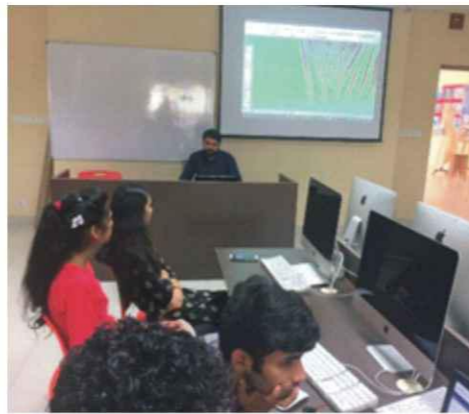
Lecture on "Role of NGOs in Indian Society" by Director of Help-Age India

School of Architecture and Planning organized a guest lecture for 3rd year B.Arch students on 11th April, 2017 on "Role of NGOs in Indian Society" by Ms. Anupama Datta, Director, Help Age India. She delivered a talk on the need and evolution of NGOs and the various issues faced by them in improving the vulnerability of the Indian Society.



Sketch Up & Photoshop Workshop Summer 2017

Mr. Mukesh Ray conducted a two week-long workshop to enable the students to grasp Sketchup and Photoshop, two softwares very useful for architects. The students were given multiple tasks to help them understand and learn the software in a progressive manner. The workshops were customised to cater to the requirements of the architectural profession.



One-on-One interaction with Faculty members

Presentation skills are given utmost importance in the department as it ensures the students learn to convey their ideas in the most effective manner. This exercise also boosts the confidence and self-assurance of the students as they present in front of the faculty members and the rest of the class. This constant need to produce quality work teaches the students to work towards improving their grasp on the subject and to work diligently on each project. Moreover each student is given personal time by each teaching member of the department and the students can approach any faculty member freely for critiques on their design and other assignments.



SCHOOL OF COMMUNICATION



A session on News Anchoring with Ms Nidhi Razdan, NDTV 24X7

On January 25, 2017, School Of Communication and its knowledge partner NDTV Worldwide organised a much awaited workshop with Executive Editor and Senior News Anchor, NDTV 24X7, Ms Nidhi Razdan on anchoring and Television journalism. The students of SoC enjoyed the session where Ms Razdan shared her journalism experience and provided valuable inputs to make a career in TV anchoring.

Relaunch of Radio G – the official Internet radio of G D Goenka University

February 1, 2017, was a big day for the students of the School of Communication. Today, Radio G was relaunched with a half-an-hour programme that could be heard at 12.30 pm and again at 8 pm every day.

The half-an-hour programme every day included evergreen features such as thought of the day, today in history, health tips, career tips, songs, film reviews, poems, recipes, personality tips, weekly quiz, book reviews, top ten countdowns, and, most important, university announcements. Some of the major highlights of the Radio G shows were programmes like World Music that featured music from various parts of the world with focus on the famous genres of music and artist of that region. Shows like musical features on famous music legends of Indian Cinema, and also fun-filled programmes like Antakshri.

The programme could be heard on any internet connected device at the following url: <https://radiogdgu.airtime.pro/>



NDTV visit and Live Panel discussion

February 7, 2017, the senior graduating students and post graduating students of School of Communication took part in a panel discussion in NDTV's Studio 4 under the supervision of Mr Sanjay Ahirwal, Managing Editor, NDTV Worldwide. During their visit to NDTV studios in Archana Building in East of Kailash, the students got a live experience of a production control room of a national TV. The interactive exercise was carried out to demonstrate how programmes like We the People are recorded. The recorded programmes were critiqued by NDTV editors.

The students were also shown the vision mixer and the talkback system, and explained how the production control room monitors control a live telecast.

NDTV Eighth session on Newsroom Operations

Ms. Gauri Gupta, Executive Editor, Assignment, NDTV 24/7, conducted a newsroom operations workshop at the School of Communication in G D Goenka University on Feb 23. The students played different roles to create a news bulletin. The session was also well oriented by Mr Sanjay Ahirwal, Managing Editor, NDTV Worldwide.



Women's Day Celebration at School of Communication

On March 8, 2017, the students of School of Communication felicitated the faculty members and fellow women batch-mates to mark the celebration of International Women's Day by way of colourful flowers, warm quotes and cards. The much appreciated gesture by the students of SoC reinstated the spirit of Womanhood and brought the team of students and faculty together.

SOC Holi UpBeat - A Celebration to remember

On March 9, 2017, BJMC third year students of School of Communication organised Holi Upbeat to mark the beginning of colourful Holi Celebration. The students designated the different shades of colours to their mentors associated with meaningful words for each colour assigned to the faculty members. Dean of SoC, Prof Sunil Saxena expressed his joy over the effort made by the students and put Tilak on all the faculty members and students of SoC.





A session with NDTV on "Web Journalism".

On March 22, 2017, the School of Communication students had an enchanting session on Web Journalism and its latest trends with NDTV's senior consultant for Content Strategy, Ms Janaki Fernandes. Ms Fernandes spoke about the use of Digital media for instant coverage of news and using social media as the first source of communication in journalism.

NDTV workshop on Brand Communication and Digital Advertising

On April 11, 2017, Ms Divya Laroyia, Chief Brand Officer, NDTV Worldwide, and Mr Subhashish, Senior Graphics Designer, NDTV, conducted a day-long workshop for students of the School of Communication on April 11. The students learnt about Brand positioning & communicating with consumers in the morning session. The afternoon session focused on how communication is evolving with the advent of the digital medium.



"Indo-Zambian Relations: Opportunities and Challenges for the Youth" A Guest Lecture by Mr Sikapale Chinzewe, Deputy High Commissioner, High Commission of the Republic of Zambia,

March 28, 2017, Mr Sikapale Chinzewe, Deputy High Commissioner, High Commission of the Republic of Zambia, posing with the students after delivering a lecture on "Indo-Zambian Relations: Opportunities and Challenges for the youth" on March 28, 2017. The lecture was delivered in the G.D. Goenka University auditorium and was attended by the students of the School of Communication, besides students from other schools. Mr. H. Sikapale Chinzewe, will deliver a lecture on "Indo-Zambian Relations: Opportunities and Challenges for the Youth". He has been working as the Deputy High Commissioner at the Zambian High Commission since May 2013. Prior to his appointment, he spent 18 years in civil society working among others at World Vision. He has also worked in the corporate sector as Chief Executive Officer.



BEAT 2017 -SOC – Exhibition

On May 5, 2017. To recognize the talent and hard work that the SoC saw during the last years, the school hosted a media exhibition called BEAT 2017, the first ever to be organised by the passing batch of 2017. The exhibition was open for display for everyone. The exhibition was a Creative Detour of five creative zones of communication Newsroom for Journalism, Theatre for everything related to films and TV, Radio lab for all radio features and music shows, Marketing lab for Advertising, Corporate Communication & Social Media marketing and Photography alley for all the best landscape, nature and Portrait photography done by students. Beat 2017 was adjudged by two external examiners, Dean, School of Education, Prof. (Dr.) Reva Parimoo Raina and Assistant Dean, Dr. Tithi Bhatnagar.



Launch of Crucible

In March 2017. Students need an outlet for their creativity, ideas, and developing critical thinking skills. A campus newspaper is the perfect medium to allow responsible expression, challenging of ideas, peer-to-peer influence, and much more. The School of Communication started to produce their own campus newspaper The Crucible from this semester. The newspaper helps student to gain hands-on experience in different aspects of newspaper production like news gathering and interviewing.

SCHOOL OF EDUCATION

EVENTS

Participation in Exhibition Organised By SoAP, GDGU

Student-Teachers of School of Education, GD Goenka University attended the Exhibition organised by School of Architecture and Planning (SOAP) on January 25, 2017 that displayed some of the magnificent architectural designs and styles of construction by the famous architect, Geoffrey Bawa whose basic style was to sync the architectural designs with nature. The student-Teachers were exposed to exceptional learning experiences through an exhibition on architectural designs.



SPORTOPIA 2017

GD Goenka University celebrated its annual Sports Meet 'SPORTOPIA 2017' on January 27 and 28. The event began with an inaugural group dance performance in which the student-Teachers of School of Education showcased their talent and cheered up the players.

School of Education (SoEd) along with SoMAS was entrusted the responsibility to conduct Table Tennis events under the coordination of Ms. Mira Mishra, Assistant Professor, SoEd. Ms. Disha Mukherjee and Ms. Abhilasha Kashyap participated in the table tennis event. The two day event witnessed different sports and matches, Volley Ball, Cricket, Kabaddi, Table Tennis, Badminton, Squash, Lawn Tennis and Football. Different colleges participated in the event and all participated with great enthusiasm and sportsmanship.



Rotary Club Blood Donation Camp

The student-teacher from School of Education showed an enthusiastic vigor and willingness towards the blood donation camp, organized by the Rotary Club on 22 February, 2017 at G D Goenka University campus. It is not only the intellectual domain which is being catered at SoEd, GDGU but learning social responsibility has its equal share.

Through this camp, the student-teacher came to know about the dire need of blood donation in the country, as scarcity of the blood in the blood banks is causing many precious lives across the country. They were also briefed about the advantages of blood donation on regular basis, which in turn create healthy blood cells in our body at a much faster rate.



Participation in Sri Lanka Architecture Exhibition, Soap

Student- teachers of SoEd attended the exhibition organized by School of Architecture and Planning (SOAP), G D Goenka University on March 02, 2017 to comprehend and appreciate the efforts made by budding architects of SOAP to recreate the historical architectural marvels in Sri Lanka on canvas, posters and photographs. The visit to the exhibition was a great learning experience for them.

Participation in 'Campus France- An Interactive Session with Representatives from French Embassy on Higher Education Opportunities in France

The student-teacher of SoEd, GDGU participated in 'Campus France', the service by French Embassy in India to promote higher education options in France, organized by GD Goenka University on February 21, 2017. In the camp, the students were also briefed about the benefits that students from India get once they enroll for courses in France, like student discount of 30% in accommodation, the extension of visa up to 2 years after completion on courses. She also briefed about the placement opportunities in France and other foreign countries after completion of courses. The students were intimated about the types of visas, they may avail after getting enrolled at any of the listed institutes or University in France.



Participation in Graduation Ceremony' At GDGWS

To recognise and reward the achievements of nursery children a graduation ceremony for all school leavers within the nursery was organized by G D Goenka World School on March 23, 2017. The Graduation Ceremony is a wonderful way of saying farewell and good luck to the children who have been with us for many years. The family are also invited to this occasion to celebrate and reflect upon the time spent, fond memories, conversations and development milestones that the children have progressed through from first words and steps to carol concert roles and room moves as all of these are happily revisited and reflected upon during this extra special time. Student-teachers of SoEd attended the graduation ceremony and learnt its importance and the nuances of organizing the same.



School Experience Programme

School Experience Programme is an integral part of Teacher education curriculum. It is a sustained engagement of placing a student-teacher in school life over a period of time to understand various activities, responsibilities and educational processes therein. School Experience Programme for student-teachers was organized for two weeks in G D Goenka World School, SCJ World Academy, Government School, Bhondsi and Government School, Dhunela from February 13-23, 2017 to provide the opportunity to prospective teachers to observe, reflect and learn from various aspects of school management such as academics, co-curricular activities, maintenance of various school records, infrastructural facilities available at the school, catering to the needs of diverse learners and many more aspects.



IDEA 2017

G D Goenka Technology Business Incubator organized IDEA (Inspiring and Developing Entrepreneurial Acumen) 2017 on April 07, 2017 from 12:30 p.m onwards in the university campus. Students from all Schools at G D Goenka University participated enthusiastically in the event. The student-teacher of School of Education, G D Goenka University participated in Elevator Pitch Competition and in Display Stalls.

Ms. Priyanka Dutta and Ms. Tamanna Raghav, student- teachers of B.Ed. presented their ideas for their businesses in front of the jury in the Elevator Pitch and were appreciated for their start-up ideas. Many display stalls from the School of Education were put up and were successful in showcasing their marketing and managing skills. The student teachers of Integrated B.A. B.Ed., B.Sc. B.Ed., M.A (ELM) and B.Ed. programmes actively participated to gain popularity in food stalls, game stalls and showcasing some amazing collection of accessories. Ms. Tamanna, B.Ed. student participated in a vibrant folk dance presentation from Punjab. All participants were awarded certificate of appreciation.



CELEBRATIONS

Republic Day

The feeling of being republican, and belongingness was sworn all around the campus of GDGU on 25th January, 2017 when students of SoEd initiated greeting each other with National Flag of India. A cultural programme (having patriotic skit, group dances, and songs) was held at SoEd courtyard to celebrate our National festival 'The Republic Day- 2017'. In her address, the Dean, SoEd wished the audience a very happy republic day and highlighted the significance of being a citizen of Republic Country. Focused the significance of voting in the progress of the country. Apart from this cultural event, the members of SoEd celebrated National Voters Day too.



International Women's Day Celebration and Exhibition on 'Be Bold for Change'

On the occasion of International Women's Day on March 08, 2017, School of Education, G D Goenka University organized a series of events to celebrate the power of womanhood. The student-teachers put up an exhibition of posters on the theme 'Be Bold for Change'. They staged a street play on issues related to women empowerment. Furthermore, they showcased a dance performance on Ganesh Vandana, recited poems and made presentations on their views on the theme.



COMPETITIONS

Philosophy of Swami Vivekananda: Panel Discussion by Student-teachers

Panel Discussion on the relevance of teachings of Swami Vivekananda was organized in School of Education on January, 20, 2017 in order to relive, Swami Vivekananda's teachings and philosophy in the recent times. "Education is the manifestation of perfection already reached in man" as said by Swami Vivekananda, the students expressed their views on the above theme and all participated with full enthusiasm to mark this occasion.



Significance of Art (Music) in Education: Presentations by student-teachers

Music is a form of art which plays a significant role in education. It is used as a stimulus variant that breaks the monotony in teaching-learning process and is a stress buster that promotes well-being. India being a country of diverse where music is a part and parcel of the day to day lives of people encompassing variety of religious, social and cultural events. With this in view, on March 14, 2017 the student-teachers of School of Education, G D Goenka University were provided a platform to showcase their skills in art (music) and use them as an important component of their professional training. They showcased their talents across different artistic domains using poems, jingle writing & recitation and singing on the theme "Festival of Colours a symbol of socio-cultural unification".



Inter House Quiz Competition

School of Education, G D Goenka University organized an inter house quiz competition on March 17, 2017 on prevailing educational philosophies in India. The students were divided in three groups according to their houses. All the student- teachers participated in quiz with full preparation and ground work, and gave their best input. At the end, it was Tagore house, which stood first with the score of 95. Radha-Krishnan house and Vivekananda house earned the second position and third position respectively.



SEMINARS

Participation in Seminar on 'Remembering Sardar Patel- Iron Man of India' organized by International Youth Centre, New Delhi

School of Education, GDGU participated in a national seminar organized by Vishwa Yuvak Kendra (International Youth Centre) which is one of the pioneering non-governmental organizations in India involved in empowering the youth of the country. The seminar on "Remembering Sardar Patel- Iron Man of India" was organized in the auditorium at Vishwa Yuvak (VYK) on March 21, 2017. The student teachers of SoEd, GDGU participated in the question- answer session during the discussion. Ms. Disha Mukherjee (B.Ed. student teacher) presented a patriotic song during the programme. All student teachers of SoEd. took part in the quiz competition on Sardar Patel and were awarded with motivational books on Swami Vivekananda and on various freedom fighters of India.



WORKSHOPS

Participation in Workshop on Thalassemia Awareness

Rotary Club organized an awareness camp for Thalassemia on February 21, 2017 to sensitize students about the prevalent disease and its preventive measures. It was an interactive session which began with a documentary film, followed by talk and discussion on how to bring about awareness and sensitize people about the disease. It was an enriching experience for the students as it brought awareness among the youth to understand adopt preventive measures.



Workshop on Calligraphy and Paper Folding

Good handwriting is an essential art of a teacher. And to master this art of writing, the student-teacher of School of Education, G D Goenka University attended a workshop on calligraphy on March 3, 2017 organized by School of Fashion Design, G D Goenka University. Another focal event of the workshop included a session of 'Paper Folding', which also caught the interest of few students, though majority of students chose to learn calligraphy, to improve their handwriting. Learning the art of Calligraphy and Paper Folding, added another feather to the bouquet of skills of future teachers.



Workshop on Understanding Working in Groups Through Role Play

School of Education, G D Goenka University organised a workshop on 'Understanding Working in Groups through Role Play' on April 26, 2017. The objective of the workshop was to promote group work among the student- teachers and inculcate within them leadership and mutual tolerance. It also aimed in engaging them in stimulating discussions and evolving something original and creative. Student teachers came up with ideas of role play on four social issues- Child Marriage, Child Labour, Transgender and Male stereotypes. Each group was judged on theme and script, dialogue delivery, group coordination, costumes and message conveyed.



Workshop on Empowering Mind and Body through Yoga

'Yoga teaches us to cure what need not be endured and endure what cannot be cured'. - B.K.S. Iyengar

Yoga is the means to fullest, healthiest and happiest life. And same notion is conceived by National Council of Teacher Education (NCTE) too, by inculcating Yoga Module to be the integral and essential part of curricula of all teacher education programmes. Perceiving the significance of Yoga in contemporary society, School of Education, GDGU organized a workshop on 'Empowering Mind and Body through Yoga' on March 6, 2017. Dr. R. C. Roy led the workshop with the introductory note on the meaning and origin of yoga, followed by simple yogic exercises, beneficial for all the organs of the human body. Yogarcharya also insisted on the need of balanced mind as he stressed on the old age saying- 'Healthy mind resides in healthy body only'.



Participation in Dale Carnegie Workshop

Balancing the demands of a busy and digital lifestyle is not an easy thing to do, but is best managed by regularly reviewing and assessing one's priorities. School of Education (SoEd) and School of Humanities and Social Sciences (SOHSS), G D Goenka University organized a workshop entitled "Positivity and Balanced Life for Digital Youth Program" on April 06, 2017. The Resource Person for the workshop was Mr. Abhishek from Dale Carnegie Foundation, India. The workshop focused on five key areas that are critical for future success:

- Building Self-confidence Enhancing Positivity
- Interpersonal Skill Development
- Skills to balance life
- Effective Time Management

All the student teachers and faculty of SoEd participated enthusiastically in the workshop.

Workshop on Understanding Self through Celebration of an Iconic Cultural Figure

For prospective teachers it is extremely important to know the cultural diversity of their nation. This would enable them to become agents of preservation and transmission of India's diverse cultural heritage to the future generations. The National Curriculum Framework for School Education (2005) emphasizes on constructivist teaching- learning transacted through an enriched curriculum which provides opportunities to learners to connect knowledge to life outside the school. Additionally, the curriculum focusses on music, dance, visual arts and theatre, based on interactive approaches and not instruction to develop aesthetic awareness as well as enable children to express themselves in different forms.

It is precisely, in this context that School of Education G D Goenka University organized a workshop on 'Celebration of an Iconic Cultural Figure' on April 27, 2017 for all the student- teachers. The legacy of Kathak continued by the maestro Pandit Birju Maharaj was highlighted during the workshop. After a theoretical introduction about Kathak, the student- teachers practiced basic dance movements and enjoyed performing the classical dance on music. The workshop was an enjoyable experience for all.

Workshop on Clay Modelling

The School of Education, G D Goenka University organized a workshop for Integrated B.A. B.Ed. and B.Sc. B.Ed. students on the theme 'Clay Modelling' on April 28, 2017. The resource person for the workshop was Mr. Amit Singh Slathia, Assistant Professor, School of Fashion and Design (SOFD), GDGU. Student teachers moulded clay into interesting shapes and displayed their creative potential during the workshop. During the workshop they learnt the utility of clay modelling in traditional art and craft work and discussed with the resource person the uses of clay in preparing teaching- learning material.



Magnum Opus Workshop on Student Leadership Vision

School of Education participated in a Workshop on Student Leadership Vision organized by G D Goenka University in association with Magnum Opus on April 11, 2017. The Workshop was attended by Dr. Tania Gupta, Assistant Professor, School of Education and Ms. Anshul Srivastava, B.Ed. student. During the workshop the participants learnt through role play, brainstorming and discussions the following aspects of leadership- self- awareness, critical thinking, time management, discovering one's passions; values, principles and ethical boundaries and motivation.



Workshop on Paper Folding

Education is a ceaseless endeavour to make learning meaningful and joyful. Teachers play a pivotal role in engaging with learners in a constructive environment to act, explore, discover and create new knowledge and build on existing knowledge. Paper Folding and origami are useful as well as engaging techniques of hands on activity that embark both the teacher and students on a journey to create and re-create together.

To enhance the professional competencies of the prospective teachers and nurture the creativity within them, the School of Education (SoEd), G D Goenka University organised a "Workshop on Paper Folding" on April 24, 2017. The resource person for the workshop was Mr. Joginder Singh, Associate Professor, School of Fashion and Design (SoFD), GDGU. The workshop was extremely enriching and joyful as student teachers learnt preparation of various teaching aids using paper folding.



Workshop on Meal Planning

The School of Education (SoEd), G D Goenka University organised a "Workshop on Meal Planning" on April 20, 2017 for the student teachers of Integrated B.A. B.Ed. and Integrated B.Sc. B.Ed. programmes. The resource person for the workshop was Ms. Shivani Sharma, Assistant Professor, School of Medical and Allied Sciences (SOMAS), GDGU.

The aim of the workshop was to acquaint the student-teachers with the nutritional and health needs of children. Besides the nutritional needs, the workshop aimed to orient the student-teachers on malnutrition as well as preventive measures and care during common ailments. Furthermore, the workshop aimed to enable the student-teachers to develop diet chart based on the age of the learner. The student- teachers prepared numerous nutritional snacks during the workshop.



Participation in Counseling Camp

The students of School of Education (SoEd) participated in a camp on "Breaking Myths of Counselling: Counselling Camp" on April 20, 2017 organised by School of Humanities & Social Sciences (SoHSS), G D Goenka University.

This Camp was organized to orient the students and make them aware about the benefits of Counselling and getting counselled by breaking the myths and stereotypes. All the students of SOEd participated in the camp and benefitted from it through one to one discussion on counselling. They asked questions related to counselling and its importance in the present day education system. The students also benefitted from the relaxation session of the camp.

CAMPS

Scout and Guide Camp

The School of Education organized a three days Scout and Guide Camp from April 10-12, 2017 for all the student- teachers. The organization of this camp aimed to provide opportunities for inculcation of moral, social and democratic values & developing the spirit of co-operation brotherhood and service before self by involving the participants in various scout & Guide activities. The first day of the camp began with inaugural ceremony, comprising of invoking of the lamp in the praise of almighty, followed by patriotic dance performance and the scout prayer. The student-teachers were explained about the fundamental principle of the Bharat Scout and Guide. They were divided into four patrols namely- Peacock, Tiger, Lion and Panther and the team democratically selected their leaders.

Day Two of the camp began with the presentation by the scout and guide team about the nuances of camping. The student- teachers were taught about the flag hoisting of Bharat Scout and Guide and also the scout anthem. The student- teachers in group of four each enthusiastically elevated their tents representing the culture of different Indian States. The student- teachers were also taught about the basics of first aid, which is the most essential part of the training programme.

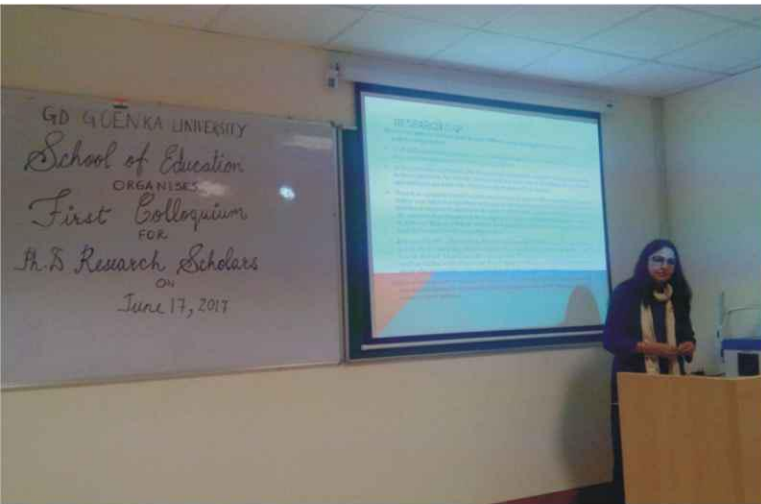
On the final day of the camp, student- teachers showcased a cultural programme "Glimpses of India representing the music and dance of a few states of India like Jammu and Kashmir, Haryana, Punjab, Rajasthan, Gujarat, West Bengal, Goa and Kerala. The closing ceremony conducted by Prof.(Dr.) Deependra Kumar Jha, Vice Chancellor, G D Goenka University, Gurugram. The ceremony included flag hoisting, BSG Prayer Song, BSG Flag Song, Oath Ceremony, Distribution of certificates and Badges to the participants of the camp, National Anthem.



First Aid and BLS Training Camp

The School of Education in association with Medanta-The Medicity organized "First Aid and Basic Life Support Camp" on April 28, 2017 with support extended by School of Medical and Allied Sciences. During the training camp, the team from Medanta demonstrated and showed videos on basic life support during emergency situations such as choking, heart attack, breathlessness, fainting, nose bleeding, cuts and wounds and organ amputation. They made participants practice CPR on infant and adult dummies. In the end, the team trained the faculty and students on dressings and bandage. It was truly a useful camp for all everyone.

LECTURES



Lecture for Ph.D scholars on the topic 'Guidelines for Preparing a Research Proposal'

School of Education (SoEd), G D Goenka University organised a Lecture on "Guidelines for Preparing a Research Proposal" on May 13, 2017 for Ph.D. Research Scholars.

The lecture was conducted by Dr. Aabha Sharma, Assistant Professor, School of Education. During the lecture the research scholars were guided on how to prepare a research proposal.

The lecture was followed by an interactive session between the research scholars and the resource person.

RESEARCH COLLOQUIUM

First Research Colloquium for Ph.D Research Scholars

School of Education (SoEd), G D Goenka University organised the First Research Colloquium on June 17, 2017 to discuss the progress of preparation of research proposal of the Ph.D research scholars. The scholars made a presentation on the review of literature and presented the objectives, hypotheses as well as the methodology for research pertinent to their topic of doctoral research. The presentations were followed by an interactive session between the Prof. (Dr.) Reva Raina, Dean SoEd, faculty members and research scholars.



Lecture on Phonetics

Communication is one of the key skills of nurtured personality and to churn out such personality, the role of 'Phonetics' is unquestionable. To inculcate and nourish the speaking skills of students, a guest lecture on 'Phonetics' was organized by School of Education, G D Goenka University on 7-8 February, 2017. Ms. Sagarika Goswami, the expert, briefed out the concepts of phonetics and phonology in simplest of the ways. She discussed about the types of consonants, vowels, and diphthongs of American English, and explained the distinctive features of phoneme theory. The guidance provided by Ms. Goswami helped in cementing the foundation stone of phonology learning.

Lecture for Ph.D scholars on the topic 'APA Referencing Style'

School of Education (SoEd), G D Goenka University regularly organizes lectures for Ph.D. research scholars.

Dr. Tania Gupta, Assistant Professor, School of Education delivered a Lecture on "APA Referencing Style" on June 17, 2017 for Ph.D. Research Scholars. During the lecture, the research scholars were briefed about the importance of citations and references in an academic writing. After the lecture, the scholars were engaged in a practical session on preparing a reference list as per the American Psychological Association (APA) 6th Edition Referencing Style.

VISITS

Visit to Book Fair at Pragati Maidan, New Delhi

Books are said to be teacher's best friends, and to nurture this existing bond of friendship between teacher and books; students of SoEd (GDGU) visited 'Book Fair', on January 14, 2017; organized by National Book Trust (NBT) at Pragati Maidan, New Delhi. The theme presentation of the 2017 edition was 'Manushi – Books Written On and By Women'. The focus of the Book Fair was on the 'Culture of Reading'. Student- Teachers witnessed author interactions and new book releases of various subjects namely History, Political Science, Geography, Anthropology, Psychology, Economics, Sciences, various autobiographies and literatures, best sellers of the year. They experienced seminars, panel discussions, storytelling sessions in Children's Pavilion and learnt about the importance of books in the 'Digital Age'. The fair which is being organized since past 44 years aims to inculcate and promote reading habit amongst children and for the same, National Centre for Children's Literature promoted children's literature. After a visit to the fair, the students reflected and discussed the importance of books in today's digital world.



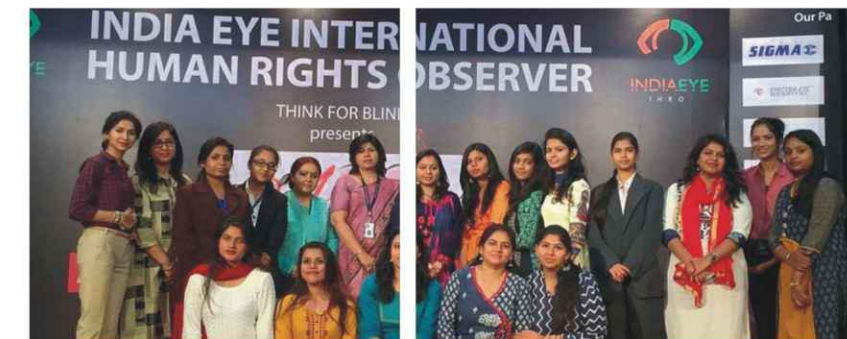
Visit to Craft Melaat Surajkund, Haryana

Student-teachers of School of Education, GDGU visited the annual Crafts Mela held at Surajkund, Haryana in February, 2017. The mela had rich display of artifacts, handicrafts, decorative items and many other things that reminded of India's rich and varied heritage. There were many state-based cultural programmes including song, dance performances that were enjoyed by one and all. The objective of the visit was to expose the student-teachers to gain firsthand experience by directly interacting with the artisans from various states of India and learning about their lifestyle and culture and the role of art form as a source their livelihood.



Visit to India Design 2017 at Okhla, New Delhi

True education is the sensitization of 3H's (Head, Heart, and Hand). The student-teachers at School of Education, G D Goenka University are nourished in all three domains with a pool of activities across the curricula. To churn out the aesthetic development of students, students of School of Education visited the India Design Exhibition on February 18, 2017 (Saturday) at NSIC grounds, Okhla, New Delhi. It was an OGAAN Media initiative that was sponsored by Asian Paints. India Design ID is the Country's largest design event where professionals related to Architecture, Design and Decor showcase their work and their brands.



Visit to India Islamic Cultural Centre, New Delhi for 'Anhad-Awareness programme regarding education of differentially-abled persons'

Student-teachers of School of Education, GD Goenka University, attended an event named 'ANHAD' organized for creating awareness regarding education of the visually impaired people on February 29, 2017 held at India Islamic Cultural Centre, New Delhi. The basic objective of organizing this programme was to have an inclusive approach of society towards visually impaired citizens. It was organized by International Human Rights Observer (IHRO), Chief Guest, Vijay Sampla, Hon'ble Minister of State, attended the function along with several dignitaries. The event included panel discussion in order to deliberate upon issues and challenges that are being faced by the differently-abled individuals that helped in bringing about awareness and also what needs to be done to bring about a change. The event was followed by cultural performances at the end.

Visit to Diet, Gurgaon/ Delhi, Haryana

The student-teachers of School of Education, G D Goenka University visited District Institute of Education and Training, Darya Ganj, Delhi on March 4, 2017. The purpose of the visit was to understand the functioning of educational bodies at district level, which was successfully achieved by the student-teachers by having interactions with coordinators of various departments.

SCHOOL OF ENGINEERING

INSPIRE SCIENCE CAMP

Sponsored by DST, Govt. of India

'Innovation in Science Pursuit for Inspired Research', in short "INSPIRE" is an innovative programme, sponsored and managed by the Department of Science & Technology (DST), Government of India, to attract talent towards science. DST entrusted GD Goenka University with the responsibility to organize a Science Camp during Jan 9-13, 2017. The forum comprising 181 students of Class XI and XII from Rewari, Sirsa, Sohna, Palwal, Sonipat, Rohtak, Dharuhera, Gurgaon and Delhi had registered. Students securing A1 grade or 88.8% in CBSE or Haryana Board in Class X or 95% in ICSE Board were eligible to participate in the Science Camp. It was a great platform for the young students to interact with renowned scientists of national and international repute and get exposure to learning in advance laboratories.

The Science Camp was inaugurated with the lighting of lamp in the morning of 9th January, 2017. Prof. (Dr.) Deependra Kumar Jha, Vice Chancellor, G.D. Goenka University; Prof. (Dr.) Sudeep Sharma, Assistant Dean, School of Engineering; Keynote Speaker and Mentor, Padmashree Prof. (Dr.) K. L. Chopra and Prof. (Dr.) Alok Bhattacharya, Mentor, graced the occasion. Prof. (Dr.) Sudeep Sharma welcomed the audience followed by Vice Chancellor's address and the keynote speech by Padmashree, Prof. (Dr.) K. L. Chopra.



During the course of the week, ten mentoring sessions were held. Prof. (Dr.) K. L. Chopra, Padmashree and former Director of IIT, Kharagpur, the first mentor, delivered a talk entitled "From atoms to Nanomatter". Prof. Chopra highlighted the fundamentals of nanoscience and discussed about the various nanomaterials that can be devised. Prof. (Dr.) Alok Bhattacharya, former Dean, School of Life Sciences at Jawaharlal Nehru University was the mentor of the second session on "Pursuit of Science in India"; he gave insight into basic unit of life- cell and the hereditary material-DNA. Prof. (Dr.) Naveen Garg of CSE Department IIT, Delhi delivered a talk on "Cryptographic Protocols and Primitives". Prof. (Dr.) N. K. Tyagi, research scientist and former Director of Central Soil Salinity Research Institute (CSSRI), Karnal mentored a session on "Sustainable Agricultural Development under Climate Change" and proposed smart agriculture. Dr. Tokeer Ahmad, Associate Professor in the Department of Chemistry, Jamia Millia Islamia University, New Delhi spoke about "Nanotechnology: Science at Nanoscale" and emphasized on nanomaterial as potential material for use in various sectors including defence and medical. Prof. A. B. Bhattacharya, Chairman of the Board of Governors at NIT, Durgapur mentored a session on "Path to Invent & Innovate" and motivated students to research and discussed about application of classical methodologies to solve problems. Dr. Sandeep Saxena, scientist at National Institute of Immunology (NII), New Delhi was invited to conduct a session on "Learning Science by Participatory and Innovative Techniques" where he informed students about genomic techniques leading to personalized medicines. Prof. (Dr.) Ajit Iqbal Singh, an INSA Emeritus Scientist delivered a talk on "Moving Mathematical Moments" in which she illustrated the wonder of Mathematics through different examples. Prof. (Dr.) D.S. Rawat from Dept. of Chemistry, University of Delhi spoke on "Chemistry, Human Life and Environment" and highlighted Green Chemistry as potential method for reduction of chemical waste and its harmful effect. Prof. (Dr.) P.K. Joshi from School of Environmental Sciences, Jawaharlal

Nehru University, New Delhi mentored a session on "Geoinformatics for Environmental Management" in which he talked about new achievements regarding land and agriculture mapping using remote sensing technology. All the sessions were very interesting and informative for the students.

During the second half of the day throughout the week, students got exposure to various interesting experiments and applications related to Physics, Chemistry, Life Sciences, Earth Sciences and Mathematics. They worked in Chemistry, Civil Engineering, Computer Science, Forensic Science and Pharmacy



laboratories. Agastya International Foundation hosted a special hands-on interactive science model session entitled 'Science Simplified'. The weeklong science camp focused on the basic and the emerging concepts in Science and Technology.

Based on the experience gained by the students during the various lab sessions, competitions were organized such as Electronic Hardware Design, Logo Designing, Quiz, Sudoku, Talent Hunt, Essay Writing Competition, Poster Making Competition and Bridge Making Competition. Accommodation for the students was provided in the Campus hostels and they enjoyed their evening break at the gym, cafeteria, indoor game facility centre etc. Students expressed their wonderful experience during the Science Camp in Campus.

On the evening of 13th January, prior to the Valedictory Session, winners of the Talent Hunt Competition staged performances. During the Valedictory Session on January 13, 2017, Prof. (Dr.) Sudeep Sharma presented and apprised every one of the achievements in Science Camp. This was followed by a prize and certificate distribution ceremony in which all the winners of the various competitions were awarded. Vice Chancellor, Prof. (Dr.) D. K. Jha spoke to conclude the INSPIRE Science Camp Programme followed by 'Vote of Thanks' presented by the Coordinator of DST INSPIRE Science Camp at G.D. Goenka University, Prof. (Dr.) Anshu Gupta.



Guest Lecture for Faculty Members on De-Stressing and Wellness, 05 January 2017 by Ms. Sonika Kohli (organised by-Dr. Deepika Garg and Dr. Mayurika Goel)



Industrial Visit to HUAWEI Telecommunications by Second & Third year BTech Electronics & Communication Engineering students on 24th January 2017

Training conducted by GD Goenka faculty member on 'Python' at Central University, Haryana

A 6 hour workshop titled "Python-Beginner level" was conducted on 4th February 2017 by Dr. Sandeep Nagar (Faculty-in-Charge, EEE, G D Goenka School of Engineering) at Central University Haryana in Mohindergarh. Forty highly enthusiastic students of MCA course at the University attended this workshop. This event was coordinated by Faculty-in-Charge, Ms. Neha Yadav (Assistant Professor) from the Central University.

The workshop gave a hands-on experience on Python2 to the participants. After a brief introduction of Python, students started coding in Python and learnt all the basics of Python programming such as declaring and using variables, using iterators and finally defining functions. Sample programs made concepts clear to the students. After the workshop, students felt confident to undertake both their course as well as a project in Python programming language to polish their skills. The importance of Python in the job market was also highlighted.



Session on 'Scope of Science Graduates and Computational Mathematics' at Govt. PG College

Dr. Naresh Sharma and Dr. Deepika Garg, School of Engineering, G D Goenka University conducted a session at Dronacharya Government PG College, on February 7, 2017. In the first part of the session, Dr. Naresh Sharma discussed the career objectives available for the science graduates. Later, with an objective of giving the young minds a platform to understand and learn the importance of computational mathematics, Dr. Deepika Garg delivered a talk on the Computational Mathematics discussing its significance in mathematical research. A total of 90 students attended the session. Participants ranging from different fields of science enthusiastically participated.



Guest Lecture on Entrepreneurship by Mr. Swaraj Kishore of Swaraj Organics Pvt. Ltd. and Mr. Ankit Misra of Hungrubbs



MSc. Chemistry students visit Sphaera Pharma Pvt. Ltd, IMT Manesar on 15th Feb 2017

Science & Engineering Fair -Anveshana 2017

Agastya International Foundation in partnership with Synopsys organized 'Anveshana' 2017 for Delhi-NCR. Anveshana is an initiative to bridge the gap between schools and engineering institutes and to nurture creativity and facilitate mentoring. The process of participation started around August, 2016 in which students from various engineering Institutes were invited to participate and showcase their respective projects.

A stringent process ensued submission of abstract and review of the projects by eminent persons from various science and technical domains. In total, around 30 projects were selected in this regional level Exhibition & Competition for the final round. Three of the projects submitted by students of School of Engineering, G.D. Goenka University were among the chosen ones. Since then, the students were focused in developing their projects and mentoring government school students alongside. There were periodic reviews



Department. Shruti Godha and Chinara Raju from 2nd Yr. ECE fabricated LED flasher Using Microcontroller supervised by Dr. Rashima Mahajan and Ms. Ila Mehta from Electronics & Communication Department. Mayank Sehdev and Gurmeet Singh of 2nd Yr. ME showcased Energy Efficiency with Water under the guidance of Dr. Mayurika Goel of Department of Basic and Applied Sciences. At the School level, Dr. Anindita Roy Chowdhury from Department of Basic & Applied Sciences coordinated in collaboration with Anveshana coordinators at Agastya International Foundation.

At the end of the two-day programme, the efforts of all the final round participants were acknowledged with individual certificates and medals. Moreover, the project entitled, "LED flasher Using Microcontroller" received special recognition with a cash prize of Rs. 5000/-.

A team of students from B.Sc. (Physics /Chemistry/ Mathematics) programmes were also taken later to Anveshana 2017 for a visit. They got the exposure to different types of working models, based on the principles of Physics, Chemistry and Mathematics. The students found it interesting to see models illustrating Smart Krishi E-monitoring System, Traffic Congestion Management, Smart Dustbin, Walking Aid Gears for Blind etc.



by Anveshana team from Delhi and Bangalore at the Government schools in New Delhi and Gurgaon.

Finally, Anveshana, Science & Engineering Fair was held on 9th and 10th February, 2017 at National Science Centre, New Delhi. Sri Dharendra Singh, Former Union Secretary, Govt. of India inaugurated the event. Chairman of Agastya International Foundation, Shri Ramji Raghavan and Shri D. Rama Sharma, Director, National Science Centre, New Delhi were among the dignitaries on dais.

The school students confidently presented the projects. It was an experience to see the school students present the various projects after being mentored by our B.Tech students. During the course of the two-day event, students from different parts of Delhi-NCR visited this Exhibition. Each of the projects were set up in individual stalls and were evaluated by a jury panel of eminent scientists and academicians from reputed institutes, including IIT.

Parth Mahajan with teammates Amogh Madan and Ridhima Arora from CSE Dept. worked on Home Automation System based on IOT; supervised by Dr. Sandeep Nagar of Electronics & Communication

SPEED 2017- GD Goenka School of Engineering organized Engineering Project Exhibition

GD Goenka School of Engineering organized 3rd National Students' Project Exhibition (SPEED-2017) on 17th February, 2017, platform for young innovators and future engineers to showcase their design ideas and projects. 120 projects were exhibited by more than 400+ exhibitors from 38 colleges and universities. SPEED is one of the biggest events of its kind in Delhi-NCR region. The event was inaugurated by Mr. Venkatesh



Sarvasiddhi, Head-Academic Initiatives & Microsoft Innovation Center, Microsoft, and Prof. (Dr.) Deependra Kumar Jha, Vice Chancellor, GD Goenka University. Mr. Venkatesh was immensely impressed by the number of participation, variety and quality of projects presented, infrastructure and level of organization that went into making the event a grand success.

After inauguration, the exhibition was open for general viewing and evaluation by judges. The project evaluation team consisted of Mr. Devendra Burman, Vice President, Accenture and Mr. Amit Sharma, Head, Phoenix (India) Pvt. Ltd.

There was huge excitement among participants and the visitors alike. The young innovators came prepared with their posters and working models to present and exhibit their ideas/projects. GD Goenka University students also participated with their projects and drew inspiration from others.

SPEED 2017 concluded with valedictory and prize distribution session during which Prof. (Dr.) Deependra Kumar Jha, Vice Chancellor, GDGU talked about innovation and passion required for solving current and future challenges. Prof. (Dr.) Sudeep Sharma, Asst. Dean, School of Engineering, presented a report on SPEED 2017 and interacted with innovators, asking about their experience and feedback.

Best Project Awardees

| Category | Project | Affiliation | Supervisor | Team Members |
|--|---|---|---|---|
| Best Project in Computer Science Engineering | Digital Bank Locker System | Dronacharya College Of Engineering, Gurgaon | Ms. Renu | Nishant Kumar, Lokesh Pandey, Shubham Kumar |
| Best Project in Electronics Engineering | IOT Device for Home Automation | The North Cap University, Gurgaon | Mr. Sidharth Bhatia | Kartik Kanodia, Pooja Khunger |
| Best Project in Mechanical and Civil Engineering | Supra Vehicle | The North Cap University, Gurgaon | Dr. Ashwini Sharma | Danish Kapoor, Palak Khadke |
| Best Project in Basic Sciences | The EFEG PLANT | BML Munzal University | Ms. Swati Jha | Siva Sai Chandra Annepu |
| iTech (Best Innovation) | Optical Card Scanner(OCR) | IMS Engineering College, Ghaziabad | Dr. Avdhesh Gupta | Annu Kumari, Ankita Sharma, Harshita Yadav, Charchit Gupta |
| Wow Factor (Show Stopper) | Engine and Electric Powered Trike for Disabled People | GD Goenka World Institute | Mr. Amit Kumar | Shubham Kumar Gupta |
| Frugal Engineering(Best Cost effective solution) | Bottle Doctor:Your Health Partner | GD Goenka University | Dr. Naresh Sharma, Mr. Nihar Ranjan Roy | Joshya Mehra |
| iSocial (Best Solution For Social Cause) | FEEL FREE (Social Network Of Sympathizer) | Maharishi Markandeshwar University Mullana | Er. Vishal Gupta | Vinod Yadav, Siddharth, Rakshit Singhal |
| iEnviro(Best Sustainable Solution) | Pollution Invader | GD Goenka University | Ms. Ila Mehta | Chinar Raju, Shruti Godha |
| Tech For Fun | Tender coconut opener | The North Cap University, Gurgaon | Dr. Ashwini Sharma | Naveen Chauhan, Daksh Kumar, Aditya Bhargav, Amit, Jayant joshi |

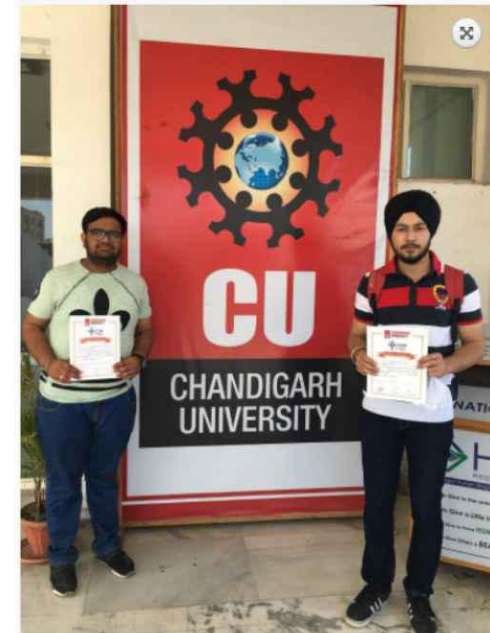
Cash prizes along with certificates were awarded to 10 best projects in various engineering disciplines (CSE, ECE, ME and Civil, Sciences) and categories. The categories were like Best Sustainable Design, Best Innovative, Best Cost-effective Design, Show Stopper and Best Project for a Social Cause. Mr. Nihar Ranjan Roy, Chairperson, SPEED 2017 presented Vote of Thanks and acknowledged each and every contributor of SPEED 2017 for making it happen with a hope of making SPEED 2018 much bigger and more successful.

Workshop on Data Analytics – I using MATLAB

10th March, 2017 School of Engineering, G.D. Goenka University organized workshop on Data Analytics – I using MATLAB. The workshop focused on the basics of statistics, Linear Regression, Multiple Regression & Classification of the Data on MATLAB.

Thirty seven candidates attended the workshop from different Universities & Colleges namely Amity University Gurgaon, KIIT, Yamuna Institute of Technology, DSD Govt. College, Krishna Maruti Limited & G.D. Goenka University.

The first session focused primarily on the introduction to basics of Statistics. In the subsequent session, problems related to statistics were given for hands-on practice. The resource person and distinguished speaker of the session was Prof. (Dr.) Ramesh Kumar Agrawal, acting Dean, School of Computer & System Sciences, Jawaharlal Nehru University.



Workshop on MATLAB and Simulink for IoT Implementation and Analysis, 13 Apr 2017

A one-day workshop on “MATLAB & Simulink for IoT Implementation and Analysis” was held on 13th April 2017 organized by the Department of Electronics & Communication Engineering, SoE. This workshop was conducted by Mr Akhilesh Kumar, Engineer-Technical Support, Design Tech Systems. The workshop focused on hands-on experience in embedded hardware interfacing with MATLAB & SIMULINK followed by data analysis using open IoT platforms. It was conducted for B.Tech second year and third year students, research scholars, and faculty members. The participants were made to understand the concept of hardware interfacing for real time data visualization and eventual analytics associated with it with prime focus on MATLAB and SIMULINK.

In the first half of the workshop, Simulink model development for control output application through their interfacing with ARDUINO was explained. The provision of logging and visualizing sensor data in real time using SIMULINK was explained. Basic hands-on training on applications like controlling the blinking of LED, motion of a servo motor & interfacing of a potentiometer were explained. The future implementation of the same was also explored. The second half of the workshop primarily focused on training the participants about working with time-stamped data used in IoT applications with a foundation for the emerging field of IoT data analytics. Examples for the same were explained using ‘Thingspeak’ channel and remote Android based control of the embedded systems. How to act on your live data and communicate using third-party services like twitter was very well demonstrated. Overall, the workshop showed unmatched enthusiasm and satisfaction of the participants.



Guest Lecture on “Introduction to Nanotechnology” by Prof. R. P. Tandon Department of Physics & Astrophysics, DU, New Delhi



Poster Presentation on Business Intelligence by Budding Data Scientists of GD Goenka School of Engineering



‘Take a Plunge’ on Encouraging Entrepreneurship by Mr. Vikas Rajput, Head Operations, PLRC

renewable resources like fuel causes irreversible damage to the environment. Emission of gases and unburned hydrocarbons has brought significant changes in our atmosphere. Hydrogen with high calorific value on substitution with Petrol and Diesel can provide higher temperature and pressure causing better combustion. The principle of the hydrogen fuel cell is based on electrolysis, and it is used to separate the water molecules (H₂O) into hydrogen and oxygen. It is introduced into the combustion chamber which helps in improving the engine combustion parameters.

The hard working and ever persistent students have gone ahead with the theme and have put forth their efforts ensuring that their project takes off and is flawless. A proud moment indeed for them and their University.



First Prize at Tech-Invent 2017

Students from Department of Mechanical Engineering, School of Engineering, G.D. Goenka University, participated in Tech-Invent 2017 on 31st March & 1st April 2017 held at Chandigarh University. The event is the annual congregation of engineering, science and technology students, organizing events for the curious & willing minds to contribute dynamically in the advancement of science and technology for the betterment of mankind.

The event organized and managed by students entailed theme-based competitions inspired by social needs, precisely planned technical competitions, intellectual guest lectures, modern themed workshops and presence of prominent speakers making it a hard to miss event. Tech-invent also sees itself as a socially responsible entity, encouraging and undertaking various humanitarian causes every year.

We are proud of Mr. Mayank Sehdev and Mr. Gurmeet Singh (2nd Year) who participated in the Industrial Exhibition under the supervision of Mr. Prashant G.K. and Mr. Hardeep Singh securing the First Prize amongst 89+ Universities and Educational Institutes for the project titled “Hydrogen Powered Vehicle”.

Their project is standardized and developed from an idea conceived and propagated by Dr. Mayurika Goel of Department of Basic and Applied Sciences. Pollution, a menace is of great concern and extensive high usage of non-

National Workshop on “Celebrating Earth Day: A Step towards Nurturing Nature”

Earth Day is an annual event meant to create awareness and demonstrate support for environmental protection, celebrated on April 22nd. It was first celebrated in 1970. This year G.D. Goenka University celebrated Earth Day in collaboration with National Environmental Science Academy (NESA), Delhi. The Inaugural session of the National Workshop on “Celebrating Earth Day: A step towards Nurturing Nature” began with a welcome note by Prof (Dr.) Sudeep Sharma, Asstt. Dean, School of Engineering, followed by an oath to protect our mother Earth and unveiling of a souvenir book. President NESA, Prof. Javed Ahmad, gave a brief introduction of National Environmental Science Academy (NESA).

The keynote address was presented by Guest of Honour, Dr. Sanjay Bajpai, Scientist from Department of Science & Technology and Dr. Nelay Khare, Scientist, Ministry of Earth & Sciences. A tree plantation ceremony, soon followed in the garden area of the University.

Later, Prof. RK Sharma, from Department of Chemistry, Delhi University delivered a popular lecture on Green Chemistry emphasizing the importance of ‘Earth Day’. Platinum sponsor of the workshop, Mr. Ravi Kalra gave a brief introduction about his foundation, The Earth Saviours Foundation.

A three member Judges Panel was formed to select winners for Poster Presentation Competition. Mr. Abhinav Garg from Delhi University and Ms. Aarushi from GD Goenka University got the best poster award. The afternoon session started with the lecture on Drug Toxicology and its effect on the environment by Prof. R K Singh, Central Drug Research Institute, Lucknow followed by another important and interesting session on Water Conservation by Dr. Laxman Prasad, Ex-Advisor DST.

The workshop, concluded by Prof. Javed Ahmad, President NESA was followed by the valedictory session and high tea. The workshop brought together like-minded people, leading researchers and academicians from around the country.



A Visit to NGO, SPYM on 13 Apr 2017 for the second year students of B.Tech Computer Science



B.Tech Civil Engineering and B.Sc. Chemistry (Hons.) from School of Engineering, go for an Industrial Visit to Central Water Commission 5th April 2017



FDP on “Cloud Infrastructure and Services” in association with ICT Academy (Govt. of India) and Dell EMC, 17-21 July, 2017



Visit to J.K. Cement Plant for 2nd & 3rd year B.Tech Electronics and Communication Engineering on 16 March 2017



Professor of Eminence motivates first year students through a talk on Science & Technology: Career or Passion by Professor of Eminence, Dr.S.V.Eswaran



Students of B.Tech (CSE) program Mr. Aviral Apurva, Mr. Pranshu Ranakoti, Mr. Shashank Tomar and Mr. Saurav Yadav train on Cyber Security at Cyber Cell Gurugram under cyber security expert Mr. Rakshit Tandon

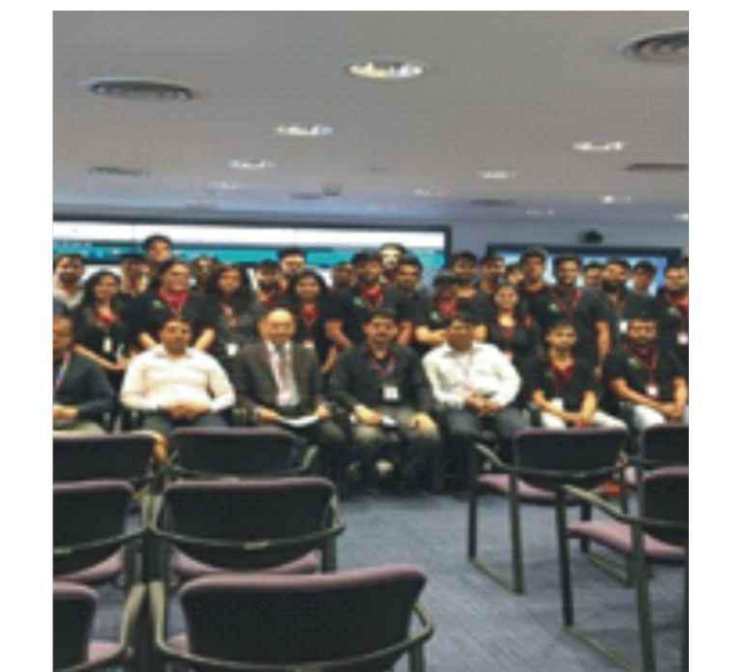


Industrial Visit for students of Civil Engineering to Siddhartha Group an architect excellence, on 20th March 2017



Python Programming Workshop at IUAC, New Delhi by Dr. Sandeep Nagar, 3rd May 2017

An introductory Python programming workshop was conducted at IUAC (Inter University Accelerator Center) New Delhi by Dr. Sandeep Nagar on 3rd May 2017. The workshop was attended by 17 participants who are college and university teachers from various parts of India. The workshop was conducted to introduce Python programming so that participants can understand and use ExpEYES instrument for scientific instrumentation. Participants went on to perform numerical calculations as well as plotting complex mathematical equations. Participants showed great enthusiasm to quickly learn concepts, owing to introduction of minimalistic Python style of defining a scientific problem. The success of it led to an advanced session on applications of Python on Saturday 6th May 2017.



Budding Data Scientists and Cloud Experts of GD Goenka University meet IBM Solution Architects on 21st March 2017, an Industrial visit at IBM Vasant Kunj

SCHOOL OF FASHION & DESIGN

INDIA DESIGN WEEK

School of Fashion and Design participated at India Design Exhibition 2017

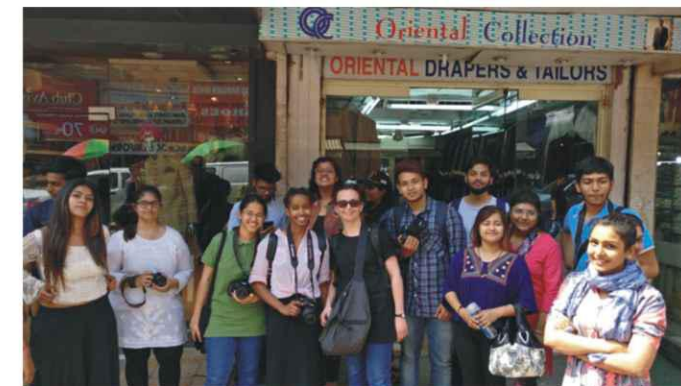
School of Fashion & Design, GD Goenka University participated in the India Design exhibition in the Design Pavilion during 16th February, 2017 and 19th February, 2017. India Design exhibition, an Ogaan initiative, is an annual exhibition celebrating design and décor. Held at the NSIC Exhibition grounds, Okhla, New Delhi, the India Design exhibition brings together renowned designers from across the globe to showcase their products and engage in a dialogue on various aspects of décor and design. The visitors to the exhibition range from interior designers, architects, builders & contractors to design students. There were also a large number of walk-in visitors from diverse backgrounds. The design of the stall area was a joint effort between interior design



students, design faculty and the visiting faculty from Politecnico, Milan and was fabricated & installed on site by an external agency. The curved back wall had one continuous graphic panel displaying the different disciplines offered by SoFD along with various images showcasing the work of the students. On display were proto types developed in the school such as chairs and corrugated cardboard furniture developed during the Furniture Design module, a table stand in corrugated sheet developed during the Material Exploration module, garments developed during various modules of Fashion Design, and Carpet design created during a live project (industry partnership with Canova Home). Participation of our students ensured that they were exposed to the latest Design Trends, Design Décor and Contemporary Design Ideas. The participation of SoFD in India Design 2017 was an enriching experience, both for students and the faculty.



Study Trip to Karol Bagh



Foundation year students from the School of Fashion & Design (SoFD), GD Goenka University, visited Karol Bagh market on the 24th of March, 2017 to experience, study and research the different aspects of Delhi street food. This primary research is an enquiry initiated by Dr. Rossana Gaddi, a Professor from Politecnico Milano, visiting SoFD to conduct a 2 week module on 'Street Food Packaging Design for Food Systems'.

With the aim of creating a street food packaging system to enjoy Indian street food, the students visited Karol Bagh, a prominent market place of Delhi. The variety of street food available ranged from aloo-chaat, bhel-puri, gol-gappas, samosa-kachoris, fruit-chaat, south Indian, Chinese to desserts like kulfis, jalebis, gulab jamuns; there was something to satisfy every persons' taste buds. Professor Rossana and a few international students were particularly excited to see such a huge variety.

This sensorial experience gave the students an opportunity to observe and understand how street food is prepared, served and eaten. They also spoke to a few customers who were relishing the variety of street food available.

The students enjoyed trying out various cuisines while figuring out how the entire food packaging design and space can be improved for take-away or easy eating formats. From baked to boiled to fried and fresh cut fruits, each system could be re-designed to provide better quality and efficient management.

Professor Rossana Gaddi suggested building an identity for street vendors in terms of branding and packaging, which can make a lot of difference to everyday business for a vendor. International tourists could benefit from information about the ingredients to help avoid the Delhi-belly syndrome. Some important changes are required in order to maintain hygiene and good distribution system.

Such projects are an integral part of the learning experience at SoFD. The practical hands-on approach enables the students to have a better understanding of the endless possibilities and scope of design to improve efficiency, aesthetics and the entire experience of Indian street food. The young designers at GD Goenka SoFD will be the game-changers of tomorrow.

Polimi workshop 2017

Faculties from Politecnico de Milano conducted two week workshops at School of Fashion and Design. The topics for the workshops were as follows: Design Leadership conducted by Prof Francesco Galli, Design Culture by Prof. Arturo Dell' Acqua Bellavitis, Extraordinary stories for ordinary objects by Mariana Ciancia & Simona Vendittand, and Street Food Packaging Design For Food System by Rossana Gaddi. The workshops built a strong sense of the design process among students and gave them a great exposure to understand design with International perspective.



Sakshi Khanna 's Talk

"Ideas can convert into profitable businesses!"

The School of Fashion and Design invited Ms. Sakshi Khanna, an entrepreneur and co-founder of "The Open" to deliver a talk to the students on 29th March, 2017.

Sakshi Khanna is an architect and real estate finance professional by training and an entrepreneur at heart with global experience from New York, Dubai and India. She is currently involved in setting up a global start-up technology venture "The Uncube".

The talk exposed the young creative minds to the exciting challenges of entrepreneurship. Various techniques for making a pitch presentation were discussed. According to her, most people think being an entrepreneur is all about coming up with an idea, but that's just one part, it's also important to know, right from the start, how you will reach interested customers in an effective and affordable way. She also discussed the aptitude and inclination to develop, systematize and accomplish a business venture along with any of its risks in order to make a profitable one.

This gave the students an insight into the vast world of entrepreneurship full of opportunities and challenges. It was a very interactive session with a 'Question and Answer' session, which gave students an idea to work on new creative thoughts.



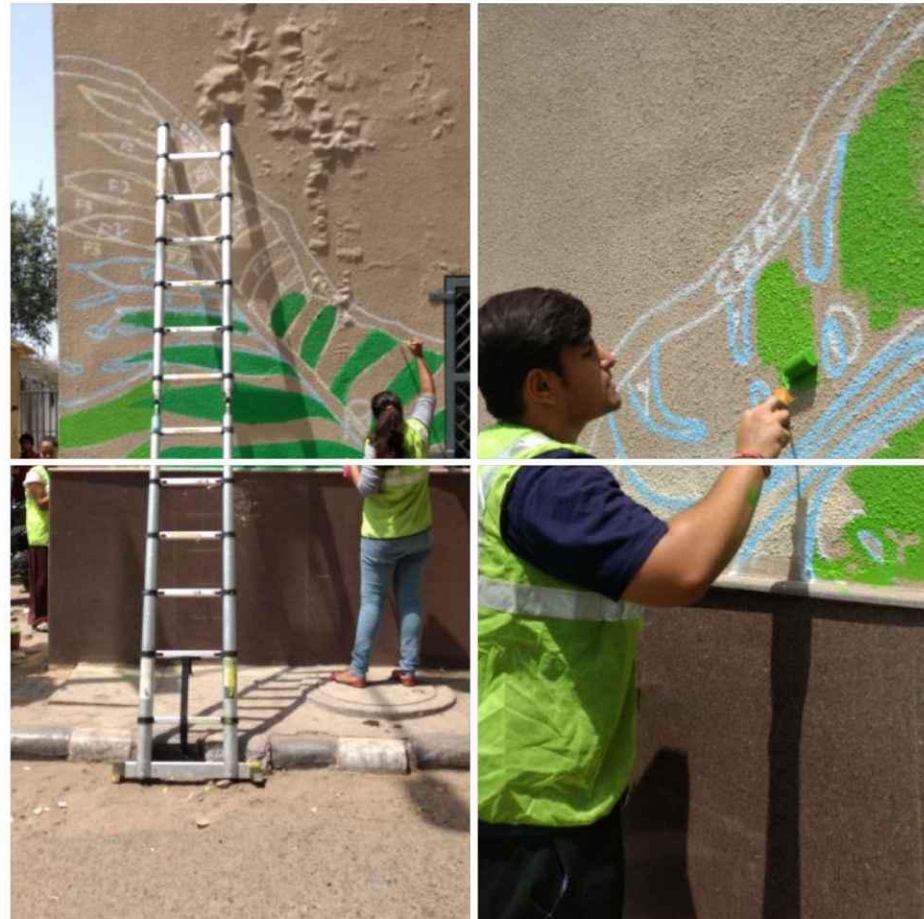
Street Art March 2017

It was a privilege for SOFD and indeed GD Goenka University when the St+Art India foundation chose to collaborate with us on their project involving giving the Arjan Garh Metro Station, the gateway in-between Delhi and Gurgaon, a facelift and turning into an iconic landmark. The proposal from St+Art to DMRC was to transform the station into an immersive and at times surreal landscape.

Two internationally renowned artists from Singapore with many landmark creations between them: Sam Lo and Soph O were leading the project along with their Indian counterparts. The project started in March 2017 after careful scrutiny of portfolio and interest. Communication Design students were chosen to help the artists to create their vision from concept to execution.

The artists and the St+Art team briefed the students on the details of the projects, the initial sketches and the concepts behind the dense compositions, which were soon to adorn the walls of the station. Soon the enthusiastic students engaged in getting the project underway by getting paints on their hands as well as on the walls.

So watch out for the Arjan Garh station. Do remember your friends and our students from Communication Design were part of this iconic project and have made all of us proud.



Study Trip to Blind School

On 23rd February 2017, 6th semester students from School of Fashion and Design of all disciplines got an opportunity to visit Capt. Chandanlal Special Middle School for the Blind in Gurugram. This visit was arranged as part of a Design Studio project related to design for special needs.

The students got an in-depth tour of the school and the attached residential area by the Principal and the faculty of the school. They interacted with the visually impaired children, who were from the age group of around 3 to 14 years. In the process, our students became aware of their own pre-conceived notions regarding the blind and realized the special care these children require while growing up. Our students are now working on different design opportunities based on their observations and discussions, and in the process, developing their understanding of the power of design to make an impact in the lives of people.



SCHOOL OF HOSPITALITY

WORKSHOPS

Workshop on Flower arrangement

Floral arrangement workshop conducted by Ms. Aakriti Bhargava, Training manager Crowne Plaza Today Gurgaon and Babloo Biswas Florist of conducted the floral arrangement workshop on 2nd March 2017 was attended by the post graduate and undergraduate students of Le Cordon Bleu School of Hospitality



Mocktail Workshop by Da Vinci Gourmet

The event started around 11 am at training restaurant. Mr. Vipul Arora, the brand ambassador of Da Vinci Gourmet was given an insight on recipes of various Mocktails and demonstrated 8 Mocktails - Cucumber Avalanche, Virgin Mojito, Apple Cinnamon tango, Cuban Coffee, Berry Cookie Shake, Blue Ocean, Red Velvet shake etc. At the end of the session the students had an opportunity for making Mocktails this enabled them to get an idea of the ingredients and procedure to follow



Japanese Cuisine workshop



EVENTS

Italian Theme Luncheon

On 17th March, 2017 students of Le Cordon Bleu School Of Hospitality G.D. Goenka University had organised the Italian Theme Luncheon. Honorable Vice Chancellor & all the Deans of University were participated in the event. The theme lunch was organised Under the expert guidance of our Respected Dean Prof. Dr. Y.G. Tharakan and Associate Professor Ms. Garima Prakash. All the faculties and students of Le Cordon Bleu School of hospitality has put their heart and soul into the event. The students were involved in selecting and finalizing the Menu, ordering ingredients, mocktail preparation and decoration of restaurant etc. The co-ordination and cooperation of students and faculty members had turn the event a grant success and a great learning for the students. The Vice Chancellor and the Deans has appreciated the theme luncheon and congratulated the Le Cordon Bleu School of Hospitality for the great showmanship.



Students visit to
Farm land Meat processing Factory



Students of Le Cordon
Bleu School of Hospitality
won the Award for
Most Innovative Marketing
Display at "IDEA 2017"



"Prof. Dr. Y G
Tharakan was invited
as a Key Note
speaker and Resource
person at the
International
Conference Cum
Work Shop on
Entrepreneurship
Management,
Sponsored by the
Ministry of Tourism
conducted at the
Central University,
Uttarakhand on 27th -
30 th May, 2017 "



FIELD VISITS

Industrial Visit To Aahar- 2017, The International Food & Hospitality Fair

On 9th March, 2017 Le Cordon Bleu School of Hospitality had organised an industrial visit to AAHAR - International Food & Hospitality Fair at the Pragati Maidan in New Delhi, India. This event showcases products of leading processed food & beverage brands like Delmonte, Cremica Dairy Products, Confectionery, Chocolate, Desserts, Bakery Products & Ingredients Organic and Health Products, Frozen, Canned, Processed Products, Meat, Poultry, Sea Foods, Cheese, Fine Specialty Food, Snacks & Convenience Food, Food Ingredients, Additives and Preservatives Coffee, Tea, Syrups, Juices & Energy Drinks Consumables used in the Hotel, Restaurant & Catering industry. Some of the leading brand showcased their products & services at Aahar were as under:

Anmol Bakers, Adani Wilmar Ltd., Dlecta Foods, Field Fresh Foods, Dr. Oetkar India, Fino Foods, Fizzy Foods Pvt Ltd., Helios Hotel Wares, Western Refrigeration Pvt. Ltd. Windsor Chocolatier, Yash Papers etc. were also participated and displayed their products

It was a mind opener to the student trends & technologies used in hospitality industry and how technology is making the processes easy.

Beside the consumables and flavours of food latest Laundry equipment, Linen Producers and suppliers were also present from across the globe. Cheese from Poland & Denmark was also the part of the attraction. Varieties of pasta preparations which was demonstrated and provided for tasting. The fair was not only attracted the Hoteliers but also a lot of general public.



Trip to Udaipur

The students of Le Cordon Bleu School of Hospitality along with 3 faculty members went for an Educational Trip to Udaipur. The students from MBA students, BHMCT students and Post-graduate in diploma culinary art management were participated in the experiential tour. The trip started on 30th March 2017 via Mewar Express and reached the destination Udaipur city on 31st March 2017 at 7:15 am in the morning. The Three day trip was arranged by G.D. Goenka Tours & Travels. The stay at Udaipur was in Hotel Shree Narayana a beautiful luxurious hotel was a perfect blend of traditional Indian hospitality and modern day conveniences. The first visit was at the Maharana Pratap Memorial Samarak which is a historic site that is dedicated to the gallant Maharana Pratap. Situated at the top of Moti Margi or Pearl Hill, the memorial overlooks the Fateh Sagar Lake. The students also visited the Monsoon Palace also known as the Sajjan Garh Palace, a hilltop palatial residence in the city of Udaipur, Rajasthan in India, overlooking the Fateh Sagar Lake. It is named Sajjangarh after Maharana Sajjan Singh (1874-1884) of the Mewar Dynasty, who built it in 1884.

The students along with faculty members visited the City Palace, Udaipur City Palace is one of the architectural marvels of Rajasthan, located peacefully on the banks of Lake Pichola. Encircled by fortifications, this imposing Palace is wholly built in granite and marble. At the afternoon the students visited the Oberoi Udaivilas a luxury 5 star hotel in Udaipur for a show round. The front office staff of the hotel conducted the show round of the front areas of the hotel. Located on the bank of Lake Pichola, The Oberoi Udaivilas is unique amongst luxury hotels in Udaipur. It stands on the 200 year old hunting grounds of the Maharana of Mewar and is spread over fifty acres, which includes a twenty-acre wildlife sanctuary with deer and wild boar. The Oberoi Udaivilas, Udaipur also affords spectacular views across the hotel's verdant gardens and sparkling Lake Pichola. The luxury hotel in Udaipur has an intricate layout of interconnecting domes and corridors that reflects the layout of Udaipur itself; whose seven lakes are linked by canals. These domes and walkways are flooded with sunlight, caressed by balmy breezes and offer magnificent views of the lake and gardens. The hotel has luxury dining restaurant, a number of private dining venues that can host between two and seventy guests, for a romantic dinner or a lavish celebration. The Oberoi Spa in Udaipur offers Ayurveda inspired, Eastern, Western and signature Oberoi treatments, designed to help our guests relax, refresh and rejuvenate during the stay. The guests can also enjoy morning yoga sessions and swimming in our temperature controlled, outdoor pools. The hotel offers a range of specially curated Oberoi Experiences, which are unmatched by other luxury resorts in Udaipur. Thus the student had a great experience by visiting the Oberoi Udaivilas, Udaipur.



SCHOOL OF HUMANITIES AND SOCIAL SCIENCE

EVENTS

DEBATE & DISCUSSION SESSION ON 'THE UNION BUDGET 2017-2018'

Youth is the future of a nation. With this point of view, the Department of Economics, on 21 February 2017, organized a Debate and Discussion on The Union Budget. The Union Budget was analyzed by the students of B.A. (H) Economics, School of Humanities and Social Sciences, G.D. Goenka University, Gurgaon every year. This time it was presented by the students of 1st year in the form of debate and discussion. This session was open to all, where students and faculties from various disciplines such as English, Sociology, and Political Science joined.

The students started with the justifications behind the rescheduling of the budget this year to 1 Feb 2017, where they discussed the agenda of the session as "Transform, Energize and Clean India". The students critically analyzed the various areas on which the budget focused including the Tax administration, prudent fiscal policy, abolishing of the classification of plan and unplanned expenditure, increased allocation under MNREGA, introduction of the annual learning outcomes in schools, government focus on the SWAYAM platform, strengthening the system of social security, health care and affordable housing, among others.



Movie screening – 'experimenter'

The School of Humanities and Social Sciences G.D. Goenka University, Gurgaon screened a Movie – 'Experimenter' for all the Students on 15 March 2017. The movie focuses on - Human Behavior of Obedience.

Experimenter is a 2015 American biographical drama film written and directed by Michael Almeroyda, based on the 1961 Milgram experiment. Social psychologist Stanley Milgram conducted a series of radical behavior experiments that tested ordinary humans' willingness to obey authority.

The screening concluded with a discussion for understanding the students' perspective and with an intention to encourage and engage in different forms of learning.

GUEST LECTURES

Guest lecture on 'clinical psychology- diagnosis and treatment'

The School of Humanities and Social Sciences, G.D. Goenka University, Gurgaon organized a guest-lecture by the seasoned speaker Bgdr (Dr.) S. Sudar sananon 28 February 2017.

He is an alumnus of Armed Forces Medical College, Pune University.

He basically talked about the role of diagnosis in the treatment of a patient. He also enlightened us on how pregnant woman suffering from mental disorders can be handled. The lecture was informative and interactive as he took questions from the audience.

The interaction helped the students, who were interested in Clinical Psychology, to understand how they can explore and do more in this field.



Guest lecture on 'demonetization and its effect on the indian economy'

On 2 March 2017, Department of Economics, School of Humanities and Social Sciences GD Goenka University, Gurgaon organized a guest lecture on the topic 'Demonetization and its Effect on the Indian Economy'. The resource person for the event was Mr. Sumir Mathur, CEO of AS Techno soft and leading member of a young entrepreneurial group who established an e-commerce initiative 'Saloni Fashions'. The lecture started with a discussion on the previously launched schemes by the government, such as the promotion of Jan Dhan Accounts (which are zero balance accounts) and the income disclosure scheme etc which formed the base for the demonetization move by the government. Thus the process of demonetization was not a hasty decision though it turned to be mismanaged. Mr. Mathur also threw light on the impact that demonetization brought on the business in India. The session ended with an intense discussion on the positives and negatives of the process of demonetization. Overall the session was educational as well as interactive.



Dale Carnegie Workshop On 'positivity And Balanced Life For Digital Youth Program'

Positivity and balance is important to adjust to one's day-to-day activities to achieve a sense of balance between work life and personal life. Keeping it as an important matter of concern, the School of Humanities and Social Sciences and the School of Education GD Goenka University, Gurgaon organised Dale Carnegie Workshop on 6 April 2017 for enlightening the students about the concept of balanced life and positivity.

The workshop was attended by the students from the School of Education and School of Humanities and Social Sciences accompanied by 15 faculty members. The speaker Mr. Abhishek Mishra, Training Consultant from Dale Carnegie, initiated the discussion about being optimistic and how positivity changed his life. Prof. (Dr.) Pradeep Goel enlightened the students with his experiences and how he learned that being positive and having an optimistic outlook helped him enjoy his work and he understood that there is more to the work he does.

Further, he gave us an example as to how being happy plays a role in everyday life. He asked students to greet everyone in the room without a smile and without acknowledging the other person. It was observed as a difficult task. Later the students were asked to greet everyone as if they were meeting after 10 years, the atmosphere of the room changed. It was more vibrant and more positive in nature. The activities conducted by Mr. Mishra were undoubtedly helped the students to understand and think over their visions in life.



Counselling Camp 'breaking Myths Of Counseling'

Counseling is the skilled and principled process that enables to facilitate self- knowledge, emotional acceptance, growth and optimal development of the individual (Client). Keeping this in mind, on 20 April 2017 the Psychology Team from the School of Humanities and Social Sciences ,GD Goenka University, Gurgaon organized 'Breaking Myths of Counseling: Counseling Camp'. The Faculty from Department of Psychology Dr. Sakshi Kaul, Ms. Pratima Gulia and Dr. Sarika Boora under the guidance of Dr. Tithi Bhatnagar worked to make the event a success and proved that a professional counselor incorporates various psychological theories to application. The day was divided into two sessions. The morning session was conducted in the Auditorium, where the event began with a skit performed by students and bringing out the importance of a professional counselor, followed by a presentation done by Dr. Sakshi Kaul. The presentation was later followed by an Open House question- answer session. The session concluded with an address delivered by Dr. Tithi Bhatnagar, Associate Professor and Asst. Dean, SoHSS. She addressed the gathering laying emphasis on the importance of counseling and the facts that the university has its experts in terms of the faculty and the university will be benefitted by the same.

Post lunch the session was open for individual counseling and Relaxation session. The students of MA Counseling Psychology were involved in conducting the sessions. The event was a initiative by SoHSS towards a first significant step towards seeking ideas and facilities of counseling that will be provided by Psychology faculties.



Workshop On 'fundamentals Of Research Process: Orientation & Brushing Up Concepts In Research Methods And Statistical Analysis'

Research, a journey from knowledge to wisdom is an integral part of academic life. To illuminate students about it the School of Humanities and Social Sciences G.D. Goenka University, Gurgaon organized a two day workshop on 12 and 13 April 2017 for all SoHSS students and research scholars on 'Fundamentals of Research Process: Orientation & Brushing up concepts in Research Methods and Statistical Analysis'. The sessions were conducted by Dr. Tithi Bhatnagar, Associate Professor & Asst. Dean, SoHSS and Dr. Ria Sinha, Assistant Professor, Economics, SoHSS. The workshop was attended by students and Research Scholars along with the faculties from SoHSS and SoC. Throughout the workshop the students were oriented with the process of research that includes the steps in the research process, the various concepts that the process entails and how to write a research paper. The emphasis of the workshop was on developing competence in using basic statistical methods in understanding and interpreting data. The workshop also aimed on getting students familiarize with the usage of basic tools and techniques in obtaining statistical measures and interpreting the same.



FAREWELL 'BATCH OF 2014-17 SoHSS'

To Bid Farewell with a promise to be in touch for lifetime, School of Humanities and Social Sciences, G.D. Goenka University, Gurgaon organized a special farewell on 26 April 2017 for its outgoing batch. The precious moments of happiness and emotions were shared with smile and tears.



ACTIVITIES

Board activity 'Dance of Democracy'

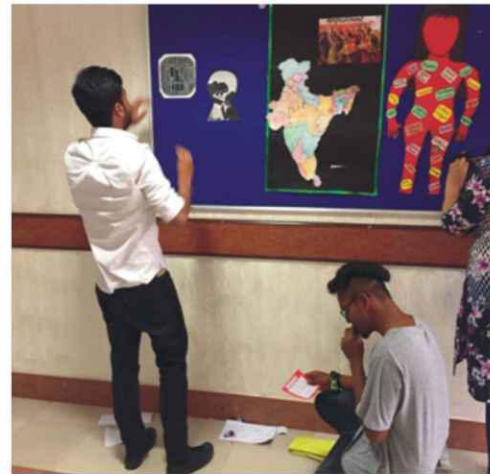
On 3 February 2017 the students of BA (H) Political Science, School of Humanities & Social Sciences, GD Goenka University, Gurgaon showcased the issues around the upcoming legislative assembly elections in the five different states of India. The students attempted to highlight the strategies that the political parties have been trying to adopt in order to lure common people and secure their positions in the election mandate.



Board activity on 'Supernaturalism'

Supernaturalism is where imagination has worked to its finest, in order to excite the world of a reader with the unknown and the non-existent. Parallel to the significant aspect it plays in human life, it has been one of the greatest elements found in literature. Creatures, spirits, and monsters have risen out of the mind of a writer to engage the world with the ability to visually recreate a being that does not exist.

Looking forward to this theme, on 14 February 2017 the students from the Department of English, School of Humanities and Social Sciences, GD Goenka University, Gurgaon explored the topic through reflecting on the literary works of famous authors like J.K. Rowling, J. R. R. Tolkien, C.S. Lewis, and many yet to be known by the world like Octavia E. Butler, Fritz Leiber, Kristin Cashore, and many more who have blessed us with a different world that can live and breathe inside of us.



Board Activity on 'Women Empowerment'

On 2 March 2017 the students from the Department of Sociology, School of Humanities and Social Sciences, GD Goenka University, Gurgaon showcased an idea reflecting the contradictions of the society with respect to 'Women Empowerment'. Empowering women to participate fully in economic life across all sectors has become essential to build stronger economies, achieving internationally agreed goals for development and sustainability, and improve the quality of life.



Board activity on 'counselling awareness'

In today's hectic lifestyle, human has somewhere got stuck in traffic of identity and existentialism. Psychological counseling helps us to come out of these traps and "Introduces Us to Ourselves". On 27 March 2017 the students from Department of Psychology, School of Humanities and Social Sciences, GD Goenka University, Gurgaon through the theme, 'Counseling Awareness' in their board activity, to bring forward the role of Counseling in our life



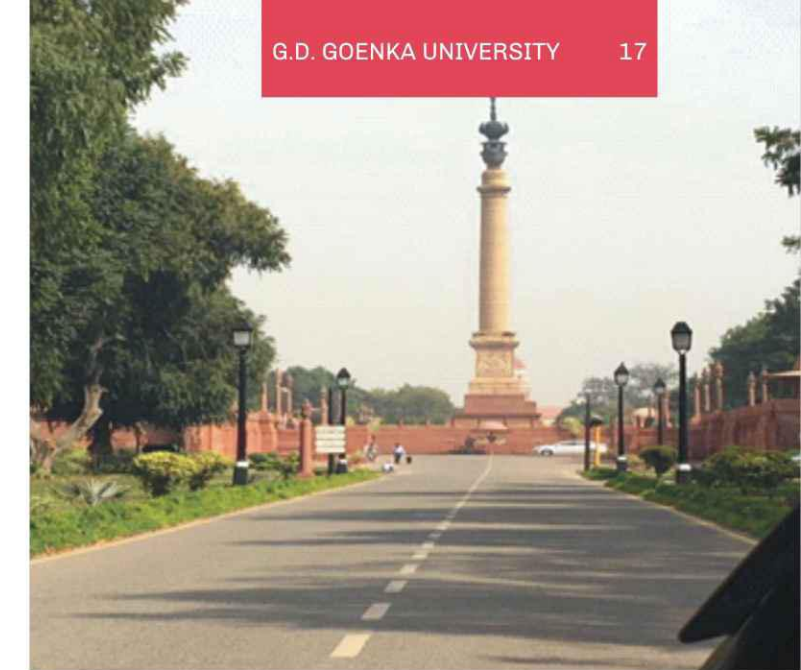
VISITS

VISIT TO RASHTRAPATI BHAWAN

On 24 March 2016 Department of Political Science, School of Humanities and Social Science, GD Goenka University, Gurgaon organized a visit to the Rashtrapati Bhawan. The students were accompanied by Ms. Minakshi Biswas, Assistant Professor, SoHSS. This was a part of the BA (H) Political Science curriculum and was joined by the students of the department.

The team was issued a common pass and was allotted a tour guide who would help them understand the different parts that were part of visit. The team was taken to the museum where all the souvenirs presented to all the Presidents starting from our first President and Mughal Garden which provides a view of 240 species of different flowers and 120 different kinds of roses. The team of students also got an opportunity to view the entry of our President with his tight security in their respective vehicles inside the gate.

This was certainly a visit to remember as the team was enlightened about the rich cultural and political heritage of our country.



VISIT TO CANSUPPORT- CARING FOR PEOPLE WITH CANCER

The final year students of MA (Counseling Psychology), School of Humanities and Social Sciences, GD Goenka University, Gurgaon as a part of their course work are taught a paper on Palliative care. As a part of experiential learning the students were taken out for an organizational visit to one of the day care programs of CanSupport on 24 April 2017. The students volunteered to participate in certain activities that were being carried out at the day care. Ms. Nadira Chaturvedi, the head of the day care program explained an activity named, 'expression of emotions through emojis' to the students who were part of the visit and asked them to carry it out with children within the age group of 8-14 who are cancer patients.

Our students stated that the children with cancers whom they interacted with provided them with a life-long lesson of patience, warmth and compassion. They mentioned that they gained an understanding about the need for palliative care for children, adults and elderly in this day care program. The Head, Counseling team, Ms. Bina Akhtar enlightened the students about Palliative care counseling training. The students also met the founder President, Ms. Harmala Gupta, a cancer survivor herself founded CanSupport along with a handful of committed volunteers in 1996. The students benefitted immensely out of this day care visit to CanSupport. It not only broadened their horizons about the understanding of Palliative care but also made them contemplate on issues like their social responsibility as individuals.

ACHIEVEMENTS

Publications:

- Ms Priya Vij, Assistant Professor, SoHSS got a paper published on 'The Viability of the Unorganized Retail Stores with the Maturing Organized Retail Sector: A Review' in International Journal of Logistics and Supply Chain Management Perspectives, Vol. 6, Issue 2 with Impact Factor of 7.175, pp.2952- 2959.
- Ms Priya Vij, Assistant Professor, SoHSS got a paper published on 'Comparative Analysis of Attributes Determining Consumers' Choice of a Retail Store' in International Journal of Applied Service Marketing Perspectives, Vol. 6, Issue 2 with Impact Factor of 7.056, pp.2987-2997 by Ms Priya Vij
- The Book titled 'Metamorphosis' by Dr. Sakshi Kaul
Collection of Poems with a special section on Awareness of Psychological Conditions. It is available on Amazon and Flipkart.

FACULTIES

International Recognition:

- Ms Minakshi Biswas, Assistant Professor, Department of Political Science, School of Humanities and Social Science, GD Goenka University, Gurgaon was invited to join the Indian Think Tank Delegation to China from 24 June 2017-4 July 2017. She participated in three different symposiums held at China Foreign Affairs University, Beijing; Fudan University, Shanghai and Sichuan University, Chengdu. The program brought together top level institutes and think tanks with a view of promoting dialogue and academic exchange between India and China. The major topics that were covered in the symposiums were bi-lateral issues, regional security, international cooperation of climate change and counter-terrorism.
- Dr. Ria Sinha, Assistant Professor, Department of Economics, School of Humanities and Social Science, GD Goenka University, Gurgaon participated at the NBER Summer Institute, Massachusetts, USA, from 9 July to 23 July, 2017.
- Dr. Richa Singh, Assistant Professor, Department of Political Science, School of Humanities and Social Science, GD Goenka University, Gurgaon advised Food and Agricultural Organization of the United Nation (FAO) in main streaming gender in agricultural policy. FAO in close consultation with the Government of India sets out to prepare the Country Program Framework. Dr. Richa helped them to design the gender component of the CPF to try and inclusion of gender in agricultural policy.

STUDENTS

IDEA 2017

On 7 April 2017 the students of MA (Counseling Psychology) from SoHSS – Ms. Tanvi Khanna and Ms. Prakriti Nanda won the award for the most popular display stall on 'Puppy Therapy' in IDEA 2017 at GD Goenka University, Gurgaon.



INTERNSHIP

Ms Mansi Kapoor, II Semester student of BA(H) Economics, School of Humanities and Social Science, GD Goenka University, Gurgaon got an opportunity to intern as a marketing analyst with 'The Indian Economist,' now called 'Qrius' from 1 July - 30 July 2017. Qrius is an acclaimed digital magazine that publishes authoritative commentary and analysis on business and economics, policy, politics and culture and society.



SCHOOL OF LAW

MOOT COURT COMPETITION

The Global Antitrust and Competition Law Moot Court Competition 2017

School of Law, GD Goenka University in association with Gaggar and Partners successfully organized The Global Antitrust and Competition Law Moot Court Competition 2017 from 3rd March to 5th March, 2017 in the University campus. Out of total 48 teams who had provisionally registered for the competition, 38 teams had participated for the event. The moot proposition was based on the intricacies of Competition Law.

The inaugural function was presided by Hon'ble Mr. Justice Prafulla Chandra Pant, Judge, Supreme Court of India, along with Mr. Sanjay R. Hedge, Senior Advocate Supreme Court of India; Prof. (Dr.) Deependra Kumar Jha, Vice Chancellor, GD Goenka University; Mr. Vaibhav Gaggar, Managing Partner, Gaggar and Partners (Associates and Solicitors) and Prof. (Dr.) S. Shanthakumar, Dean, School of Law.

A galaxy of eminent people judged the various rounds like the Preliminary, Quarter Final, Semi-finals and Finals. The jury panel included Supreme Court and High Court Advocates and Managing Partners, Associates of Tier I Law Firms of the country like AZB Partners, BMR Legal, Gaggar and Partners (Associates and Solicitors), Cyril Amarchand & Mangaldas, Deloitte, Pathak and Associates, Luthra and Luthra, Snapdeal, Ernst & Young etc. Judges were also specially nominated by the Competition Commission of India and Indian Institute of Corporate Affairs to judge the Semi-final and Final Rounds.



The Valedictory function was presided by Hon'ble Mr. Justice Swatanter Kumar, Chairperson, National Green Tribunal along with Prof. (Dr.) Deependra Kumar Jha, Hon'ble Vice Chancellor, GD Goenka University; Mr. Manoj Pandey, Advisor, Competition Commission of India; Mr. R Venkataramani, Senior Advocate, Supreme Court of India; Mr. Naresh Arora, General Council, American Towers and Prof. (Dr.) S. Shanthakumar, Dean School of Law, GD Goenka University.



Winner- Sastra University, Thanjavur, Tamil Nadu

Speaker 1: Surya Teja S.S. Nalla

Speaker 2: Swetha. K

Researcher: D.G Hari Prasath

Prize: Winning Trophy + Cash Prize of 1,00,000 + One year subscription of Casemine worth 1,00,000 to each participant + Infinity course subscription from Rostrum legal worth 5,999 to each participant

Runner up - Campus Law Centre, Delhi University

Speaker 1 : Mohd . Shahrukh Ali

Speaker 2 : Kanupriya Mehndiratta

Researcher : Dhruv Sood

Prize: Runner up Trophy + Cash Prize of 50,000 + 9 months subscription of Casemine worth 75,000 to each participant + Infinity course subscription from Rostrum legal worth 5,999 to each participant

Best Memorial- National University of Juridical Sciences, Kolkata

Speaker 1: Anshuman Panigrahi

Speaker 2: Aryan Mohindroo

Researcher: Avnish Kumar Singh

Prize: Best Memorial Trophy + Cash Prize of 10,000 + 1 year subscription of Casemine worth 1,00,000 to each participant + Infinity course subscription from Rostrum legal worth 5,999 to each participant

Best Speaker (Male)- Shreepath Jain (Dr. Ram Manohar Lohia National Law University, Lucknow)

Prize: Best Speaker (Male) Trophy + Cash Prize of 20,000 + 1 year subscription of Casemine worth 1,00,000 + Infinity course subscription from Rostrum legal worth 5,999.

Best Speaker (Female) - Sakshi Nigam (Dr. Ram Manohar Lohia National Law University, Lucknow)

Prize: Best Speaker (Female) Trophy + Cash Prize of 20,000 + 1 year subscription of Casemine worth 1,00,000 + Infinity course subscription from Rostrum legal worth 5,999.

National Conference on Law in Cyber Space

The inaugural session of National Conference on 'LAW IN CYBER SPACE' was chaired by Hon'ble Mr. Justice Mohan Peiris (Former Chief Justice, Supreme Court of Sri Lanka), Mr S.Chandrasekhar (Group Director, Microsoft India), Mr Rodney D. Ryder (Advisor, Ministry of Communications and Information Technology, Government of India), Prof. Zhiyuan Guo (Deputy Director, Centre for Criminal Law and Justice, China University of Political Science and Law, Beijing, China), Ms Rachna Bakhru (Partner, RNA, IP Attorneys, New Delhi), Prof. (Dr.) Deependra Kumar Jha (Vice Chancellor, GD Goenka University), Prof. (Dr.) S. Shanthakumar (Dean, School of Law, GD Goenka University) were the dignitaries present in this event organized by School of Law, GD Goenka University on 30th March 2017.



VISITS



Visit to The Supreme Court of India Museum, New Delhi

An educational field visit was organized for first year students from all the programmes rolled out by the School of Law to the Supreme Court of India Museum, New Delhi on 8th February, 2017 and on 20th January, 2017. The main objective of the aforesaid visit was to see the evolution and development of Indian Legal System. The main highlights from the visit that fascinated the students were encompassing comparative depiction of old and new items used by the judges like wigs, chairs, hammer, etc., a copy of judgement from the District Court of Rajahmundry (1804 A.D.), Case Files of Indira Gandhi Assassination, Mahatama Gandhi, Keshvananda Bharti, S.R. Bommai, original copy of Indian Constitution and many more such informative resources. A documentary video was played within the Museum Auditorium entitled "Supreme Court of India" depicting the journey since its evolution till date. During their visit, the students were shown a documentary on the emergence of the Indian Constitution as well. They also took note of the different kinds of law and jurisprudence from ancient, medieval and modern Indian history. In addition to that they also had to draw and write few lines on the rituals and objects required in the dispensation of justice. The students showed keen interest in the visit and were able to correlate the classroom teaching to the actual working of Indian Judiciary. Also, the participants were able to hear the speeches given by our leaders like Rajendra Nath Prasad, Jawaharlal Nehru, Mahatama Gandhi, B R Ambedkar, etc. through newly established kiosks.

GUEST LECTURE

Guest Lecture on the Art of Reading Law

The School of Law organized a Guest Lecture cum interaction session conducted by Shri. Alok Ranjan, Director, Ambition Law Academy. Shri. Ranjan, a lawyer turned counsellor and coach with an experience of several years in the legal industry, focused on the intricacies of interpretation of legislation which would help the students understand law in a better way. He also stressed on developing the skill of reading and interpreting the Bare Acts and how this practice would be helpful in various competitive exams such as Judiciary and Civil Services. This session guided the students for their preparation of competitive examinations. This interaction was beneficial for the students as they got a great platform to clarify their doubts regarding various stages of preparation and attempting competitive examinations.



Workshop on Financial Planning and Securities Law

School of Law in association with Securities Exchange Board of India (SEBI) organized a Workshop on Financial Planning and Securities Law on 23rd January, 2017 by Dr. Vijay Kumar Singh (Associate Professor and Head, School of Corporate Law, Indian Institute of Corporate Affairs, New Delhi). Both the under-graduate and post-graduate students attended the workshop. The students were immensely benefited by the deliberations as Dr. Singh specifically highlighted the issues related to the concept, relevance, importance, procedure of financial planning and the basic principles revolving around financial planning. He also gave special emphasis on the different aspects related to Risk and Investment. The workshop ended with an interaction session with the students followed by the Vote of Thanks, which was delivered by Mr. Shyamtanu Pal (Assistant Professor, School of Law, G.D. Goenka University).



All India Seminar on Economic Reforms with Reference to Electoral Issues

Students of School of Law attended the All India Seminar on Economic Reforms with Reference to Electoral Issues which was held on 8th-9th April, 2017 at Vigyan Bhavan, New Delhi. The seminar was organized by Confederation of Indian Bar, New Delhi. The programme was inaugurated by Shri. Pranab Mukherjee, the Hon'ble President of India. It was presided over by Shri Justice Jagdish Singh Khehar, the Hon'ble Chief Justice of India and the Guest of Honour was Shri. Justice Dipak Mishra, Hon'ble Judge, Supreme Court of India. The introductory speech was delivered by Mr. Harish N. Salve, Senior Advocate, Supreme Court of India.

The seminar was spread over twelve technical sessions and each technical session was chaired by the sitting Judges of the Supreme Court of India. For each session, the speakers ranged from Senior Advocates of the Supreme Court of India, various academicians of reputed Universities across the country to students pursuing legal education from various institutions. The deliberations during the technical sessions ranged from various contemporary legal issues related to Arbitration law, Taxation, Information Technology Act, Intra-Party Democracy, Electoral Reforms and Good Governance, Anti-Defection Laws, Educational qualification of elected representatives, Compulsory voting, Reforms of upliftment of children and senior citizens, Contribution of Judiciary in electoral reforms and Woman empowerment by electoral reforms.

The students were immensely benefited by attending the seminar as they could gather an in-depth knowledge on the various current legal issues. Apart from that, the students were also excited to see all the legal luminaries at one gathering and they could also share their views and insights with the students from other institutions during the seminar. All in all it was a great experience for them and they thoroughly enjoyed and learnt a lot during these two days.

SCHOOL OF MANAGEMENT

NEW LINKAGES

SoM SIGNED KEY MoUs WITH THE FOLLOWING

Safeducate Learning Private Limited

Safeducate was founded in the year 2007, when Safexpress- India's largest Supply Chain and Logistics Company, envisioned the skill need in the supply chain & logistics industry. Ever since, Safeducate has made its presence strongly felt by nurturing competent workforce and continuously striving towards developing a talent pool of proficient supply chain and logistics professionals. Led by the alumni of Stanford, Columbia and Cambridge Universities, the team blends rich operational experience with international know-how and best practices to create programs which are extremely stimulating, hands on and industry focused. The MoU would establish ground for possible collaborations on areas of mutual interest covering collaborative teaching, case study writing, research etc.



Chartered Institute of Management Accountants (CIMA)

CIMA, founded in 1919, is the world's leading and largest professional body of Management Accountants, with 2,27,000 members and students operating at the heart of the business in 179 countries. It works closely with employers and sponsors leading-edge research, constantly updating its qualification, professional experience requirements and continuing professional development to ensure it remains the most relevant international accountancy qualification for business. The qualification is a sign of commitment to high professional standards and a code of ethics. The agreement would offer CIMA's Certifications and Diplomas in Management Accounting to GDGU students.



CONSULTATION PROJECT WITH UNAIDS HQ

The Center of Excellence, School of Management successfully concluded a consulting research project on "Joint India-Africa Cooperation Framework on HIV and Health Commodity Security". The GD Goenka University received the funding of Rs 50,000 from its consulting partner Empower School of Health as part of United Nations Programme on HIV/AIDS (UNAIDS) project. Dr. Gyanesh Kumar Sinha, Assistant Professor (Operations and Supply Chain), School of Management and research team of ESH completed the project within

timeline of six months and report was submitted to UNAIDS Head Quarter

The main objective of this project was to review Indian and African regulatory harmonization, investment into health commodities including local African production and joint ventures, logistics, health workforce training, monitoring systems and quality controls, and logistics and supply chain improvements.

EXPLORING NEW FRONTIERS

FACULTY DEVELOPMENT WORKSHOPS

The School of Management conducted a workshop on 'Prowess IQ Database' Tool on March 04, 2017. The purpose of the workshop was to acquaint the faculty members and research scholars about application of this database to enable research works in their respective fields. The workshop was conducted by a professional executive from CMIE. The participants learned the techniques of retrieving data like Annual reports, Quarterly financial statements, of various companies, Stock Exchange feeds. The participants were also trained in how to do normalization so as to enable inter-company and inter-temporal comparisons. The training provided in this workshop will be useful in conducting industry wide in-depth research work and facilitating effective decision making. The workshop was attended by more than 50 faculty members and research scholars mainly from School of Management, School of Humanities and Social Sciences and School of Communications.



Times School BBA Edition

Inspiring Entrepreneurs of Tomorrow

GD Goenka University, School of Management

In a relatively short span of time, School of Management (SoM) at GD Goenka University has emerged as one of the preferred destinations of aspiring management students. The School is well known for its high-quality academic programmes with a focus on entrepreneurship.

In order to encourage entrepreneurship, the University holds events like IDEA (Inspiring and Developing Entrepreneurial Acumen) and Udyami Bazaar. IDEA is a unique encapsulation of creativity and business. The highlights of the event are -an elevator pitch competition and display stall competition. In elevator pitch, each team has to pitch its business idea to a venture capitalist in just three minutes. During Udyami Bazaar, students from various universities put up their stalls where they strive to outdo others on the basis of creativity of offerings and marketing skills. An important outcome of these events has been an increase in the number of entrepreneurial ventures started by students.

The School offers a variety of programs including popular ones like BBA, B.Com and MBA. There are about 50-research scholars pursuing their Ph.D programs in all streams of management studies.

Visits to industries like Maruti Suzuki, National Stock Exchange, Parle, Ultra-Tech Cement, IRCTC, Safexpress, SBI Capital Markets etc.; on campus student interaction with eminent professionals such as Shiba Panda (MD, ESSAR Projects), J. Kawalramani (VP Operations Thomson Reuters), Avinash Pandey (COO, ABP News) to name a few; project-based learning and internships to gain on the job experience; real life scenari-

in consultancy projects. Among others one very important and prestigious project has been implementation of ERP at Paradip Port Trust Odisha. The School also publishes a bi-annual refereed Journal – the GD Goenka Business Review (GBR).

The School has signed MoUs with premier universities of the world in order to provide students with a cross-cultural exposure such as ZYUFL - China, University of California Riverside USA, Seneca College Canada and University of Arkansas USA. It has also collaborated with organizations like KPMG, National Stock Exchange of India (NSE), British Standards Institution (BSI), Safexpress, Empower Healthcare, Chartered Institute of Logistics and Transport (CLT) and Chartered Institute of Management Accounts (CIMA) etc. to connect students with the professional world outside the University. The School has a Center of Excellence in supply chain management.

The knowledge and skills of students are assessed by innovative techniques. The parameters for assessment are professionally developed for each competency. School also awards generous scholarships to encourage meritorious students and has a record of high Placements. Some of the prominent recruiters are Ernst & Young, Godrej & Boyce, WNS, Moody's, Mobikwik, PayTM, Provint, Genpact, ICICI, HDFC Bank, Indusind Bank, Sapient Technologies, JLL, Daffodil Software, Uflex Ltd. and Aditya Birla to name a few. Many students have managed to get multiple offers and the highest salary package being 1-million rupees per annum.

The GD Goenka University has more than 2500 students enrolled in various UGC recognized academic programmes from undergraduate to doctoral level in the areas of Engineering, Management, Law, Architecture & Planning, Fashion & Design, Hospitality, Education, Humanities & Social Sciences, Communication, Physiotherapy, Nutrition and Pharmacy.

For more details contact:
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GD Goenka Education City
Gurgaon Sohna Road,
Delhi (NCR), Haryana - 122103 India;
www.gdgoenkauniversity.com




NEW VISTAS OF LEARNING

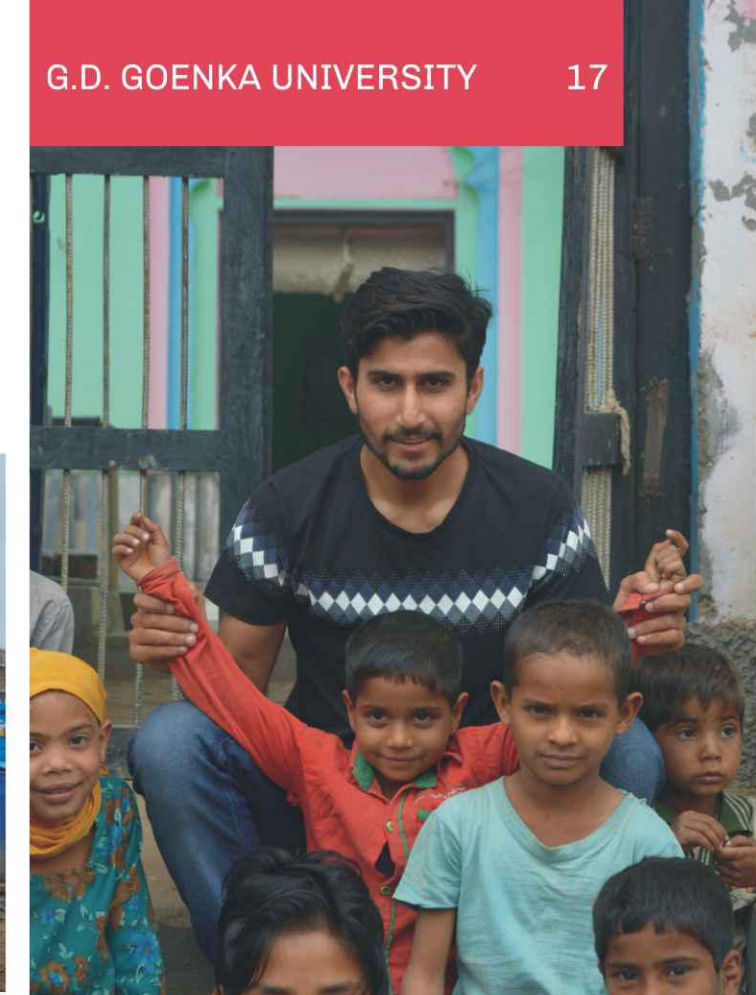
Gateway Rail Freight Ltd.

An educational field trip was organised for BBA and B. Com students to Gateway Rail Freight Ltd. (GRFL) on March 08, 2017. The students explored various innovations onsite including India's first RORO (roll-on-roll-off) service via rail link. Capt. Ritesh Chopra, DGM-Operations of the ICD, took a session with the students. He explained the operations of Dry Ports (ICDs), overview of container shipping, brokers/ agents role, scope and activities of Freight Forwarders, process of dispatch via Shipping Lines and customs & excise procedures. The students posed questions to understand the logistical challenges that may be overcome with Dry Ports and the role of Freight Forwarders and Shipping lines in ensuring smooth exports. The visit was coordinated by the faculty in-charges - Dr. Sanjay K. Mangla and Ms. Sudipta Sen Gupta



Students conduct rural marketing research at Village Bijipur, Haryana

Final Year BBA Students of School of Management visited Village Bijipur, District Faridabad, on March 02, 2017. The visit was for students presently studying Rural Marketing and Retail Marketing to enable them comprehend prevailing purchase behavior of rural consumers and unmet demands in these markets. The students were divided in four groups and each group had to conduct their study on one of the following projects namely Study of a rural market's demographic profile; Impact of demonetization on rural consumer and rural retail sector; Brand awareness and brand preference in rural market; Promotion of goods in rural retail shops.



Safexpress Private Limited, Gurgaon

An industrial visit for students of MBA was organised at India's leading logistics company Safexpress Pvt Ltd, Gurgaon on March 15, 2017. The students were exposed to a wide range of innovative supply chain services including Express Distribution, 3PL and Consulting. They were appraised of how the firm provides value-added logistics services for 9 different business verticals ranging from Apparel & Lifestyle, E-commerce, Healthcare, Hi-Tech, Publishing to Automotive, Engineering & Electrical Hardware, FMCG & Consumer Electronics and Institutional. Students saw the state-of-the-art facility where transshipment of consignments were taking place. They also observed the actual cross-docking operations, learnt about the hub and spoke system of transportation and witnessed the material handling process for consignments being received by the company. They also gained insight into the role of information technology in enabling faster, effective and efficient logistics operations. They were also appraised of the career opportunities in logistics and supply chain management area. The visit was coordinated by the faculty in-charges - Dr. Gyanesh Kumar Sinha and Dr. Parul Sinha.

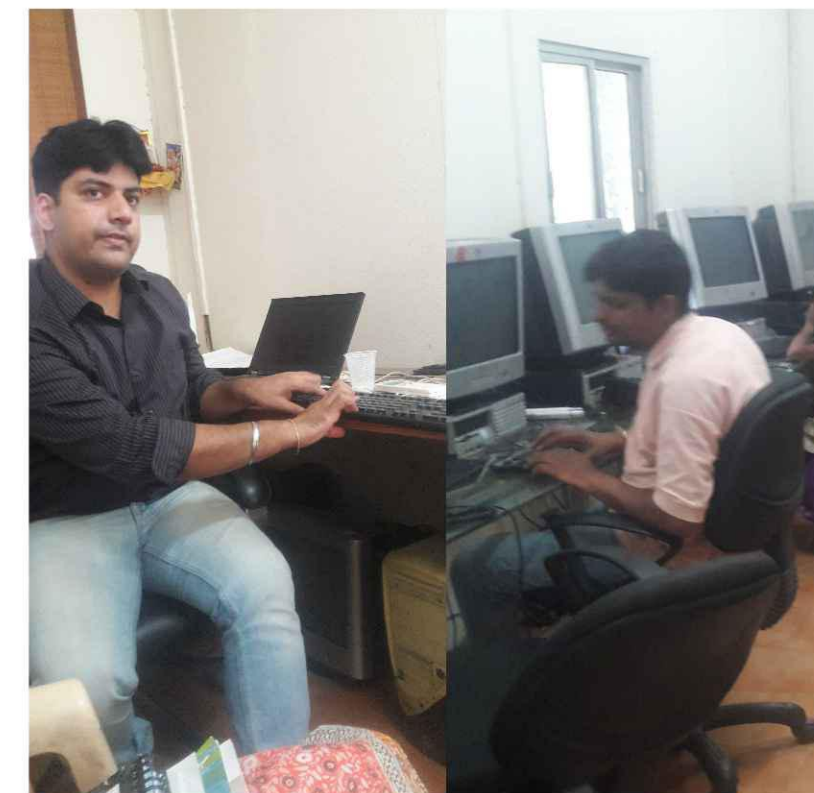


National Association for the Blind Employment & Training, Manesar (NABET)

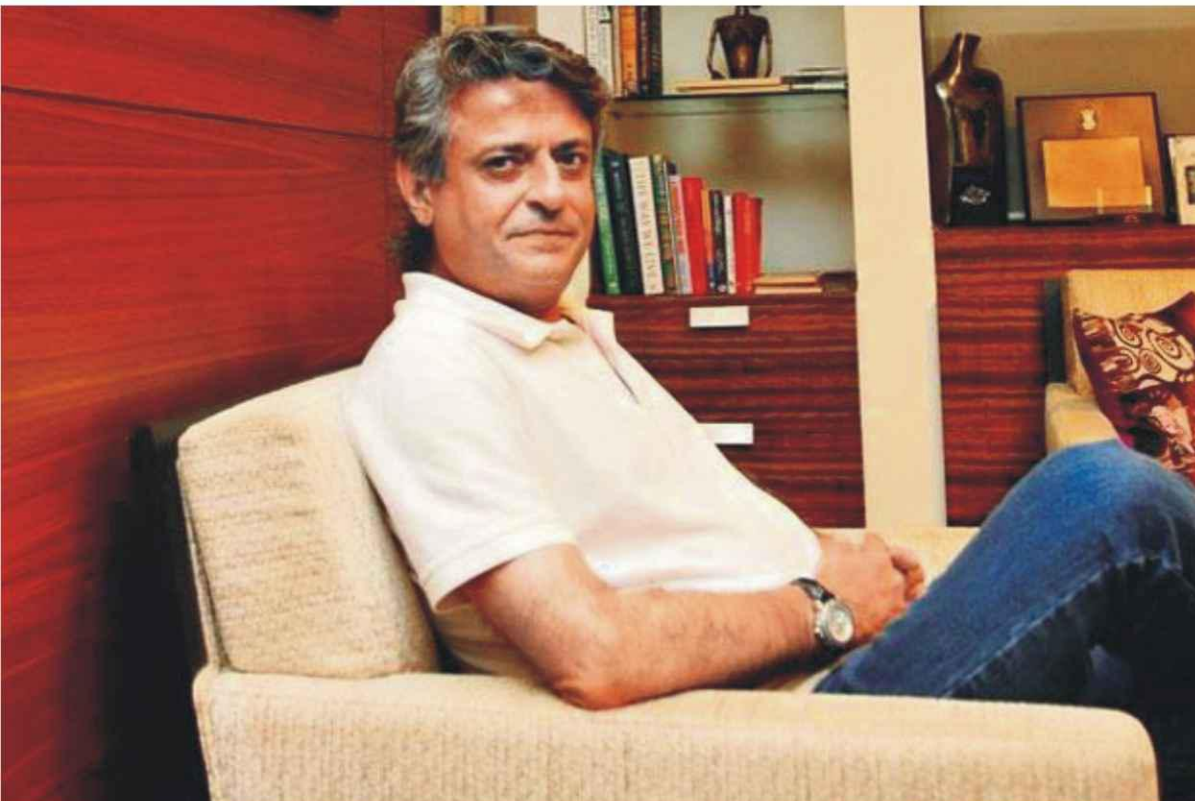
Dr. Nusrat Khan and Dr. Raunica Ahluwalia, Faculty of School of Management visited NABET, Manesar on 9th June 2017 to explore collaborations in research, training and entrepreneurship development. NABET is a registered NGO in Gurgaon committed to provide employment to the visually impaired/ handicapped and weaker sections of the society. It provides training for developing IT/ITES skill of its beneficiaries through its skill development programs.

The faculty met the founder duo of Abhishek Mishra and Arjun Mishra. Both of them have recently been honoured with the prestigious Queen's Young Leaders 2017 award by Her Majesty, Queen of the United Kingdom. Each year, the Queen selects a cohort of social entrepreneurs and for this year from India, Abhishek and Arjun were selected as the Queen Young Leaders.

These young entrepreneurs have done amazing innovative work in the IT field where blind /visually impaired work at par with others. This unique skill development initiative has led to employment of large number of such people in companies like Mahindra, Vodafone, ShopClues and Jabong. They have developed pan- India programs using special softwares and training capsules, designed to keep the handicap and industry requirements in mind. Through this initiative they have been able to find employment for over 750 such people.



CREATIVE MINDS



Venture: Lemon Tree Hotels

Entrepreneur interviewed: Mr. Patu Keswani, Chairman & Managing Director

Interviewed by: Ms. Manisha Saxena and Mr. Nitesh Garg (MBA 2015-17 batch)

As a new initiative, students of MBA final year interacted and interviewed some young entrepreneurs. They learnt about the challenges and nuances of entrepreneurship from these young entrepreneurs. Below are the details of the second interview from the series:

Lemon Tree Hotels is a hotel chain company based in India. Incorporated in 2002, the company owns and operates 40 hotels with over 4100 rooms in 23 cities of India. Lemon Tree Hotels was founded by Patu Keswani in 2002. The first Lemon Tree Hotel opened in Gurgaon in June 2004. The company operates under 3 brands: Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) & Red Fox Hotels (economy). It has the honour of being awarded the National Award by the President of India for "Best Employer of Persons with Disabilities" in 2011 and a second National Award in 2012 for being a 'Role Model in providing a Barrier Free Environment to Persons with Disabilities'. Currently, over 13% group employees are from this segment of the population.

1. *What was the idea behind germination of the lemon tree hotel company?*

I started my career with Tata Steel and later worked for Taj Hotels for over 10 years. Post that, I worked with AT Kearney as a consultant and that's when the idea of Lemon Tree Hotel germinated. That time, the concept of hotels was restricted to premium, five star properties. I wanted to build a mid-scale national level hotel chain. As Taj's COO, I had seen how their second-rung hotels, like the Taj Residency, made money and I had a clear idea on how they could make even more money.

2. *We would also like to know about your business model with Lemon Tree?*

Carnation Hotels is the management arm of Lemon Tree Hotels created as a Joint Venture between me and Rattan Keswani (erstwhile President, Trident Hotels-The Oberoi Group). The job of Carnation Hotel is to work with other hotels which have been classified under coloured fields according to their readiness as a hotel. For example, properties falling under brown field have a ready shell but needs backing by the Lemon Tree Brand. Similarly, there could be a hotel already running under another brand or management, but can be rebranded as a Lemon Tree Hotel. This model helps in inorganic growth with lesser risks.

3. *Lemon Tree has employed disabled people, was this conscious decision?*

This happened accidentally when a disabled person came to me asking for employment and I took that chance. He did his job very well and later his parents also came to thank me. That's when I consciously deciding to change our hiring outlook. It is my way of returning back to the society. Recently, we have also started adopting stray dogs and Lemon Tree Hotels is the largest corporate adopter of stray dogs in India

3. *What were the challenges you faced while building the Lemon Tree Hotel brand?*

There were numerous challenges faced while building the Lemon Tree Hotel brand:

In India infrastructure is a big problem. They don't get tax benefits, because everybody thinks hotel means made from heaven. So permission takes time. Taxation is extremely high. Finance is not available for right price for right duration. In India hotel can get finance for only 7 years whereas abroad hotels get finance for 20 years. In India, hotel loans have 12% interest rate whereas abroad it is just 4%. The list goes on and on.

4. *What are the future plans of Carnation Hotels and Lemon Tree Group as an entrepreneurial venture?*

For both, there is a tremendous growth plan. We wish to have 7000 hotels in next few years and also wish to be the largest operating agent in next few years.

DIRECT FROM INDUSTRY



TOPIC: International Project Management and Mergers and Acquisitions

RESOURCE PERSON
Mr. Bhaskar Chatterjee,
Ex-COO of Simon India Ltd



TOPIC: Salary Bench marking

RESOURCE PERSON:
Dr. Manan Chaturvedi, founder,
Glocalised HR - a 360° HR
Setup and Transformation services



TOPIC: Demonetization and its effect on the Indian Economy

RESOURCE PERSON
Mr. Sumir Mathur, CEO of AS
Technosoft and founder, 'Saloni Fashions'



TOPIC: Significance of Accounting Degrees and Certifications in the Present World

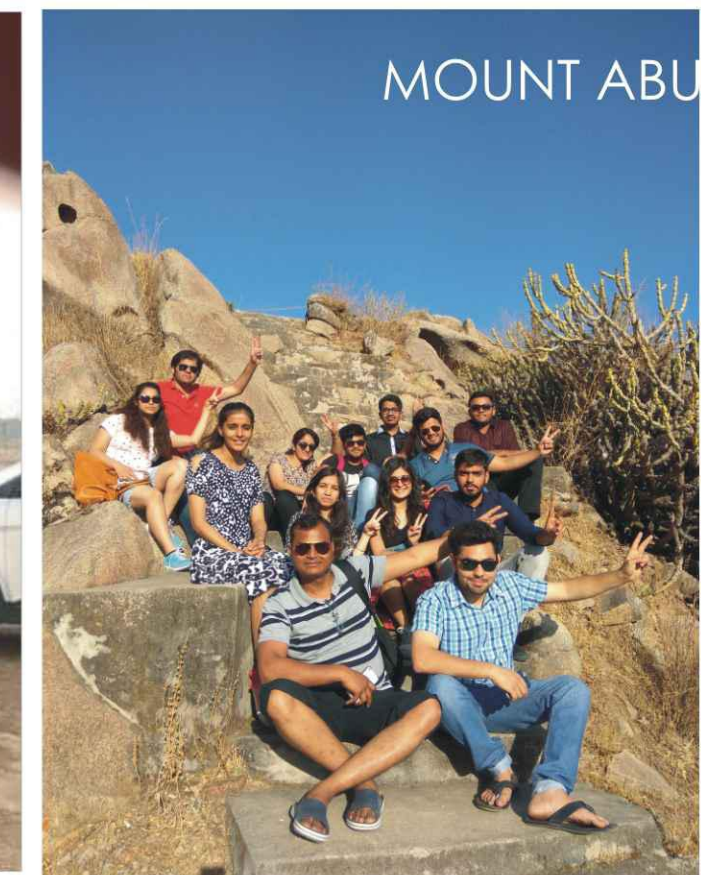
RESOURCE PERSON:
Mr. Vineet Pawar and Ms. Divay Pandey,
Managers of North Region,
Chartered Institute of Management Accountants

MANAGEMENT CLUB ACTIVITIES

MARKETING
 ENTREPRENEURSHIP
 ECONOMICS
 SUPPLY CHAIN & IT
 FINANCE
 COMMUNICATION
 HR



FIELD VISITS



Movies, Marketing and Music Brain Teasers: The highly informative and entertaining activity saw the students matching their wits and testing their knowledge in the field of marketing and brands.

Role Play on Demonetization: Demonetization being a burning issue, there was a big craze among the students to participate and know more about it. The students were divided into groups and were asked to enact on the theme wherein they brought out many obvious effects of demonetization and also few hidden facts. It was interesting to note the opinion of the youth for and against the bold move of the government. The activity sensitized the students on the issue and helped them get a wider perspective on the same.

Mini Militia: A stress buster game was organized for enhancing their critical thinking, problem solving and technical skills.

Search for Communication Treasure: Students were given hints to complete the poems. These hints were hidden in the campus. Students had to complete the poem and with the help of words highlighted in each clue and further create a story with the moral.

Enhancing Presentation Skills: In order to enhance the presentation skills of the students, this activity was organized. A great enthusiasm was seen amongst the students. Many students came formally dressed up and gave presentations on latest topics. The efforts of the students were remarkable. Major emphasis was laid on making the presentation audience centric, practical, and applicable yet simple.

SCHOOL OF MEDICAL AND ALLIED SCIENCE

GUEST LECTURE

Guest Lecture on "From Plant to Drug"

Dr. Vandana Garg, Assistant Professor, Department of Pharm. Sciences, M D University, Rohtak delivered a talk on "From Plant to Drug" to B. Pharm. 1stYear (II Semester) students on January 31, 2017.

The crux of this talk was to emphasize the role of nature in creating incalculable range of molecules that are potential resources for drug development. This is evident from the fact that healing with natural products dates since centuries. Dr. Vandana emphasized the role of natural products derived from plants. She gave detailed description about phytochemical screening. She has also shared her views about choice of plant material, collection and authentication of plants and various extraction methods. Dr. Vandana also briefed about the choice of solvent for extraction. She also discussed various methods for separation of medicinal components from the extracts with real time pictures. The session was an interactive one. Students were exposed to detailed knowledge about herbal drug development.



Plantation Drive (Theme: One plant One life)

School of Medical and Allied Sciences organized a plantation drive on February 9, 2017 at Herbal Garden of GDGU Campus. Prof. (Dr.) Deependra Kumar Jha, Vice Chancellor, GDGU inaugurated the plantation drive and planted some medicinally important plant saplings. Deans of various Schools of GD Goenka University accompanied the Honourable Vice Chancellor and each one of them planted herbal saplings. Special guest Mr. Arturo Dell' Acqua Bellavitis, Professor, Fashion Design at Politecnico di Milano in Milan, Italy had also participated in this noble cause of planting saplings. Students of GDGU actively participated in the plantation drive and learnt the value of growing plants in the current scenario of Global Warming. Each student took an oath for caring one plant under the initiative "one plant-one life". This initiative is yet another in a series of such steps GDGU has taken towards preparing socially responsible students. Dr. Rohit Dutt, Head –Department of Pharmacy thanked all the dignitaries present on the occasion.



Guest Lecture by Dr. Sanjay Chablani

Dr. Sanjay Chablani, Principal physiotherapist and owner of Healing Space Clinic in Faridabad delivered a talk on "Kinesiology of Temporo Mandibular Joint" to B. P.T Ist Year (II Semester) students on April 13, 2017.

The crux of this talk was to emphasize on the basic kinematics of the TMJ. Dr. Chablani also gave students hands-on-experience on various methodologies of assessing various movements at the aforementioned joint. The students gathered insight on latest evidence based practice on the subject. The session of knowledge was wrapped by a small quiz which stirred the student's minds further, thus, affirming the contents of the topic better.



Cancer Day Celebration

School of Medical and Allied Sciences celebrated World Cancer Day on February 10, 2017. The day began with guest lecture on "Prevention of Cancer through Lifestyle Modifications" by Dr. Indu Bansal, Senior Radiation Oncologist, Artemis Hospital, Gurugram. Dr. Bansal enlightened the students and faculty on cancer screening and latest evidence based practices in the field of oncology. An interactive question answer session post lecture helped demystify various myths about prevention and treatment of cancer.

After the session, the students exhibited awareness of cancer through a colourful display of information in the form of posters and were judged by senior faculty members from various Departments of GDGU.



Blood Donation Camp

Blood donation camp was held at GDGU in association with Rotary Club on February 22, 2017. Students and faculty members took enthusiastic participation towards the noble cause of serving humanity.



CELEBRATIONS

Fitness Session by Sports Fitness studio by M.S Dhoni.

GDGU witnessed a fun filled fitness Saturday on 18th February, 2017. There was a spell of energy by the faculty, staff and student volunteers in the university grounds. Dance fitness sessions, aerobic fitness, body composition analysis (BCA) by SPORTSFIT STUDIO BY MSDHONI. An exciting cricket match amongst faculty members gave a nail-biting finish to the day.



Kidney Day Celebration

School of Medical and Allied Sciences celebrated World Kidney Day on March 6, 2017. Dr. Manju Aggarwal, Director, Artemis Health Institute imparted a session of knowledge on "Screening of Kidney Ailments" to staff and students of GDGU. The talk helped the students demystify various myths about common kidney conditions, clinical features presented in acute and chronic kidney diseases and life style modifications for the prevention of renal anomalies. An interactive question answer session post lecture helped students declodge their minds about common kidney diseases. The students also portrayed the knowledge gained through a colourful rangoli competition. The amalgamation of science and art was a treat to the eyes.



VISITS

Visit to "AAHAR"

The students of B. Sc. Nutrition and Health, School of Medical and Allied Sciences, GD Goenka University visited The International Food & Hospitality Fair, "AAHAR", organized by India Trade Promotion Organization (ITPO), New Delhi on March 9, 2017. AAHAR is one of Asia's best known brands in food and hospitality shows. The show had amazing talents and diverse display of vendors and sourcing professionals. Students acquired knowledge on various traditional and continental cuisines along with advances in food sciences and technology. Ms. Shivani Sharma accompanied the students during the visit.



Mammography Camp

SoMAS, GDGU in collaboration with Rotary club conducted a cancer screening camp for the entire female faculty and staff member on March 10, 2017. Screening programme guided all the volunteers about the early detection of breast cancer. Female faculty staff actively participated in the camp and it was a great success.



CPE -2017

Continuing Pharmacy Education on March 19, 2017 was held at GD Goenka University. Haryana State Pharmacy Council committed to provide public health and professional service, continuing education for providing healthcare and patient care programmes. Continuing pharmacy education programme was organised to address people with the new laws and regulations formed by the Pharmacy Council of India and more than 1500 pharmacists attended the event. Many dignitaries including Sh. Sohan Lal Kansal, Executive Member of Haryana State Pharmacy Council; member EC and Chairman CPE Haryana State Pharmacy Council, Prof. (Dr.) Yash Pal Singh; Vice President of Haryana State Pharmacy Council, Sh. Pankaj Jain; Chairman Haryana State Pharmacy Council, Sh. K.C. Goyal; elite social worker, Sh. Krishan Mukhi who was also the Chief Guest of the event; member HSPC and Central Council PCI, Sri VedPrakashan Yadav. All the dignitaries were addressed by Dr. Rohit Dutt, Head of Department of Pharmacy of GD Goenka University. The programme was very knowledgeable and all the rules and regulations were conveyed to the audience. Also, issues like female foeticide, drug abuse and girl child education were discussed. The event was a huge success with more than 1500 pharmacists who gathered under one roof to discuss professional healthcare and promote medical profession so as to make India a healthier country.



Visit to Continua Kids, Gurugram

Students of B.P.T, School of Medical and Allied Sciences, GD Goenka University visited Continua Kids, Gurugram on March 21, 2017. They gathered insight on role of various therapies and treatment protocols chosen for differently abled children to fizzle out their latent needs. Students also understood the amalgamated working patterns of various departments at a special education centre. Dr. Priyanka Malhotra and Dr. Mamta Dagar accompanied the students during the visit.



Industrial Visit to MolQ Laboratories, Gurugram

Students of B. Pharmacy and B.P.T, School of Medical and Allied Sciences, GD Goenka University visited MolQ Laboratories, Gurugram on April 12, 2017.

The visit was aimed to abreast students on latest developments and techniques related to biochemistry, which is a part of their professional curriculum. MolQ is a certified healthcare service provider and expert in delivering personalized medical care to patients. It also provides diagnostic, clinical as well as research related services in the field of oncology, genetics and infectious diseases.

During the visit, students were guided through various sections such as serology, hematology, microbiology, immunology, cytopathology etc. to name a few. Students were also shown how hematologic parameters of subjects are analyzed using latest sophisticated equipment. Students were also shown screening tests of biological samples for evaluation of presence of cancer and tuberculosis. Lab Manager, Mr. Sujit Kumar detailed the students throughout the visit.

The visit added deep insight into the field of biochemistry which is being taught in current semester. Students came back satisfied and motivated to learn experimental techniques in biochemistry. Dr. Aparna Khansili and Dr. Mamta Dagar accompanied the students during the visit.



Workshop on First Aid and BLS Training

On April 28, 2017, a workshop on First Aid and BLS Training was organised at GDGU in association with MEDANTA-The Medicity and American Heart Association. Students and participants from GDGU learnt important facts about first aid and BLS. Students and staff were also given hands-on training on Cardiopulmonary Resuscitation (CPR) and Automated External Defibrillation (AED) Technique. Special sessions on CPR for infants were also conducted by Medicity staff.

GREY MATTERS

A SECTION SHOWCASING PAPERS OF OUR FACULTY

Paper titled “Development and application of novel molecular descriptors for predicting biological activity” was submitted for Medicinal Chemistry Research International published in 17 May 2017, doi:10.1007/s00044-017-1906-x

Paper titled “(Q)SPR Models for Prediction of Hydrophobicity of Isatins” was submitted for International Journal of Quantitative Structure-Property Relationships, IJQSPR International in 2017

Mr. Amit Singh Slathia

Paper titled “Inclusive” was submitted for Muse India National published in May – June 2017

Mr. Vinay Ojha, Dr. Gyanesh Kumar Sinha

Paper titled “Academia” published in February 2017. Vol. 2, pp. 2249-7137.

Dr. Aabha Sharma

Paper titled “Life Skills: A set of Human Skills” was submitted for Horizons in Art, Design and Education International published in February 2017, Vol. 1, pp. 1–7. ISSN 2349-4417.

Paper titled “An Imposingness of Sales Promotion in FMCG Product” was submitted for IBMR Wakad’s Journal of Management and Research National published in 2017, ISSN NO. 2349-8722

Mr. Rohit Dutt & Mr. A K Madan

Mr. Babbar R. & Mr. Babbar S.

Paper titled “Academia” was submitted for Elsevier international published in July 2017.

Vol. 14, pp. 1866 – 6280. <https://doi.org/10.1007/s12665-017-6845-9>

Mr. Kushagra Agarwal

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FUNDED RESEARCH PROJECTS

Dr. Mayurika Goel from Department of Basic & Applied Sciences, School of Engineering has secured a research grant worth 34 Lakhs from Science & Engineering Research Board (SERB), Department of Science & Technology, Government of India under the scheme "Early Career Research Award Grant". As a part of this project, research group at G. D. Goenka University in collaboration with other national laboratories and Sun Pharmaceuticals, Gurgaon will be trying to explore the chemical diversity of natural products from trans Himalayan region, in order to identify novel lichen-based anti-cancer agents. Lichens are unique microorganism comprising of a fungal and an algal partner. The proposed study would be centred on the evaluation and validation of anticancer compounds from lichens of Himalayan origin.

Expected Outcome

The project proposes to develop a polymeric nanoparticle based therapeutic system which is expected to kill the cancerous cells with reduced side effects of currently used chemo-based drugs. Proposed formulation may be utilized as lead molecules for pharmaceutical industries for clinical trial stage. This knowledge will take us one step closer in the direction of development of lichen based natural remedy with reduced side effects caused by conventional chemotherapy.

Dr. Smita Sood and Dr. Priyanka Sharma from Department of Basic & Applied Sciences, School of Engineering have secured a research grant worth Rs. 30 Lakhs from Science & Engineering Research Board (SERB), Department of Science & Technology, Government of India. A brief about the project is as follows:

Title of Project: Multivariate Analysis as A Tool In Groundwater Quality Assessment Of Mewat District

Abstract: Mewat is one of the district of Haryana where groundwater is used as one of the source for drinking, agriculture as well as for industrial purposes. Therefore, it was thought to investigate water quality of the Mewat district whether it is potable or not by physico-chemical analysis and further multivariate statistical methods will be used to facilitate the solution of environmental problems and suggest clues for the understanding

of some natural processes. The proposal will highlight the types of the pollutants present in the water samples collected from different areas and the factors affecting the concentration of each of the parameters. The finding will be helpful for the local government to plan the use and protection of groundwater resources. The government can make sustainable strategies for management of water by various awareness & training programs to educate people regarding consequences of over exploitation of natural resources.

CREATIVE CORNER

'Now I know how you feel'

“

I do not know how you feel

The wall around me doesn't let me believe

I feel you are fine when you laugh and smile

The deep waters of your soul may cry out to me

I do not know how you feel

You thought you could confide in me

Tell me about the colorless world you see

I heard you but understood nothing

"It's a phase" I would say to you

Or look at you with a deafening- silence.

With no response from you

I knew this isn't what you were looking for

But then you smile at me

I believe that deceptive smile

And walk away feeling content

Realizing now

I never knew how you felt.

And Now that I do

Let me make u realize that you aren't alone

Let me make you feel loved

It may not heal everything but I will try

Hold my hand when you are lost with no direction

Keep your head held high my friend

Believe in yourself even when it's tough

Smile and let your head not realize... it is a bluff

I know you need help

Let judgments not blind you from this truth

Because you don't deserve to feel the way you do

Let the beam of sunlight guide you through the dense forest you are lost in

Let me be the ears to your music

Or maybe... just maybe, the earphones

guiding it to the right source

And My dear friend fear no more to walk along

and when you feel alone just look to your side

You will find me right there

Next to you with a smile

Ready to do whatever it takes

To make you feel right again.

Coz, now I know how you feel. ”

Mansi Kapoor

BA(H) Economics

III Semester Student

SoHSS

“ There will come a day
When everything from before
will hold no meaning

There will come a day

When all your memories will fade

There will come a day

When we won't have our song

There will come a day

When I won't remember the touch of
your hands

But today I am afraid

Is not that day and so I mourn

I mourn for today and I will mourn

For the coming days, weeks and years

But I will eventually forget the good
days and the bad

I will forget you and that day

I will find happiness again ”

Yamini Balasubramanyan

BA(H) English

III Semester Student

SoHSS

*From today
a happy day*

“ *'a dream'*
Dreams, Dreams, only Dreams

Why do they always remain a dream?

When they'll be fulfilled

How they'll come true?

Why these questions always remain as a
Dream?

Why do we dream-

being aware of the reality

Why does reality possess a phase of dream?

With many confusions –

But some happiness unseen

Why do we run behind them in dream?

It's neither glass,

Nor a hard rock,

Why pieces are broken and scattered of dream?

Why do dreams remain A DREAM? ”

Dr. Parul Mishra

Assistant Professor (English)

SoHSS

CRC DESK

The Placement season at G D Goenka University reached new avenues in the year 2016-17, for its students of the School of Management, School of Engineering, School of Hospitality, School of Communication, School of Law and School of Fashion & Design graduating in 2017. The recruiters have placed continued trust in the brand G D Goenka as a preferred destination for talent sourcing. The placement period has been a hectic flurry of organized action. Around 285 companies visited the campus for the placement process across all Schools. Recruiters enthusiastically participated in the recruitment process and offered diversified profiles to the students. This

is due to the consistent efforts put in by everyone in the CRC- (Corporate Resource Centre) Team, coupled with the unparalleled support from the Management and its members.

The size of the graduating batch across all Schools in 2017 was 491 and the students have been placed across consulting, BFSI and IB, FMCG, Retail and E-Commerce, Manufacturing and Conglomerates, Media houses, Premium Hotel chains, telecom, IT& ITES, Core Mechanical & Civil Engineering industries, Fashion design houses, Interior design, Product design and Communication design companies. The placement season also saw active participation from several of the mid-cap, small-cap and Multinational

companies, with students taking greater interest in exploring opportunities with such organizations offering challenging roles. The Placement season runs through the course of the year commencing from the last week of September through July.

The prominent recruiters that have recruited GDGU students for Final Placements and Industrial Training in 2017 for School of Engineering are: Essar Group, Siemens, JBM Group, ITC Ltd., HP, ZYCUS, Rivigo, Leighton India, Genpact, Asahi India Glass, WSP Parsons Brinkerhoff, Prism Cements, YATRA, HCL Info systems Ltd., Huawei, NIIT Ltd., IBM, Teleperformance, Phronesis Partners, Decathlon, Aricent Technologies, QA



InfoTech, Josh Technologies, Leeway Hertz, Dynamics Square, Thoughts2 Binary, Globus8, HPE, Vdoit, Sugal & Damani, Artech, Reliance Jio, Net2Source, Axiom Consulting, EBZ Systecfor School of Management are:HDFC Bank, Axis Bank, Mobikwik, Infoedge, UrbanClap, Sapient, Naukri.com, Meritnation, Just Dial, UFLEX Ltd. IndusInd Bank, Protiviti, Copal Amba, Moody's Analytics, Amazon, Balaji Telefilms, ETT, Zycus, Jaro Education, ABRL- Idea Cellular, Ameriprise Financial, WNS, Jeevan Sathi, MCube Financial, JLL, Urbanclap, V4Solutions, ICICI Prudential, HTLC, Binary Semantics Ltd. Ad 2 Click Media, TO THE NEW, Finedge, Talocity, Bajaj Allianz, VFN Group, Concentrix, Mansukh Securities, FSL Ltd., Mastech, AAJ Enterprises, V2 Retail, Fella Homes, Innerchef,for School of Hospitality are:Dusit D2, Lemon tree, ITC Hotels, The Oberoi, Radisson Blu, Le Meridien, Marriott Westin, ITC Fortune Select Excalibur, IHG- Crowne Plaza,for School of Fashion & Design are: Asmara, S&R Exports, Terrible Two's, Etrelux, Li & Fung, Peachtree, Studio ABD, Studio Creo, Times Internet, Rina Dhaka, McKann, Carnival Home Concepts, Claygroup Communications, NDTV Worldwide to name a few.

Apart from the Placement Activities, GDGU also provides opportunity to the Pre Final Year students for Summer Internships which happen during the month of June & July every year. Internship aims to provide students an insight into the working of a real organization and provides a platform to apply knowledge acquired and to ensure proper view point of the correlation between the academics and real life application. It also helps them explore career opportunities as well as develop professional skills. This year around 488 Pre-Final year students underwent internships in various organizations.

The credit for the excellent placement goes to the GDGU Advantage namely Inter-disciplinary projects based learning with focus on innovation & research that improve employability, Academic Curriculum and World Class Faculty. In the very initial years of its existence, G D Goenka University has developed its own unique culture. The University Culture is such that it accelerates the members' passion for achieving excellence in everything that they do. The hall mark of this identity is, not to walk on the beaten path but to strike new chords, to be

second to none but to be the first to respond to the needs of the people and the nation, by taking up tasks which are bold and which nobody has hitherto taken up. The academic curriculum is structured to address the needs of the industry and is aligned towards imparting contemporary knowledge to the students. An optimal mix of learning methods ensures a holistic personality development of the students. The curriculum encourages students to become industry ready professionals.



Prominent Recruiters at GD Goenka University - 2017 Batch



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Prominent Recruiters at GD Goenka University - 2017 Batch








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