

MAGAZINE OF THE
PUBLICATION CLUB
OF THE G.D. GOENKA
UNIVERSITY

GD GOENKA UNI-BUZZ

VOLUME 5.1 JANUARY 2018





BEST UPCOMING PRIVATE UNIVERSITY IN INDIA
NATIONAL EDUCATION EXCELLENCE AWARDS 2018

51 NEW MILLENNIUM EDUPRENEURS

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MR. NIPUN GOENKA | MANAGING DIRECTOR | GD GOENKA GROUP
ACKNOWLEDGED BY THE LEADING EDUCATIONAL
MAGAZINE "EDUCATION WORLD"



BEST PRE-SCHOOL CHAIN IN INDIA BY ASSOCHAM
NATIONAL EDUCATION EXCELLENCE AWARDS 2018

Times B School

RANKED ALL INDIA 2nd
GD GOENKA SCHOOL OF MANAGEMENT
TIMES B SCHOOL SURVEY 2018 | TOP EMERGING B SCHOOLS



SKILL-TREE GREAT PLACE TO STUDY AWARD
GD GOENKA UNIVERSITY PRESENTED AT THE
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BEST PRESCHOOL CHAIN IN INDIA
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THE TIMES OF INDIA
TOP EMERGING PRIVATE INSTITUTES - 2017

RANKED ALL INDIA 2nd
GD GOENKA SCHOOL OF ENGINEERING
THE TIMES OF INDIA | TOP EMERGING PRIVATE INSTITUTES 2017

The
Edutainment Awards 2015

EDUTAINMENT AWARD, MUMBAI
AWARDED 'BEST EMERGING DESIGN
SCHOOL OF THE COUNTRY'

25 years
Experience in the
field of education

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MAGAZINE OF THE PUBLICATION CLUB OF THE G.D. GOENKA UNIVERSITY



The main objective of this programme was to lay the foundation for the new students and acclimatize them with the systems, structures and manners of the University. Day one of the Orientation was dedicated to the registration, document verification and acquainting the students with the different facilities and blocks of the University on one hand and an Interaction between the parents and the leadership team of G D Goenka University on the other hand. During the Parents interaction, they were introduced with the Hon'ble Vice Chancellor Prof. (Dr.) Shrihari; Registrar Dr. Nitesh Bansal, Dean Academics Prof. (Dr.) S. Shanthakumar; Dean, Student Welfare Prof. (Dr.) Tanuja Kaushik; Director, Corporate Resource Center Mr. Manoj Sahani; Proctor Prof. (Dr.) Anil Dawra and Deans of all the Schools namely Prof. (Dr.) Y. G. Tharakan, Prof. (Dr.) Reva Raina, Prof. (Dr.) Arun Sacher, Prof. (Dr.) Ritu Sood, Prof. (Dr.) Sudeep Sharma, Prof. (Dr.) Rohit Dutt, Prof. Sasi Gopal Menon, Dr. Tithi Bhatnagar and Ms. Varsha Khetrapal. All the queries and concerns of the parents were addressed by the leadership team of the University.

Day two of the orientation programme i.e. 29 August 2017, was dedicated to acquainting the students with the respective Deans of their Schools. The Deans extended a warm welcome to their students. They introduced the students to their Head of the Departments and other faculty members. This was followed by a guest lecture by Industry experts. The details of the Industry Experts invited for session by different Schools are given below:

School of Engineering - Mr. Freddy Joseph, Head Learning Services, Huawei Telecommunication

School of Medical and Allied Sciences - Dr.



Padam Singh, Chief Statistical Advisor, Medanta-The Medicity; Director, Invision Communications and Research Private Limited

School of Fashion and Design - Mr. Amit Krishn Gulati, Founder & Managin GDirector, Incubis Consultants India Pvt. Ltd.

School of Architecture and Planning - Mr. Sandeep Roy, COO, Nelson, India

School of Law - Ms. Saanjh N. Purohit, Partner, Shardul Amarch and Managaldas & Co.

School of Management - Mr. Raj Gupta, GM - HR, TCS

School of Humanities and Social Sciences - Mr. Vinit Taneja, Founder & CEO, Tresonance Consulting

School of Communication - Ms. Bushra Bushan, Head Marketing, Times Internet Limited

School of Hospitality - Ms Shilpi Sharma, Training Manager, The Westin Gurgaon

School of Education - Mr. Sanjay Yadav, Principal, GD Goenka Public School, Vasant Kunj, New Delhi

By sharing some of their experiences, the Industry experts motivated the students to set their goals and strive to achieve them. They also emphasized on the requirements of Industry with respect to the present times.

During the second half of Day 2 of the Orientation, the students were briefed about the course plan, time table and credit requirements for successful completion of respective courses run at their schools. They were also briefed about the GDGU differentiators, flexibility in course plan, different competency builders, knowledge augmenters, amalgamators, minor courses, inter-disciplinary projects and Industry exposure. As mentoring plays a major role in the overall development of a student, all the students in GD Goenka University are assigned a mentor. The new entrants were introduced with their respective mentors. The students interacted with their mentors and filled the mentorship forms.

During Day three of the orientation the students were engaged in varied ice-breaking team activities. They were extended a warm welcome by Dr. Nitesh Bansal, Registrar GD Goenka University.



ORIENTATION PROGRAMME

NEW BATCH 2017

28 TO 30 AUGUST 2017

infrastructure details and facilities available in the University. The Hon'ble Vice Chancellor, Prof. (Dr.) Shrihari also addressed the students. Dr. Shrihari shared the achievements of the University with the students. He enlightened them about their future and motivated them to achieve their goals. He encouraged the students to develop a support system and imbibe the right kind of knowledge, skill sets, attitude and ethics. He congratulated the students for choosing this University and being a 'GOENKAN.' Elaborating the full form of Goenkan coined by him, he motivated the students to be Gracious, Outstanding, Enterprising, Noble, Knowledgeable, Ambitious and develop a Never say die attitude. After Vice Chancellor's address, Prof. (Dr.) S. Shanthakumar Dean, Academics briefed the students about the University Regulations, Examination system, Discipline

and Anti Ragging Measures to ensure clarity in all important matters as far as the decorum in the University is concerned. The students were also given a detailed overview of the rules and regulations of the University with regards to the expectations from each student in terms of academics. The new entrants were offered the handbook which gave basic information about university activities, guidelines, rules and regulations.

The pyramid of student activities and clubs organized from time to time in GD Goenka University were shared by Prof. (Dr.) Tanuja Kaushik, Dean, Student Welfare. She showcased the various recreational activities, clubs, and other major events of last year including Fresher's party, Udyami Bazaar, Sportopia and the annual university fest Acceleron. She also mentioned about the four Centers at GDGU – Business Incubator, International, R & D and Social Responsibility Centers that offer students a personalized learning environment with great deal of flexibility and continuous mentoring. She encouraged the students to participate in the different extra-curricular activities organized in the University from time to time.

The new entrants were exhilarated and enthusiastic about starting their studies in a University that focuses on the overall development of each student encompassing academics, extra-curricular activities, awareness about the society we live in, a spirit of innovation and creativity and the pursuit of excellence in all the activities undertaken.



RE-REGISTRATION OF SESSION 2017-18

Academic Session 2017-18 at GD Goenka University was initiated on August 21, 2017 for the students of 3rd and higher Semesters in the ten different schools of the University. Different classrooms were allotted for the students of various semesters in the different academic blocks of the University. In B-block, re-registration process was conducted for the School of Engineering (SoE), School of Law (SoL) and School of Medical and Allied Sciences (SoMAS). In C-block, School of Fashion and Design (SoFD) and School of Architecture and Planning (SoAP) conducted their Re-registration programme. In A1 block of the University, School of Management (SoM), School of Humanities and Social Science (SoHSS), School of Education (SoEd), School of Hospitality (SoH) and School of Communication (SoC) conducted their Re-registration programme in various rooms. During re-registration, the students mainly submitted re-registration form and anti-ragging undertaking form. GDGU is a ragging free Campus and the students were educated in this regard through an anti-ragging video that was broadcasted at each of the



venues allocated for Re-registration of the senior students.

The Re-registration programme was followed by the Dean's address in respective Schools. Course plan, time table and credit requirements were also highlighted during this Session and after that the students gathered for team bonding activities in Schools.



REVA 2017

GDGU FRESHERS' PARTY

The theme was "Follow your dreams!" The posters and invitations were on display at all the prominent students' joints, refectory, dining hall, hostel, and the students were eagerly waiting for the Freshers' Party, Reva 2017, scheduled for 29 September 2017.

What an evening it was! When the students entered the venue, the energy was infectious. The enthusiasm for the in-house freshers' party and the G-Town presents Mr./ Ms. Goenkan was palpable. G-Town Society had registered 100 students from different schools of GD Goenka University and out of which 15 boys and 15 girls were short listed for the final round. The event was graced by the presence of many eminent personalities from fashion industry including Mr. and Ms. Delhi 2016.

The Freshers' started with the definition of a true GOENKAN – Gracious, Outstanding, enterprising, noble, knowledgeable, ambitious and develop a never say die attitude being shared by the Literary Club MC's, Joshya Mehra, Nidhi Sharma and Salil Sharma. Prof. (Dr.) Srihari, Vice Chancellor, GDGU welcomed the freshers' with his words of inspiration and encouraged them to build long lasting friendships.

The evening opened with a lively performance by the Dance Club, followed by a melodious "madari" track by the music club. This gave way to a hilarious drama that revolved around the lives of students at G D Goenka University. The Drama Club enacted some fictitious events on campus as a series of news headlines. The students were all ears for a medley of some golden and timeless songs by the Music Club. The first leg of the event came to an end with an acrobatic duet by the dance club and declaration of Mr. Fresher and Ms. Fresher. Kunal Sharma, student of BA English Hons was declared as Mr. Fresher & Ojaswi Gautam, student of BA Economics Hons was declared as Ms. Fresher.

The stage was then handed over to the G-town team for White Hill



Studio presents Mr /Ms Goenkan. The participants had the opportunity to win a job in the big bad world of modelling and also a chance to win Rs 1 lakh. So the girls and boys put their best foot forward. They had a ramp walk, an introduction and finally an elimination round that got 5 people into the final and then they battled for wit by answering questions that were thrown their way by the judges. The results were announced and the following students were declared as Mr. Goenkan and Ms. Goenkan:

Mr. Goenkan - Santandeep Singh, School of Hospitality

1st Runner Up - Rahul Khanna, School of Management

2nd Runner Up - Kunal Sharma, School of Humanities and Social Sciences

Ms. Goenkan - Divya Yadav, School of Architecture & Planning

1st Runner Up - Sanya Sharma, School of Engineering

2nd Runner Up - Megha Tayagi, School of Humanities and Social Sciences

Pranidhi Jain, School of Humanities and Social Sciences

These finalists would embark on their journey of fashion, fame and everything posh. The new stars then walked the ramp with élan and confidence. All the finalists were felicitated with a finalist trophy and goodies from VLCC.



The show ended with refreshments and a DJ evening where the students put on their dancing shoes and were seen happily dancing and enjoying themselves.

The event's grand success was the result of team work involving every club of the Board of Student Activities who worked as volunteers and took care of decoration, anchoring and venue management. They were guided by a team of Faculty members under the leadership of Prof. (Dr.) Tanuja Kaushik, Associate Dean, Student Welfare and the core team of the Board of Student Activities.

CONVOCATION 2017

The Third Convocation of the GD Goenka University was venerated by all present, marking a new chapter in students' life. The ceremony was held in the University open lawns on December 23, 2017. The event marked an important milestone for the University, with the Convocation of its Class of 2017. 381 graduands of Masters, Bachelors and PG Diploma Programmes from 8 different schools were awarded their degrees and diplomas.

The ceremony started with a dazzling academic procession led by the Registrar, Dr. Nitesh Bansal and members of Academic Council and Dignitaries. They marched to the enticing tune of the band played by the glorious 11th Battalion of JAT regiment of the prestigious Indian Army. This was followed by the National Anthem and Invocation.

The ceremony was graced by **Honorable Chief Guest Prof. Kaptan Singh Solanki, Governor Haryana, Mrs. Renu Goenka Honorable Chancellor, GD Goenka University and Vice Chairperson GD Goenka Group, Mr. Nipun Goenka, Managing Director, GD Goenka Group and Mr. Rohit Gujral, Director, GD Goenka Group. Also present were Prof. (Dr.) Srihari Honorable Vice Chancellor, Dr. Nitesh Bansal, Registrar of the University, Deans of respective Schools, University officials and Faculty members.** After an adorning floral welcome of the chief guest, Mrs. Renu Goenka declared the convocation open.

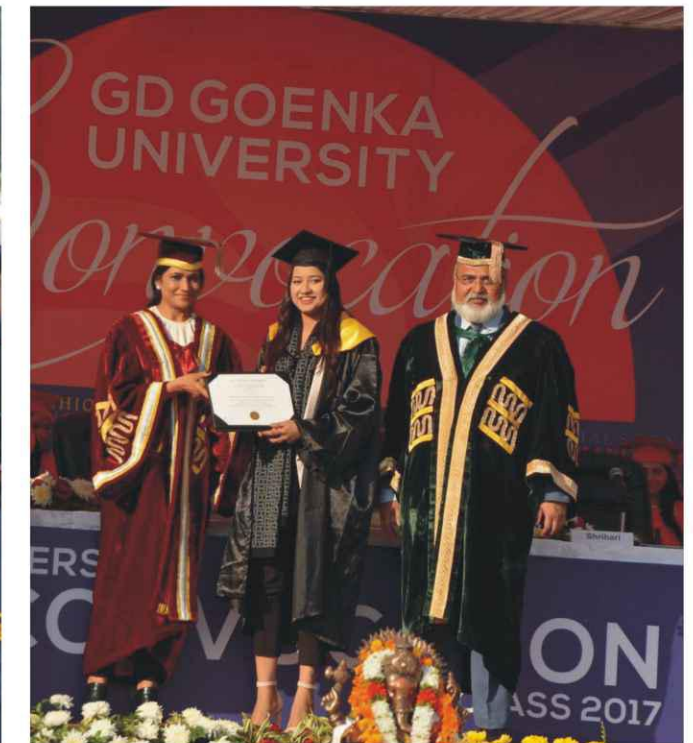
Prof. (Dr.) Srihari, an experienced academician and Vice Chancellor of the University addressed and presented the annual report. He said it is his proud privilege to welcome everybody to the third convocation which is being webcast live and can be viewed world-wide. He said a young University has lived by its byline - Foundation to Flight, apt, for it is ranked the number one private University in North India by ASSOCHAM.



Additionally, this year the School of Engineering is ranked 2nd among the emerging private institutes and School of Management the 3rd emerging BBA institutes in the entire nation by Times of India. School of Medical and Allied Sciences was started this year taking the tally of Schools to ten. Today, there are 2400 students from 10 Schools and a total of 62 programmes being offered by the University.

He highlighted the great impetus on robust research programmes of the University. He further reiterated importance of both knowledge creation and dissemination exemplifying more than 200 papers being published and reviewed by the esteemed faculty in 2016-17. He drew attention on knowledge sharing being an important part of the University culture through enriching platforms and conferences, having earned repute in pertinent academic circles. He further said during last year four centers of excellence were established namely- GD Goenka International Center focusing on Internationalization, GD Goenka Research and Development Center focused on R&D, GD Goenka Technology Business Incubator encouraging Entrepreneurship and GD Goenka Center for Leadership and Social Responsibility all engaged in doing commendable job in the respective spheres.

University has been able to synergize with stakeholders to offer consultancy programs. On one hand School of Management contributed towards developing "Joint India-Africa Cooperation Framework on HIV and Health commodity Security" as a part of UN program on HIV/AIDS (UNAIDS) on the other School of Engineering



took up Multivariate analysis as a tool in groundwater quality assessment of Mewat district.

The University is committed to work towards social cause. It has a collaboration with a NGO called Udayan Care. Under their "Udayan Shalini" programme meant to identify deserving students for higher education 6 girls have got admission in Engineering and Law programs of the University with a 100% waiver in fee. Also, 126 students were provided scholarships under different categories amounting to over 1 crore 30 lakh rupees.

2016-17 saw several collaborations - School of Architecture and Planning entered into an academic partnership with Texas Tech University, NDTV worldwide for School of Communication, Medanta Medicity for School of Medical and Allied Sciences and Chartered Institute of Management Accounts for School of Management. School of Law became a member of International Association of Law Schools, USA and is also a member of IUCN, Academy of Environmental Law.

He applauded the Universities world class infrastructure, academic and sport facilities all for the holistic development of the students.

He took pride in having 285 companies from various industries in campus making GD Goenka a preferred hub for talent acquisition registering a



record of 90% placement for eligible and interested graduands.

He impelled the graduands i.e. alumnus of tomorrow to bring laurel to the University through their professional success. He also remarked congratulating the graduands that University is irretrievably connected with their lives now and though graduation perhaps is a one-time event but learning is lifelong!

The event proceeded with Honorable Governor Prof. Kaptan Singh Solanki adorning meritorious graduates with Shri Gopinath Goenka award. In total there were 22 medals awarded - 9 gold, 9 silver and 4 bronze medals which were given to graduates for their exceptional academic excellence.

Prof. Kaptan Singh Solanki, Honorable Governor Haryana who is also an eminent professor, politician and a renowned social worker addressed the gathering. He congratulated the University for its achievements, all, in such a brief period. He began with underscoring the importance of convocation for both the graduates and the University describing it a big Day for everybody.

He accentuated the role of learning, knowledge and education in one's life and how this is facilitated by their respective alma mater. He asserted that it's not just knowledge but also the character, personality, temperament and righteousness which plays a significant role in development of a being. He expressed his happiness over the invocation describing it an integral part of the Indian culture. He further quoted shlokas explaining how we Indian's pray for the happiness and well being of not just self but every living being. He invoked importance of Dharma and righteousness in one's life and concurred that these values are inculcated by the students of the University. Talking further of our culture, he cited Haryana's beti Miss world 'Manushi Chhillar' who through her final answer won the 'Miss. World' title. He also

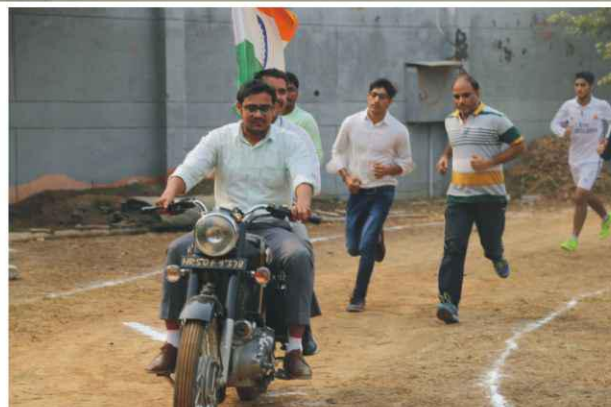
quoted Swami Vivekananda who appealed to have 100 people of strong character through which he could change the country. Today he was happy to see 381 graduates passing imbibing the same values. Finally, he exhorted that the graduands must always remember the role people played in developing them as individuals. He congratulated them and wished them luck in their respective endeavors in life.

Mrs. Renu Goenka, Honorable Chancellor felicitated the Honorable Governor Prof. Kaptan Singh Solanki expressing her gratitude for his august presence and invaluable direction and guidance.

Further, the degrees were awarded to all the graduands by Mrs. Renu Goenka, Chancellor of GD Goenka University, Honorable Vice Chancellor and the respective Deans of the School. This was followed by the pledge ceremony conferred by Honorable Vice Chancellor and Registrar GDGU. 275 of the graduating students were present for the ceremony while another 106 were awarded the degree in absentia. The ceremony was declared close by Chancellor GD Goenka University, Mrs. Renu Goenka.

The ceremony culminated precipitating glee and elation emanating brightness. The snowball effect could be seen in the entire University.





RUN FOR UNITY AT GD GOENKA UNIVERSITY
RASHTRIYA EKTADIWAS
 NATIONAL UNITY DAY



The 142nd birth anniversary of Sardar Vallabhbhai Patel was celebrated with great fanfare as the Rashtriya Ekta Diwas (National Unity Day) on 31 October 2017 at GDGU. This was the fourth edition of the event at GDGU and the auspicious occasion was attended by the Honourable Vice Chancellor Prof. (Dr.) Shrihari, Registrar Dr. Nitesh Bansal, Dean Academics Prof. (Dr.) Shantha Kumar, Dean Student Welfare Prof. (Dr.) Tanuja Kaushik, deans of various schools, faculty, staff and hundreds of students.



Vallabhbhai Jhaver bhai Patel (1875-1950) stands out amongst the constellation of the nation's leaders as a bright shining star. His life and work have inspired generations of Indians. His was the legacy of unifying 562 princely states into the newly freed India to create the motherland as we now know and revere. Without him the modern history and the idea of the Indian nation would have been vastly different.

He was the son of a farmer and yet unlike his brothers he chose to focus on his studies. In 1897, Vallabh bhai passed high school and

started preparing for law examination. He overcame tremendous hardships and saved money bit by bit to go to England to pursue a degree in law. He completed his law degree in 1913 and came back to India to start his law practice. While practising law in Ahmedabad, he attended a lecture by Mahatma Gandhi. Gandhi's words deeply affected Vallabh bhai and he soon became a staunch follower of the charismatic leader. His effort to bring together the farmers of his area brought him the title of 'Sardar'. He

actively supported the non-cooperation Movement launched by Gandhi. Patel toured the nation with him, recruited members and helped collect funds for the freedom movement. He was arrested many times for his role in leading the Salt Satyagraha and later the Quit India movement. During the painful negotiations around Partition with the British and the Muslim League, he represented India. After India achieved independence, Sardar Patel became the first Home Minister and also the Deputy Prime Minister. He played a very crucial

role in post-independence India by successfully integrating around 562 princely states under the Indian Dominion.

Rashtriya Ekta Diwas celebrations at GDGU began with an address to the gathering about the inspiring life and legacy of Sardar Vallabhbhai Patel. This was followed up by playing a recorded speech by the great leader on the theme of national unity. His idea of India was that of a strong and united nation where every Indian enjoys rights and fulfills his or her

duties to the nation.

The idea of India was elaborated upon by a performance by the students. The act drew inspiration from the colours of the Indian flag; Saffron, white and green.

Saffron stands for sacrifice. The play urged Indians to let go of divisiveness, of our social ills, of all things that seek to separate us. We are Indians first, above all. White stands for peace. The performers urged all Indians to embrace our diversity and promise ourselves that we will peacefully coexist, side by side,

and honour and love our motherland by giving respect to each other. Green stands for the prosperity that we seek for every Indian. The play focused on how every Indian needs to put his/her energies in nation building and participate in the nation's holistic development. To commemorate Sardar Vallabhbhai Patel, the Iron Man of India, the key message from the performance was that as Indians we need to re-dedicate ourselves to the nation as patriots. The entire gathering, led by the Honorable Vice Chancellor Prof.

(Dr.) Shrihari took the Unity pledge followed by singing of the national anthem Jana Gana Mana. The Run For Unity commenced shortly thereafter and saw the enthusiastic participation of hundreds of students, faculty and staff led by the Honorable Vice Chancellor.

REDSET 2017



industrialists from various places met at this common forum of REDSET 2017. The theme of

School of Engineering at GD Goenka University hosted its 4th International Conference entitled, 'Recent Developments in Science, Engineering and Technology', REDSET 2017 on October 13 and 14, 2017. It began as a concept in the year 2013 and ever since has grown every year as a forum for researchers. REDSET 2017 witnessed research contributions from Australia, Canada, Egypt, France, Germany, United Kingdom, Kuwait, Lithuania, Namibia, Nigeria, Saudi Arabia, Singapore, South Africa, South Korea, Sweden, Turkey, USA and India.

Researchers, academicians,

REDSET was 'Data Science and Analytics' and 480 papers reached the desk of REDSET and the acceptance rate was around 21%. Selected papers of regular track are published in CCIS Series of Springer. All other papers that were presented in the various technical sessions over the two-day conference are published in Scopus Indexed Pertanika Journal and UGC listed IJRR Journal.

During the inauguration, Prof. (Dr.) Sudeep Sharma, Associate Dean, GD Goenka School of Engineering and REDSET 2017 Conference Chair welcomed the guests, delegates and the invitees from industry and academia. The Vice Chancellor of GDGU, Prof.

(Dr.) Srihari also addressed the august gathering. Renowned persons from different places graced the inauguration. A panel discussion was held. The panelists were Mr. Vinish Kathuria, Co-founder of Toronto based VC in Artificial Intelligence in Cyber Security; Mr. Palash Jain, Ex-Director Google; Mr. Nilotpalkanti Sinha, Sr. Data Scientist and Mathematician at Xebia and Prof. Sanjay Mishra, Covenant University, Nigeria. The Director of Global Alliances & Partnerships, Mr. Shashi Prakash moderated this panel discussion. This was followed by a keynote speech by Ms. Suvira Srivastav, Associate Editorial Director, Springer Nature.

Inauguration was followed by the various technical sessions. The technical sessions were vibrant with research in domains like 'Big Data Analytics', 'Data Centric Programming', 'Next Generation Computing', 'Social and Web Analytics', 'Security in Data

Science Analytics'. Simultaneously, there were Special Sessions related to 'Advances in Urban Infrastructure Design', 'Advances in Mechanical and Production Engineering', 'Recent Advances in Physical and Mathematical Sciences', 'Advances in Chemical Engineering' and 'Recent Developments in Chemical & Biological Sciences'. REDSET 2017 was a great platform to experience various facets of Data Science along with other specialized tracks of specific domains.



On 03 November 2017, GD Goenka University buzzed with young entrepreneurs busy with their own business ventures for the 5th edition of Udyami Bazaar, organized by GD Goenka Technology Business Incubator, in short, GDGTBI! The renowned journalist and Managing Editor of NDTV, Mr. Sreenivasan Jain along with the Vice Chancellor of GD Goenka University, Prof. (Dr.) Srihari and Prof. (Dr.) Tanuja Kaushik, Head GDGTBI inaugurated the event. Traditional dance along with Mono act dance and a vibrant Punjabi dance performance set the tone for Udyami Bazaar 2017. This is a platform to display entrepreneurial, creative and marketing skills of the youth. Over 75



UDYAMI BAZAAR 2017

stalls were registered for the event. Students from GD Goenka University as well as other Institutes participated. Stalls with varieties of food, product merchandise and entertainment were busy to promote their product and do business. The ground was vibrant with visitors to the various stalls and a rhythmic DJ corner.

A panel of jury members visited the stalls and judged each one of them with reference to certain

specific parameters. Dean of School of Education, Prof. (Dr.) Reva Raina and Dean, School of Humanities and Social Sciences, Dr. Tithi Bhatnagar were the honourable members of the jury. After an entire day of business activity with our young entrepreneurs, it was the time to declare the prizes. To do the honours, Head of GD Goenka Technology Business Incubator, Prof. (Dr.) Tanuja Kaushik was invited on stage along with honourable members of the jury. Runner-up and Winner stalls

were declared in three different categories; they were 'Most Innovative Marketing', 'Most Well Managed Stall' and 'Most Popular Stall'.

The winner for Most Innovative Marketing went to the stall named "Colour My Bindi" which was owned by Khusboo Rao of School of Communication. Gargi Dagar and



Tanisha Wadhwa of School of Humanities and Social Sciences won runner-up for stall, "VIBGYOR". "Unicorn Island" hosted by Nidhi and OshiUbeja of School of Architecture and Planning bagged the winner's trophy in 'Most Well Managed' category followed by runner-up, "Suryavanshi Drinks" which was organized by Tejasvi and AmanKashyap of School of Medical and Allied Sciences. Finally, the award was announced for the 'Most Popular Stall'. Winners were Sakshi Sehrawat of Maharaja Surajmar Institute and Rishabh Yadav of Netaji Shubhash Institute of Technology. Shalini and Swati of School of Law received the runner-up trophy in this category. Each participant of Udyami Bazaar 2017 was recognized with a Certificate of Participation. The event closed with the Vote of Thanks to acknowledge the support of Vice Chancellor, Registrar, Administrative officer, GDGTBI members, student volunteers, participants and all others involved with this event.



Teachers' Day CELEBRATION



To celebrate Teachers' Day, the students of GD Goenka University hosted a special event to raise a toast for their Vice Chancellor, Deans, Faculty members and Administrative staff. Students welcomed all the guests with a traditional ritual of Tilak and gifted a special token of greetings to all the guests.

The event commenced with Lighting a Lamp of Knowledge and paying a tribute to Dr. S. Radhakrishnan by the Honourable Vice Chancellor Prof. (Dr.) Shrihari, Chief Guest Dr. Suku Bhaskaran, escorted by the other dignitaries of the university. The students worshipped goddess Saraswati which was followed by Guru Vandana

and Ganesh Vandana. Honourable Vice Chancellor Prof. (Dr.) Shrihari welcomed the eminent guest Dr. Suku Bhaskaran Director of the GD Goenka World Institute and did the felicitation of chief guest. Dr. Srihari congratulated to all the faculty members in his speech and talked about the importance of teachers in nation building. Talking about the celebrations on this day he said, "Teacher's day is not just for teachers to celebrate but it's actually for students to celebrate". The Chief Guest of the day Dr. Suku Bhaskaran also addressed the gathering. He emphasized on the changing role of teachers in today's technological world.

After the speech, all the students from different clubs of BSA (Board of Students Activities) showcased some entertaining acts for teachers. Spectacular performances by Dance Club and a musical mash up by students of Music Club entertained everybody. The show stealer performance of the day was by students of Drama Club in their comic act of Examination Hall. The drama with songs in the background brought the house down.

The event was beautifully closed down by a vote of thanks followed by high tea and surprise gifts of beautiful personal Coffee Mugs for every faculty with their names engraved on it.



WORKSHOP ON Entrepreneurship

GD Goenka Technology Business Incubator (GDGTBI) organized a workshop on "Why Startups?" by Mr. Rahul Bhatnagar, Founder-Uprist Service Pvt Ltd & Geeko Computech Pvt Ltd on 4 October 2017 motivating the students to think of entrepreneurship as a viable career option. The workshop was attended by over 125 students representing all the schools.



HEURISTIC 2017

“People, Purpose, Passion: Igniting Human Resources and Building Competencies for Next Generation Organisations”
School of Management, GDGU

The School of Management, GD Goenka University organized its 1st HR Summit, Heuristic 2017, on 18 November 2017. As the HR priorities over a period of time have witnessed major changes, they have moved on from complying to legislations and looking backwards to using sophisticated technologies, to deriving strategic decisions, building competencies and developing future leaders, from reducing turnover to attracting talent through employer branding activities, it was the need of the hour to understand how closely the HR processes for example work measurement and reward processes, talent management and reward processes, organizational effectiveness and reward processes, talent management and organizational effectiveness are aligned. Viewing all these aspects, the theme for the HR Summit was very aptly chosen and titled as “People, Purpose, Passion:

Igniting Human Resources and Building Competencies for Next Generation Organisations” and deliberations on three areas were done:

- Driving Innovation through new HR paradigms
- Leader’s Insights: Imaging the next generation organization
- Wind of Change: The future of HR in the digital age

The phenomenal day started by invoking the blessings of Goddess Saraswati and a welcome address by the Honorable Vice Chancellor, GDGU, Prof. (Dr.) Shrihari. Dr. Shrihari in his address congratulated School of Management for organizing this amazing interacting opportunity between Industry stalwarts and University. He highlighted that HR designs its own systems and is extremely subjective in nature. He added that for all the educational institutions need of the hour is to train their students with the skills sets needed to prepare them for future. After the welcome address, a briefing about the HR Summit was given by Prof. (Dr.) Arun Sacher, Summit Chair and Dean, School of Management. Dr. Sacher provided a backdrop of the Summit and emphasized that with the inevitable business changes HR professionals will have to play diverse challenging roles in the coming times.

During the inaugural ceremony, the Guest of Honour Mr. Rajesh Tripathi, GM-HR, National Small Industries Corporation Ltd. deliberated about the role of HR in changing paradigm. He added that HR is basically a perception which has been evolving with changing times. HR is about igniting human resources and HR personnel’s have to be effective managers. He also discussed about the significance of employee engagement and employee effectiveness at work place and urged that HR people should possess power of adaptability



and people in the organizations too should be equally adaptable to changes. Mr. Raj Gupta, GM HR, TCS highlighted that role of HR is trifold. It deals with generating revenue, training people and creating leaders. He mentioned that as we have moved on from machine age to industrial age to network age we need to focus on PIE principle i.e. performance, projection, perception, image and exposure.



The Inaugural session was followed by Panel Discussion on the theme “Driving Innovation through new HR paradigms”. The members of Panel namely Mr. Raj Gupta, Head HR, TCS, Mr. Amit Sharma, National Distribution Head, Panasonic, Mr. Sugato Palit, Chief HR Officer, VBL and Mr. Dev Jha, HR Business Partner, Videocon Industries highlighted that in this era of globalization, innovation in organizations is truly an imperative for survival. They shared that cultivating holistic approach and strong employee relationships are above other HRM practices and continue to be the most influential and significant innovation driver. They added that for recruitment and selection, investing in people with both experience and the right fit contribute the most. New recruits must share the same value systems and beliefs held and fostered by the company to contribute to their culture of innovation. Essential training and development practices should be included to encourage the

students and employees to take responsibility for their own career and personal development and companies should foster a culture of growth and leadership strong enough to allow the emergence of its own future leaders. With reference to making students corporate ready, they emphasized on a string collaboration between industry and academia.

The Panel Discussion was followed by a Plenary Session on the theme “Leader’s Insights: Imaging the next generation organization.” The keynote speakers of the session namely Mr. Ajay Agarwal, Director, Alcatel-Lucent India Ltd, India, Ms. Ashu Goswami, Head HR Swiss Military, Swiss Military Lifestyle Products Pvt. Ltd., Ms. Geetika Seth, Kleos Marketing Consultancy, India, Mr. Babu Vittal, Head HR, ShopClues, Ms. Shefali Shukla, Associate Vice President - Human Resource, Scoop Brand Holdings Pvt. Ltd. and Ms. Purna Kapoor, Senior Manager- HR, Pepsico India Holdings

Pvt. Ltd. discussed that organizations need to refocus on leadership as a whole. They need to form leadership teams that mix different generations and varieties of leaders and develop leaders deeper in the organizations substantiated with a structured and evidence based foundation. In this session, Mr. Ajay Agarwal suggested that we should stick to the basics of ABCD of our life i.e. Awareness, Belongingness, Commitment and Direction. Ms. Ashu Goswami emphasized on being passionate about our work and continuously motivate our teams. Ms. Geetika Seth urged that leaders should be professional yet helpful and friendly. Mr. Babu Vittal shared about the role of technology and machines in guiding us and directing us in getting works done. He emphasized on the role of building relationships in place of being merely slaves to technology because that is what will bear fruits in future. Ms. Shefali Shukla specifically suggested the present generation to take their lives and careers



seriously and build their EQ and integrity. Ms. Purna Kapoor shared about the redesigned role of HR in Pepsico in training and retaining employees.

The Plenary session was followed by another Panel Discussion on a very pertinent topic "Wind of Change: The future of HR in the digital age". During this Panel Discussion HR Professionals from diverse fields namely Mr. K. K. Seth, ex- ED, BHEL, Mr. Pulkit Trivedi, Director, Global Sales Organization, Facebook India, Mr. Mukul Chopra, Director HR, Huawei and Mr. Sandeep Gautam, ED-HR, Spencer's Retail Limited shared their views about the changing role of people management in the digital age. They pointed that HR needs to be more pre-emptive with regard to digital transformation as it plays an important role in shaping the organisations's digital identity. They discussed how it is a challenge and a real complexity to plan future capabilities of a workforce in the digital economy and highlighted how restructuring the organization to enable the digital transformation, embracing the digital talent life cycle and empowerin g digital leadership can bring in the desired changes.

In the end, a valedictory ceremony was organized. The Guest of Honour Mr. Ved Parkash, Group General Manager, RITES Limited shared that in the present times the role of HR has become even more important in the present times. He shared his insights and changes which

he has seen in the evolution of HR in the last few years. At the end of the valedictory session, Mr. Manoj Sahani, Director, CRC, GDGU extended a vote of thanks to all the dignitaries and participants for building an immense store house of information related to HR field which will help the professionals, faculty members and students to study rare phenomenas and candidly understand HR related challenges, issues, theoretical assumptions and opportunities. Due to the accurate scholarship, immense insights and discerning observations of the dignitaries the Summit led to tremendous inspiring and change facilitating ideas, opinions, suggestions and viewpoints which will be of immense importance in the times to come.



GDGU CENTRE FOR LEADERSHIP AND SOCIAL RESPONSIBILITY



Training of Rural Women from Sohna block

Selected ladies belonging to multiple villages in Sohna block were given vocational training by faculty of School of Fashion & Design on stitching of uniforms for men and women. These ladies, part of the NGO 'Navjyoti', will put this training to use by supplying uniforms to their corporates sponsors, and can develop their skill into a full fledged entrepreneurial endeavour.

Collection Drive for Warm Clothes

A collection drive for warm clothes was organized by the GDG-CLSR under the name 'Warming Hearts'. The collection drive resulted in students and faculty contributing their unused warm clothes towards a good cause. The warm clothes collected were donated to the charity 'Earth Saviours Foundation', who will be putting them to good use for senior citizens, mentally challenged individuals, and other less privileged individuals.



G D GOENKA CIARB INTERNATIONAL COMMERCIAL ARBITRATION COMPETITION, 2017

With one riveting agenda, 26 national teams, 2 international teams, three days of continuous negotiations and innumerable legal luminaries adjourning the sessions, GD Goenka University hosted the first of its kind G D Goenka CIARB International Commercial Arbitration Competition, 2017. The inaugural ceremony took place at Hyatt Regency, Delhi on 24th November 2017. The event was a grand success with an august gathering of renowned legal dignitaries who shared their thoughts on arbitration, legal ethics and importance of arbitration law.

The evening began with the lighting of the lamp by all

the esteemed chief guests. Mrs. Renu Goenka, Hon'ble Chancellor, GD Goenka University, Dr. Lalit Bhasin, President, CIARB (India), SILF, Bar Association of India, Dr. Sidharth Luthra, Senior Advocate, Supreme Court of India and Ms. Bina Gupta, Advocate, Supreme Court of India and Chairperson Film Certification Appellate Tribunal (FCAT) graced the occasion with their presence. After the dignitaries were felicitated, Prof. Dr. S. Shantakumar, Dean, School of Law, GDGU, in his welcome address expressed his sincere gratitude to everyone present and to all those who would share the success of the competition to follow. The speakers for the evening addressed the participating teams and emphasized on professional ethics in arbitration and



how it is litigant friendly. They also highlighted that globalization has helped reduce all international barriers which has contributed to better international justice through international arbitration. The speakers told us how dispute settlement through arbitration is the most promising future of alternate dispute resolution and urged the upcoming lawyers to step up in this field. Various advocates and arbitrators who are well renowned in the profession gathered and interacted with the teams, giving them their valuable inputs. With such a great turn-up and even media covering the event, the inaugural ceremony was a great success.

The participating teams and the host team were all geared up to experience the first of its kind Arbitration Competition in India. It is not every day that one gets to witness such fabled legal experts at one place judging the negotiations that took place. All the teams gave their best fight and the better ones were shortlisted to the quarter finals. The judges were astonished with the level of research and skill the participants showed. To lighten the atmosphere, School of Law hosted a cultural night for all the participating teams. Students took a lot of efforts and put up dances, fashion show, singing performances, stand up comedy and various other performances. The night ended with Prof. (Dr.) S. Shantakumar declaring the results of the quarter finals.

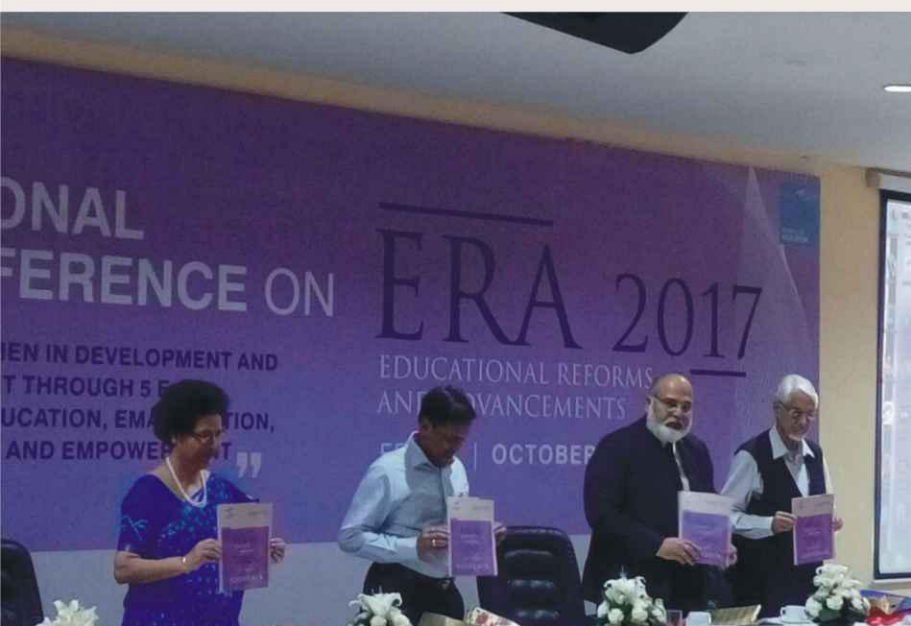
As the rounds moved forward, the competition became harder and it put the judges in a tough end to comprehend as to which was the better team. The toughest teams went against each other in the finale and Govt. Law College, Mumbai and the winner was declared and Symbiosis Law School, Pune, were the runners up. Awards were also given for the best male & female speakers and for the best memorials. The winning teams and the best speakers were awarded cash prize worth Rs. 1,50,000/-. The trophies and the cash prizes were awarded by Hon'ble Mr. Justice M. K. Sharma (Retd.) Judge, Supreme Court of India who was the chief guest of the Valedictory Ceremony. The G D Goenka CIARB International Commercial Arbitration Competition, 2017 was successfully concluded on 26th November 2017.



ERA 2017

School of Education, GD Goenka University organized 'Educational Reforms and Advancements' - 'ERA 2017', a National Level Conference on October 06, 2017 on the theme "Role of Women in Development and Advancements through 5 Es: Equality, Education, Emancipation, Employment and Empowerment".

The inaugural session of the National Conference 'ERA 2017' began with traditional welcome and lamp lighting. The Chief Guest for the Conference was Prof. (Dr.) C. B Sharma, Chairman, National Institute for Open Schooling (NIOS)



an autonomous institution under the Ministry of HRD, Government of India. Prof. (Dr.) B. B. Dhar, Former Director (Research), Association of Indian Universities (AIU), New Delhi was graced the occasion as the guest of honour. Prof. (Dr.) Shrihari, Vice Chancellor, GD Goenka University gave the welcome address. Prof. (Dr.) Reva Raina, Dean, School of Education discussed significance of the theme of the conference. The dignitaries released the souvenir during the inaugural session. The vote of thanks was proposed by Dr. Tania Gupta, Conference Convener.



Over 75 research papers and articles were received from faculty, research scholars, school teachers, social scientists and students from various inter-disciplinary fields of liberal, professional and technical education representing prestigious universities and institutions across India such as University of Delhi, Guru Gobind Singh Indraprastha University, Delhi,

M D University Rohtak, C C S University Meerut, NCERT, NUEPA, IIT's, CBSE, National Institute of Open Schooling, Jamia Millia Islamia New Delhi, Mahatma Gandhi Anterashtriya Hindi Vishwavidyalaya Wardha, Maharashtra, Manipur University, Allahabad University, Uttarakhand University, Panjab University Chandigarh, Panjabi University Patiala, H P University Shimla, Amity University, SNDT Women's University Mumbai, and many more. Out of these, 50 selected papers were read during the conference under various thematic

technical sessions on 'Education, Employment and Skill Development: Promoting Lifelong Learning for Women'; 'Health, Safety, Security Issues and Legal Provisions: Protecting Rights of Women'; 'Gender Equality, Emancipation and Empowerment of Women' and "Role of Government, NGOs, Media and Research in women's development and advancement".

Prof. (Dr.) S. Shanthakumar, Dean Academics and Dean, School of Law, GDGU gave the Valedictory Address on the theme of the conference. The conference concluded with presentation of the conference report and distribution of certificates to the delegates and participants. Besides, the student-teachers showcased their creative expressions through an exhibition on women empowerment.

FOTOGRAFIA 2017

FIRST ANNUAL FILM
AND PHOTOGRAPHY FESTIVAL



It was a milestone achieved for School of Communication, GD Goenka University to initiate and host its much talked about first International Film and Photography Festival - Fotographia on November 10, 2017 at GD Goenka University.

The festival was graced by the charm of Chief Guest of Honour and veteran filmmaker, Ms. Arunjaraje Patil, Guests of Honour Ms. Reena Mohan (Eminent Documentary Filmmaker), Mr. Sanjeev Sood, (Renowned Cinematographer and General Secretary GraFTII), Mr. Himanshu Malhotra, (Renowned wildlife documentary filmmaker) and Dr. Sabina Kidwai, (Associate Professor, AJK MCRC, Jamia Millia Islamia). Participants from across the globe sent their entries for Film and Photography competition and many of them were present to attend the Fest.



BOARD OF STUDENT ACTIVITIES

DANCE CLUB



Board of Student Activities (BSA)- Dance Club 'FOOTWORKZ' organized a fun filled dance competition for the students of GDGoenka University. The event was a bedazzled by the amazing performances by the students. The 11 finalists gave their whole hearted performances in the finale after clearing the qualifier round. Rahul Yadav, a student of B. Arch, won the first prize and Ritika Kumar, B. Com (H) student won the second prize. The event was judged by Prof. Sasi Gopal Menon, Dean, SoFD and Dr. Anindita Roy Chowdhury, Asst. Prof., SoE.

The event ended with a beautiful performance by Nidhi Sharma (Student – B. Arch, Vice-President, Dance Club) and vote of thanks by her thanking all and giving special credits to BSA core committee of the dance club.



GD Goenka Dramatics Club organized drama competition on 25 October 2017 as a BSA activity of GD Goenka University. Students from University participated and showcased impeccable artistry in personifying various roles inspired by day to day life. The stagecraft was judged by Dr. Anjali Krishnan Sharma, Dean School of Architecture and Planning and Prof. Dr. Aatma Sahu, Coppin State University, USA. Dr. Tanuja Kaushik, Dr. Aabha Sharma, Dr. Parul Sinha, Mr. Kushagra Agrawal, Core committee members of BSA and faculty members of various schools graced the occasion. Many sensitizing social and real life issues were highlighted and touched upon with a view to bring positive change and acceptance in the society. Five teams of extremely proficient dramatists embellished the Broadway on themes such as, Depression amongst students because of various pressures and how things affect their psyche, another one emphasizing the negative "Swag" and peer pressure for Smoking, followed by dramatization on the significance of counseling, importance of the social issue of "Beti Bachao, Beti Padhao, Beti Badhao and lastly unleashing the "Dhongi Babas", a reflection in the name of religious gurus. The event was a huge success and all the dramatically covered dramatics series of spectacular performances were enjoyed, appreciated and acknowledged with great support.

DRAMATICS CLUB



LITERARY CLUB

Debate Competition, November 01, 2017

"Without debate, without healthy criticism, no administration, no country can succeed and no republic can survive." **John Fitzgerald Kennedy**

Literary Club of GDGU hosted a debate competition on November 01, 2017. The motion of the debate was 'Working in India is Better than Working Abroad.' The jury for the event were Dr. Reva Raina, Dean School of Education, GDGU & Dr. S. Shantha Kumar, Dean Academics and Dean, School of Law, GDGU. Many students had enrolled for the debate competition and after scrutiny 22 were selected to participate in the event. Every participant was given four minutes in total which consisted of three minutes for debating on the topic and one minute for rebuttal. Participants were judged on the basis of four parameters: Content, Rebuttal, General effectiveness, Style & technique. All the participants shared their views. The rebuttal round observed very critical questions which were answered by the participants in a very smart and balanced manner.

Govind Bali from School of Law bagged the first position in the debate competition and Shivam Mukherjee from School of Engineering and Bhavya from School of Education bagged the second prize.

The event ended with an open discussion on the topic in which the audience also participated and shared their views. This was followed by a vote of thanks by Ms. Ishika Bhatia, Vice President, Literary Club, GDGU and Mr. Utkarsh Bhardwaj, Member, Literary Club, GDGU.



MUSIC CLUB

On 13 September 2017, the music club 'REVERB' organized a music competition for the budding singers of the university. The event took place in the B-block auditorium. The duration of the event was of about 50 minutes. Dr. Tithi Bhatnagar and Mr. Saurabh Ambasth were the judges for this event. The timekeeper for this event was Kumar Gandharv. The master of ceremony was Mansi Kapoor. One of our judges Dr. Tithi Bhatnagar sang a few lines in her melodious voice followed by a beautiful classical performance by Meera Krishnan, Dhruv Nijhawan and Shankar Keshav. After the rules of the competition were announced, the first contestant stepped on stage. After eleven back to back brilliant performances the judges were given some time to compute the scores, during which, Ekta Sehrawat, Kumar Gandharv and Ketan performed a beautiful medley. The results were then announced and Shreya Sharma was announced the first runner up and Shwas Vipul Gossain, the winner. The event ended at 12:45 pm after listening to the beautiful voice of Mr. Saurabh Ambasth followed by the vote of thanks by Kumar Gandharv where he thanked all and gave special credits to the core committee of the music club.



BOARD OF STUDENT ACTIVITIES

Board of Student Activities Rotaract Club, GD Goenka University in association with Rotary Club, organized Blood Donation Camp at GD Goenka University on 11 October 2017. The day began with cutting of ribbon by honourable Vice Chancellor Professor Dr. Shrihari, Dean Student Welfare Dr. Tanuja Kaushik, Deans of other schools, heads of various departments, Dignitaries from Rotary Club and faculty members. It followed by Lamp Lightening that marked the beginning of noble cause.

The Rotaract Club Volunteers: Sahil Mangla, Aman Mathur, Aditya Sharma, Mansi Gupta, Diksha Suri and Vivek Yadav were presented with batches by dignitaries from Rotary Club. This was followed by presentation of mementos to faculty team of Rotaract Club: Ms. Manni Dutta and Ms. Vineeta Kochhar. After this, Prof. (Dr.) Shri Hari Honourable Vice Chancellor, Dr. Tanuja Kaushik, Dean Student Welfare who is the backbone of this noble cause and Dr. Rohit Dutt, Dean, School of Medical & Allied Sciences for his support were also facilitated with mementos.

The event witnessed the presence of students and faculty members from various departments who joined hands together to motivate each other and voluntarily donate blood to support this noble cause. Their one step can help make a gift of life to many in need. This event could not have been successful without the support and coordination of volunteers who belong from different schools of University. Total Number of units collected were 200 Plus.



ROTARACT CLUB Blood Donation Camp



SPORTS CLUB



Board of Student Activities (BSA) - Sports Club organized an intra-university sports meet for the students of G D Goenka University on 15 November 2017. The event was a bedazzled by the energetic performances of our students.

THE WINNER

CRICKET

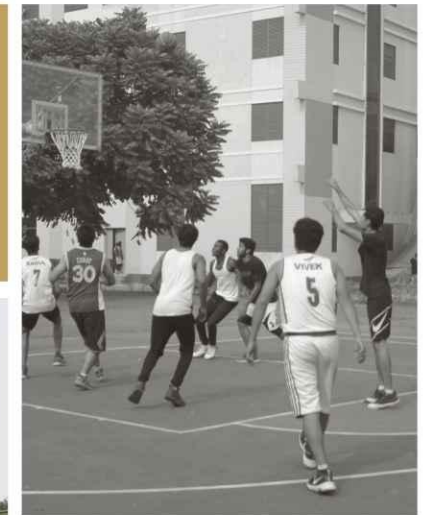
Winner: Captain Naman Malik, SoE & his team
Runner up: Captain Milan Bedi, SoE & his team

BASKETBALL

Winner: Captain Agostinho Ntawale Junior, SoM & his team
Runner up: Captain Tanmay Sharma, SoL & his team

BADMINTON

Men's tournament
Winner: Bhavesh Dhadich, SoM
Runner up: Naman Malik, SoE



WOMEN'S TOURNAMENT

Winner: Radhika, SoE
Runner up: Geetanjali, SoL

FOOTBALL

Winner: Captain Akarsh Garg, SoE & his team
Runner up: Captain Shivam Sharma, SoE & his team

LAWN TENNIS

Winner: Anirudh Patel, SoM
Runner up: Shivam Yadav, SoE

VOLLEYBALL

Winner: Captain Keshav, SoE & his team
Runner up: Captain Rajat Bhaati, SoE & his team

ACHIEVEMENTS



PARTICIPATION AT ICHA-2017

Students and Faculty of School of Architecture & Planning (SOAP) were invited to be a part of ICHA -2017 (International Conference on History of Architecture) organised by GREHA (a society for research on Human Habitat) from 7th - 9th December 2017 at Bikaner House, Delhi. Third year students - Arushi Jain, Gaurav Kataria and Kritendeep Kaur Dalam from School of Architecture and Planning, prepared a 10-minute video on the city of Gurgaon and how development has impacted the city's population. The students prepared this video for the student competition on the theme 'My City in History' conducted during this conference. The students presented in front of eminent architects and academicians from around the world. The presentation was well received by the audience, especially those acquainted with Delhi NCR.



STUDENT AND FACULTY DELEGATES AT COA NATIONAL AWARDS CEREMONY

Students and Faculty members of GD Goenka School of Architecture & Planning were invited to attend COA National Awards programme for excellence in Architectural Thesis in Undergraduate & Postgraduate courses in Architecture at Indian Habitat Centre on Thursday, September 07, 2017. These awards programme have been established with an aim to encourage students to excel in their academic pursuit and to spread the awareness about Architecture and the Architect's role in the development of the society through exhibitions and open juries associated with the awards program. Mr. Dharmendra Pradhan, Hon'ble Union Minister of Petroleum and Natural Gas, was "Chief Guest" for the occasion.

STUDENT PARTICIPATION IN ANNUAL NASA DESIGN COMPETITION 2017

The students of School of Architecture & Planning took part enthusiastically in the recently completed Annual NASA Design Competition and restored an abandoned site near Mayom Hospital in South City-1, Gurgaon. As part of the entire process, the students surveyed various sites across Gurgaon to identify urban pockets that had become abandoned due to various reasons. After thorough study and analysis, the students finalised on the site near Mayom Hospital and worked on it for a span of 3 weeks after seeking due permission from HUDA authorities and the RWA of South City -1. The team of students came up with a concept of creating an accessible and vibrant public park that combines clean rest places for walkers and joggers, along with playing areas for children. They incorporated a graffiti wall as a backdrop for the park which they painted to add colour and vibrancy to the park. This venture provided the students a different exposure, one with a more hands-on approach to realtime issues in the society. Various mainstream newspapers covered this project and it was well received by all the residents.



वास्तुशिल्प के छात्रों ने बदल दी पार्क की तस्वीर

हंस राज/गुडगांव

कहते हैं कि जहाँ पाद-वही रह। मन में यदि हीमला हो और कुछ कर गुजरने की ललक हो तो कुछ भी करना नामुमकिन नहीं है। कुछ ऐसा ही कर दिखाया है जीडी गोएनका विश्वविद्यालय के 20 छात्रों ने। वास्तुशिल्प की पढ़ाई करने वाले इन छात्रों ने अपनी मेहनत और लग्न से उपेक्षित पड़े पार्क का कायाकल्प कर दिया है। साउथ सिटी-एक स्थित कूड़ा खान में तब्दील हो चुके पार्क को विद्यार्थियों ने एक आकर्षक पार्क में बदल दिया है। पार्क की दीवारों पर बने खूबसूरत पेंटिंग, पेड़ों के तने पर बनी कलाकृतियां, पेड़ों से



बदहाल पार्क को संवारते छात्र-छात्राएं

टगे रंगीन टायर वाले झूले देखकर आस-पास के लोग तारीफ करते नहीं थक रहे हैं। वो कहते हैं कि बच्चों ने नर्क को स्वर्ग बना दिया है। इसके पीछे के मकसद पर समूह के एक छात्र नमन ने बताया कि पार्क में कूड़ा-करकट, मकानों से निकलना मलबा व कबाड़ भरा हुआ था।

इस पार्क को लोगों ने मलबे व कूड़े का डंपिंग केंद्र बना रखा था। पूरे दिन जानवरों का जमघट लगा रहता था जिससे गोबर, कूड़े व शोच आदि की बदबू से बुरा हाल था। बारिश के मौसम में यहाँ पानी जमा हो जाने के कारण मच्छरों का प्रकोप बढ़ जाता था। जिससे आस-पास रहने वाले लोगों

को बहुत कठिनाई हो रही थी। आरुची जैन ने बताया कि यहाँ आस-पास कई झुग्गी बस्तियां हैं। जहाँ के बच्चों के खेलने के लिए यह एकमात्र पार्क है। पार्क के सभी झूले षकरी टूटे पड़े थे। उबड़-खाबड़ और पथरीली जगह होने के कारण नव्वे पार्क में नही खेल पाते थे। अब बच्चे

यहाँ आते हैं और घंटों खेलते रहते हैं। उन्हें खेलते-कूदते देखकर बहुत इच्छा लगता है। साथ ही सुबह टहलने के शौकीन बुजुर्ग व युवा भी अब पार्क के तरफ रुख कर रहे हैं। स्थानीय लोगों का कहना है कि पार्कों की हालत बदहाल होने के कारण इनमें कोई घूमने नहीं जाता था। लोगों के नहीं आने से यह ताश और जुआ खेलने वालों का अबु बन चुका था। यही नहीं साराही यहाँ बैठकर शराब भी पीते थे। छात्रों की पूरी टीम अपने खर्च से पार्क के जीर्णोद्धार में लगी हुई है। पार्क की बदलती तस्वीर को देखते हुए एक निजी संस्थान ने अगले वर्ष जनवरी में प्रतियोगिता के लिए भी इस पार्क का चयन किया है।





FIELD VISITS

VISIT TO GARDEN OF 5 SENSES, NEW DELHI 18TH SEPTEMBER 2017

3rd year students of School of Architecture & Planning went to Garden of Five Senses, New Delhi on 18 September 2017 for a field trip organised for the whole day. They were introduced to various garden typologies and landscape planning methods during the visit. The in-house horticulturist and the site manager accompanied the students, imparting details about the garden. Through this exercise, the students got a hang of various indigenous and exotic plant species along with first-hand exposure to other landscape elements like hardscape, water features, fountains, sculptural elements etc. Faculty in-charge Ar. R. Pushkala and Ar. Darshana Rachcha from School of Architecture & Planning accompanied the students and helped guide them towards better understanding of the subject.

VISIT TO TRIVENI KALA SANGAM AND INDIA ISLAMIC CENTRE, NEW DELHI

Students of School of Architecture & Planning 2nd Year visited "Triveni Kala Sangam" and "India Islamic Centre", New Delhi as part of their Design Curriculum. They visualised the real aspects of "Space Designing" while noticing the intricacies of Design and Planning. They were accompanied by their Design Faculty viz. Mr. Anuj Seth and Ms. GunjanGangey.

GUEST LECTURES

V-PROTECT SECURITY SOLUTIONS

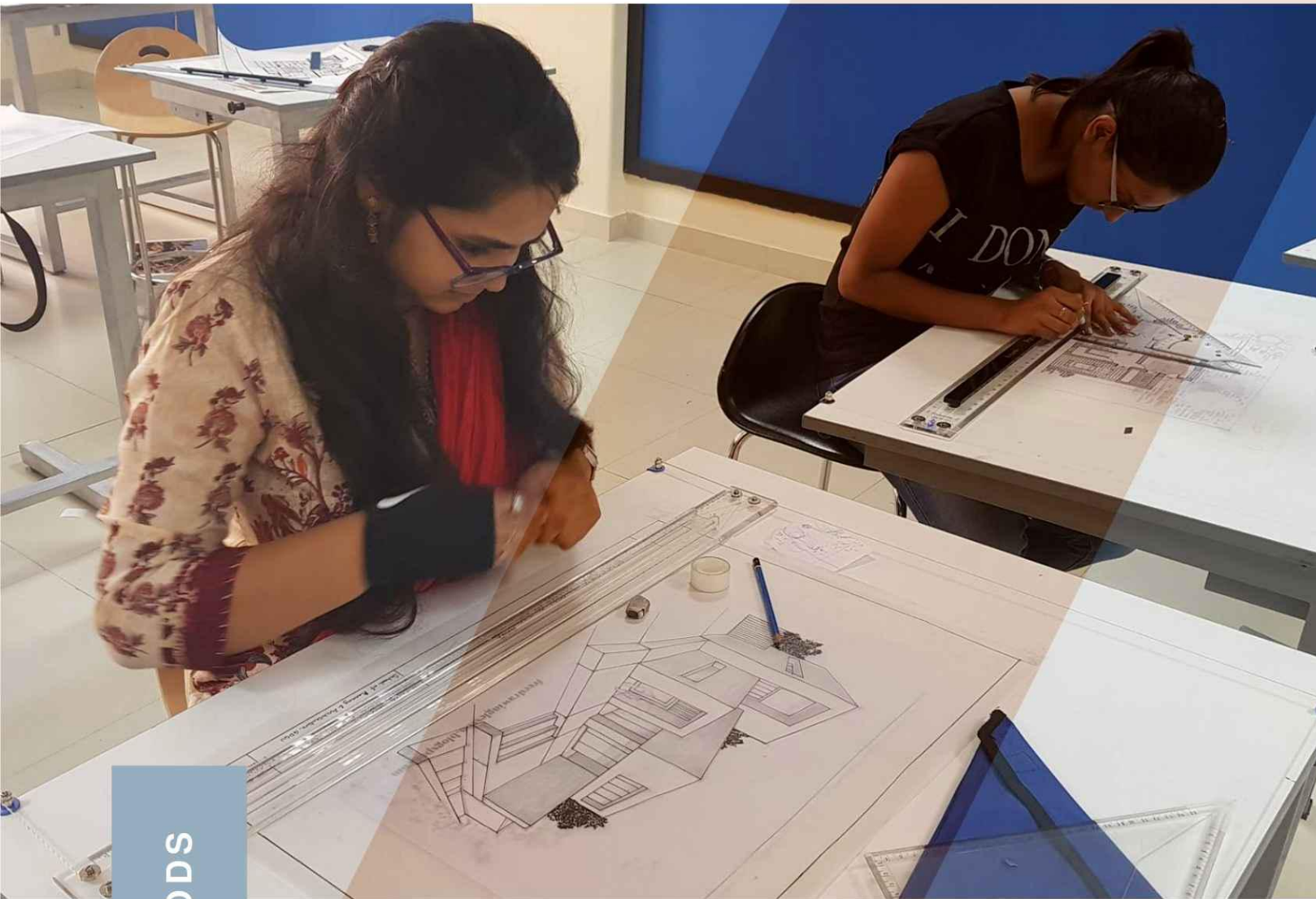


Students of School of Architecture & Planning, 4th Year; as a part of their course curriculum were apprised on the detailed use and applications of "Advanced Security Solutions Options" available in the current market with full in-depth knowledge of their use and working. The guest lecture was taken by Mr. Pedro (Director of Vprotect Security Solutions- a joint venture of SIS and Prosegur). The lecture was organised by Building Services Faculty and School of Architecture & Planning for the benefit of Architecture and Civil Engineering Students as well.



SOCIAL RESPONSIBILITIES BY IMPART

Students of School of Architecture & Planning, 2nd Year B.Arch were sensitised towards their socio-cultural responsibilities by organising a Guest Lecture by Representatives of "Impart". Mr. Jatin and Mr. Nikhil (Core Team Members of Impart) along with student representative, Ms. Shreya Jain sensitised the students and told them about their various activities, vision and mission. Students were also engaged in a hands-on-activity. The NGO works for children of shelter homes since 2014. This Guest Lecture was a part of their Humanities Course Curriculum and the session was organised by Faculty Incharge Mr. Anuj Seth.



HANDS-ON EXPERIENCE WITH DIFFERENT METHODS OF RENDERING WITH INK

The students were taught to render with ink in the Architectural Graphics Skills studio. The aim of this studio is to ensure the students are comfortable with manual methods of graphical representation which is a necessity for the students during actual practice.

END-SEMESTER JURIES WITH INDUSTRY PROFESSIONALS

The end semester juries were conducted with practising architects and planners as the jury members. The aim of the end-semester juries is to accustom the students to presentation methods and briefings before clients in the time frame provided. This enables the students to gain confidence to stand alone and defend their final design. The jurors who came to the school were impressed by the work done by the students and also gave them valuable feedback which inspired the students to work harder.



STUDENT ORIENTATION



Student Orientation by Ms Bushra Bhushan

On 29th August 2017, Ms Bushra Bhushan, Founder & Chief Content Officer at Espresso Media and Former Head-Content, Consumer Affairs and Communication, Times Internet Limited (TIL), gave an enriching orientation session to the fresh batch of School of Communication. Ms Bushan shared her valuable experience with the young batch, giving an insight into the latest trends in the Mass Communication industry.

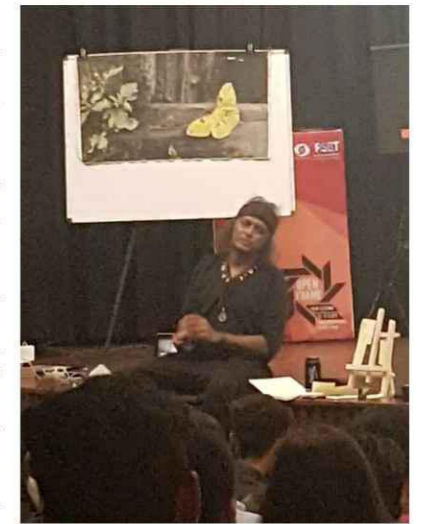
VISITS

Yet another learning trip to NDTV for the students of School of Communication on 01 September. They had an hands on experience of functions of Television newsroom and broadcast from the TV veterans themselves. NDTV Worldwide is the Knowledge Partner to School of Communication.



Students invited to attend OPEN FRAME FILM FESTIVAL 2017 by PSBT (PUBLIC SERVICE BROADCASTING TRUST)

The students of School of Communication were invited by PSBT (PUBLIC SERVICE BROADCASTING TRUST) to their OPEN FRAME FILM FESTIVAL 2017 on the 13th and 14th of September. The students had a "hands on learning experience" with Ms Anupama Srinivasan, a



freelance filmmaker, film teacher and curator based in Delhi, on DIVING INTO DOCUMENTARIES. During the two day workshop the students also had a long enriching session with Mr Ranjan Palit, who has been working professionally in cinema, for the last 35 years, as a cinematographer, director and producer. Mr Palit has won four National Awards and several international awards in his long career.

A session on Political Journalism by Mr Neeraj Gupta, from The Quint

Political Editor of The Quint, Mr Neeraj Gupta, addressed the students of School of Communication on current trends of Political Journalism on September 8, 2017.



NDTV session with Ms Sonal Mehrorta Kapur, Anchor and Associate Editor from NDTV.

School of Communication students had a learning session with Ms Sonal Mehrorta Kapur, Anchor and Associate Editor from NDTV. Ms Sonal addressed the students on "Getting a Story through camera".





Landmark session with famous awarded RJ Khurafati Nitin

School of Communication organised a non-stop 2 hour session of hysteria bundled with fun, learning, motivation and excitement with the most awarded RJ Khurafati Nitin. Khurafati Nitin spoke to the students about life, work ethics and the qualities required to connect with your audience through Radio. The students had one of their most memorable guest lectures, while Nitin too appreciated the warmth he received from the crowd. We thank him for his visit and look forward to having him here again!



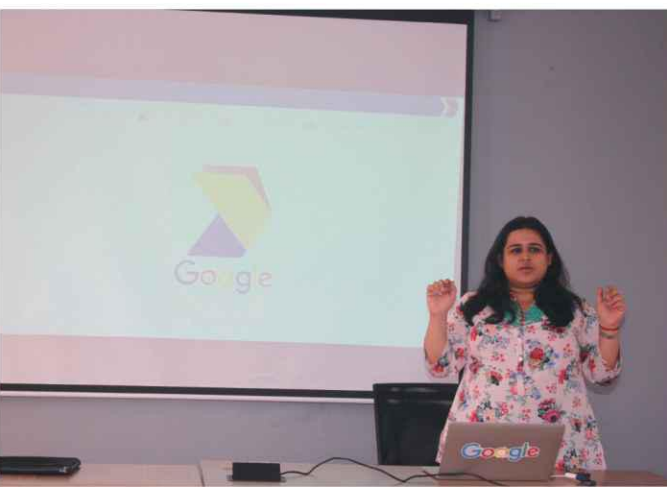
SoC students in a valuable learning session on Media Monitoring with Mr Devanshu Gour, a senior Editorial Lead, BBC Media Monitoring

On September 25, 2017, School of Communication students had a valuable learning session on Media Monitoring with Mr Devanshu Gour, a senior Editorial Lead, BBC Media Monitoring Division, New Delhi. In his more than 12 years of industry experience, Mr Gour has worked in TV production, created documentary films and has also contributed to academics. He currently researches and tracks media trends across the length and breadth of Asia at BBC.



Wildlife Photography at Aravali Biodiversity Park

On October 03, 2017 in a close tryst with nature and wildlife, it was an absolute delight for the students of School of Communication to learn Wildlife Photography at Aravali Biodiversity Park, Vasant Vihar, New Delhi. Marking the ongoing Wildlife week celebration, the students of SoC had an opportunity to learn practical nuances of Wildlife photography at a sanctuary that houses rare flora and fauna of the world.



SoC students in a session with Ms Surabhi, from Google News Lab

Ms. Surbhi Malik, Media Training Specialist, Google News Lab delivered a lecture to the students of School of Communication on "Good Media Lab" on 20th September 2017.

She is also leading Google News lab's University Network Program in India. Earlier Ms. Surabhi held key editorial, operational and production responsibilities at some of the most dynamic digital newsrooms in the country, like NDTV and the Times of India.

An Interactive session with Mr Sreenivasan Jain from NDTV

Renowned journalist Mr Sreenivasan Jain from NDTV delivered a lecture on investigative journalism for the students of School of Communication on November 03, 2017.



A session with Ms Vidya Balan, Film Actor at NDTV studios

School of Communication students in interaction with Vidya Balan at NDTV studios. Ms Balan was addressing the viewers before the launch of her new release "Tumhari Sulu".



Fun and learning session Mr Amitoj Singh from NDTV

On November 17, 2017, Students of School of Communication had an interactive learning workshop on Sports and hard news journalism bundled with fun, with Mr Amitoj Singh, Associate Editor and Principal from NDTV.



**RADIOG
NOW RADIOG PULSE**

School of Communication GD Goenka University relaunched its official Internet Radio Station as RadioG Pulse. One can listen to RadioG Pulse on <https://radiogpulse.airtime.pro/> from 12:30-1:00pm and 3:30 - 4:00 pm from Monday to Friday. The occasion was marked by the launch of new logo of Radio G Pulse and message by the Hon'ble Vice Chancellor GD Goenka University Prof (Dr) ShriHari.



an initiative by
GD GOENKA UNIVERSITY
SCHOOL OF COMMUNICATION



VISIT TO GANDHI SMRITI AND DARSHAN SMRITI, NEW DELHI

Mahatama Gandhi believed that education is a process of all-round drawing out of the best in the child and man—body, mind and spirit. The child is the centre of all educational endeavours. Gandhi focussed on child as well as craft –centered education. His philosophy is an integral component of the teacher education curriculum. To gain practical insights into the ideology of M.K. Gandhi, his contribution to the nationalist movement and the education movement in India, a field visit was organised for the B.Ed. student-teachers on September 30, 2017. They visited the comprehensive exhibition on Gandhi, the Gandhi museum and the Gandhi library in New Delhi.



VISIT TO UDAAN FOUNDATION FOR SPASTIC AND MENTALLY HANDICAPPED PERSONS



UDAAN is one of Delhi's foremost research based NGO for Training, Rehabilitation and Early Medical Intervention with Integration of children with moderate to severe Autism Spectrum Disorder, Cerebral Palsy, Down Syndrome, Mental Retardation, Traumatic Brain Injury and Learning Disabilities to lead a better quality of life, and to help them return to their rightful place in society and gainful employment wherever possible. As a part of the course curriculum on child development and education of children with special needs, the student-teachers of School of Education, GDGU visited 'UDAAN' on October 07, 2017. During their visit they interacted with the administrative staff and conducted fun-filled activities with children at the foundation.



EDUCATIONAL FIELD TRIP TO TAU DEVI LAL BIODIVERSITY PARK, GURGAON

An educational field trip to Tau Devi Lal Biodiversity Park in Sector 52, Gurgaon was organized on November 21, 2017. The park is spread across 2 acres housing Diverse species of plants both endangered and other forms along with a variety of birds. The visit assisted student-teachers in practicing the skills involved in the organization of field trips of scientific and social interest. It also helped in observing and identifying the effect of environmental changes such as pollution, smog etc. on the life of a natural setting of both plant and animal forms. The student-teachers were also engaged in collecting information and data from the caretakers, workers and others involved in management of the Biodiversity Park through interviews and discussions in order to get a glimpse of the reality and truth regarding environmental issues. They were engaged in collection of different plant forms as part of their project on environmental education and were doing it with great enthusiasm. All the student-teachers even performed yoga and meditation that helped them

to focus, concentrate and rejuvenate themselves. It was a fun filled trip for students and a learning experience as well as they highlighted some areas and gave suggestions as to how can they as youth and future teachers can improve the environment and make a small difference by conserving and preserving the existing species for a better tomorrow.

SCHOOL EXPERIENCE PROGRAMME

School Experience Programme –I

School Experience Programme (SEP)It aims to provide the student-teachers the taste of school life and an enriching experience on their journey of becoming a successful teacher. SEP- I for B.Ed. student teachers of Semester-I commenced on November 06, 2017 at GD Goenka World School and SCJ World Academy, Sohna- Gurgaon Road, Haryana.

During this period, the student-teachers observed the role & responsibilities of various functionaries of the schools and interviewed the Principal, Headmistress, subject teachers, sports teachers, music and dance teachers, art and craft teachers, librarian, administrative staff, housekeeping staff, staff at accounts department, staff at refectory and the technicians in various laboratories. They observed the infra structural facilities available at the school. They observed the classrooms and interacted with the school teachers on the curriculum, methodologies of teaching and assessment procedures followed at the school.





School Experience Programme – III

The sixteen weeks School Experience Programme –III for B.Ed. Semester III was organised from September- December 2017 in various GD Goenka Public Schools at Gurgaon, Vasant Kunj, Dwarka, Rohini and Sarita Vihar. On December 06, 2017, a daylong session of criticism lessons was planned at GD Goenka Public School, Gurgaon to assess the development of teaching competencies in the student-interns. Thanksgiving and Closing Ceremony of School Experience Programme (SEP-III) during the last week of December 2017 in all the five schools. The student-teachers presented handmade cards and bouquets as mark of respect and token of gratitude.



1. Student teachers with Ms. Nisha Bhakar, Principal, SCJ World Academy, Sohna- Gurugram Road, Gurugram, Haryana.
2. Student teachers with Mrs. Seema Sahay, Principal, G D Goenka Public School, Sarita Vihar, Delhi.
3. SEP-III evaluation at SCJ World Academy, Sohna- Gurugram Road, Gurugram, Haryana.
4. Student teachers with Mr. Sanjay Yadav, Principal, G D Goenka Public School, Vasant Kunj.
5. Prof. Reva Raina, Dean, School of Education (SoEd), G D Goenka University & faculty members of SoEd with Mrs. Anuradha Handa, Principal, G D Goenka Public School, Gurgaon.
6. Student teachers with Dr. Ragini Kaul, Principal, G D Goenka Public School, Rohini, Delhi.

INDEPENDENCE DAY

The new academic session 2017-18 at the School commenced with hues of tri-colour and hearts swelled with pride to celebrate the 71st Independence Day of India. Patriotic fervour and the spirit of freedom and nationalism was exhibited through patriotic and prayer songs, speeches, quotes of our freedom fighters and messages from student-teachers. Committed to the task of nation building, both faculty and student-teachers pledged to serve their motherland through spreading education and serving the community. The celebrations concluded with inspiring words of Prof. (Dr.) Reva Raina, Dean, School of Education and then followed by distribution of sweets.



CELEBRATIONS



The destiny of a nation is shaped in its classrooms. In this context, the crucial role and responsibility of a teacher in the task of nation building cannot be undermined. To quote Dr. Sarvepalli Radhakrishnan, "Teachers should be the best minds in the country". School of Education celebrated Teachers' Day on September 5, 2017 in a very special way as this day is extremely meaningful and significant for the teaching community.

The day began with extending warm wishes to Prof. (Dr.) Shrihari, Vice Chancellor, GDGU by presentation of hand-made cards by student-teachers. To commemorate the birth anniversary of a great visionary, philosopher and educationist, Dr. Sarvepalli Radhakrishnan, celebrations at SoEd

commenced with traditional tilak ceremony to welcome the faculty, staff and student-teachers. This was followed by invoking the Almighty with Om chanting, Gayatri Mantra and Saraswati Vandana. The student-teachers showcased their aesthetic potential through decorations and colourful rangoli. They presented spectacular cultural performances such as dance, motivational Rabindra geet 'Ekala Chalo Re', poetry dedicated to teachers by Abraham Lincoln, speech on the educational contribution of Dr. Radhakrishnan and a mesmerising role play.

The environment became even more vibrant with laughter and happiness during games for faculty and cake-cutting ceremony. Student-teachers presented self-made cards to their teachers. Prof. (Dr.) Reva Raina, Dean, SoEd blessed the student-teachers and faculty. SoEd actively participated in university level celebrations and contributed in a big way to make the programme a grand success.



DIWALI



The school celebrated Diwali on October 13, 2017 with great festive fervour. Diwali is not just a day which is an ode to the home coming of Lord Rama, it also carries with it the essence of victory of good over evil. The festival spiritually signifies the victory of light over darkness or good over evil, knowledge over ignorance, and hope over despair. The student-teachers presented various cultural programmes such as dance, songs, poems and speech to celebrate the festival. Student-teachers decorated the corridors with colourful rangoli. The programme concluded with the blessings of Prof. (Dr.) Reva Raina, Dean, School of Education.



HINDI DIWAS

Hindi Diwas is observed on September 14, 2017 as a mark of respect for Hindi language. On this day, Hindi written in Devanagari script was first adopted by the Constituent Assembly of India as the official language of the Republic of India.

The student-teachers of SoEd conducted a special assembly comprising of poetry recitation, speech on the importance of Hindi language and Doha recitation. They shared facts and emphasised that Hindi is spoken in many countries of the world. It is the language spoken as a mother tongue by around 258 million people and known as the fourth largest language of the world. With the economic prosperity and technological development in the India, Hindi language is losing its importance. In present times, everyone wants to learn and speak English language in order to get success in personal and professional life. However, we should understand that language of the motherland and well as the culture of any country play an important role in its national development and that of its people.

CREATIVE EXPRESSIONS: PREPARATION OF THEMATIC BULLETIN BOARDS

"The world is but a canvas to the imagination", said Henry David Thoreau a great philosopher, writer and observer of nature. To give wings to the imagination of budding teachers, an Inter House Bulletin Board Decoration Competition was organised on September 19, 2017. Thematic boards adorned with vibrant sketches, educational messages and vivid borders prepared by student-teachers of three houses - Tagore, Vivekananda and Radhakrishnan were judged on selection of theme, aesthetic sense, teamwork, presentation and time management.



RANGOLI

The student-teachers participated enthusiastically in Inter House Rangoli Competition organised on the occasion of Deepawali on October 13, 2017. The theme of the competition was 'Celebrating the Festival of Lights'. Rangoli is an ancient art and timeless tradition that is followed all over India. The word 'Rangoli' is said to have been derived from the words 'rang' and 'aavalli' which refers to a row of colours. The Dean, School of Education, Prof (Dr.) Reva Raina said, "By organising such competitions, student-teachers are introduced to our Indian culture. At the same time, skills of aesthetics, creativity and innovation can be developed amongst them".



COMPETITIONS

AD MAD COMPETITION ORGANIZED BY GDGWI

A creative and innovative team of student-teachers bagged the second prize among the five teams that participated in the AD MAD: The Ad Making Competition organized by GD Goenka World Institute on September 21, 2017. The performance was well appreciated by the jury as well as the audience. The team innovated selling a product brand by use of musical jingle, tagline and colourful poster during role play.



BEST OUT OF WASTE: REINFORCING THROUGH CRAFT THE VALUE OF 3 R'S (REDUCE, REUSE AND RECYCLE) AMONG STUDENT-TEACHERS

The School organized Best out of Waste Competition for student-teachers on November 16, 2017.

Making the best out of waste has been a part of human life since the early ages. It was the human creative mind that gave birth to this extraordinary idea of using unwanted material in a useful way. In today's world recycling has a very important place. There are a lot of things around that are labelled as dump. But the irony is that most of the dump collected is useful for others, if recycled. Hence utilizing the best from unwanted things has become a generic necessity of every human's life. Teachers have a significant role in nurturing the value of environmental protection and conservation among children through creative craft activities like 'Best out of Waste'.

This activity helped to enhance not only creativity and presentation skills of the student-teachers but also helped them to realize the importance of recycling and reusing waste material available to them.

PANEL DISCUSSION ON 'GURU NANAK DEV: HIS LIFE AND THE SIGNIFICANCE OF HIS TEACHINGS IN MODERN TIMES'

Education is not preparation for life; education is life itself. Philosophical thought is an inescapable part of human existence. It has enormous influence on our everyday lives.

Guru Nanak was a great philosopher, social reformer and an enlightened teacher. He promoted the equality of all mankind and upheld the causes of the downtrodden and the poor, laying special emphasis to assert the equality of women. He dedicated his entire life on the philosophy 'Service to God is service to mankind'.

To comprehend Guru Nanak Dev's life and discuss the significance of his teachings in modern times, a panel discussion by student-teachers was organized in School of Education, GD Goenka University on November 02, 2017. The relevance of Guru Nanak's teachings in education, in general and teaching, in particular were well discussed among the student-teachers during the session as they highlighted teaching to be a 'selfless service' to be performed for the welfare and development of both the individual and the society, on the principle of equality.



CONFERENCES, SEMINARS AND TRAINING PROGRAMMES



PARTICIPATION IN 'NATIONAL FORUM ON YOUTH IN DISASTER MANAGEMENT'

Benjamin Franklin once said "If you fail to plan, you are planning to fail!" To get sensitized about the dangers posed by natural and man-made disasters, and the steps that can be taken to mitigate the losses caused by them, student-teachers of B.A/B.Sc.-B.Ed programmes and faculty member of School of Education (SoEd) actively participated in National Forum on Youth in Disaster Management organised by VishwaYuvak Kendra, New Delhi in collaboration with Global Rescue Foundation on August 25-26, 2017.

The programme was organized with the valuable support of National Disaster Management Authority (NDMA). It was attended by over 200 students from various schools and higher education institutions in India. Along with the Goenkans, other students and faculty from prestigious institutions of University of Delhi such as Shri Ram College of Commerce, Bhagat Singh College, Aditi Maha vidhyalaya; Gautam Buddha University, Greater Noida, Uttar Pradesh; CISF, HIPA, NIDM, NDRF, NYKS, IIT Kanpur and SSDMA participated in the programme. Shri Neera jShekhar (son of Late Shri Chandra Shekhar, Former Prime Minister of India) Member of Parliament, Rajya Sabha was the Chief Guest of the programme.

On Day One (August 25, 2017) the student-teachers gained insight in the disaster management framework and role of government and community, relief and resilience, disaster preparedness and readiness, use of science and technology in disaster management, flood and safety measures, earthquake safety and risk modelling. On Day Two (August 26, 2017) the themes for discussion and deliberation were human resource and capacity building, health and psychological aspects in disaster and innovative aspects to reduce and handle disasters. The programme concluded with certificate distribution and vote of thanks by the organisers.

NURTURING EFFECTIVE COMMUNICATION THROUGH EXTEMPORE

One has rightly said, "For effective extempore speaking a participant must be fluent, erudite and articulate." An extempore is an impromptu speech which the participant is required to make on a topic there and then.

School of Education regularly organizes various scholastic and co-scholastic activities to cater all round development of its student-teachers. Student- teachers often reveal what they had long hidden, they would be otherwise reluctant to divulge. With this objective, an Extempore Competition was organized for student-teachers of all programmes on November 23, 2017 to enhance their communication skills.

Participation was mandatory for all student-teachers. They spoke on a variety of topics like education, knowledge, life, beauty, happiness, ICT, entrepreneurship, leadership, culture, freedom, diversity etc. The participants were judged on the basis of content, confidence, voice modulation, pronunciation and overall impact.



TRAINING PROGRAMME ON 'COMPETENCY BUILDING OF TEACHERS'

WORKSHOPS

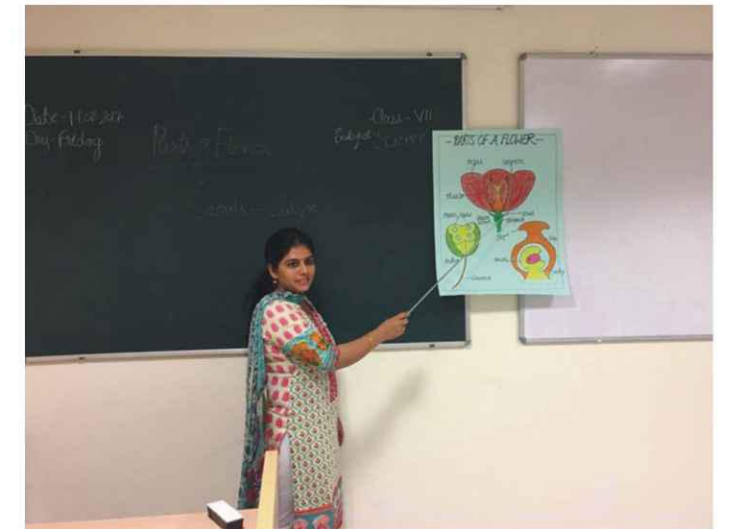
Rigorous pre-internship workshops were organised for almost a month on Microteaching and Simulated Teaching from August 09-22, 2017 and August 21, 29, 2017, respectively. The workshops intended to develop the teaching skill competency of the student-teachers before they ventured into real class room teaching during the sixteen weeks School Experience Programme-III to be organized from September-December, 2017 in various GD Goenka Public Schools.

MICROTEACHING AND SIMULATED TEACHING



Prof. (Dr.) Reva Raina, Dean, School of Education was invited as a resource person for 21 days Training Programme on "Competency Building of Teachers". The Training Programme was organized from November 28- December 21, 2017 by the Teaching Learning Centre at Shri Lal Bahdur Shastri Rashtriya Sanskrit Vidyapeetha (Deemed University), New Delhi under the scheme of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Govt. of India.

During her interactive lecture and the practice session on December 16, 2017 with the teachers and educators, teaching at various levels of education, Prof. Raina focussed on the importance of skill of illustration in the teaching-learning process. Her sessions with the participants were highly appreciated by one and all.



HEALTH AND YOGA

A few minutes of Yoga during the day can be a great way to get rid of stress that accumulates daily in both the body and mind. In view of this, a de-stress session was organized for student-teachers on September 08, 2017 which comprised of yoga, meditation and relaxation therapy. The participants learnt various therapies for tremors, cervical, eyes, stronger and flexible spine, stubborn fat such as Tad asana for correct body posture, hand shaking exercise (Tremors) for reducing stress and anxiety, Griva Sanchalana aiding to various neck movements for treating cervical problems. The session concluded with relaxation therapy facilitating overall muscle relaxation for reducing all kinds of pains and stress and improving positivity and vitality.



COMMUNICATING THROUGH CRAFT: SIGNIFICANCE OF AESTHETICS IN TEACHING-LEARNING PROCESS

"Art speaks the soul of its culture" - Abby Willowroot

Art and craft in teacher education curriculum serves the prime objective of bringing about the complete development of the student-teachers personality and mental health, to appreciate cultural heritage and develop respect for each other's work and connect to environment. In this view, the School organized an activity-cum- competition for student-teachers on October 26, 2017 to prepare greeting cards to communicate their creative ideas and expressions through art and craft.



WORKSHOP ON 'MANAGEMENT OF FIRST AID AND MEDICAL EMERGENCIES'



A workshop on 'Management of Medical Emergencies' on November 22, 2017 conducted by Medanta Hospital, Gurgaon.

The session was very enriching and provided knowledge and skills to form the essential life saving techniques. The student-teachers practiced the basic principles of First Aid and Basic Life Support (BLS) and learnt how to tackle an emergency medical situation.



TECHNOLOGY IN CLASSROOM FOR ICT ENABLED EDUCATION

Creating Digital Stories: Preparing student-teachers to use

"Tell me and I forget, Teach me I may remember, Involve me and I learn." Benjamin Franklin.

SoED, GDGU on November 22, 2017 organized an enriching session for the student-teachers to acquire the skills of creating Digital stories. The use of ICT in education has become a necessity. It is useful in teaching-learning as well as in other academic & administrative support systems. Children acquire concepts best through multi-sensory learning and play. To make education a joyful experience through stories, especially for elementary school learners, an interactive session was conducted by Ms. Meha Prasad, Assistant Professor, School of Communication, GDGU. Student-teachers learnt the skills of combining text, audio and graphics in creating Digital stories through MS PowerPoint.

LECTURES

LECTURE ON 'TEACHING AS A PROFESSION'

Mr. Sanjay Yadav, Principal, GD Goenka Public School, Vasant Kunj, New Delhi motivated the student-teachers with his guest lecture on the topic 'Teaching as a Profession'. The lecture was organized during the Orientation Programme of academic session (Odd Semester) 2017-18. He shared his personal experiences during his journey as a teacher and an educational administrator. He spelled out the mantra of effective teaching as a blend of dedication, integrity, commitment and competence. His session was extremely insightful and enriching for all.



LECTURE FOR Ph.D RESEARCH SCHOLARS ON 'PLAGIARISM'

Dr. Mira Mishra, Assistant Professor, School of Education delivered a Lecture on "Plagiarism" on August 19, 2017 for Ph.D. Research Scholars. The research scholars were explained that meaning and types of plagiarism. Various software available for plagiarism check were also discussed. Activities were conducted during the session. The scholars were also briefed on Intellectual Property Rights (IPR).



LECTURE FOR Ph.D RESEARCH SCHOLARS ON 'REVIEW OF RELATED LITERATURE'

Dr. Priyanka Banerjee, Assistant Professor, School of Education delivered a Lecture on 'Review of Related Literature' on November 18, 2017 for Ph.D. Research Scholars. During the lecture, the importance of review of related literature was discussed. Various sources of literature review were shared by the resource person. Activities were conducted during the session.



RESEARCH COLLOQUIUM

SECOND RESEARCH COLLOQUIUM FOR Ph.D SCHOLARS



The School organized its second Research Colloquium on August 19, 2017 to discuss the progress of research of doctoral scholars. The Ph.D research scholars of SoED made a presentation on the review of literature and presented the objectives, hypotheses as well as the methodology for research pertinent to their topic of doctoral research. The presentations were followed by an interactive session between scholars and the faculty.

FIFTH RESEARCH COLLOQUIUM FOR Ph.D SCHOLARS



The School organised their fifth Research Colloquium for doctoral research students on November 18, 2017 wherein they made presentations on the methodology and tools for data collection for their research.

VISITS

PARTICIPATION IN CELEBRATIONS ON 'INTERNATIONAL GIRL CHILD DAY' AT INDIA ISLAMIC CULTURAL CENTRE



The school organised an excursion to India Islamic Cultural Centre (IICC), Lodhi Road on October 11, 2017 on the occasion of 'International Girl Child Day'. The International Day of the Girl Child is a United Nations (UN) observance that promotes girls' rights and highlights gender inequalities that remain between girls and boys.

The student-teachers actively participated in the events and volunteered along with IICC officials in making the event a huge success. The main theme highlighted during the programme was that 'Equal Access to Opportunity Equals to Women Empowerment'. The programme was held to honour and felicitate successful women who had achieved milestones in their respective fields with strong grit, determination and unwavering commitment.

Student-teachers of SoEd volunteered in registration, escorting duties and undertook the responsibility of managing the entire event. The programme began with the National Anthem and was followed by 'Kanyaabhishek' of little girls dressed in colourful attires portraying women power.

The Chief Guest of the programme Smt. Mridula Sinha, Governor, State of Goa, India addressed the gathering by highlighting the power of women to transform and nurture. This was followed by a panel discussion between the experts invited for the programme and the audience.

The programme was honoured by the presence of renowned women such Ms. D. Roopa (IPS), Ms. Supriya Sahu (IAS), Ms. Sangeeta Gupta (IRS), Dr. S. I Padmavati (First Woman Cardiologist of India), Ms. Mridula Garg (Author & Sahitya Academy Awardee), Ms. Mrinal Pandey (Senior Journalist, Author), Ms. Kirti Kothari (Actor), Ms. Chhaya Ganguly (Ghazal Singer, National Film Award, 1979), Ms. Mitali Raj (Captain, Indian Cricket Team), Ms. Madhu Jain (Textile Conservationist & Craft Revivalist), Dr. Rama Sharma (Principal, Hansraj College), Ms. Babita Malhotra (Vice President, DCB Bank), Ms. Shayara Bano (Crusader against Triple Talaq) and Ms. Meenakshi Arora (Senior Advocate, Supreme Court). They discussed their success stories and failures they encountered during their journey.

VISIT TO NATIONAL GALLERY OF MODERN ART, NEW DELHI

Art is an integral part of education. The student-teachers of B.Ed. Semester II visited the National Gallery of Modern Art, New Delhi on September 16, 2017. The objectives behind the visit was to enable them to comprehend as well as appreciate art history, museology and the inter-relation between visual arts and performing arts. Also, the visit was aimed at given the student-teachers a practical exposure of learning the skills of putting up an exhibition. Besides, it is equally important for them to help students experience the joy of art, appreciate it as a vital expression of human spirit and extend its relationship with daily life.





STUDENT TRAINING ON CYBER SECURITY AT CYBER CELL GURUGRAM

Four Goenkan students got trained on "Cyber Security" by experts at Cyber Cell Gurugram. Students of B.Tech (CSE) program from GD Goenka School of Engineering, Mr. Aviral Apurva, Mr. Pranshu Ranakoti, Mr. Shashank Tomar and Mr. Saurav Yadav completed their summer internship at Cyber Cell Gurugram under the guidance of Cyber Security expert Mr. Rakshit Tandon. During this internship, from 09th June to 7th July 2017, they were trained on Cybercrimes and investigation.

During their internship they were exposed to a different face of Cybercrime and Cyber security; Mobile crimes, Social media crimes, Website crimes, E-commerce crimes, and E-mail crimes. They also attended detailed lectures on those crimes, their modus operandi, the protocols & techniques used in the investigation and case studies for each one of them. They also learned about various cyber laws and what it actually means to be an ethical hacker according to the Indian laws.

During this internship, they interacted and attended sessions of 15 experts from the domain. The internship ended with a project on "Mobile crime and Investigation & Social media crimes and investigation".



MOU WITH HUAWEI TO TRAIN ENGINEERING STUDENTS

GD Goenka School of Engineering has signed a Memorandum of Understanding (MoU) with Huawei on 31st July 2017, a leading global ICT solutions provider, to provide cutting edge ICT industry training to University's engineering students. Under this agreement, GDGU will function as Huawei Authorized Network Academy. A series of seminars, industrial visits, and Huawei certified ICT graduate training (HCIG and HIT) programs shall be conducted to bridge the Academia-Industry gap which will help to enhance student employability. These training will expose the engineering students to the latest trends and global leading practices on ICT talent development, and the knowledge/skills required for ICT industry entry level followed by the complete broader overview. Three B.Tech. (Electronics and Communication Engineering) students have undergone six months HCIG training at HUAWEI, two have already been placed at Huawei.

FDP ON "CLOUD INFRASTRUCTURE AND SERVICES" IN ASSOCIATION WITH ICT ACADEMY (GOVT. OF INDIA) AND DELL EMC

School of Engineering hosted one week faculty development program on "Cloud Infrastructure and Services" by ICT Academy and Dell EMC at GD Goenka University Campus, Gurgaon from 17-21 July, 2017.

ICT Academy is an initiative of the Government of India in collaboration with the state Governments and Industries. ICT Academy is recently endorsed and recommended by NITI Aayog (National Institution for Transforming India Aayog), the National Planning body of Government of India as one of the unique organization for dissemination and replication, which is aligned to the Skill India Vision of the Government of India.

Mr. Shanmughavel.S, Senior Manager – IT, Training and Research, ICT Academy is the resource person for this FDP. He is an internationally certified trainer for "Cloud Infrastructure and Services". He has vast experience in delivering such FDPs in India and abroad.

During this FDP, participants learnt how to build cloud infrastructure based on a cloud computing reference model. The reference model includes five fundamental layers (physical, virtual, control, orchestration, and service) and three cross-layer functions (business continuity, security, and service management) for building a cloud infrastructure. This program takes an open-

approach to describe the concepts and technologies, which are further illustrated and reinforced with Dell EMC-related product examples.

Such programs are conducted regularly at GD Goenka School of Engineering to train the faculty members on latest skill set which in turn helps the students to acquire these skills. This association will be instrumental in enhancing the skills required for the industry and generating employment especially in Tier 2 and Tier 3 towns and the rural parts of the country.





IBM training programs for faculty members at GD Goenka University on “Cloud Security” and “Big Data Analytics and Hadoop”. GD Goenka School of Engineering organized two T3 (Train The Teachers) training program on two different specializations for its faculty members from 8th August-10th August 2017. The two training programs were titled “Cloud Security” and “Big Data Analytics & Hadoop”. These training programs were part of the GDGU-IBM collaborative program that is offered to its B.Tech (CSE) students with a specialization in “Cloud Computing and Virtualisation” and “Big Data Analytics”. Mr. YeshwanthHegde was the subject matter expert for the “Cloud Security” training. Mr. Hegde is a cloud expert who is known for providing different types of training on the cloud to corporates and academia. Dr. S. Chickerur was the subject matter expert for the “Big Data Analytics & Hadoop” Training. Having two decades of experience in research, Dr.Chickerur works in the area of Big Data and parallel processing in big data. During this training program, Dr.Checkerur trained the faculty members on Hortonswork Data Platform (HDP). His training also included; HIVE, PIG, YARN, and SPARK.

GD GOENKA SoE ORGANIZED T3 (TRAIN THE TEACHERS) TRAINING PROGRAM



ENGINEERS DAY CELEBRATED

On occasion of “Engineers Day”, GD Goenka School of Engineering organized a poster making competition. Here are some of the pictures of the distinguished guests and jury members judging the posters.



School of Engineering at GD Goenka University hosted International Conference on Computing and Communication Technologies for Smart Nation during October 12 – 14, 2017. This International Conference was technically co-sponsored by IEEE, Delhi Section. IEEE inspires a global community to invent for a better future through highly cited publications, conferences, technology standards, and professional and educational activities. IEEE is the trusted forum for engineering, computing, and technology information around the world.

The GD Goenka School of Engineering nurtures innovative learning curriculum that includes project based learning, research initiatives and collaborative learning. This International Conference received 580 research papers and the acceptance rate was 25%. It was inaugurated in the presence of distinguished guests from academia and industry, and conference delegates. Prof. (Dr.) Sudeep Sharma, Associate Dean of School of Engineering, GD Goenka University welcomed the guests, delegates and the invitees. This was followed by the address of the Vice Chancellor of GD Goenka University, Prof. (Dr.) Srihari.

Dr. Deepak Kumar, Scientist at National Informatics Center and Mr. Karan Nangru, Chief Technology Officer at Xebia were the keynote speakers. Dr. Deepak Kumar has an experience in the IT industry of more than 25 years. He is presently working with Ministry of Rural Development, where he is involved in implementation of several eGovernance projects including ‘Swachh Gram’. Looking to his expertise in handling large transactional databases, Microsoft has honoured him with “Data Guru” award in May 2017. The other keynote speaker, Mr. Karan Nangru, Chief Technology Officer at Xebia is a passionate technology evangelist. Currently, he is involved in digital transformation initiatives at multiple international airlines where he is spearheading a culture of automation, continuous delivery and data driven decision making.

Multiple parallel sessions were scheduled over the three-day Conference. Sessions were held on ‘Simulation and Modelling / Optimization’, ‘Machine Learning Techniques’, ‘Mobile Communication’, ‘Optical Communication’, ‘Internet of Things and Ad Hoc Networks’, ‘Networking’, ‘Data/Web Mining’, ‘Data Encryption / Forensics’, ‘Cyber Security / Information Security’, ‘Intelligence System’, ‘Database Systems and its Security’, ‘Algorithm’. Every session was chaired by renowned persons of respective domains and the best paper was announced.

GD GOENKA SoE, HOSTED INTERNATIONAL CONFERENCE ON COMPUTING AND COMMUNICATION TECHNOLOGIES FOR SMART NATION



EVENTS & ACTIVITIES



EXPLORATIVE FIELD TRIPS

These helped young minds observe, collaborate, expand, and create. Here are two...

a) Panel Discussion and NGMA Visit: Bachelor's of Fine Arts (BFA) students, with faculty Amit Slathia, attending panel discussion with the curators of Students' Biennale of Kochi-Muziris Biennale (an international art exhibition held in Kerala) by Shield Art Initiative held at Art Positive in New Delhi. They also visited National Gallery of Modern Art (NGMA, New Delhi) to get a deeper historical perspective on art on 06 October 2017.

b) Village Visit: Students of Product Design department (PD-Semester 7), with faculty Manish Joshi and Gurmeet Singh, padding their project

involving development of product solutions for rural environments by visiting Abhaypur and Sahajavas (villages in Sohna Block, Gurgaon). Volunteers of Navjyoti foundation, an NGO working for over 25 years in this area, accompanied and guided the students on the visit on 12th September 2017.



MILAN CALLING!

SoFD students of 2nd and 3rd year design programmes (FD, CD, ID, PD) attended a two week workshop on 'New Merchandising and Souvenir Design' at Politecnico Di Milano with Associate Professor Koshalpreet Kaur.

2 October 2017: Visit to Politecnico Di Milano. Prof. Arturo Dell' Acqua Bellavitis briefs students and takes them on a tour of the campus. Mr. Lorenzo Morganti too briefs them on the upcoming workshop.

5 October 2017: To enhance their workshop learning on souvenir design, the students go out around Milan with Prof. Eugenia Chiara and Prof. Rita Capurro. Highlights: Cathedral Duomo, Sant' Ambrogio e la Archeologia and souvenir shops.

6 October 2017: Visit to Armani Silos and Tortana Base Milano with Prof. Arturo. The students saw the collection of Fashion Designer Giorgio Armani, beautiful lighting and installation, interiors and also witnessed a photo shoot of accessories from the Armani collection.



HAVELLS PROJECT

Senior students of Product Design Department-SoFD had grabbed an opportunity to work a semester on an industry project with Havells (India), which is a global brand of electrical appliances. Havells' Chief Designer Sumit Singh and Senior Designer Deep Singh visited our campus during 01st September to 30th November 2017 to brief the eager bunch. We were over the moon and are looking forward to seeing the results of this creative collaboration.



REGISTRATIONS

New students' registration at SoFD highlights: Activities in Orientation. Also a crisp talk by Prof. Sasi Menon and an interactive session by Amit Krishn Gulati, Founder & Managing Director, Incubis Consultants Pvt. Ltd. The man behind the giant Mudras you see at the New Delhi airport. We loved Mr. Gulati's answer to a question ("Is product design process linear or cyclical in nature?") by a student -- "The process is always helical, not really linear, vertical or cyclical." Thought-provoking!



POLIMI WORKSHOPS

Professor Marco Ferreri, Professor Roberto Liberti and Professor Raffaella Mangiarotti from Politecnico Di Milano (Italy) conducted two-week design workshops - '**Experiments on Mandala**' from 23rd October to 3rd November 2017 and '**Trash To Treasure**' during 13th-24th November 2017 for students of Fashion Design, Communication Design, Interior Design, Gems & Jewellery Design at SoFD. It was a set of interactive and enlightening sessions that pushed the boundaries of creativity of the students.



INDUSTRIAL VISIT TO FINE DINING RESTAURANT

The students had an opportunity to interact with Restaurant Manager to understand the menu, interiors and service procedures. The theme based Brazilian restaurant has the chandeliers are from Italy, chairs are from Spain, cruet set from France and glass wares from Germany. The students were briefed about 86 brands of wines stored in 6 Wine Cellars and various Mocktails served in the Brazilian Speciality restaurant.



WORLD TOURISM DAY CELEBRATION AT GDGU



"The World Tourism Day" was celebrated at Le Cordon Bleu School of Hospitality on 26th & 27th September, 2017. Inter School Competition were held on 26th September, 2017, "Sustainable Tourism, a tool for development" was the theme of 2017 celebrations. Theme based Rangoli art and Elocution Competition were conducted among thirty participants. The winners were awarded with certificates.

The celebration on 27th September, 2017 were held at the GDGU Auditorium. Mr. Anand Rao, Vice President, ITDC Hotels and Mr. Eric Dutta, Director, LCB Centre India were present and addressed the audience.



MASTER CLASS ON WINE APPRECIATION

Master Class on Wine Appreciation conducted by Sula Vineyards at Le Cordon Bleu School of Hospitality."

Ms. Zaheen Khatri Brand Ambassador Sula Vineyards conducted the session on 2nd November, 2017.

FRENCH THEME LUNCHEON

Le Cordon Bleu School of Hospitality GD Goenka University had organised the French Theme Luncheon on 10th November, 2017. Honorable Vice Chancellor & all the Deans of University participated in this event. All the faculty members and students of Le Cordon Bleu School of hospitality were actively involved in organizing the event. The students were guided in selecting and finalizing the Menu dishes, ordering ingredients, mocktail preparation, decoration of restaurant etc. The co-ordination and cooperation of students and faculty members had turn the event a great success. It was a great learning for the student. The theme luncheon was appreciated by Vice Chancellor and the Deans.



The students of PGDCAM had done an immense research and practice and had come up with breads of seven countries namely US, UK, Spain, Germany, Italy, Middle East and France were arranged on display. The students of MBA (IHRM) and MBA (AOM) had extended their help in setting up the venue and display of breads.

Chef Sudhir Sibal, Former Corporate executive chef of ITDC (India Tourism Development Corporation) Executive Chef and Food & Beverage Manager of Taj Vivanta, Gurgaon were the guests to inaugurate the event. The following breads were displayed with their tent cards and brief explanation of each breads, its origin, history and uses.

1. **FRANCE**
 - Herb Ficelles- Long thin versions of a baguette topped with herbs
 - Brioche- Dipped in rich batter made with eggs.
 - Baguette-French loaf
 - Fougasse-French bread stuffed with olives
 - Croissants-A croissant is a buttery, flaky, pastry named for its well-known crescent shape.
2. **UNITED KINGDOM**
 - Bara Brith- Tea infused bread loaf with mixed fruits
 - English Muffin- Soft breakfast buns
 - Scones- Buttermilk scones with cheddar and scallion
 - Pumpkin Bread- Spiced moist bread topped with pumpkin seeds
 - Crumpet- A griddle cake made with flour and yeast served with jam and butter.
3. **ITALY**
 - Sundried Tomato and Olive Focaccia- Italian herb loaf
 - Ciabatta- Semolina crusted Italian Loaf
 - Olive stuffed bread rolls- Soft dinner rolls stuffed with olive tapenade
 - Pizza Bianca- White pizza base flavoured with rosemary, seasalt and olive oil
 - Pestopull apart bread- loaf stuffed with pesto filling rolled and pulled apart
4. **GERMANY**
 - Pretzel- Unique twisted knot bread with rock salt on it
 - Brotchen- Soft breakfast rolls



All the student chefs were interacted with the Chief Guest, deans, faculty members, students of various schools and explained about the breads they had made. Dips and Condiments were arranged as a centre spread and explained the guests about the different ingredients used.



- Rye Bread- Healthy, little dark bread with caraway seeds
 - Stollen- Sweet bread with raisins soaked in dark rum
 - Kugelhoph- Dark chocolate layered bread
5. **MIDDLE EAST**
 - Pita Bread- Soft, leavened flatbread baked from wheat flour
 - Lavash- Thin crush bread topped with sesame seeds
 - Zaatar- Aromatic herb bread with olive and strain yogurt
 - Barbari- Bread topped with onion and sesame seeds
 - Sheermal- Aromatic sweet bread topped with honey and saffron
 6. **SPAIN**
 - Pan Candeal- Hard Milk bread
 - Pan de Horno- Authentic Spanish soft bread
 - Coca- Spanish for pizza served as sweet or savoury
 - Ensaimada- Ciled shaped bread filled with crème or butter
 - Conchas- Shell shaped bread with sugar shell pattern on the top
 7. **UNITED STATES OF AMERICA**
 - Corn Bread- Corn loaf with oregano
 - Cuban Bread- White dense bread
 - Chocolate Chip Banana Bread- Moist sweet bread with banana and chocolate chips
 - Pao de Queijo- Brazilian rolls with cheddar and parmesan cheese
 - Pullman Loaf- Plain sandwich bread





CHRISTMAS CAKE MIXING CEREMONY A TRADITION TO FOLLOW

Prof. Dr. Y G Tharakan, Dean, Le Cordon Bleu School of Hospitality, GD Goenka University, Gurgaon, New Delhi.

The traditional cake mixing ceremony dates back to the 17th century in Europe – It usually starts a few months ahead of Christmas. It is an age-old custom that started in Biblical times – to mark the birth of Jesus Christ. The ceremony also marks the arrival of harvest season, lots of fruits and nuts are harvested and used in making the traditional plum cake. It is one of the liveliest occasions of family reunions and traditions. Christmas cake is an English tradition that began as plum porridge. It was consumed to line the stomach after the days of fasting during the season. A mixture of dried fruit, spices, honey were added to the porridge mixture and eventually become the Christmas pudding. In 16th century, oat meal used for the preparation of porridge was replaced with butter, wheat flour and eggs. This combination of ingredients hold the mixture together resulting in 'Boiled Plum Cake'.

This age old traditions followed in Christian households, which over the years has been adopted by many five star hotels and large bakery and patisserie units.

The affair gathers up families in large number with the essence to strengthen family bonds, peace and prosperity. The newly harvested fruits and nuts are used in the making of the traditional Christmas cake, with the hope that it would bring yet another fruitful year.

The traditional Christmas cake or Christmas pudding as it is called comprises dry fruits like raisins, black currants, prunes, glazed dates, cherries, candid orange, lemon rinds and nuts like cashews, pistachios and almonds. Freshly ground spices like cinnamon, nutmeg, cloves, and ginger and gold coins are added and tossed till the fruits and nuts are well coated. - Large quantities of liquor, fresh juices, honey are generously added to soak all the mixture.

The gold coins, spices and dried fruits in the cakes are supposed to represent the exotic eastern spices brought by the three "Wise Men" to the new born King, "the Jesus Christ". Hence, it has become an inseparable part of culture of Christmas celebrations.

For a long time, it's has been common practice to include Silver Christmas Coins in to Christmas pudding. Finding Christmas coins in the slice of Pudding is believed to bring good luck and

especially wealth in the coming year.

The mixture of mixed fruits are then emptied into large air tight containers and stored for forty days, with occasional stirring to ensure the rightful maturing of nuts. The fruit jam, orange pulp added in the mixture help to macerate and mellowing.

The refined flour and alcohol soaked fruit mixture are taken in one is to quarter ratio, while eggs are used for binding the mixture.

They Christmas cake can be light, dark, moist, dry, heavy, spongy, leavened, unleavened, and are made in different shapes with frosting, glazing, dusting confectioner's sugar, or plain.

A small amount of brandy, sherry, or whisky is poured in to perforations on the surface of the cake, '-Feeding the Cake', for sustaining its moistness and freshness. The Plum Pudding or Christmas pudding is served as a main dessert with Christmas dinners in most of the European countries. The traditional Christmas pudding is very dark often soaked with brandy or other alcohol at times, alight while serving.

Over the years many corporates, institutions, organizations and especially 5 Star hotels have adapted this ritual worldwide to – celebrate to spread camaraderie, friendship and goodwill - the General Manager, in-house guests, children, Staff together gear up with aprons, caps and gloves and take part in this fun-filled occasion with much fanfare.

The Christmas Cake mixing ceremony of 2017 at Le Cordon Bleu School of Hospitality, GD Goenka University is celebrated this rich tradition to enjoy the sentiments, also symbolize to strengthen our Goenkan family bonds. The excitement doubled up as Santa visited us early this year - the Celebrity Michelin Starred Indian Chef Vikas Khanna took the lead in mixing and blending the mixture of dried fruits, spices with wine, brandy, whisky, rum and fruit juices with his mother, Vice Chancellor, Registrar and Deans of Various schools.

GASTRONOMIQUE MASTER CLASS BY CHEF COLIN WESTAL, LCB, LONDON



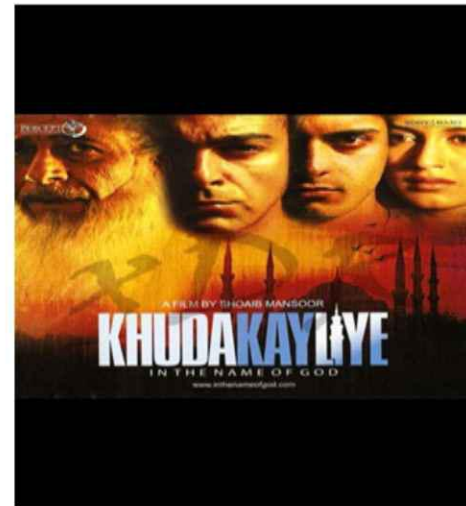
CHEF VIKAS KHANNA MICHELIN STAR CHEF ON HIS BOOK LAUNCHING CEREMONY

Vikas Khanna is an award-winning Michelin starred Indian chef, restaurateur, and cookbook writer, filmmaker, humanitarian and the judge of Master Chef India and Masterchef Junior. Visited GD Goenka University for the Launch of his Biography "Buried Seeds".



MOVIE SCREENING AND DISCUSSION ON KHUDA KAY LIYE

On 5 October 2017, the movie Khuda Kay Liye was screened to the Students of BA (H) Political Science, School of Humanities and Social Sciences as a part of one of their courses that focuses on religion and Politics. The objective of screening this movie was to make the students familiar with fundamentalism, religion and the contemporary politics. Shoaib Mansoor's Khuda Kay Liye poses a clash of ideology between two strains of Islam. More importantly, the movie exposes the concept of jihad as a war to overcome the failings within the fallible human self rather than as a synonym for terror. The organising faculty members Dr. Richa Singh and Ms. Minakshi Biswas discussed the themes and other related issues which helped students in enhancement of their critical thinking.



INDIAN ECONOMIC HISTORY: PRE INDEPENDENCE - A SHOWCASE

The subject of the economic impact of British imperialism on India remains contentious.

A poster exhibition on the theme 'Indian Economic History: Pre Independence' was organized by students of BA (H) Economics, School of Humanities and Social Sciences on 9 October 2017. The Objective of this event was to showcase the timeline of India's evolution from a largely agricultural and trading society to a mixed economy of manufacturing and services during British rule. In addition to this, the students were able to exhibit how despite abundance of physical and human resources, exploitation by the British never allowed economic development in the country. It also displayed the glimpse of colonial rule and state in imperial context through three stages of economic degradation of India during the British rule.



WORLD MENTAL HEALTH DAY CELEBRATION

The World Health Organization (WHO) has designated 10 October as the World Mental Health Day. To mark this special day, Psychology Team of the School of Humanities and Social Sciences, GDGU, Gurgaon celebrated this day by organizing various activities for students. The aim was to create awareness about the significance of Mental Health and various approaches to promote well-being.

Mental Health is an issue that concerns everyone but is often not sufficiently addressed and even stigmatized at times. This further necessitates the need for such events, particularly among the youth and student community; so as to sensitise them. The faculty Dr. Sarika Boora, Dr. Sakshi Kaul, Dr. Pulkit Khanna and Ms. Pratima Gulia, under the able guidance of the Dean, Dr. Tithi Bhatnagar, worked to make the event a success.



GUEST LECTURE ON PRACTICAL ECONOMICS: THE MARKETS IN MOTION |

A guest lecture on the theme 'Practical Economics: The Markets in Motion' by Mr. Simarjeet Baweja – Head of Academy and Currency Products – Dubai Gold and Commodities Gold Exchange was organized for students of BA (H) Economics, School of Humanities and Social Sciences on 26 October 2017.

Mr. Baweja, started the session with an icebreaker to ease the students. The topic of the discussion was "Markets in motion", something which was of great appeal to the economics students. The speaker encouraged the students to think like an economist. A detailed dialogue was conducted on Inflation, covering economic activities and cost of capital. The fundamentals of economics were elaborated upon, covering growth rates, business cycles, money and capital. The first session concluded with a talk on the financial crisis of 2008 and its cyclical nature.

The second session proceeded with detailed talk on the relationship between fiscal and monetary policies; one cannot work without the other. Practical analysis of the world economies by the World Bank was also depicted and explained to the students. The role of RBI and government was explained thoroughly.

The guest lecture was a delightful break from the theoretical aspects of economics that are a given prominence in our courses.



ATTENDING CONFERENCE ON NEURO-TRAUMA AT AIIMS

On 27 October 2017, the students of MA Psychology, School of Humanities and Social Sciences, GD Goenka University, Gurgaon attended annual neuro-trauma conference at AIIMS which was organised by Mental Health Foundation, India. Panel included speakers like Dr Anna Teresa, University of Torino, Italy; Dr Geoffrey Manley, University of California, USA and senior doctors from India like Dr Deepak Gupta, Neurologist and Dr Ashima Nehra, Assistant Professor, Department of Neuro-Psychology, AIIMS, Delhi.

Issues like head injury in children, care at scene and emergency, psychological care of trauma patients were discussed. Nukkad-natak on psychological care of neuro-trauma patients by Rangmanch Theatre Team was the highlight of the day which gave awareness on road accidents and trauma thereafter. In the end, puppets were used to explain trauma and trauma therapy. It showed that the puppets can become mirrors for the children and means to activate their imagination.



REPORT ON POSTER MAKING AND DISCUSSION ON FUNDAMENTAL RIGHTS ENshrined IN THE INDIAN CONSTITUTION



The students of first year BA (H) Political Science, School of Humanities & Social Sciences GD Goenka University, Gurgaon made posters on topics assigned to them from Part III of the Indian Constitution which deals with the Fundamental Rights of India. Part-III of the Indian constitution from article 12 to 32, contains fundamental rights. Part-III of the Indian constitution is called corner stone of the constitution and together with Part-IV (Directive Principles and State Policy) constitutes the conscience of the Constitution.



BOOK DISCUSSION ON "CULTURE AND POLITICS IN SOUTH ASIA: PERFORMATIVE COMMUNICATION"

On 1 November 2017 Department of Sociology, School of Humanities and Social Sciences, G D Goenka University organized a book discussion on "Culture and Politics in South Asia: Performative Communication, edited by Dr. Dev Nath Pathak and Prof. Dr. Sasanka Perera.

The discussion was joined by Dr. Pathak, Assistant Professor, Department of Sociology, South Asian University, Assistant Professor, Dr. Richa Singh, Department of Political Science, G D Goenka University and Dr. Amrita Datta, Assistant Professor, Department of Sociology, G D Goenka University and the chair, Dr. Tithi Bhatnagar, Asst. Dean, SoHSS. The session was attended by the students and other faculty

members of School of Humanities and Social Sciences, G D Goenka University.

The discussion revolved around the volume that looks at the politics of communication and culture in contemporary South Asia. It explores languages, signs and symbols reflective of current mythologies that underpin instances of performance in present-day India and its neighbouring countries. From gender performances to stage depictions, protest movements to elections and cinematic reconstructions to folk songs, the chapters in the book bring multiple voices embedded in the grand theatre of popular performance and the cultural landscape of the region to the fore.

VISIT TO SDMC SCHOOL

On 7 November 2017, the students and faculty of M.A. Counselling Psychology, School of Humanities & Social Sciences, GDGU, Gurgaon visited SDMC Bhim-Nagari School. They interacted with the Principal Mrs. Anita Pandey, who is also very keen in doing the best that can be done for the students who need assistance and special interventions. They worked with some children, identified with concerns of attention, behaviour and academics. The students did one to one assessment of the children based on the class observation, teacher's feedback and the assessment activities conducted with them. It was discussed that as an outcome, we will create a profile of each child we met and that would include the assessment, observation details and interventions that will help them. There after we also agreed to do more collaborative work that would include designing and developing workshops for the teachers to be trained on the various interventions that we will be developing for the children that can be used by the teachers for more such children if they come across in future.

The students created a case document and suggested interventions for teachers to be done with students in the areas of attention, social and behavioural issues. The students planned a session to Psycho-educate the teachers and parents on the issues and concerns of the children.



GUEST LECTURE

GUEST LECTURE BY MR. OLIVER QUICK

School of Law, GDGU organised a guest lecture on "Scope & Challenges of Higher Studies in Law Abroad" by Mr. Oliver Quick, Senior Lecturer (Criminal Law), University of Bristol, UK on 29th August, 2017. Mr. Quick elaborately spoke about higher studies in Universities abroad and the scope and challenges involved, hence students need to prepare well in time. He gave an insight into the admission process at University of Bristol, UK as well.



GUEST LECTURE BY MS. SAANJH PUROHIT

School Of Law, GDGU organised a guest lecture by Saanjh N. Purohit on 29th August, 2017. Ms. Saanjh N. Purohit is a Partner at Shardul Amarchand Mangaldas & Co. where she specialises in Commercial Litigation and Arbitration, Environmental Law, Information Technology and related advisory work. Ms. Purohit addressed the students on making maximum use of law school days by not just studying but also participating in various other events like Moot Courts, MUN, Debates etc; and plan in advance about career option, so that students can start working towards their dream well in time. She also mentioned that the internships should be taken seriously as they form the foundation stone of their careers.

GUEST LECTURE BY MR. ABHISHEK DUBEY

School of Law, GDGU organized a guest lecture by Mr. Abhishek Dubey, on 29th August, 2017. Mr. Abhishek Dubey is Principal Associate at Shardul Amarchand Mangaldas & Co. He spoke about making of the legal professionals. He emphasized on the importance of practical learning along with the formal classroom education. It is very important to understand the area of interest as law is very vast and one should not waste time after having the degree in their hands. He also mentioned that legal profession has a duty towards the society and we all should pledge to make a change in the society we live in. The approach can be small or big but the contribution would be always important.



CAPSULE COURSE ON INTERNATIONAL COMMERCIAL ARBITRATION BY HON'BLE MR. JUSTICE MOHAN PEIRIS

School of Law, GD Goenka University organized a week long capsule course on International Commercial Arbitration followed by a Faculty Development Program from 11th – 15th September, 2017. Mr Justice Mohan Peiris, Chief Justice of Sri Lanka [Retd.] and an International Arbitrator delivered a series of lectures on issues related to International Commercial Arbitrator and Comparative Constitution.

WORKSHOP ON IMAGE MANAGEMENT AND SOFT SKILL DEVELOPMENT

School of Law, G D Goenka University organized a workshop on Image Management and Soft Skills Development by Ms. Kavita Dhillon, founder and chief image consultant of "Extra Edge Image Management and Consulting" on 15th September, 2017. She gave special emphasis on self-presentation, personal grooming and dressing-up for making a mark in the interview sessions. Students have immensely gained from this workshop as the tips shared by Ms. Kavita Dhillon were of great importance.



GUEST LECTURE BY MS. URSZULA STOZ CZAJOWSKA

School of Law, GDGU conducted a Guest lecture on "Comparative Study of Family Law of Poland & India" on 1st November, 2017 by Ms. Urszula Stoz Czajowska, a guardian to Family and Juvenile affairs, Krzyki District Court, Poland for more than 25 years.

The difference in Family Laws of India and Poland was discussed along with a comparative analysis of family laws of both the countries. She mainly emphasised on custody laws, age of marriage, bigamy & polygamy and judicial separation. Insight into Polish Family Laws was a great learning experience.



GUEST LECTURE BY MR. GAURAV JAIN & MR. ROHITASHVA KAMAL

The Legal Aid Committee of School of Law, GDGU organised a special guest lecture on legal aid activities on 22nd September, 2017. Mr. Gaurav Jain, an alumni of Hidayatullah National Law University, Raipur and Oxford University and Mr. Rohitashva Kamal, an alumni of National Academy of Legal Studies and Research (NALSAR) and Tata Institute of Social Sciences (TISS) discussed about setting up legal aid clinics and called for "Volunteers For Justice" Programme where the students/volunteers shall get connected to the legal system, getting practical experience while studying. The "Volunteers for Justice" programme is working towards effective justice delivery mechanism with free legal consultation and mediation. School of Law, GDGU is looking forward to work in collaboration with "Volunteers for Justice" and set up legal aid clinics in the campus.



CAPSULE COURSE ON EUROPEAN LAW BY PROF. (DR.) KRYSZTIAN ANTONI COMPLAK

School of Law, GDGU conducted a week long Capsule Course on European Union (EU) Laws by Prof. (Dr.) Krystian Antoni Complak, Professor of Constitutional Law, University of Wroclaw (Poland) from 30th October to 4th November, 2017.

The highlights of the course were studying the development of EU laws; learning the EU structure, internal EU policies and external relations of EU. In the realm of comparative studies and the globalizing world, European Union (EU) Laws and its related components is looked at with much more emphasis. It was a great learning experience for all law students.



LEGAL LITERACY PROGRAMME AT NUH, MEWAT DISTRICT

The Legal Aid Committee (LAC) of School of Law, GDGU conducted a Legal Literacy Camp at Nuh, Haryana on 12th October 2017 to spread legal awareness at grass-root level on various issues relating to 'Beti Padhao Beti Badhao' and 'Education for all' through Nukkad Naatak (Street Play) in Mewat Model School, Nuh. The aforesaid programme was presided over by Hon'ble CJM (Nuh) Shri Narinder Singh, Shri Kamlesh Chand (Vice President, Hindu High School, Nuh), Shri Naveen Single (Advocate, Delhi High Court), Shri S.S. Rana (Principal, Mewat Model School).

Further, team members of LAC imparted legal awareness & knowledge at Panchayat Ghar, Khedla Village, Nuh through Nukad Natak, speeches on sexual & reproductive health rights of women, live demonstration of filing complaints at Chief Minister window in Haryanvi dialect for better understanding. Furthermore, LAC has assured natives of village Khedla to provide legal assistance for their future legal references.





GLOBAL LAW DEANS' FORUM

G D Goenka University was one of the sponsors of the Global Law Deans' Forum organized by Symbiosis Law School, Pune in collaboration with International Association of Law Schools. It was a four day programme from 8th to 11th November, 2017 at Pune, Maharashtra.

Prof (Dr) S. Shanthakumar, Dean, School of Law, was invited to attend and speak at the programme. At Global Law Deans' Forum, Deans of all the member law schools from all over the world came together to have open discussion sessions which included introducing their law schools, suggesting ways to improvise law schools and international academic collaboration between various law schools.



GUEST LECTURE BY PROF. GERSON DAMIANI

School of Law, GDGU organised a guest lecture by Prof. Gerson Damiani from Sao Paulo University on 16th November, 2017. He delivered a lecture on alternate dispute resolution mechanism. He extensively discussed the options available for international commercial arbitration. He elaborated on commercial arbitration as it is considered as the most efficient form of dispute settlement available to participants in global trade.



GUEST LECTURE BY MR. VOLKER MINKS

School of Law, G D Goenka University organised a guest lecture by Prof. Volker Minks from Humboldt University, Berlin on 16th November, 2017. He delivered a lecture on the connection between environmental engineering and environmental law. He also spoke about the opportunities of exchange programme, fellowship, LLM etc in his university.



School of Law, GD Goenka University signed a Memorandum of Understanding (MoU) with Chartered Institute of Arbitrators (CIArb), Indian Chapter on 31st October, 2017. It works in the public interest through an international network of 38 branches. With membership of 15,000 and based across the 133 countries, it is an international centre of excellence for practice and profession of alternate dispute resolution.

Mr. Lalit Bhasin, Senior Advocate, Supreme Court of India & President, Society of Indian Law Firms; and President of Chartered Institute of Arbitrators (CIArb), India graced the occasion with his presence and signed the MOU on behalf of CIArb, Indian Chapter.

MEMORANDUM OF UNDERSTANDING WITH CHARTERED INSTITUTE OF ARBITRATORS (CIArb), INDIAN CHAPTER



WORKSHOP ON MARITIME ARBITRATION

As a part of the GD Goenka (Clarb) International Commercial Arbitration Competition, the School of Law on 24th November, 2017 organized a workshop on Maritime Arbitration. The event kicked off with various participants registering for the same at the respective counters. The keynote speakers for the workshop were Adv. Sameer Shah and Capt. Adv. Alex Antony. Advocate Sameer Shah is a well known International arbitrator with over two decades of practice. He is the program director of the

Indian branch of the Chartered Institute of Arbitration (London)-CI Arb. Adv. (Capt.) Alex Antony is an advocate who is also a certified IICL inspector for ISO, a qualified surveyor certified by IRDA (insurance Regulatory Development Authority) and accredited and certified mediator qualified from the Indian Institute of Arbitration and Mediation.

ALL INDIA BAR EXAMINATION, 2017

G.D. Goenka University, School of Law was entrusted with the responsibility of conducting "ALL INDIA BAR EXAMINATION-XI, 2017" on 03 December 2017. Out of allotted 735 candidates, 714 candidates appeared in the aforesaid examination.

The examination was conducted successfully and the candidates of the examination and their parents appreciated the arrangements made by the university.



School of Law, G D Goenka University proactively participated in the National Law Day-2017 event on 25th-26th November at Vigyan Bhawa, New Delhi conducted jointly by the Law Commission of India and NITI Aayog (National Institution for Transforming India). School of Law, G D Goenka University was one of the members of the Core Committee for the event. The two day event was inaugurated by Hon'ble President Shri Ram Nath Kovind on 25th November while the Prime Minister Shri Narendra Modi delivered the Valedictory Address on 26th November.

In order to encourage the participation of law students and academic institutions during the proposed National Law Day Celebrations, Law Commission invited research papers on some recent topics effecting judiciary, legislature and the executives. Out of 172 research papers received by the Law Commission of India, maximum papers were submitted by the faculty members and students of School of Law; and out of 28 papers which has been selected for publication, maximum are from School of Law, G D Goenka University.

LAW DAY CELEBRATIONS AT VIGYAN BHAWAN, NEW DELHI



GUEST LECTURE BY PROF. MARTIN HUNTER

School of Law, G D Goenka University conducted a workshop on International Commercial Arbitration at Maurya Sherraton, New Delhi on 16th November, 2017. Martin Hunter is a barrister practising in the field of international arbitration; Professor Emeritus of International Dispute Resolution at Nottingham Trent University; and visiting professor of law at Central European University Budapest, King's College London and Miami Law School. The students from School of Law attended the workshop and had many queries solved on international arbitration.

GUEST LECTURE ON LEADERSHIP DEVELOPMENT IN INTERNATIONAL BUSINESS

Dr. Kieran Michael Conroy, Faculty, Queen's Management School, Belfast, Ireland addressed the students of BBA and BCom on 13 November 2017. He shared the insights of his research on "Leadership Development in International Business through International Business by International Assignments." He discussed how companies prepare their employees for International Assignments and also discussed the importance of pre-training and post-training for expatriates. His research also pointed to the shortcomings in this task. It was interesting to note that while companies paid lot of emphasis on pre-training of employees, the hand holding was completely missing once the employee landed in a new country on his International Assignment. He also apprised the students of the various management courses available at Queen's Management School, Belfast, Ireland.



GUEST LECTURE ON IMPORTANCE OF FINANCIAL KNOWLEDGE

Mr. Gaurav Vohra, Director (Accounting Advisory Service), KPMG has taken a lecture of BBA and MBA students. He explained to the students that people use financial statements of companies to obtain valuable information for making decisions relating to investment, finance, business dealings, etc. Therefore, it's important for young students to understand how business accounting is done and which principles guide financial statements preparation. He also highlighted the impact of different accounting standards on the books of companies across the globe bringing out the need for harmonisation of these standards. Mr. Vohra gave many live examples of companies to state his views. Students found his talk interesting and motivating.

ENLIGHTENING LECTURE ON ENTREPRENEURSHIP

To broaden the horizons of management students and to give them a flavour of real business challenges, School of Management organized Guest lectures from time to time. Mr. Marco Gloria, a global entrepreneur and management expert came for taking lecture. He is a Mexican national with global experience and now a founder and CEO of Great Food and Beverages in India. Since then he has invested in a series of entrepreneurial ventures across the world and in India. Mr. Gloria's topic for the day was "Characteristics of an Entrepreneur". He shared an inspiring video with the audience at the outset. He spoke of the challenges he had faced being a First Generation Entrepreneur and discussed the kind of thorough ground work and preconditions required by start-ups. He highlighted the global business challenges of today and how to work through them. He shared many interesting anecdotes of his own personal journey as an entrepreneur and motivated the students to look at entrepreneurship to shape their own dreams.

GUEST LECTURE ON CHALLENGES OF CHANGE

A Guest Lecture was organised on 1 December 2017 on the topic "Challenges of Change" in School of Management. The lecture was taken by Mr. Manish Barriarr who is the founder of Success Story. He discussed about GMAT and GRE. He explained the method and places to the students for the same. He also discussed the strategies a student can use for CAT preparation. He asked the students to lead and encourage them to become entrepreneurs. He enlightened the students in his lecture to prepare the life ahead.



GUEST LECTURE ON INDIA'S EMERGING ROLE AS A GLOBAL ACTOR

Dr. Thomas Ward, Dean of the College of Public and International Affairs (CPIA) and Vice President for Internationalization at the University of Bridgeport took a guest lecture for the students of GD Goenka University on 27 October 2017. He spoke about India's Emerging Role as a Global Actor. While narrating the emerging role, he shared some interesting facts about India as the World Largest Democracy and that India will become the world's most populous nation in 2022. By 2020, India will be at 6th position ahead of France with GDP (Nominal) of \$3444 billion. He also discussed on the future of Asia and the world. Session ended with question and answer session by both the Students and faculties.



VISIT TO NATIONAL ASSOCIATION FOR THE BLIND EMPLOYMENT & TRAINING, MANESAR (NABET)

The Students of School of Management visited National Association for the Blind Employment & Training, Manesar (NABET), Manesar on 9 June 2017 to explore collaborations in research, training and entrepreneurship development. NABET is a registered NGO in Gurgaon committed to provide employment to the visually impaired/ handicapped and weaker sections of the society. It provides training for developing IT/ITES skill of its beneficiaries through its skill development programs. The faculty met the founder duo of Abhishek Mishra and Arjun Mishra. Both of them have recently been honoured with the prestigious Queen's Young Leaders 2017 award by Her Majesty, Queen of the United Kingdom. Each year, the Queen selects a cohort of social entrepreneurs and for this year from India, Abhishek and Arjun were selected as the Queen Young Leaders.

These young entrepreneurs have done amazing innovative work in the IT field where blind /visually impaired work at par with others. This unique skill development initiative has led to employment of large number of such people in companies like Mahindra, Vodafone, ShopClues and Jabong. They have developed pan- India programs using special softwares and training capsules, designed to keep the handicap and industry requirements in mind. Through this initiative they have been able to find employment for over 750 such people.



4TH INTERNATIONAL CASE CONCLAVE ELIXIR 2017

The School of Management, G D Goenka University organized its 4th International Case Conclave: ELIXIR on 8 September 2017. The conclave was organised to provide a platform for presenting cases and creating a repository of cases that will benefit all the stakeholders in future. This phenomenal day started by invoking the blessings of Goddess Saraswati and a welcome address by the Honourable Vice Chancellor, GDGU, Prof. (Dr.) Shrihari.

Prof. (Dr.) Shrihari in his address set the tone for the event by sharing a classic case study related to engineering background. He highlighted how the case studies can help in decision making and exploring new processes that are otherwise little difficult or at times even impossible to understand. He mentioned that this method allows the graduates to attain a realistic view point of real life events alongside empirically investigating them.

After the welcome address, a briefing about the conclave was given by Prof. (Dr.) Arun Sacher, Conclave Chair and Dean, School of Management. Dr. Sacher provided a backdrop



of the conclave and highlighted on the pertinence of case study in up gradation and attainment of practical knowledge. He shared that to build future ready managers, entrepreneurs and organisations visualizing beyond the obvious situation and the approach of having an opinion needs to be changed. He added that in this process the unique pedagogical tool of teaching via case studies proves to be extremely fruitful. He emphasized that the learning design in the present times need to develop an affinity towards experiential learning and the case studies take the students from passive learners to active participants and set a holistic stage for their overall development.

After Dr. Sacher's address the official release of the book of proceedings was done by the Chief Guest Mr. Gregory Harvey, Australian Trade Commissioner, our Guest of Honour Mr. Sameer Mathur, President, YepMe, Mr. Nalin Raj Khanna, Group Managing Director and CEO, Vertebrand, Vice Chancellor, GDGU, Prof. (Dr.) Shrihari, Dean, School of Management Prof. (Dr.) Arun Sacher and Dean Student Welfare and HOD, School of Management Prof. (Dr.) Tanuja Kaushik.

The key note address during the inaugural session was delivered by Mr. Gregory Harvey, Australian Trade Commissioner. Mr. Harvey started his address by congratulating the team of School of Management for organising ELIXIR and compiling the cases in the form of a book. He mentioned that the method of case study teaching has a long tradition but its importance increased a lot in the present times. He added that as the pace of change is increasing in every field namely market, politics or technology we are facing an existential

threat, we can overcome challenges and learn from failures mentioned in different cases and succeed in our lives. He added that we should focus on four major principles that are Observe, Orient, Decide and Act. Mr. Harvey also shared about his extraordinary experience of connecting with Indian people and his keen interest towards building relationships between India and Australia.

During this session, the Guest of Honour, Mr. Sameer Mathur, President YepMe in his addressal shared his varied perspectives related to skill enhancement. He emphasized that the cases familiarize the students with real world contexts and help them to explore multiple perspectives but he added that the need of the hour is to develop the skills necessary to survive the future. He emphasized that we need to be prepared to unlearn, get curious and re-imagine, focus on change, be open towards change, get adaptable, do what we can't, make our own roads, be open to criticism, take initiatives, be entrepreneurial and learn to enjoy.

Mr. Nalin Raj Khanna, Group Managing Director and CEO, Vertebrand congratulated the team of School of Management covering cases based on the rich spectrum of management themes. He mentioned that Case studies are essentially stories. He added that though the Modern Day Education system relies heavily on case studies but on reflection one realizes that as far as India goes, this form of learning has been prevalent through the ages, with its roots in the ancient "Panchatantra Stories". He emphasized that Case studies, help to bridge the gap between theory and practice and provide students with an opportunity to identify the various aspects of a problem. He added that it is a kind of 'Role-Play' for the students before they enter the real world of business.

In the end of the inaugural session, Prof. (Dr.) Tanuja Kaushik, the Conclave Convener extended a vote of thanks to all the dignitaries, delegates, guests, sponsors and G D Goenka University team for their unconditional contribution in making Elixir a huge success.

The inaugural ceremony was followed by a plenary session. The plenary session begun with a panel discussion by Anustup Dutta, Rajesh Gopal, Ashutosh Tyagi and Shautick Das on the topic "Can Brands Marry Profit With Purpose?". In their discussion, they touched upon the changing role of brands from being product centric to cause centric. Interesting videos and examples laid base for the holistic approach brands are taking to relate to the customers.

The panel discussion was followed by an interesting session by a young enterprising person Mr. Dhananjay Shukla, General Manager, Strategic Initiatives from Ardom Telecom Pvt. Ltd. Mr. Shukla discussed about the burning issue of "Bridging Industry-Academia Skill Gap". In his session he discussed about the gap between job skillset fitment and faculty industry connect. He added that to be successful in present times one needs to equally focus on building knowledge competency and skill competency.

The second half of the day was dedicated to six concurrent



sessions. Session I was chaired by Mr. C. S. Suryanarayan, Member leadership team, Vertebrand. Session II was chaired by Mr. Suman Deb, Managing Director, Acglos Solutions Pvt Ltd. & Mr. Ashutosh Tyagi, Director, Marketing Services, Vertebrand. Session III was chaired by Mr. Anustup Datta, Director Strategic Brand Solutions, Vertebrand & Prof. (Dr.) Tanuja Kaushik. Session IV was chaired by Prof. A. Suryanarayana, Dean, Department of Business Management, R G Kedia College, Hyderabad & Mr. Dhananjay Shukla, General Manager, Strategy Initiatives, Ardom Telecom Pvt. Ltd. Session V was chaired by Dr. Kewal Raj, Professor, Panjab University, Chandigarh & Mr. Rajesh Gopal, Director, Digital Engagement, Vertebrand. Session VI was chaired by Dr. Anupama Vohra, Professor, Delhi University & Dr. Shashi Singhal, Professor, Amity University, Jaipur.

In these sessions very engrossing and interesting cases such as Reviewing the role of Mobile Commerce in Empowering a Cashless Society, Daily revision of fuel prices in India, Odd-even vehicle scheme and its impact on pollution in Delhi, Pyramid scheme or Pyramid scam, Impact of Culture on Organizational Behaviour- An insight into Apple, Land Acquisition-Decision of rural people, Misconceptions of Indian Market- Too Cheap is Too Bad!!, What makes a True Leader: Technical Skills or Emotional Intelligence?, Why we spend: The Psychology of Over Buying, Retention of Employees in the Start-Up, Faculty Resource Management: Case of Ethiopian Civil Service University, Customer Feedback: Source of Company Learning, Demonetisation: Are we moving towards digital economy?, Way to Combat Environmental Pollution – A Start Up of Paper Ganesha Idols, Current trends, issues and challenges in management education in India, Executional Challenges in Rolling Out Promotions and Campaigns, Marketing Strategies and Promotional Tools of Life Insurance Corporation of India, Let me retire peacefully! and many more were discussed.

In the end, a valedictory ceremony was organized. During this session, the conference report was presented by Dr. Ramandeep Kaur, Assistant Professor, School of Management. She briefly explained the conduct of the entire day and also dwelled on the insights shared by dignitaries and delegates. She shared that 92 cases were presented

BOOK RELEASE AT ELIXIR 2017

The book on Case studies was released in 4th International Case Conclave, 'ELIXIR-2017' on 8 September, 2017 at GD Goenka University. The book was published by Bloomsbury Publishing India Private Limited, New Delhi. The ISBN of the book is 978-93-86950-91-8. The editor of the book were Dr. Arun Sacher, Dr. Tanuja Kaushik and Dr. Esha Jain. The event was in association with ZYUFL, China. The presenting sponsor of the event was Vertebrand Group. The Platinum Sponsor of the event was ARDOM Telecom Private Limited. The book consists of 76 Case Studies.

The title of the first case study of the book is 'Godfrey Philips Pan Masala: Strategic Promotion'. The case was written by Ms. Preeti Suryawanshi and Dr. Monika Arora. The title of the second case study is 'Challenges in Service Entrepreneurship', written by Dr. Alka Jain. The third case study was on 'Indian Management Education System: Challenges and Remedies, written by Dr. Md. Chand Rashid and many other case studies are part of the book. Many authors from industry and academics contributed in the book.

The case studies written under Vertebrand were ten in number. The titles were 'Consumer Products: India Entry Strategy', 'Automotive and Ancillaries: Brand Architecture and Strategy', 'Healthcare and Wellness: Brand Identity Revamp', 'Fashion, Apparel and Textiles: Mind to Market Brand Launch' and so on.

The cases included in the book are highly beneficial for students, research scholars, faculty members and practitioners in the application of concepts under various disciplines thereby helping learners to understand business problems and the importance of decision making.

MOU' S SIGNED WITH SENECA COLLEGE OF APPLIED ARTS AND TECHNOLOGY, CANADA

School of Management has signed MOU with Seneca College of Applied Arts and Technology, Canada. MOU is to facilitate academic and applied research collaboration between the two parties. The areas of collaboration includes exchange of visiting scholars and students, collaborative applied research projects on relevant subjects, participation in workshops, seminars and summer schools, joint programs and projects and exchange of Co-op/work term students.

during the conclave and the selected 78 cases were published in the book of proceedings. In this session, the Chief Guest Dr. Anthony Kilili, Head of dunnhumby India and Global Head of Customer Engagement Science asserted that the need of the hour is to teach and guide the students by case study method so that they can discuss and develop new perspectives and gain an insight into real life situations. The Guest of Honour Mr. Abhishek Mishra, Co-Founder, NABET affirmed that case study methodology is an easy and low cost way to evaluate, analyze and verbalize different possible solutions for one problem. He stated that cases will help the students in immersive and inclusive learning and also help them to experiment, innovate and contribute. Prof. (Dr.) S. Shanthakumar, Dean Academics, GDGU in his address emphasized that in the present times book is a passive medium of teaching and it is technology which will help the students in learning. At the end of the valedictory session, Prof. (Dr.) Arun Sacher, Dean, School of Management extended a vote of thanks to all the dignitaries and delegates for building an immense store house of cases which will be of tremendous importance for the students to study rare phenomena and candidly understand management challenges, issues, theoretical assumptions and opportunities.

ELIXIR 2017 offered a platform to case writers, academicians and industry experts to highlight and dwell upon nuances of complex decision making situations. Due to the accurate scholarship, immense insights and discerning observations of the dignitaries and delegates this case conclave led to tremendous inspiring and change facilitating ideas, opinions, suggestions and viewpoints which will be of immense importance in the teaching and learning process.



GUEST LECTURE ON DECISION MAKING FOR THE NEW ERA

School of Management, GD Goenka University organised a Guest Lecture on the sensational topic "Decision Making for the New Era" on 19 September 2017 for the students of MBA Final Year. Mr. Ankit Talwar, Manager – North Region from Chartered Institute of Management Accountants, UK was invited as the distinguished guest. The session focussed on the importance of managerial decision making keeping in view industry requirements of the current scenario. Students took keen interest and participated as Decision Maker in few scenarios through case studies of Big Bazar, Artificial Intelligence and many more. They also suggested students with various certified courses related to the area, explaining their global presence, internship and placement opportunities and other important information. The whole event was coordinated by Dr. Esha Jain, Faculty member – SoM.

WORKSHOP ON BUSINESS ACUMEN

On 19 September 2017, a workshop was conducted in School of Management, GD Goenka University on "Business Acumen". The target audience were the students of all years of B.Com (H) and BBA. The workshop focused on the business as well as leadership skills of the budding managers. With number of management and fun games, students understands the roles and interrelationship of each business function and learn how to apply knowledge of business fundamentals and market place to enhance profitability and performances of the organisations. The workshop was taken by Mr. Ankit Talwar, Managers – North Region, Chartered Institute of Management Accountants, UK along with Dr. Esha Jain, Faculty – SoM. Students took keen interest in the workshop and enjoy learning team work significance and other important business skills with number of games.

FACULTY ACHIEVEMENT

a) Speaker and Panellist at CILT

Dr. Arun Sacher, Dean, School of Management had been a speaker and Panellist at Logistics Education Conference on 7 November 2017 at Chartered Institute of Logistics and Transport (CILT) Conference on "Connected Objects, Big Data and Logistics Education ". He was requested to be part of panel on "Curriculum for Modern Logistics Education."

b) Award for outstanding achievement in Research and Academics

Dr. Esha Jain got "Asia Pacific Gold Star Award" for Outstanding Achievements and Remarkable Role in the field of Research and Academics on the occasion of International Summit on Globalisation of Economic & Social Development on 18th August 2017 at Bangkok, Thailand. She was also honoured with "Excellence Award 2017" for Outstanding Services and Contribution to Education on 5 September 2017 at New Delhi, India. She had also been invited by IIM Indore for review of 'Institutional Development Plans (IDPs)' under the World Bank supported Madhya Pradesh Higher Education Quality Improvement Project to be submitted to Department of Higher Education, Government of Madhya Pradesh.

c) Visiting Faculty at National Institute of Agriculture Marketing, Jaipur

Dr. Ritu Sharma from SOM was invited as visiting faculty at National Institute of Agriculture Marketing, Jaipur to teach Marketing Management module to their PGDM students from 10 July 2017 to 18 July 2017.

d) MDP at PHDCCI

Dr. Gyanesh Kumar Sinha had conducted one MDP on Logistics and Supply Chain Management at PHDCCI, New Delhi in October 2017.

e) Value Added Course introduced in MBA

Dr. Sonal Katyal designed and delivered value added course for MBA, First Semester students named Research Seminar which aimed at enhancing intellectual environment. It helped in creating professional seriousness in a university environment by encouraging scholarly interaction beyond classroom. As part of the course, students were required to submit a project which included Abstract, research objective, research methodology, survey and collection of data in the form of questionnaire, analysing the results and presentation of results in front of external examiner from Delhi School of Economics. These projects were highly appreciated by the examiner and students are in the process of publishing them as research papers.

Summer Internship is part of BBA and MBA programme at GDGU. The students go to foreign countries and do their internships in organisations. Nanou Deve Nandy Veronica, student from MBA did her internship from Groupe Foncier de Côte d'Ivoire located in Abidjan, Côte d'Ivoire. Her topic was Processus de réalisation 'une opération immobilière en RCI' means Real estate transaction process in RCI.

Mbala Mujinga Eunice is student of BBA- Entrepreneurship course. She did her internship from Sabaniere located in Congo. Her topic was related with marketing. Karan Mahna, is a student of B.Com. He did his internship from Magic Fingers Association located in Mauritius. His topic of internship was Evolve Mauritius. Praful Agarwal and Siddharth Dutt of BBA course did their internship through

AIIESEC at Chernivtsit Ukraine. The topic of their study was Open Sky ecological problems in Chernivtsit. Rakshanda Sharma, student of BBA course did her internship under Arun Garg, Chartered Accountants in Canada on the topic Accounting GST system of Canada. Abhinav Belagatta, student of BBA course did his internship from Hosam Mohamed Farrav located in Egypt. His topic of internship was Environmental Sustainability in Suez and neighbouring cities in Egypt. Sharayu Rani Joshi, student of BBA attended summer school in London School of Economics located in London. Mahir Sarju and Pradeep Sehrawat did their internship through AIIESEC from Russia. Their topic was Shinning Russia.

Nanou Deve Nandy Veronica	MBA	Groupe Foncier de Côte d'Ivoire, Abidjan, Côte d'Ivoire
Mbala Mujinga Eunice	BBA - Entrepreneurship	Sabaniere, Congo
Karan Mahna	B.Com	Magic Fingers Association, Mauritius
Prafull Agarwal	BBA	AIIESEC, Ukraine
SiddharthDutt	BBA	AIIESEC, Ukraine
Rakshanda Sharma	BBA	Arun Garg, Chartered Accountants, Canada
Abhinav Belagatta	BBA	Hosam Mohamed Farrav, Egypt
Sharayu Rani Joshi	BBA	London School of Economics
Mahir Sarju	BBA	AIIESEC, Russia
Pradeep Sehrawat	BBA	AIIESEC, Russia

FINAL PLACEMENT OF MBA BATCH -2018

Amit Kumar	VFN Group / Gupta Rubber Products
Ankit Garg	Gupta Rubber Products
Arjun Yadav	Natuvr Studio
Deepak Yadav	PwC
Harendra Singh Rathore	VFN Group/Genpact
Kushaagra Gupta	VFN Group
Shreyansh Jain	VFN Group/ Arihanta Enterprises
Siddharth Yadav	VFN Group/ PSY Global IT Solutions Pvt. Ltd.
SimranPahwa	PwC
Siddhant Singh	Zenfocuse/ArihantaEntpr.
Manishpal Singh Saluja	VFN Group

The students of MBA batch -2018 are placed in companies like VFN Group, Gupta Rubber Products, Natuvr Studio, PwC, VFN Group, Genpact, Arihanta Enterprises, PSY Global IT Solutions Private Limited, and Zenfocuse.

With an objective to facilitate the best placement offers to the fresh batch of graduating students, the School is very proud of the achievements of this year's MBA batch who have secured offers from multinationals like Arihant Group, VFN, Zenfocuse etc with companies like NIIT, JLL, Infoedge, Zycus offering diversified profiles. The campus was buzzing with placement activities that attracted more than 56 corporates till January 2018 that participated in the campus drives and offered rewarding packages to the MBA students.

The school ensured best internship opportunities (both Indian and MNCs) for management students and invited more than 50 companies like Hindustan Times, Varun Beverages, PAYTM, Havells India, Birla Sunlife, Wizcraft International etc. to the campus to hire summer interns. The aim of summer internship was to widen the student's perspectives by providing exposure to real life organizational and environmental situations coupled with invaluable knowledge and skilling them in chosen field of interest. Some of the companies like PAYTM etc. gave pre-placement offers based on the quality work done by them on assigned project

The Corporate Resource Center (CRC) leadership with its track record of mutually beneficial relationships with the industry partners continues to collaborate with an array of MNC's/ Conglomerates ranging from startups to billion dollar companies with a view to provide the best opportunities to its graduating students.



INTERNSHIP DETAILS OF MBA-2018

Siddhant Singh	Just Get It
Riya Mondle	Wizcraft International Entertainment Pvt Ltd
Kushaagra Gupta	R S Agro Industries Pvt. Ltd
Deepak Yadav	Easy Diner
Aayushi Verma	PAYTM
Jay Prakash Mundra	Minenii (p) Ltd
AnkitKhatana	PAYTM
Mohit Mehlawat	ASM Casting Pvt Ltd
Gaurika Manocha	Seven Seas
Harendra Singh Rathore	HINDUSTAN TIMES
Manishpal Singh Saluja	Hotel Intercity International
Ankit Garg	Varun Beverages Limited
Shreyansh Jain	Havel Isindia Ltd
Simran Pahwa	centric counselling
Amit Kumar	PAYTM
Nanou DeveNandy Veronica	Groupe Foncier de Côte d'Ivoire
Sanjeet Tanwar	Birla Sun Life
Siddharth Yadav	plus paper foodpac ltd
Arjun Yadav	plus paper foodpac ltd
Sanjeev Tanwar	Birla Sun Life
Deepanshu Garg	Dot Card India Pvt. Ltd.

TEACHER'S DAY

"A Teacher plants the seeds of KNOWLEDGE, sprinkles them with LOVE and PATIENTLY nurtures their growth to produce TOMORROW'S DREAMS"

Teacher's Day was celebrated on September 5, 2017 by G D Goenka School of Medical and Allied Sciences with great fervour. Students have organised a great show to pay respect to the teachers. It was truly a proud day for the teachers to bask in the love and attention received from lovely students.



INTERACTION WITH DR. MARK JAMES-CHAIR AND ASST. DEAN, COLLEGE OF PUBLIC HEALTH, KENT STATE UNIVERSITY

On 15th September 2017, Dr. Mark James-Chair and Asst. Dean, College of Public Health, Kent State University interacted with the students of School of Medical and Allied Sciences and disseminated ways for maintaining Health hygiene in order to combat infectious diseases. He extended his talk over the development of vaccines against malarial parasite in modern era of Drug discovery process.



WORLD PHYSIOTHERAPY DAY

"There is no better policy in a society than pursuing health and safety of its people"

For putting another milestone towards social wellness, School of Medical and Allied Science celebrated World Physiotherapy Day through organizing a Physiotherapy Camp at Damdama Village, Sohna on September 8, 2017 in association with Society of Indian Physiotherapists. In this camp, patients were assessed, examined and prescribed exercises as well as lifestyle modifications in daily routine activities. A guest lecture was also delivered by Dr. Deepankar, Ergonomist & Consultant Physiotherapist on the topic "Physical activity for Life". Students of Bachelor of Physiotherapy raised awareness about "Role of physiotherapist for healthcare" through a short play.



WORLD PHARMACIST DAY CELEBRATION

School of Medical and Allied Sciences, GDGU celebrated World Pharmacists Day on September 25, 2017. The day began with the address of Dr. Rohit Dutt, Assistant Dean, SoMAS highlighting the role of Pharmacist from research to healthcare. Various co-curricular activities like Quiz and Elocution competition were held, where students participated with a great zeal. Students and faculty member of Department of Pharmacy took an oath with a vision to remain faithful towards the profession. In order to apprise students about various career avenues, an interactive session was also addressed by Dr. Sumit Anand, Head, Clinical Affair Division, Abbott Laboratories. For contributing towards societal responsibility, a Blood Group Check Camp was also organized for the students of GDGU.



WORLD HEART DAY CELEBRATION

"Heart Disease Let's Defeat, Keep a Healthy Heart Beat"

On September 29, 2017, GD Goenka School of Medical and Allied Sciences celebrated World Heart Day by organising an interactive session for the staff and students. Students participated in the World Heart Day by making poster and charts on information related to Cardiac Health. A healthy recipe was also floated through mail by Dr. Rohit Dutt, Assistant Dean, SoMAS to all the faculty members of GDGU. The School wished everyone a very Happy World Heart Day by distributing colourful book marks.



STUDENTS PARTICIPATION TO COMMUNITY OUTREACH PROGRAMME

On November 11, 2017, a General Check-up camp was organized at New Palam Vihar, Gurugram in Association with Mission Learning Foundation to help the needy people where free consultation was done and free medicines were distributed. Students of physiotherapy and pharmacy participated in the community outreach programme and assisted super specialists. This was a productive experience for the students to interact and cure various patients. The camp was proven as an effective contribution for the society welfare.

GUEST LECTURE BY DR. SANJAY CHABLANI

Dr. Sanjay Chablani, Sr. Physiotherapist, Healing Space Therapy Clinic, Faridabad delivered a session of knowledge on "kinaesthetic measurements" for students of Physiotherapy on 17th November 2017. Dr. Chablani apprised students about the importance of different testing method and anthropometric measurements in designing the specific exercise programme in order to achieve fast recovery. Students got real clinical learning that will enable them to correctly diagnose a condition and then design an appropriate treatment plan.



GUEST LECTURE BY DR. USHA K. BAVEJA

Dr. Usha K. Baveja, a renowned Microbiologist from Medanta-The Medicity, Gurugram delivered a session of knowledge on optimization of antimicrobial treatment on November 21, 2017. She laid emphasis on the inappropriate use of antimicrobial medicines in the present era. She also discussed the role of antibiotics in non-human use like animal husbandry, poultry farms etc. Dr. Baveja motivated the audience to take part in guiding the society about irrational of self-use of antibiotics to prevent ever increasing cases of antimicrobial resistance. She disseminated the detailed knowledge about dosage and side effects associated with common antimicrobial therapy. Dr. Baveja shared her clinical experience of treating patients with microbial infections. Overall, this session apprised students about the myths and facts associated with use of antimicrobial agents.



GUEST LECTURE BY DR. MARY SKELLY, CEO OF MICROBIDE GROUP, DUBLIN

"If we are not careful, we will soon be in a Post-antibiotic era.... And for some patients and for some microbes, we are already there."

School of Medical and Allied Sciences at GDGU organized a guest lecture by Dr. Mary Skelly, CEO of Microbide Group, Dublin on "Causes and possible remedy of antimicrobial resistance" on 27th October 2017. Dr. Mary has significant experience in Regulatory Affairs and Business Development and currently she is working on prevention of vector borne diseases.

Students of B.Pharm and BPT attended this invited talk. The main objective of the discussion was to make students acquainted about current scenario of irrational use of antibiotics and resistance acquired against antibiotics. The session was extended by Dr. Mary by briefing students about the prevention of vector borne diseases and her project about the same. The entire session was very interactive and knowledgeable.



MOU with MICROBIDE

On 06th December 2017, School of Medical and Allied Sciences, GDGU has signed a Memorandum of Understanding (MoU) with Microbide Limited, Dublin, Ireland to embark on long-term exchange and collaboration on R&D projects. Dr. Mary Skelly, CEO, Microbide Limited was present for signing the MOU. Microbide Ltd. is an antimicrobial research and development company specializing in microbial control solutions. Biocides eradicate germs and pathogens and can be used across a wide range of applications. This cooperation will enable us to jointly develop sound innovative projects pertaining to anti-infective drug discovery and development.



GUEST LECTURE BY PROF. (DR.) HARISH DUREJA

A guest lecture was delivered by Dr. Harish Dureja, Professor, Department of Pharmacy, M.D. University, Rohtak to the students of School of Medical and Allied Sciences, GDGU on October 31, 2017. The main objective of the discussion was to make students familiar about different type of dosage forms. The session of knowledge also included different methods for preparation of emulsions as well. Dr. Dureja made the session very interactive by involving students in the discussion and students also participated very well.



INTERACTION WITH MR MANJEET SINGH FITNESS EXPERT FROM USA

An interactive session on "Importance of Fitness for disease free life" was conducted by Mr. Manjeet Singh, Fitness Expert from USA on November 24, 2017 for students of School of Medical and Allied Sciences. Mr. Manjeet is a USA certified Nutrition expert and is promoting fitness. Mr. Singh demonstrated many easy moves for maintaining fitness.



INDUSTRIAL VISIT TO IDPL

Students of D. Pharmacy visited "Indian Drugs and Pharmaceutical Limited" Gurgaon on October 15, 2017. This visit provided an opportunity to budding pharmacists to correlate theoretical learning with practical application at industrial level. They learnt the processing and packaging of various dosage forms like tablet, capsule, syrups etc. Budding pharmacist got a chance to interact with experienced scientists at IDPL, Gurgaon. Overall, it was a rewarding experience for the participants.



WORLD AIDS DAY CELEBRATION

On December 1, 2017, School of Medical and Allied Sciences celebrated World AIDS Day with an aim to unite in the fight against HIV, to show support for people living with HIV and to commemorate those who have died from AIDS – related illness. This event included a session on the topic entitled "Awareness, Prevention and Hope for the Future" held by Resident Doctor of GDGU. Students got factual information about causes, precautions and preventive measures against STDs/ HIV/AIDS. Students participated in the discussion with various queries regarding viral diseases of this sort. Overall session resulted in the development of a bunch of students who can further educate society against the dreadful diseases like AIDS.

WORLD NUTRITION DAY CELEBRATION

Good health is defined as a state of complete physical, mental and social well-being- a healthy mind, body, and spirit. To make students aware regarding the importance of Nutrition, Department of Nutrition & Health, SoMAS celebrated "WORLD NUTRITION DAY" on November 10, 2017. In association with Le Cordon Bleu School of Hospitality, students came up with healthy and nutritious dessert "Carrot-ina Treat" that was served in the refectory as a part of lunch. An interactive session on "Nutritional Requirement for different diseased condition" was also conducted. He laid emphasis on types of diets to be consumed by patients of different age group and ailments. Simultaneous interaction with nutritionists and medical professionals on this occasion benefitted students in clearing doubts about diet related queries.



VISIT TO IPC-2017

"Participation is the only way to learn latest advancements"

Students of Pharmacy visited Indian Pharmaceutical Congress -2017 with great zeal and enthusiasm from December 22-24, 2017. All of them got a chance to interact with well-known personalities in the pharmaceutical field. They also came to know about latest research in various pharmaceutical institutes and industries presented by posters and invited lectures. GD Goenka University amongst the Sponsoring Partner in IPC-2017.

CONTRIBUTION TOWARDS SOCIETAL WELFARE

Budding Physiotherapists from SoMAS, GDGU participated in two days Free Health Check-up Camp organised by Artemis hospital, Gurugram in association with Palwal Donors Club "Jyotipunj" at Palwal Premium Prakash Ashram on December 31, 2017 and Maharaja Pratap Bhawan Palwal on January 1, 2018. Students and faculty members assisted Cardiologist, Oncologist, Orthopaedic from Artemis Hospitals. Students learned various clinical skills and investigational techniques like BP, ECG, ECHO, Mammography, NCV test, BMD, RBS etc.



GUEST LECTURE BY DR. MAMTA DAGAR AT GURU JAMBHESHWAR UNIVERSITY

"Move Perfectly for Better Life"

Dr. Mamta Dagar, Assistant Professor, SoMAS, delivered a session of knowledge to physiotherapy students of Guru Jambheshwar University of Science and Technology, Hisar on 17th October 2017. Dr. Dagar apprised the budding physiotherapist about ICU equipment, pre and post-surgery physiotherapy assessment, treatment and home exercises.

INDUSTRIAL VISIT TO ASIAN HOSPITAL

Students of Physiotherapy, SoMAS visited Asian Institute of Medical Sciences on November 1, 2017. Students got real time exposure about various clinical facilities available at Asian Hospital. They visited Physiotherapy OPD and CCU as well as ICU and General ward.

They got a chance to observe patients keenly and had proper discussions with them. The hospital management was extremely co-operative. This had been an extremely knowledgeable session for them.



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MDP / SESSION CHAIR / RESOURCE PERSON

Dr. Tanuja Kaushik - Chaired a session on "National conference on Managing Change in Evolving Economic Scenario" on 5th December, 2017 organized by MDI, Gurgaon in association with ASSOCHAM, India.

Dr. Tanuja Kaushik - Delivered sessions on "Data Analytics Using Statistical Techniques" at National Law University, New Delhi for PhD scholars on 10th November 2017.

Dr. Tanuja Kaushik - Conducted workshop on "Logistics and Supply Chain Management" on 12th October, 2017 at PHD house, New Delhi. The workshop was the part of joint Cooperation Project of PHD Chamber of Commerce and Konrad-Adenauer- Stiftung (KAS), Germany for Entrepreneurship Development.

Dr. Tanuja Kaushik - Delivered sessions on "Research Methodology" at National Law University, New Delhi for PhD scholars on 7th October 2017.

A LETTER TO MY DAUGHTER

It's my little girl's birthday today. Well, she's not as little as this day 22 years ago, when she was handed to me at the hospital and her tiny legs folded up like a tiny fat frog's when I held her.

I can't hold her any more. That's one of the terrible things about little girls growing up. She's getting as tall as I am and, unfortunately, grown up daughters don't fold up as easily as they used to. What I can do, is offer a little life advice that might be useful in the coming years - years that will probably seem difficult, will definitely be formative, and should certainly be fun.

So, while you might not read this right now, my darlin', maybe you'll stumble across this yellow, dog-eared clipping tucked away with your birthday cards on the shelf near the windowsill one day soon.

A job is a job. You'll hear that. It's garbage. Do something you like, and if you can't land something you like, at least not right away, do something you know you can do better than anyone else and nail it. When you do something well, you feel good, whether mopping a floor or perfecting the patent on a prototype hovering beer holder that plays The Stones (hint). See, when you feel good, everything's just a little bit better - and remember that beautiful girl you winked at in the mirror back there? She'll always deserve a little bit of 'better'.

Never do something you're better at than anyone else for free. A favour's a favour, but do a favour twice. Even save the favours for picking up a coffee for someone (once).

It's a lifestyle, not a location - point being, if you're not happy, it usually has little to do with your GPS coordinates. Sure, it's harder to be miserable on a beach in Lahaina, but if you're broke, you're broke. If you're lonely, you're lonely. Packing a bag won't change that, only you will. Foster the lifestyle you aspire to, wherever you find yourself. And yes, that's why I will advise you to wear Hawaiian shirts. All the time. In India. So that it's always Maui in my head, baby.

Talk to strangers. But be picky. Never trust anyone who orders an egg-white omelette. Same goes for a decaf, soy-milk, caramel lattes, or whose opening gambit

is 'What's your star sign?' You deserve nothing less than steak-eating, fully-caffeinated lunatics wearing really good earphones. Believe me.

If you're ever at a party and someone stands up and announces 'Whisht! One voice', before closing their eyes and putting a finger to one ear, I hope you'll already have backed right up to the front door. Remember what I said about life being short? Yeah, well, take it from someone who's heard all 22 verses.

Finally, you don't need to jump out of an aeroplane to feel alive, sweetheart. Just dump Snapchat, grab the dogs, get outside and squint at the sun. When you laugh, do it so hard that it makes you fart - and when you cry, make the world want to cry with you, even if it's just at a sad movie.

Oh, and pick up the laundry and sweet wrappers off the floor of your room. That's not an analogy for anything in life, it just needs doing. Today please. Hey, you're good at it. Wink.

Sara Sidhu, BBA Sem II, School of Management, GDGU



PLACEMENTS AND INTERNSHIPS

As another batch of graduating students equipped to step into the global corporate world, the Corporate Resource Centre (CRC) at GDGU commenced its placement process for 2018. Preparations were in full swing as the registrations commenced from September onwards and the upcoming placement season saw a flurry of activities when our esteemed industry partners across various sectors made lucrative offers to our students.

We are proud to share that not just the existing recruiters but many first-time recruiters visited and participated in the placement process this year. Our prominent recruiters included Yamaha Motors, Huawei, Boston Analytics, IBM, ITC, JLL, WNS, Sapient, QA Infotech BYJU'S, Zycus, ICICI, NIIT, Genpact, Leighton and Dell, to name a few.

We were overwhelmed by the support and trust shown by our corporate partners and are indeed proud of our students who were able to



bag bigger and better offers this year. Our B.Tech students made us proud by bagging highest CTC of 1 million Rupees per annum with a new age, e-learning firm like BYJU'S.

In our perseverance to prepare the students for a global work environment, we were happy to welcome some international recruiters like Khimji Ramdas, JW Marriott Dubai, Satguru travels who visited the campus for the first time to fill their international recruitment opportunities across offices around the globe.

While some students voluntarily chose to follow their dreams and tread the path of entrepreneurship, the others have chosen diverse sectors like Telecom, Consulting, Hospitality, Retail, Media, Law firms, E-Commerce, Manufacturing, E-learning, IT and Design companies as a launch pad to take on their career journeys with exciting roles and attractive packages.

We also believe that internships go a long way in providing practical exposure to the pre final year students and are ideal to help them decide their career of choice. Various companies from assorted sectors such as Escorts, Maruti, Westin, Oberoi,

BIBA, Roseate, Adidas, Orientcraft, Hyatt, Genpact, Hometown, Shantanu and Nikhil etc were invited by the CRC on campus to recruit summer interns.

CRC has also initiated international internships in various social and voluntary projects and will soon place our students across the globe working on socio-economic global projects.

While the placement season will continue until May 2018, we have placed around 60% of the graduating students till now, some of them with multiple offers and are optimistic of achieving a benchmark by attracting diverse profiles, international opportunities and higher packages in the next phase of placement season commencing from January 2018.

As we continue to bask in the success of another consecutive placement season, we would like to attribute our success to our students, faculty and industry partners who have placed their trust in us year after year. It gives us immense pleasure to see our students perform brilliantly year after year and make the University proud by their smooth transition from naïve graduates into young and smart working professionals.

We are also thankful to our industry partners for their continued and unconditional support and will be pleased to serve them with the best of talent.

NIIT
Pre-Placement TalkGENPACT
Pre-Placement Talk



BHUPINDER SINGH NAYAR

Assistant Manager - Hiring, Genpact, Noida, India

BOSTON ANALYTICS

We are very pleased to be associated with GD Goenka University for our recruitments of very professional and well-groomed candidates. GD Goenka University provides its students with a very talented group of industry experts as its faculty along with state-of-the-art campus, we are very pleased with the technical understanding of the students.

The student quality was good not only in terms of academic knowledge; but also in terms of their personality and grooming. We look forward to having a mutually beneficial and long-term relation in future.

We have recruited from your grateful Institution. It speaks volumes about the efforts the management and the faculty put in to bring the students to the level of excellence they have achieved. Also, we would like to mention the discipline and the professionalism that the Institute has imbibed in the students to take them forward as future leaders of the tech Industry.

Excellent Infrastructure, It was a pleasure to visit GD Goenka University and we look forward to visiting the campus in future. It has been a great experience recruiting students from GD Goenka University.

Thank you so much Mr. Manoj Sahani for your support. Excellent experience to work with you.

Renu Sharma
Manager-HR, Boston Analytics



NIIT LTD.

We have been taking students from GD Goenka for the last two years, and our experience has been very good.

Last year we hired from your BTech –ECE – stream and this year we explored the Media option.

The students are good and we would certainly want to visit the University for our future requirements also.

Pooja Taneja Sohal
Manager, Talent Acquisition & Mobility, NIIT Ltd.



GENPACT

The professional approach and enthusiasm of the candidates has set the bench mark for other campuses to follow. With great infrastructure, coordination and hospitality, the HR team look forward for visiting GD Goenka University Campus year on year to create opportunities for budding talent.

ZYCUS

GD Goenka has been a valued partner for us for a couple of years now. We are very happy with the quality of students here. They are smart, passionate and industry ready. Kudos to the entire GD Goenka Training and Placement team for doing an excellent job in nurturing young minds.

We look forward to continuing our association with GD Goenka for many years to come.

Sam Thomas, Director Business Development, Zycus



VFN GROUP

It's really a great opportunity to connect with GD Goenka university and the campus experience is truly magnificent as the student grooming is excellent..

Our overall recruitment experience has been very satisfactory. It's always a delight to be part of your campus programmes at GD Goenka University and hiring future managers and technocrats.

We wish you good luck.

Vikas Gupta, FCA,LLB, MD &Chairman VFN GROUP

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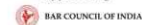
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