

GD GOENKA UNI-BUZZ

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02 CONVOCATION 2016



05 REDSET 2016



07 CHRISTMAS CELEBRATIONS



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MESSAGE FROM THE VICE CHANCELLOR

This was yet another exciting and fulfilling semester for all of us. It began with the launch of two new schools – the School of Education and the School of Medical and Allied Sciences. With this, the number of schools in the University reached 10, and the number of Undergraduate, Post Graduate and Doctoral Programmes run by different schools climbed to 66. The number of students too jumped past the 2,000 mark to reach 2,200, giving us confidence that we are on the right path.

The semester saw the setting up of three unique centres, with each centre being assigned a clear task. Of this, the G D Goenka Technology Business Incubator has been entrusted with the task of encouraging entrepreneurship on the campus. It will provide the necessary means, resources and guidance to students so that they can convert their innovative ideas into ventures. The G D Goenka International Centre has been tasked with the responsibility of providing support and assistance to the international students, and to ensure that these students have a safe, enjoyable and comfortable stay on the campus. The G D Goenka Research and Development Centre, which is the third centre, has been assigned the task of giving direction and impetus to research work by our Faculty members, research scholars and Masters' students.

One of the important events during the semester was the holding of the second Convocation. On this day, 158 graduands were awarded Bachelors and Masters Degrees and PG Diplomas in Management, Law, Design, Humanities, Hospitality and Engineering. The Chief Guest on the occasion was Mr. Kapil Sibal, the former HRD Minister and well-known Supreme Court lawyer.

The semester also saw the holding of two international conferences, REDSET 2016 and AGORA 2016. REDSET, which stands for Recent Developments in Science, Engineering and Technology, has been growing in stature with every passing year. This year the conference organisers received 562 research papers from 11 countries, a clear indicator of the rapidly growing popularity of this conference.

A particularly heartening development was the decision of the Department of Science and Technology (DST) to award the prestigious Inspire Science Camp to the University. The Science Camp, which DST awards to the best Indian universities, will be held in January 2017. This was not the only recognition that DST conferred upon the University. It also awarded a research grant of Rs 34 lakhs to Dr Mayurika Goel of the School of Engineering. I am especially happy with the way our students are being hired by the industry. As many as 85% of the eligible students of the 2015-



16 batch have already been placed. Considerable credit for this goes to our Corporate Resource Centre which organises campus interviews and arranges internships. Some of the companies where our students have been placed are: the Aditya Birla Group, HDFC Bank, Indus Ind Bank, E&Y, Siemens, NIIT, HP, IBM, Ritu Kumar, Rina Dhaka, Crownie Plaza, ITC, Radisson, Copal Amba, Protivity, Zycus Infotech and SNR Exports.

Another area that gives me immense satisfaction is the Community Outreach Programme. Through this initiative, the students, under the guidance of the Faculty, reach out to the less privileged strata of the society. This semester too, the students ran a campaign on gender sensitization, counselled women prisoners in Bhondsi Jail and held a legal aid camp for villagers. One more exciting development was the setting up of a Bakery shop by the School of Hospitality students.

There were several other equally exciting moments that made the July-December 2016 semester so memorable. These have been captured very well in this issue of Uni-Buzz. I congratulate the Editor and his team for their work.

Professor (Dr) Deependra Kumar Jha

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Convocation

Class of 2016 receives degrees from Kapil Sibal at glittering ceremony

The Second Convocation of the G.D. Goenka University was solemnised at a glittering ceremony held in the University auditorium on December 10, 2016. Mr Kapil Sibal, former Union Minister and noted Supreme Court Lawyer, was the Chief Guest and gave away degrees to the passing out Class of 2016.

Delivering the keynote address, Mr Sibal exhorted the students to keep an open mind. "You should keep your minds open like parachutes. This will ensure that you



The Chief Guest, Mr Kapil Sibal, receives the memento from the Vice Chairperson, Mrs Renu Goenka.



The students place their right hand across their chest as they take the Graduation Oath.

learn the most from others," Mr Sibal advised the graduands.

He urged the graduands not to forget the sacrifices made by their parents. "It is they who have brought you to this stage. Please make sure that you give them due respect and affection." He also wanted the graduands to remember the guidance provided by their teachers.

The former Human Resources Development minister expressed his unhappiness with the way the current government was handling the education system. He regretted that the government wants to solve the problems of "tomorrow by going back in time". According to him, "If India wants to embrace the future, the only way is by interacting globally."

Mr Sibal also surprised the students by saying that teaching was his first love and that politics happened to him by accident.



01. A School of Fashion and Design student receives her degree from Mr Kapil Sibal.
02. A School of Law student receives her degree from Mr Kapil Sibal.



The Chief Guest, Mr Kapil Sibal, delivering the Convocation Address.

The occasion was graced by the Vice-Chairperson of the Group, Mrs Renu Goenka, the Managing Director of the Group, Mr Nipun Goenka, and the Director of the Group, Mr Rohit Gujral. Also present on the occasion were members of the Governing and Academic Councils, Deans, University officials and Faculty members.

Earlier, Prof (Dr) Deependra Kumar Jha, while presenting the Vice-Chancellor's report, said, "In a little over three years, the G.D Goenka University has created a significant position for itself and has become a preferred destination for students and scholars from across India and abroad." He told the audience that the University Grants Commission had recognized the University in the second year of its existence, making it one of the youngest universities to achieve this feat.

Recounting the growth of the University, Dr Jha said, "The University began with 500 students enrolled in 14 programmes in four schools in 2013. Today, the University has 10 schools with close to 2,200 students. They are enrolled in 66 Undergraduate, Post Graduate and Doctoral Programmes in Engineering, Management, Fashion & Design, Medical & Allied Sciences, Law, Planning & Architecture, Communication, Humanities and Social Science, Hospitality, and Education."

Dr Jha informed the audience that the University this year has established three specialized centers -- the GD Goenka International Center, the GD Goenka Research & Development Center and the GD Goenka Technology Business Incubator. Further, the University has signed MoUs with the University of Nottingham in the UK, Texas

Tech University in the US and leading industries like IBM, NDTV, Dassault Systems, Reliance Communications.

Dr Jha also expressed his happiness at the placements. "Almost 85% of the eligible students of 2015-16 batch have already been placed in companies such as Aditya Birla Group, HDFC Bank, Indus Ind Bank, E&Y, Siemens, NIIT, HP, IBM, Ritu Kumar, Rina Dhaka, Crowne Plaza, ITC, Radisson, Copal Amba, Protivity, Zycus Infotech, SNR Exports etc.," Dr Jha informed.

Further, to encourage meritorious students and help students from economically weaker sections, the University last year awarded scholarships worth Rs. 2 crore to over 125 students.

The second convocation saw 158 graduands getting master's degrees, bachelor's degrees, and post graduate diplomas in management, law, design, humanities, hospitality, engineering and communication. The Registrar, Dr Nitesh Bansal, administered the graduation oath to the passing out students. Eighty of the graduating students were present in the auditorium while another 78 were awarded the degree in absentia.

Four students were awarded the Gopi Ram Goenka Gold Medal for topping their respective programmes, and one student was awarded a silver medal. The gold medallists were: Somya Jain (BSc-CD), Monika Nanda (PGDEM-MS), Parikshita Mendiratta (MBA), and Saurabh Jain Barjatya (BBA). Sonal Kumari (BBA) was awarded the Gopi Ram Goenka Silver Medal.

Convocation



A School of Hospitality student receives his degree from Mr Kapil Sibal.



A School of Management student receives his degree from Mr Kapil Sibal.



A School of Humanities and Social Science student receives her degree from Mr Kapil Sibal.



The REDSET 2016 team with the Vice Chancellor and scholars whose research papers won prizes.

REDSET2016

INNOVATIONS IN COMPUTATIONAL INTELLIGENCE

REDSET 2016, one of India's leading conferences on 'Recent Developments in Science, Engineering and Technology', was organised by the School of Engineering on October 21 and 22, 2016. The theme of the conference was 'Innovations in Computational Intelligence' with Springer as the Chief Publication Partner. The conference was held in association with Computer Society of India, Institute of Electronics and Telecommunications Engineering, and University of Arkansas, USA. The sponsors for this event included Quaker OATS, Ashiana Mulberry, www.90bids.com, GAIL, HP Fill Point, Maharashtra Agro Industries Development Corporation, AD group, NISSAN and SAI structures India.

A total of 562 papers were received from 11 countries, including India, the US, Brunei Darussalam, Bangladesh, Canada, Japan, Nigeria, Gabon, Qatar, United Arab Emirates and Saudi Arabia. Out of these, 239 or 42% were selected for publication after a proper peer review.

The selection was based upon originality of idea, innovation and relevance to the conference theme and relation to the latest trends in respective domains.

The conference started with a welcome address by Prof (Dr) Sudeep Sharma, Chairperson of REDSET-2016 and was followed by an



The cultural programme held on Day One.



Mr Jeevan Talegaonkar at the inaugural session.



A paper presentation session in progress.

address by Prof (Dr) Deependra Kumar Jha, Vice-Chancellor of GD Goenka University, in which they presented REDSET as a competent forum for researchers from academia, industry, research and government organizations, and also shared the detailed programme of REDSET-2016.

The event featured two keynote addresses – one by Mr Palash Jain (CEO-Infolona, ex-Google and ex-Sapient Director) and Mr Jeevan Talegaonkar (General Manager, Ericsson). Mr Jain delivered a very motivational speech with emphasis on "Innovation". He cited many examples of innovation and gave tips on how to begin innovation by just making a team of three. He also emphasized that in this competitive world if you fail to innovate then you will lose, as many companies such as Nokia, Blackberry have lost the race. He also focused on analytics and gave examples on how predictive analysis technique has helped in past and its importance in future. Mr Talegaonkar, in his address, focused on how to achieve success by following a systematic approach. He also discussed business processing, modelling and production.

There were 27 technical sessions over two days with each session being chaired by eminent personalities from industry and academia. Day One concluded with a cultural show that featured performances by students of G D Goenka University. The cultural show also featured a special performance by Chanakya, a professional singer, who captivated the audience with his singing.

On Day Two, a workshop on 'Data Analysis using R' was also conducted by the School of Engineering. The workshop provided a hands on experience in designing and executing appropriate analytical tools using an open source – R.

During the valedictory session on Day Two, awards for the best paper in



Mr Palash Jain addressing the audience.



The Book of Proceedings being released at REDSET 2016.

general and student categories were awarded. Each winner got a trophy and cash prize. While addressing the gathering during the valedictory session, Prof (Dr) Deependra Kumar Jha, Vice-Chancellor, talked about the journey of REDSET –from 122 submissions in 2014 followed by 193 submissions in 2015 and exceeding all expectations and reaching 500+ submissions in 2016. He wished the REDSET team all the very best for the next version in 2017. The event concluded with a vote of thanks by Dr Usha Batra, Organising Secretary, REDSET-2016.



01. International students strum an African number.
02. Jean Chikwama sings a Zambian song to mark Christmas.

assistance to the international students before and after their arrival in India, and to ensure that they have a safe, enjoyable and comfortable stay. The centre also offers support to Indian students looking for opportunities abroad such as student exchange/transfer, summer schools and internships outside India. It also facilitates R&D and joint programmes in collaboration with foreign Universities.



CHRISTMAS Celebrations

ORGANISED FOR INTERNATIONAL STUDENTS

The GD Goenka International Centre (GDGIC) organised a Christmas celebration for its international students on December 23, 2016. The programme started with an address by the current chair of GDGIC, Prof (Dr) Sudeep Sharma (Assistant Dean, School of Engineering) where he shared the future plans of GDGIC.

After that, several international students shared their experience about life at the University and how the University provides world-class facilities and a congenial environment to make their stay comfortable. The evening was made livelier by a song performance by Jean Chikwama, a Zambian student doing her undergraduate course from the School of Communication. The evening ended with the cutting of the Christmas cake, and high tea.

The University has set up GDGIC to provide support and



Mr Rohit Gujral, Director, Goenka Group, Prof (Dr) Deependra Kumar Jha and School Deans at the Christmas party for international students.



Technology Business Incubator set up

The GD Goenka University took a major step towards encouraging entrepreneurship on the campus by launching the GD Goenka Technology Business Incubator (GDGTBI). The Centre envisions to be pre-eminent in fostering entrepreneurship driven initiatives, education and research directed towards the development of economies and societies.

Under the aegis of the incubator, the University shall provide the means and resources to help students convert innovative ideas into ventures. The centre will provide students access to technological assistance which will be generated through mentors with multi-disciplinary expertise.

Some of the areas identified by the centre to encourage entrepreneurship are: supply chain and logistics, financial services, managerial consultancy services, sports, e-commerce, education, service industry, hospitality, fashion and design, media, public relations, event management and marketing

communications, electricity, new and renewable energy and environmental sustainability, health and pharmaceuticals, information and communication technology, manufacturing and engineering, and water, sanitation and solid waste management.

The centre will provide the following infrastructure and services support to the students: office space and infrastructure, technical guidance, mentorship and knowledge transfer. The Centre will mentor the students in business case development, presentation, pitch making, reverse engineering and rapid prototyping for inventions and discoveries. It will also conduct crash courses in patent filing, fundraising, monetizing ideas, exit strategies, marketing, legal, recruitment practices etc.

The GDGTBI will also develop a psychological support system. In line with university's culture, GDGTBI will be able to create a vibrant work place, humming with productive energy and activity at all times.

STUDENT VENTURES

The following are some of the innovations/products/entrepreneurship initiatives taken by GDGU students/alumni:

- Phonewalaa.com:** An e-commerce site and one stop shop for all smartphone related needs. Currently, the weekly sales are 100-300 mobile covers. The company has finalized offline and online distributors to enhance sales. An app and a Universal payment system connected to bank account is also under process. A collaboration with Case Master (Sales Source) has been done. Phonewalaa.com is also collaborating with Instagram handles (@fashioninstadiary, @hercreativepalace, @thegreyhalfway, @missfooddiaries, @einzinaffair).
- Coverdekho.com:** Another entrepreneurship venture for customised mobile phone covers, operational in New Delhi.
- Snackrabit.in:** An online distributor of exotic snacks in the NCR region. It has tie-ups with over 100 leading national and international brands such as Haldiram's, Tong Garden, Sofit, Nescafe, Nestle, Mars. It delivers all over India.
- DessertsDaily:** The company home delivers desserts and chocolates
- Mahalaxmi Enterprises:** A manufacturer and supplier of fly ash bricks and red bricks. The company was registered in 2014. Its offices are located at Dundaheya village, Old Gurgaon-Delhi Road and plant is located in Rajasthan.

6. Endymion Exports Private Ltd: An export house for leather apparels.

7. Krishna Wedding Showroom: An exclusive wedding and party wear located in Khandasa Road, Gurgaon. The products from this showroom are also available on Shopclues.com and Snapdeal.com.

8. Moonrock Events: It is an Event Management Company. Some of the services provided by Moonrock events are Artist Management Services, Event Planning Services, Event Promotion, Event Marketing, Club Openings, Theme parties, Road shows etc.

9. Scent Studio: It sells Bespoke room freshener and perfumes. Scent Studio has already applied for a registered trade mark, and did an official sale of Rs 2.5 lakhs in the first month of opening. It expects to reach Rs 35 lakhs in the first year.

10. Hire Bazaar: It provides home, office and party rental solutions

11. Onlinepropertymart.com (OPM): It deals in office, home and farmland.

12. EJS Clothing: Operational in Moanda, Democratic Republic of the Congo, EJS Clothing is a complete store for Party and wedding dresses on rent. The store is expected to be registered by 2020.

UDYAMI BAZAAR 2016

The GD Goenka Technology Business Incubator celebrated the genesis of student entrepreneurship by organising Udyami Bazaar on October 25, 2016. The students put up close to 60 stalls, which included stalls put up by students of other universities too. Each stall endeavoured to outdo the other on creativity of offerings, presentation of their wares and intense marketing and managerial skills to promote them. The various stalls included food, games, old books, apparel, cosmetics, stoles and paintings.

Each participant was offered certificates and there were cash prizes and trophies for three categories 'Most Well Managed Stall', 'Most Innovative Marketing' and 'Most Popular Stall'. The teams which won prizes are: Vatsal Pandey and Nanki Kapoor for Most Well Managed Stall, Narun Kakkar and Vishal Tanwar for Most Popular Stall and Preetpal and Shaurya for Most innovative marketing. The atmosphere was quite charged up with each stall owner enjoying the process of earning money from their efforts.



01. The Vice Chancellor, Dr Deependra Kumar Jha, inaugurating the Udyami Bazaar.
02. The Vice Chancellor presenting awards to students whose stalls were adjudged the best.

Warm welcome TO NEW STUDENTS

The G.D. Goenka University welcomed its freshman students during a two-day Orientation programme on August 29 and 30, 2016 at the University Campus marking the start of the 2016-17 academic session. The students were sent a detailed plan about the registration process prior to their arrival on the campus.

On arrival, they were guided by a number of help desks to proceed to their respective blocks where their documents were verified and their names registered on the GDGU ERP system. Special arrangements were made by the University to help students who needed to photocopy documents. A Notary was also present on the campus to make affidavits.

A special session was organized for the parents who accompanied their wards. They were first shown the University film which gave them an overview of the University, its different schools and programmes. The Vice-Chancellor, Prof. (Dr.) Deependra Kumar Jha, then addressed the parents where he shared the vision of the University and introduced the Deans of respective schools. He shared some of the many achievements of the university.

The address was followed by an interactive session where the Vice Chancellor answered the questions raised by the parents. At the end of the two-hour session, the parents thanked the Vice Chancellor for answering their questions. They were then taken to the University Refectory for lunch.

Day Two was an information packed



A shot of new students filling registration forms.

day for the students. It started with the Vice-Chancellor addressing the students and welcoming them into the university, sharing some of the senior students' achievements and motivating the new students to dream big.

He promised them that as a premier institute of higher education, his top priority was helping the students fulfil their aspirations and realize their dreams. To achieve this, he said, GDGU will work with them closely and even design customized educational plans to meet their individual goals.

Dr Jha informed the students that the core principles of the University's

academic programmes were knowledge acquisition, developing strong ethics, nurturing leadership skills and encouraging lifelong learning. He informed them that the University firmly believes in international exposure of the students and outlined the benefits of interdisciplinary learning that the University offers.

He emphasized that students should not just aim to get a job for themselves but also aspire to become entrepreneurs and create jobs for others. He stated that the students are in the best of times where technology is available, money is available and the University is helping



Students filling Registration forms.

them develop the right kind of skills.

The Dean Academics, Prof. (Dr.) S. Shantha Kumar, then briefed the students on the University Regulations, Examination System, Discipline and Anti-Ragging Measures. He explained the credit system and advised the students to choose their subjects carefully. He said the University has zero tolerance for ragging, and advised the new students that they must report any incident of ragging immediately so that strict and exemplary action can be taken against the offenders.

The Dean Student Welfare, Prof. (Dr.) Kakoli Sen then spoke about the various student clubs at GDGU and how they play a pivotal role in developing the confidence, organizational and managerial skills of students, qualities that are desired by all employers. It is through these clubs that the students display their various talents such as singing, dancing, debating, quizzing, rapping, and photography. The clubs also give them an opportunity to display their sporting talent in sports such as football, basketball, cricket, swimming and squash.

She told them that the G.D. Goenka University offers multiple platforms and opportunities to the students to develop and showcase their talent. She also informed them that the GDGU students regularly participate in college and university competitions across the country and win laurels for the university.

Thereafter, the students were welcomed by their respective school Deans and introduced to the faculty members. The Deans also briefed the students about the Inter Disciplinary Projects and the Mentoring system followed at GDGU. The Course plan, Credit requirements and the Time Table was shared with the students.

The students were also exposed to motivational speakers, who were invited by individual schools, as part of the Orientation programme. The speakers included Mr Madhav Raman, Architect and Urbanist, Mr Christopher Conte, American Journalist and international media trainer, Mr Derek Mountford, leading Educationist, Ms Sonam Dubal, Revivalist Designer, Mr Tushar Abrol from Vivanta by Taj, Mr Harmeet Singh, Founder of Unleash Potentia, Mr Amar Sundaram, National Director (Legal) and General Counsel, Ernst and Young, Ms Sangeeta

Saxena, Editor, Aviation and Defence Universe, and Mr Vinod Arora, Advisor, Central Drugs & Standard Control Organisation, Government of India.

The G.D. Goenka University is proud to take the responsibility of yet another large group of young minds in various disciplines and is committed to inculcating the right skills and values among them so that they go ahead and contribute richly to the nation's development.



The Vice Chancellor, Dr. Deependra Kumar Jha, introducing the Deans to the parents.

REVA 2016

**GLOWING BALLOONS,
DANCING FIGURINES,
SPOTLIGHTS, CAST A SPELL**

The theme was "Glow in the dark!" The posters and invitations were on display at all the prominent students' joints, refectory, dining hall, hostel, and the students were eagerly waiting for the Freshers' Party, Reva 2016, scheduled for September 23.

And what an evening it was! When the students entered the auditorium, it looked like a dreamland. With glowing balloons, dancing figurines and spotlights, the stage was set. The show started with a video presented by the second year students highlighting the G D Goenka style. The video was marked by innovation, creativity and fun. The Vice-Chancellor, Prof. (Dr.) Deependra Kumar Jha, welcomed the freshers with his words of inspiration and encouraged them to build long lasting friendships.

The evening opened with the nimble Santandeep Singh, Mr Fresher 2015, performing to the beats of Bhangra and sharing his experience of winning the title last year. The freshers then took over and entertained the audience with melodious songs and vibrant dance performances. The highlights included an instant spray painting streamed live, a dance on skates and a performance on one of the most difficult musical stringed instruments, the violin.

The new stars then walked the ramp with élan and confidence. The ramp walk was followed by the final Question-Answer round, which was more of a game of wits and poise. In the jury panel, there was Prof. B. Panda, visiting faculty from University of Arkansas, USA and Ms. Shakunpreet Kaur, Deputy Controller of Examinations at G D Goenka University. The contestants representing the various schools at the university took the questions in their stride. An electrifying dance performance by senior students of the University



A fresher enchants the audience.



Senior students set the tone of REVA 2016 with a scintillating dance performance.



The Vice Chancellor, Dr Deependra Kumar Jha, with the winners and participants of the Mr and Ms Fresher event.

followed by a guitar recital brought the memorable evening to an end.

All the finalists were felicitated with a finalist trophy. There were several Title Winners too. The "Best Walk and Graceful" title went to Shreya from the School of Law; Ashu from the School of Architecture & Planning bagged the title of being the most "Witty One"; and Shatakshi from the School of Management won the "Best Smile" title. The best dressed male, acknowledged as "Mr Fashionable", was Mohit Chauhan from the School of Law and the best dressed female, "Ms Fashionista", was Nandni from the School of Fashion & Design.

The Vice Chancellor, Deans of various Schools and judges were invited on the stage for prize distribution. The two most coveted titles of the evening were Ms Fresher 2016 and Mr Fresher 2016 which were won by Abhilasha Kashyap from the School of Education and Shankar Keshav Prasad from the School of Engineering. The show ended with refreshments and a DJ evening where the students put on their dancing shoes and were seen happily dancing and enjoying themselves.

The event's grand success was the result of team work involving senior students who worked as volunteers and took care of decoration, anchoring and venue management. They were guided by a team of Faculty members under the leadership of Prof. (Dr.) Kakoli Sen, Dean, Student Welfare.

GD GOENKA UNIVERSITY SPONSORS PSYCH-ED, INDIA'S FIRST EVER NATIONAL QUIZ COMPETITION ON PSYCHOLOGY

The first-ever national quiz on Psychology, PSYCH-ED, organised for Class XI and XII students by the Department of Mental Health and Behavioral Sciences of Fortis Healthcare, drew an unprecedented response. Over one thousand students from 230 schools and junior colleges located in over 40 cities took part in quiz that was supervised by Dr. Samir Parikh. The quiz was also keenly followed on Social Media.

The quiz that comprised of three rounds, started with an online round on August 24 and was followed by six zonal qualifier rounds. The competition was fierce, with almost every zonal final winner being decided on the basis of a single tie-breaker question after a gruelling two-hour quiz.

The top 12 winners from six teams of the zonal qualifier rounds (held at Gurgaon, Mohali, Jaipur, Kolkata, Mumbai and Bangalore) were invited to the Grand Finale held in Fortis Memorial Research Institute, Gurgaon, on October 7, 2016.

The finalists battled it out in an intense, three-hour competition involving crosswords, audio-visual elements, buzzer rounds, mind-boggling riddles and even a PSYCH-ED adaptation of the popular game Taboo.

At the end of the arduous two-month long competition, Bal Bharti School, Pitampura, Delhi was declared the winner of PSYCH-ED, 2016. Along with a trophy, the winners received a cash prize of Rs. 50,000 and 100% tuition waiver from the G.D. Goenka University. The second place went to Sri Kumaran Children's Home from Bangalore who received a cash prize of Rs. 30,000 and a 50% tuition waiver from the G.D. Goenka University. The third place was bagged by Daly College, Indore, who won Rs. 20,000 along with a 25% tuition waiver.

The other three finalists were Maharaja Sawai Mansingh Vidyalaya, Jaipur, Bhavan Vidyalaya, Chandigarh, and Christ Church Girls' Senior Secondary School, Jabalpur. All six finalists also won an opportunity to intern at the Department of Mental Health and Behavioural Sciences at Fortis Healthcare.



Students working on iMac in the Lab

International students catch up during a break.



Class in progress



Student representatives line up for a ceremonial shoot.

SCHOOL OF

ARCHITECTURE AND PLANNING



The dignitaries unveil the Book of Proceedings.

AGORA 2016 EXPERTS SHARE VIEWS ON DISASTER AND RISK MANAGEMENT

Third Year SoAP students staging a skit on Disaster Management.



The School of Architecture and Planning, GD Goenka University organized a one-day International Conference: AGORA 2016 (Alpha Genesis of Resources in Architecture) on the theme "Natural Disaster and Risk Management" on November 11, 2016.

The conference provided an inter and trans-disciplinary forum for several high profile international and pan India researchers, academicians, administrators, scholars, policy makers, NGOs and practitioners to present and discuss the most recent innovations, trends, concerns, practical challenges and solutions adopted in Disaster and Risk Management.

The conference was chaired by the Dean, Prof. Chhabhi Mishra and the Conference Proceedings, AGORA 2016, consisting of more than twenty research papers on various themes related to Disaster Risk Reduction, was unveiled at the conference.

The keynote speaker, Mr Marco Kusumawijaya from RUJAK Centre for Urban Studies, Jakarta, highlighted his experiences from post-tsunami reconstruction work that he supervised in Banda



The Dean, Prof. Chhabhi Mishra, delivering the Welcome Address.



Mr. Marco Kusumawijaya delivering the Keynote Address.

Aceh, Indonesia. The conference was graced by several expert speakers from State Disaster Management Authorities. They included Mr. Bhaskar Barua and Mr. Anil K. Sinha. Besides this, Mr. Kamal Kishore from National Disaster Management Authority also addressed the audience.

A design competition for students was organized at the conference. Its theme was to solve the "housing for people displaced by various natural or man-made disasters." Kritendeep Kaur, Katyaa Garg and Anisha Choudhary, 2nd Year B. Arch students from School of Architecture and Planning won the first prize.

The conference was a great learning experience for all.



Delegates looking at student work.

WORKSHOPS

AutoCAD Workshop: Forty students from School of Engineering, School of Fashion Design and School of Architecture and Planning participated in the AutoCAD workshop for the first year students that was organised on September 21, 2016. At the workshop that was conducted by experts from Autodesk, the students learnt to use AutoCAD, a very important design software.

Among other things, the students were taught shortcut key commands to increase their speed and productivity. The skills learnt at the workshop were effectively used by the students later in creating designs.



Adobe Photoshop: The School of Architecture and Planning organized a one-day workshop on learning Adobe Photoshop software on October 17, 2016. The workshop that was conducted by Mr. Mukesh Ray of SoAP, oriented the participants to the basic and advanced tools and techniques of Photoshop. Among other things, the students learnt the techniques of selection, photo manipulation, use of filters and perspective cropping.



Mission Stop Dengue: A Workshop on "Mission Stop Dengue" by Medanta was held on October 5, 2016 for students of all the Schools of the University. At the workshop that was facilitated by the Dean, School of Architecture and Planning, doctors from Medanta Hospital, Gurgaon, educated students on the symptoms of Dengue and how to protect themselves from the disease.

The workshop benefitted the students in increasing their awareness regarding the disease.



Sketching and Rendering Workshop: The School of Architecture and Planning organized a sketching and rendering workshop for first Year Students on October 6, 2016. The workshop that was conducted by a practicing Architect and academican, Mr. Gaurav Gupta, was attended by students of SoFD and SoAP. The students were taught quick sketching, colored and monochrome representation techniques of buildings, human figures, trees and shrubs. They were also explained the perspective and sciography making techniques. Mr. Gupta also exhibited samples of his own work to explain how to think of a concept and develop it.



figures, trees and shrubs. They were also explained the perspective and sciography making techniques. Mr. Gupta also exhibited samples of his own work to explain how to think of a concept and develop it.

EVENTS

SoAP students gifting hand-made bookmarks to the Vice Chancellor, Prof. Deependra Kumar Jha



Students present bookmarks

The second year students of School of Architecture and Planning celebrated Teacher's Day on September 5, 2016 by presenting the Vice Chancellor, Prof. Dr. D.K. Jha, School Deans and faculty members with beautiful bookmarks that was made by them. This was much appreciated by all and the students felt special.

ZONASA 2016

ZONASA 2016, which stands for Zonal National Association of Students of Architecture, was held at Manav Rachna International University, Faridabad, from November 2 to 5, 2016. More than 2000 students from 60 architecture colleges in North Zone participated in the event.

The School of Architecture and Planning sent 39 third and fifth semester students to participate in ZONASA. The students took part in various on the spot competitions and attended the workshops organised on the occasion.

They also witnessed works of different architecture colleges displayed at ZONASA, and gained knowledge from them. Besides the academic workshops there were many fun activities which included fashion shows and DJ performances. The event helped the students gain knowledge and develop team spirit.



Design work displayed at ZONASA

FIELD VISITS



Landscape Garden visit at Tayru : The third year B.Arch students were taken on a landscape design site visit on October 7, 2016 to a Garden at Tayru to get practical understanding of various elements of landscape (hardscape and softscape) and how they can be integrated in design. The garden, which was designed by the late Professor Muhammad Shaheer, a renowned landscape architect, is considered a masterpiece in landscape design.

A unique part of the garden that has more than 4,000 trees is the religious philosophy that stems from a memorial on the site. The students were briefed on the religious significance of the place. They then toured the site to learn the juxtaposition of the paved and the green spaces. They also studied the arrangement of outdoor seats, pavilions, pergola, small bridges, trees and shrubs.

The site visit was an invaluable experience and it helped the students to correlate the built forms with the unbuild.



D.S. Doors, Faridabad: On October 18, 2016, the Second Year B.Arch students were taken to D.S. Doors factory in Faridabad for a site visit as a part of Materiality and Buildability Course. They experienced and gained practical knowledge on various aspects of timber from seasoning process to construction techniques and joinery details. The visit to the factory was highly educational as the students gained first-hand experience of using timber as a construction material.



Triveni Kala Sangam, New Delhi : The Second Year B.Arch students were taken to Triveni Kala Sangam, a popular cultural centre in New Delhi, on September 8, 2016 as part of their architectural design studio work. The students explored and measured various spaces, such as exhibition rooms, amphitheater, cafeteria, etc and also the materials used. The exercise helped the students understand the design requirements of a cultural centre, a learning that will help them produce creative and practical designs for their Design Studio.



Medanta Medicity : The Third Year B.Arch students were taken to Medanta Medicity in Gurgaon on October 18, 2016 to prepare a case study for their Architectural Design project, "A Cardiac Super Speciality Hospital". Dr. Dubey, a senior doctor, briefed the students on the versatility and the sustainable aspects of the medical facility.

Further, a presentation was made by the in-house architect Mr. Sanjay Batra. He explained the various architectural features of the hospital. The presentation was followed by a hospital tour. Students were divided into groups of 15 each and shown the reception, billing, OPD, diagnostics, Emergency, Laundry and other facilities, service floors, staff dining area etc.

The visit was an eye opener for all the students and helped them to understand the interconnectivity of medical spaces, services, design and functioning of all critical components of a medical facility. The visit helped the students tremendously. They were treated to lunch at the doctor's canteen and enjoyed interacting with the doctors.



GUEST LECTURES

Therapeutic Gardens

Prof. Chhabhi Mishra, Dean of School of Architecture and Planning conducted a lecture on "Therapeutic Garden Design" for third year B.Arch students. She presented various design principles, planting design techniques and elements that constitute a healing garden.

She presented several case studies developed in U.S as examples of healing gardens explaining various forms and elements of the therapeutic gardens through a wonderful presentation that immensely helped the students in designing the hospital gardens for their design project, "A Cardiac Super Speciality Hospital". The goal was to expose students to learn the organizing elements, the components and philosophy of a healing garden.



Journey to Architecture

A guest lecture was given by Architect and Urbanist, Mr Madhav Raman, to first and second year, B.Arch students on August 30, 2016. Mr Raman exhibited a few of his projects to explain how he used sustainable methods for design creativity. He also described the approach and techniques that he used in completing his award winning design projects.



Health Care Design explained

A Guest Lecture on Health Care Designs was delivered by Mr. Sumandeep Singh of HKS Design Consultants, a global firm with top health care designers and architects, on September 15, 2016

The lecture, which was attended by Third Year students and the design faculty, enabled the students to grasp the basic functioning, zoning and area segregation in a hospital. Mr Sumandeep explained the horizontal as well as sectional correlation of all zones. He also explained the method of calculating the areas required for various spaces such as waiting areas for OPD, IPD etc.

The students received clarity on basic circulation patterns and interrelationships of spaces and gained confidence to design their project.



Observation and Representation Lecture

The School of Architecture and Planning organised a Guest Lecture on "Observation and Representation" and "Still Life Sketching" for First Semester B. Arch Students on September 27, 2016. Ms. Shikha Osaan, the artist, familiarized the students with various techniques of sketching by observing an object such as different grades of pencils, the position of an object, the shade and shadow on the object and quick sketching of still life composition. She also exhibited some of her simple and complex sketches.

The students were ecstatic to learn these details and showed remarkable improvement in their sketching ability in their next project.



Ashu Garg of 1st Year B.Arch participated in "Mr. and Ms. Fresher" Contest of G.D. Goenka University in "Reva- The Fresher's Party" of batch 2016 on 23rd September 2016 and was bestowed with the title of "Mr. Witty" bringing pride to the School of Architecture and Planning.

STUDENT ACHIEVEMENTS

Upasana Sharma, a 3rd Year B.Arch student was named "Outstanding Student Achiever" of G.D. Goenka University for the month of October 2016. She has not only demonstrated a remarkable performance in academics but has also contributed in each and every cultural event of the school and University through her graceful dance and skit performances. She has also actively participated in socially responsible causes and issues and has interned as a young architect in renowned architectural firm.



Besides being spectacular and outstanding in studies, Mayank Sharma, third year B.Arch student bagged 5th Place in "Open Body Building & Fitness Model Championship" Vijay Classic-2016 contest on 12th November 2016, proving architects can takeover and shine in all fields!

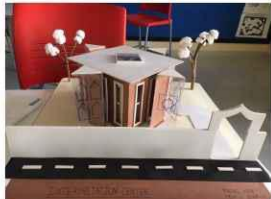


INNOVATIVE TEACHING METHODS



BUILDING MODELS

The first Year B.Arch students were introduced to building models as a course for their architecture curriculum. The course helped the students in exploring scale and proportion in design and understand the volume of spaces. They were also taught about various materials that can be used to make architectural design models. This also helped them in learning 3D presentation techniques. The students made simple models to express massing and progressed to produce complex models of their design problem.



EXTERNAL JURIES

The School of Architecture and Planning organizes External Juries in various courses. The juries, who are chosen on their abilities and experience, are invited to evaluate students' projects at the end of the term. This gives the students opportunities to interact with practicing architects and academicians, and boosts their confidence in communicating their design ideas on construction.



The Third Year students of B.Arch were asked to design "A Cardiac Super Speciality Hospital" as their architectural design studio project. The aim was to make students understand all aspects of design functionality needed in the planning of hospitals. Emphasis was given to the full range of perceptual scales throughout the design process, creating awareness of built spaces for a medical facility which is highly technical but should have aesthetically pleasant and a relaxing environment.

The Second Year students of B.Arch were asked to design a Cultural Centre for the architectural design studio. The aim was to familiarize the students with different spaces in an exhibition centre through the exploration of program, perception, scale and proportion. The students were also required to comprehend and assimilate a range of issues from surrounding buildings, the setting, the larger urban context, social and cultural processes and practical considerations pertaining to function, use, cost, land value and economics.

DESIGN PROJECT



WALL ART

The first year students of School of Architecture and Planning were given a hands-on experience to create different types of wall art using sustainable materials. The main objective of the exercise was to familiarize the students with sustainable materials, and to learn the importance of visual art techniques in making murals etc. The students produced outstanding results by creating panels by weaving fabric, paper and jute together for a bamboo panel and bottle decoration. The wall art done by students were so impressive that they were used in decoration in AGORA 2016, the first International Conference on Disaster and Risk Management held in G.D. Goenka University.



SCHOOL OF COMMUNICATION



NDTV India Anchor, Mr Raveesh Kumar, having an interactive session with students at the NDTV Studios.

Top NDTV anchors and editors conducted five workshops on the campus in the July-December semester to train the School of Communication students in television journalism. Besides the workshops, the students also visited the NDTV Studios in New Delhi as part of a special arrangement with NDTV Worldwide to train media students.

At the NDTV Studios, the students had the opportunity to meet Mr Raveesh Kumar, NDTV India's top anchor. The trip happened soon after the Uri attack, and Mr Kumar used the opportunity to educate the students as to where the media had gone wrong in covering the Uri attack. He also sensitised the students as to what they should keep in mind when they start working. The students were also shown the Master Control Room, the Production Control Room and the NDTV Studios where the anchors sit.

The series of workshops began with a session on "Getting the Story and Understanding the Camera". The resource persons for the

TOP NDTV ANCHORS VISIT CAMPUS TO TRAIN MEDIA STUDENTS



01. Ms Natasha Jog, Senior Anchor, teaching Tanya Nadeem, III semester student, the finer points of anchoring news.

02. Ms Manika Raikwar, Managing Editor, shares a word with Mr Sandeep Phukan, Editor, National Affairs, while Mr Sanjay Ahirwal, Managing Editor, NDTV Worldwide, looks on.

workshop, which was held on September 8, were Ms Manika Raikwar, Managing Editor, NDTV 24X7, and Editor, Integration, NDTV Group, Mr Sandeep Phukan, Editor, National Affairs, NDTV, and Mr Sanjay Ahirwal, Managing Editor, NDTV Worldwide.

The day-long workshop started with Mr Ahirwal explaining how television channels get news reports. Ms Raikwar then filled in the students as to how the desk processes the stories, how visuals are obtained, how background information is added and how gaps in the stories are plugged.

Mr Phukan shared his experiences as a political editor. He gave examples of how to look beyond the obvious story, and get stories that are often missed by mainstream newspapers and television channels. The students were also explained the functioning of Input and Output Desks, the structure of a newsroom, Master Control room and the Production Control Room.



Ms. Puja Talwar, Editor, Entertainment, shares the challenges of interviewing celebrities.



Mr Nikhil Naz, Editor, Sports, describes the coverage of sports events on television.

The second NDTV Workshop on "Writing for TV News and Role of Producer" was conducted on September 29, 2016 by Mr Ajmal Jami, Head of the Department, Camera, and by Mohammed Asim, Senior News Editor. Mr Jami showed some great visuals shot by him, and the circumstances in which they were shot. An interactive discussion followed when Mr Jami shared instances where cameramen are in a dilemma. They do not know whether to shoot atrocities being committed by policemen or save the victims.

Mohammad Asim gave examples of how scripts are improved in the newsroom. He also explained his responsibilities as a Senior News Editor where he is responsible for taking editorial calls on news bulletins, writing for shows, and generating story ideas. He also explained to the students the importance of writing captions, breaking news headlines and putting together stories under pressure.

Ms Natasha Jog, Senior Anchor and Senior Editor (Special Programming), NDTV 24x7, was the star of the third NDTV workshop held on October 13 in the University auditorium. She had the students spellbound with her easy and casual style. In a freewheeling lecture, she told the students the importance of being able to think on their feet if they want to be an anchor. "You have to have your wits around you when you anchor a bulletin," she told the students.

Ms Jog also drilled the importance of preparation. "You cannot anchor a bulletin unless you have gone through the script several times. You must change words that are hard to pronounce, and practice the way foreign names are spoken." She gave the example of Dr Prannoy Roy, India's best known anchor. "Even today Dr Roy personally writes every word that he speaks on the show," Ms Jog told the students. "This is what makes him so unique, faultless and flawless."

Ms Jog then critiqued the anchoring efforts of students.



Mr Chetan Bhattacharji,
Managing Editor, explains the
making of a News Bulletin.

Student volunteers were given news scripts to read using a teleprompter. The students were told where they had gone wrong, and what they need to do to improve their anchoring skills.

Mr Chetan Bhattacharji, Managing Editor, NDTV 24x7, who heads NDTV's Output Desk, spoke about the "Making of a News Bulletin". It was a great session. The students learnt the hard work that goes into producing a news bulletin. Mr Bhattacharji also explained what is rundown, and why it is so important in creating a news bulletin.

Ms Pooja Arya, Senior Cameraperson, NDTV Group, conducted the fourth Workshop on "Advance Camera and Reporting" on November 16, 2016 in the University campus. It was a hands on workshop, in which Ms Arya used her extensive experience to provide practical tips to BJMC and MJMC students. Ms Arya stressed the importance of the background and settings in shooting a celebrity interview, and how camerapersons should go around creating the right mood and tone for it. The students were also given a crash course as to how to prepare to shoot for a news story as against the preparation that needs to be done to shoot a Feature story. She also shared how the lighting and camera angles had to be different when shooting an event.

In the post-lunch session, Ms Arya took the students around the campus to demonstrate the use of TV camera in different conditions of light and shade. The students were given a practical lesson as to how even a drumstick tree can become the central point in a feature story on the medicinal qualities of drumsticks and their use.

The fifth workshop on November 24 was dominated by two well-known NDTV anchors —

Ms. Puja Talwar, Editor-Entertainment, NDTV, and Mr. Nikhil Naz, Editor-Sports, NDTV. Ms Talwar, who has been with NDTV for 18 years, regaled the students with her experiences of interviewing celebrities. She told the students how difficult it is to meet the conditions that are put up by the PR team of celebrities. "But you learn on the way. The important thing is to keep your cool, and play by the ear," Ms Talwar said.

Ms Talwar gave several important tips to the students. "It is essential that you research your subject thoroughly before going to interview a celebrity," she said. Another important requirement is neutrality. "You should never take sides, and never ask questions that can be considered offensive. The best is to ask questions on sensitive issues in a roundabout way," she advised the students. "You should also locate those sources who are not being interviewed by your rivals. They will be happy to be interviewed, and you will end up getting a good story," Ms Talwar said.

"The most difficult part is pruning the story. You would like to include every byte. But then you may not have so much air time. In such situations, you must ensure that the interview is edited in your presence. This way you will ensure that the meatiest parts are retained," she said. "You must also keep your questions short, and let the celebrity talk," Ms Talwar suggested.

Mr Nikhil Naz, in his session, stressed the need to be on top of the technology curve, because the tools to create and disseminate news are changing. He shared his experience of covering the Rio Olympics, where he did not use a cameraman. Instead, he used a mobile phone mounted on a tripod to interview sports stars, and anchor his Olympic bulletins.

Five more workshops are scheduled as part of the media training. They will be held in the January-June semester in 2017.



Ms Pooja Arya, Senior
Cameraperson, talks about
lighting and camera angles.



Mr Christopher Conte addressing the journalists who had enrolled for the Narrative Writing workshop.

22 JOURNALISTS ATTEND NARRATIVE WRITING WORKSHOP

A two-day workshop on the subject of "Beyond the Inverted Pyramid: The Enduring Power of Narrative" was conducted by Mr Christopher Conte, a two-time Knight International Journalism Fellow and a former News Editor of The Wall Street Journal, at the G.D. Goenka University on August 16 and 17, 2016.

The workshop that was organised by the University's School of Communication was attended by 22 journalists from leading Indian newspapers. The participants included eight journalists from Indian Express, two from the Mint, two from Hindu, one from India Today and two from Sunday Guardian.

Besides the Indian participants, the workshop was attended by an American journalist and a Nepalese journalist. A few freelancers, who had heard of Mr Conte, also attended the workshop.

Mr Conte, during the highly interactive workshop, gave the participants deep insights into narrative writing. They were told how to look beyond news and craft analytical, in depth and descriptive reports.

This was the second workshop for journalists that was conducted by the School of Communication this year.

The first workshop, which was on Mobile Video, had attracted 20 journalists. The resource person for the workshop was Prof Stephen Quinn, an Australian journalist based in London.

Mr Conte also conducted a week-long writing workshop for the second and third year students of BJMC. The news writing workshop was conducted from August 23 to August 30, 2016.



Mr Christopher
Conte with the School of
Communication students.

SoC STUDENTS VISIT GOONJ, LEARN THE POWER OF GIVING

The School of Communication students were taken on a field trip to Goonj, an NGO that catalyses community development initiatives using local wisdom.

The students were first briefed by Mr Anshu Gupta, founder of Goonj, who said that everyone must learn to share. "Even the smallest things are of value, and can bring smiles and joy to the lives of the needy. However, we don't give away aid for free. It is in lieu of work done by the locals."

They were then given a glimpse of the work that Goonj is doing. This included sorting and recycling clothes and creating useful kits for distribution to the poor, hand-loomed etc. Priyanka, a volunteer, stressed the importance of sharing only those items that can be used. She said, "We separate donated items into three categories –Good Condition, Repairable and Beyond Repair." The items that are considered beyond repair are never distributed.

Nothing at Goonj goes waste. They convert all unused paper into notepads and booklets. Worn out car seat covers are converted into purses, and cassette tape is woven into fabric.

Priyanka also explained Goonj's My Pad project to the students. She told the students how difficult it is for village women to buy a pack of sanitary napkins. "These women would use plastic bags, hay, even cow dung cakes to absorb their flow," Priyanka told the students.

Goonj creates the sanitary pads from used clothes and distributes them to these women. Goonj also helps villagers in using their local resources to build dams and wells.

The visit was aimed to sensitise media students to the grim realities of life.

Students use mobile phones to record information.



Mr Amitabh Srivastava poses with faculty and students.

HOW TO MANAGE MEDIA IN TIMES OF CRISIS

Mr Shekhar Nambiar, Senior Advisor, Media and Advocacy, Australian High Commission, gave the Communication students an insight into how corporate communication professionals should manage media in times of crisis.

Delivering a lecture titled "Media Management in times of Crisis" on October 3, 2016, Mr Nambiar drew upon his extensive experience in building and promoting Brand Australia in India. He stressed the importance of being pro-active while handling a crisis, and portraying a positive image of the organisation. This was the best way to do damage control, he told the students.

"You should not run away from the media in times of crisis. But you should tell them your side of the story," he told the students.

Mr Nambiar shared his experience of how he dealt with the media during the 2009-10 crisis when there were reports of attacks on Indian

SENIOR BROADCAST PROFESSIONAL STRESSES IMPORTANCE OF TECHNOLOGY

Mr Shekhar Nambiar poses with students.



students in Australia, and the country was projected in a negative light in India

Among other things, Mr Nambiar said he organised visits of the Indian media to Australia so that media persons themselves could disseminate credible and valid information. Besides this, interviews of senior Australian diplomats were organized. The objective was to answer media questions truthfully, and share correct information.

All these efforts bore fruit, and gradually the negative impressions faded away.

Mr Amitabh Srivastava, Director (Country Head), Radio Netherlands Worldwide, delivered a lecture on "Marketing and Distribution of Print, TV and Online Content" on November 10, 2016.

During the lecture, Mr Srivastava, who is a senior media professional with over 17 years of experience, explained how distribution of television content has changed over the last two decades.

"There was a time when the television industry was held at ransom by the cable operators. The arrival of MSCs and then DTH has changed the way television signals are transmitted from the TV Studios into the homes of viewers."

The interactive session, which was moderated by Dr Shilpi Jha, Associate Professor, saw the students ask several questions on the evolution of television industry and its future.

Mr Srivastava also outlined the status of the radio industry, and the challenges that it faces. The students also learnt about the emergence of online media, and the new opportunities that it has created.

He urged the students to keep track of technology because the future of media will be shaped by the emerging content creation and distribution models.

Mr Srivastava, who has worked for Walt Disney Television International (India), TV Today Network Limited, BBC World, MTV and Times TV also provided glimpses about the challenges that networks across the world are facing.

SCHOOL OF EDUCATION



Student-teachers interact with school children during the School Experience Programme.

The School of Education organised its first School Experience Programme for a period of two weeks starting from October 3, 2016. The student-teachers were divided into three groups and assigned to three different schools -- the G. D. Goenka World School, Gurgaon, the G. D. Goenka Public School, Vasant Kunj, and the S. C. J. World Academy, Gurgaon.

The focus of this exposure was to make the student-teachers aware about the roles and responsibilities of the faculty, administrative, and support staff in the successful functioning of a school. The students also had an opportunity to study the infrastructure required to run a school.

The programme was organised in accordance with the guidelines laid down by the National Curriculum Framework of Teacher Education (NCFTE) and National Curriculum of Teacher Education (NCTE).

The School Experience Program forms an important component of the B.Ed. Curriculum.

SCHOOL EXPERIENCE PROGRAMME



01. Student-teachers with Mr Sanjay Yadav, Principal of GDGPS, Vasant Kunj.

02. Student-teachers undertake an activity during the School Experience Programme.

PROF JANZEN DISCUSSES LATEST EDUCATIONAL TRENDS

Prof (Dr) Harry Janzen of the Vancouver Island University, Canada, delivered a lecture on "21st Century Schooling: Trends in West" on September 29, 2016. The lecture was organised by the School of Education to widen the horizons of its students.

Among other things, Prof. Janzen, discussed the contemporary educational trends in the world.



Prof. Janzen addressing the students.

The School of Education Dean, Dr Reva Raina, and students with Aanganwadi workers.



STUDENTS VISIT DUMDAMA LAKE

The School of Education organised a field trip to Dumdama Lake on November 22, 2016 to study the effects of pollution on eco-system of the lake and the cleanliness drive launched by the Government.

Another aspect of the field trip was to provide hands on experience of Indian rural life to young student-teachers where they learnt about the lifestyle of people in rural India, their culture, beliefs, value system, sources of livelihoods and diverse economic patterns.

The student- teachers also had an opportunity to observe the Aanganwadi education system.

CREATIVITY AND CRAFT

A workshop was conducted on November 8, 2016 on Creativity and Craft: Significance to a Teacher' by Mr Pradeep Sharma, a well-known educationist. The aim of the workshop was to explore the hidden creativity of the student- teachers and make them learn the use of arts and crafts in teaching- learning processes.

Mr Pradeep Sharma guiding the students during the Creative Workshop.



EVENTS

The School of Education organised several co-curricular activities to celebrate festivals and important national days. The following is a list of the activities carried out on different occasions.

Student-teachers make innovative use of the white board.



BOARD DECORATION COMPETITION

The School of Education organised a Board Decoration Competition on October 25, 2016, to underline the importance of writing on boards. The theme of the competition was 'Deepawali- The festival of light of knowledge'. The students covered the boards with highly imaginative designs. One of the designs that won wide appreciation was the one where the student-teachers portrayed the message of teacher as a lamp, where one teacher is trying to brighten the lives of several individuals with knowledge and skills.

CARD MAKING COMPETITION

An inter-house Card Making Competition was held at the School of Education on October 24, 2016, on the theme of 'Victory of Good over Evil'. The students were divided into three groups so that they learn the importance of working together.



Students busy making cards



Student teachers highlighting the significance of Guru Nanak's Teaching

GURU NANAK JAYANTI CELEBRATION

Guru Nanak's birthday was celebrated on November 15, 2016 with a talk on 'Significance of Guru Nanak's Teachings in modern times'. The central idea of the talk was built around his vision of 'Vidya Vicharitaan propkari', which implies that it is only education which would lead to human welfare.



Student-teachers staging a dance to celebrate the cultural diversity of India.

FOLK DANCE COMPETITION

The School of Education organised a Folk Dance Competition on October 27, 2016 to celebrate the different dance styles and cultures of India. The basic idea of organizing the event was to enjoy the uniqueness of various social groups with a common message of humanity.

GANDHI JAYANTI CELEBRATION

The students of School of Education paid homage to the 'Father of Nation' on October 3, 2016 with a discussion on the life, principles and teachings of Mahatma Gandhi. The forum of teachers and student-teachers concurred on the significance of Mahatma's principles of truth and non-violence in today's society.

RANGOLI MAKING COMPETITION

A Rangoli Making Competition was organised by the School of Education on October 26, 2016. The competition brought out the creativity and imagination of student-teachers who came up with several innovative and attractive Rangolis.

POSTER MAKING COMPETITION

The School of Education organized an inter-house poster making competition on September 12, 2016 on the occasion of Eid- Ul- Aadha, where the students highlighted the significance of celebrating Eid in contemporary world through their posters. The message of brotherhood and sacrifice came out strongly in the posters.



Mr Alok Sinha being felicitated by Dr Sudeep Sharma, Assistant Dean, SOE

SCHOOL OF

ENGINEERING

Industry leader motivates first year students

Mr Alok Sinha, the Globus Eight CEO (IT and Services), Greater New York City Area, gave a motivational talk to the first year students of School of Engineering on August 30, 2016 during their orientation programme.

Mr Sinha, who has executed over 200 projects and managed several large business units, including IBM Global Grid computing business, started the interactive session by asking the formula for success in life. He then told the students that the four key factors for achieving success are hard work, smart work, ability to present and versatility. He gave several examples to demonstrate how industry leaders have used these mantras to achieve success.

Mr Sinha described the skills that the students need to get jobs. He laid special stress on planning. One of the important things that a student needs to plan is 'what he will not do', he said. His parting message was, 'Whatever you do, do it with passion. Without passion, you cannot achieve success.'



Mr Rajesh Dwivedi

How transport system needs to evolve

Mr Rajesh Dwivedi, Assistant General Manager of TATA Consulting Engineers, delivered a lecture on "Beyond Transport-Planning for the Future" on November 10, 2016. The guest lecture was organised by the School of Engineering to familiarise civil engineering students with innovative, balanced, safe, sustainable and efficient modes of travelling.

In his presentation, Mr Dwivedi focused on sustainable transportation system and its importance in the Indian scenario, given the rising urban travel demand and rapid motorization. He highlighted the investment required to meet the transport needs over the next 20 years, and described the factors that affect investment in this sector.

Mr Dwivedi also spoke about technologies that could decongest traffic, the need to establish international best practices in transportation management and tailoring of Intelligent Transport Systems to Indian conditions. He also emphasized the significance of multi modal system and innovation in modernising the current transportation system.



Mr Lalit Yagnik addressing the students.

Talk on Cloud Computing

Mr Lalit Yagnik of Skills Gap Solutions delivered a motivational talk on Cloud Computing and Business Analytics on November 9, 2016.

Mr Yagnik, who is an IT expert with over 25 years of experience as a technologist, solutions architect, incubator, entrepreneur, director and mentor, described the latest developments in the field of cloud computing.

IBM TRAINING



Business Analytics and Cloud Computing

The School of Engineering organized four T3 (Train the Teachers) training programmes for the faculty members of the Department of Computer Science & Engineering. These T3 sessions were part of the collaboration that GD Goenka University has entered with IBM for its B. Tech. (CSE) programmes with specialisation in "Business Analytics and Optimization" and "Cloud Computing and Virtualizations". The four training programmes were "Data Mining and Multi-Dimensional Modelling", "Cloud Computing Architecture and Deployment Models", "Managing Cloud" and "Business Intelligence". The training started on December 14 and continued till December 28. Each module was of three days.

Mr Sarvana, a global training partner associate from IBM, was the resource person for the business analytics courses, whereas Mr Yeshwanth Hegde and Mr Rajinder Sandhu were the subject matter experts for the "Cloud Computing Architecture and Deployment Models" and "Managing Cloud". All the resource persons had expertise in the usage of tools and technology, discussed during the training programmes. Mr Sarvana trained faculty members on IBM Info sphere Architect and IBM Cognos for "Multi-Dimensional Modelling" and "Business Intelligence", Mr Yeshwanth on "Open Stack" on Cent OS and Mr Rajinder on "Aneka Cloud". The training sessions provided hands on experience and knowledge of the latest tools and technologies. The Faculty will now transfer this knowledge to the students who are enrolled in the B. Tech. (CSE) with IBM specialization.



Data Mining and Predictive Modelling

As part of the four T3 (Train the Teacher) Trainings scheduled before the start of the semester, the School of Engineering organised a 3-day programme on "Data Mining and Predictive Modelling" from July 25 to July 27, 2016. The training was conducted by IBM India. Mr Balaji, who is an IBM Global

Training Partner, was the subject matter expert for the programme. Mr Viqaruddin Surki of Software Technical Group Systems, IBM India, was also present during the training.

The training that was organised for faculty members of the Department of Computer Science and Engineering was a part of the GDGU-IBM collaboration for the B.Tech (CSE) course with specialization in "Business Analytics and Optimization".

The topics covered during the programme were: Data Mining, Data Understanding and Preparation, Model Development and Techniques, and Model Evaluation & Deployment. Different models such as Apriori, Decision tree, CHAID, C&R tree, Neural Network & Time Series Analysis, K-Means, KNN, Nearest Neighbour, Multi-Nominal Logistic Regression and Discriminant Analysis, were discussed in detail along with many case studies. The sessions were interactive and helpful for the faculty members, who will guide the students enrolled in the IBM specialization.



IT Infrastructure Landscaping, Virtualization and Cloud Computing

A six-day training programme on "IT Infrastructure Landscaping" and "Virtualization and Cloud Computing" was conducted by IBM's Mr T.S. Senthil Kumar from July 28 to August 4, 2016. This training was a part of the GD Goenka University-IBM academic collaboration for the specialized B.Tech (CSE) programmes being offered at the University. Mr Viqaruddin Surki of IBM's STG, Bangalore, and Mr Abhijit Datta of Skill Gaps Solutions were also present during the training.

The topics that Mr Senthil covered during this training were: RAID, LDAP, Cluster Deployment, Fundamentals of Virtualizations, Need for Virtualization, Types of Virtualizations, Desktop Virtualization, Storage Virtualization, Network and Application Virtualization, Fundamentals of Cloud Computing, Types of Cloud, Cloud Implementation, Deployment and Delivery models. Mr Senthil helped faculty members create VPN, VLAN & ESXi server. The teachers learnt the required skills and also imparted this knowledge to the students who have opted for B. Tech. (CSE) with IBM specializations.



Data Warehouse and Multi-dimensional Modelling

The School of Engineering faculty members were trained on "Data Warehouse and Multi-Dimensional Modelling" using IBM DB2 and IBM Info sphere Data Architect during a three-day training conducted by IBM from December 14 to 16, 2016.

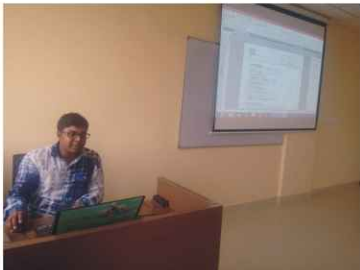
During the training, industry expert Mr Saravana trained the CSE faculty members on Data Warehouse and Multi-Dimensional Modelling. The training session started with installation and configuration of IBM DB2 followed by data warehousing queries on it for slicing, and drilling operations. Later it focused on installation of IBM Info sphere data Architect. Exercises related to modelling of data models using Info sphere data architect were performed.

Applied Statistical Analysis using R

A three-day Train the Teacher programme on "Applied Statistical Analysis using R" was held from July 18 to 20, 2016 at the School of Engineering. Dr Neha Sehgal, the subject matter expert (SME) from IBM, who conducted the training highlighted the issues in big data and use of statistical analysis, and discussed 'R'. She also presented interesting case studies and a set of questionnaire that required the use of fundamental operations in 'R' for answers.

Applied Statistical Analysis is one of the core courses offered to the B. Tech (CSE) students who have opted for specialization in "Big Data Analytics and Optimization".

WORKSHOPS, SEMINARS



NATIONAL WORKSHOP ON CYBER SECURITY

A two-day national workshop on cyber security was organised by the School of Engineering on December 29-30, 2016 to create awareness about security and privacy in the cyber world. The workshop started with a welcome speech by Prof (Dr) Sudeep Sharma, Assistant Dean, School of Engineering. Mr Rodney D. Ryder, Advisor, Ministry of Communication and Information Security, Government of India, was the first keynote speaker. He gave a talk on "Cyber Laws in India" and cited several important aspects of IT Act 2000 and the Amendments that were made in the Act in 2008.

The second keynote talk was on "Cyber Safety in Daily Life" by Mr. Rakshit Tandon, Director, Executive Council – Council of Information Security, Consultant Internet and Mobile Association, Cyber Crime Unit. He shared several cases involving Whatsapp, Paytm, Credit Cards and focused on how we may get trapped and what to do to avoid these traps.

Prof (Dr) Brajendra Panda, University of Arkansas, USA, and a Visiting Professor at G. D. Goenka University, delivered a talk on 'Basic Overview of Cyber Security'. He started his talk from the point of view of a security expert and a coder, and spoke about access control list, authentication, authorization, data integrity, and security from viruses.

Mr Pavan Duggal, Advocate, Supreme Court of India, delivered his talk via Skype on "Cyber Security and Cyber Law in India". He gave interesting facts on what's going on in the cyber space and how countries are concerned about their cyber territory. Mr Vishal, Senior Service Delivery Leader, American Express, spoke on "Cyber Security and Third Party Risk Management".

On day two, Prof Brajendra Panda spoke on 'Digital Forensics' while Mr Sahil Baghla, CEO, EH1 Infotech, spoke on a variety of subjects covering cyber security. These included mobile security, hands on ethical hacking, and protecting smart phone from hacking in a shared Wi-Fi Network.

BENTLEY CONDUCTS TRAINING ON 'STAAD PRO'

The School of Engineering believes in developing the skill-sets of the students, and making them more employable. Most of the Civil Engineering work has now shifted from papers to computers. All the planning, costing, estimating, designing, analysis and simulations are done using software before a single brick is laid. Learning these softwares is the key to getting good quality and high paying jobs in the domain of civil engineering.

Keeping this in mind, a three-day programme was conducted by Bentley on "Staad Pro" and other cutting edge software used by civil engineers such as "MXROAD, Energy Simulation, and WATERGEMS". The programme, which was organised by the School of Engineering from September 26 to 29, 2016, was conducted by Mr Soumya R. Samartha, a Bentley Trainer.

During the three days, various topics were covered. These included making a structure, assigning different types of loads like dead, live, wind seismic load and analysis of various parameters in detail. The training also covered many case studies of creating safe, economical design for multi-story building, stadium, bridge, road etc. The sessions were quite interactive and helpful both for the faculty members and the students.



The cyber security workshop in progress.



Mr Pavan Duggal addressing the participants through Skype.

Tips to prepare for GATE exam

The Graduate Aptitude Test in Engineering (GATE) is an all-India examination which is conducted and administered by the Indian Institute of Technology. Its score is used for admissions to various post-graduate education programmes (e.g. Master of Engineering, Master of Technology, Doctor of Philosophy) in higher education institutes, with financial assistance from MHRD and other government agencies. Recently, many public sector undertakings are using the GATE score for selecting candidates for their organisations.

The School of Engineering organised a seminar on GATE examination preparation for its final and pre-final year students on November 22, 2016 in collaboration with McGraw Hill publishers. The resource person for the seminar was Mr Vikas Stariya, who is a well-known author of many GATE preparation books.

The speaker first gave a general overview of GATE and discussed the importance of the examination. He then analysed the question paper pattern of past years and highlighted the trend that can be expected. He laid stress on time management during preparation and highlighted the need to have a proper strategy to crack the exam. He also introduced students to many online resources which offer free mock tests.



Students attending GATE examination seminar.



Participants with the trainer, Dr Samrat Chatterjee.

Workshop on Statistical and mathematical modelling using MATLAB

The School of Engineering organised a one-day workshop on "Statistical and Mathematical Modelling using MATLAB" on September 7, 2016. The workshop was conducted by Dr Samrat Chatterjee, Assistant Professor, DDR, THSTI, Faridabad. It focused on understanding the need of data analytics in bioinformatics and healthcare and to provide an exposure of mathematical and statistical modelling using the MATLAB software.

The workshop was attended by 61 in-house as well as outside undergraduate /graduate/post-graduate students, research scholars, and faculty members. The session covered network analysis, pattern recognition, clustering techniques, machine learning techniques, mathematical and statistical modelling with major focus on solving different kinds of differential equations using MATLAB.

It was an interactive hands-on training with examples on use of MATLAB in training and solving mathematical model and high throughput data analysis for predicting behaviour of the system. The resource person emphasised exploration of the emerging field of data analytics in bioinformatics and healthcare. The participants appreciated the workshop and stated that they would like to have similar hands-on experience on other data analysis tools also.

MATLAB training

Mr MM Zafar, industry expert from Math works, trained the students and faculty members of School of Engineering in MATLAB on September 29, 2016. This training was focused on the 'Statistical and Machine Learning' toolbox of MATLAB. During the training, Mr Zafar helped the students and faculty members to model and analyse multidimensional systems using cluster analysis, ANOVA, regression analysis and feature selection using dimensionality reduction methods followed by application of supervised and unsupervised machine learning algorithms for automated classification of big data sets.

They were also shown the use of descriptive statistics and plots for exploratory data analysis, fit probability distributions to data, generate random numbers for Monte Carlo simulations, and perform hypothesis tests. Regression and classification algorithms were used to draw inferences from data and build predictive models. This was one of the many training sessions that has been conducted on MATLAB with each training focusing on a certain aspect of this vastly used software. The session was quite interactive and fruitful.



ILD CONSTRUCTIONS

On September 28, 2016, the second and third year Civil Engineering students were taken on an industrial visit to ILD Constructions in Gurgaon. The site engineer briefed the students on testing and quality control procedures. The students learnt about the mixing of materials for preparation of concrete with the help of batch mixing. They also learnt about the new construction techniques being used by ILD Constructions. Overall, the visit was informative and motivating.

FORENSIC SCIENCE LABORATORY

The B.Sc. (H) Forensic Science students visited the Forensic Science Laboratory in Rohini, New Delhi on October 26, 2016. They were shown the various divisions of FSL such as Questioned document, Photography, Forensic Psychology (Polygraph lab), Computer Forensic, Ballistics, Chemistry, Biology and Physics divisions.

They also learnt about various questioned documents, writing material and examination of documents; police and forensic photography, their application in other divisions; polygraph test; various firearms and ammunition; analysis of different compounds through instrumental analytical techniques; and examination of physical evidences.



MOTHER DAIRY

The students of Mechanical Engineering were taken to the Mother Dairy Plant on September 14, 2016. The objective was to provide the students an insight into the working of Mother Dairy and to learn about the milk collection, transportation, testing, processing and manufacturing of dairy products.

INDUSTRIAL VISITS



SOE STUDENTS BAG 2ND PRIZE

Students from various disciplines of School of Engineering were taken to the CSIR-NPL labs (National Physics Laboratory) in New Delhi on September 27, 2016. The students were shown the various laboratories such as Low Temperature Measurement Lab, Heteroepitaxy Lab, Surface Physics & Nano Structure Lab, Pulse Laser Deposition Lab and Vacuum Standard Lab. They also visited the scientific model exhibition on clean energy, clean water, digital India, health etc. The visit was very useful for the students as they got an insight into scientific work.

A group of students also participated in the Scientific Model exhibition organized by CSIR-NPL on the same day and bagged the second prize. The model displayed was a "Human Powered Personal Vehicle (Efficycle)" prepared by the following third year B.Tech students: Harshvardhan, Samra Iqbal, Rohit Kumar and Hemant Vaishnav.



ENRICH AGRO FOOD PRODUCTS

The B. Tech students of Civil, Chemical, Mechatronics and Mechanical Engineering visited Enrich Agro Food Products on November 26, 2016. The objective of the visit was to give students an understanding of the manufacturing, packaging and waste water treatment units in the plant. The visit was very useful for the students as they could relate their theoretical knowledge to the manufacturing process.



VDOIT TECHNOLOGIES CONDUCTS PRE-PLACEMENT INTERVIEWS

The Pre-Placement Interviews (PPIs) are treated as a simulation of real life placement interview. With this idea, the Department of Computer Science & Engineering, School of Engineering, invited vDoIT Technologies to conduct PPIs for Final Year GSE and ECE students on September 9, 2016. vDoIT Technologies Private Limited is involved in software publishing, consultancy and supply.

The session started with a presentation about the company's profile and basic information such as selection procedure, company's milestones, organizational achievements, salary and other employment benefits by Mr. Narinder Kamra, CEO of vDoIT. The presentation ended with a question and answer session, and many students got their interview-related queries resolved.

The students then underwent a technical-cum-formal interview round. In this round, students were evaluated for their technical ability, stability and confidence. The interview focused on overall personality of the candidate and practical knowledge.

A fun crossing.



An enjoyable trek in the hills

CIVIL ENGINEERING STUDENTS VISIT MANALI

The final year students of Civil Engineering were taken to Kasol- Kheerganga in Manali from September 23 to 27, 2016. Among the places that the students visited was Bersaini where NHPC is constructing a dam on Parbati River. Once operational, the project Parbati II will generate 800 mw of electricity.

The students visited a Gurudwara in Manikaran, took a dip in the hot springs, and savoured Langar food. The trip was enriched with some trekking trips during the day, and bonfires at night.



SCHOOL OF FASHION & DESIGN



Students display carpet designs created by them in Milan.

CARPET
DESIGNS
CREATED BY
STUDENTS
WIN
APPRECIATION

A group of 16 students and two Faculty members from the School of Fashion & Design (SoFD) attended a workshop at Politecnico Di Milano (PDM) Milan, Italy, in October 2016. This workshop was part of a pilot project being undertaken by SoFD in collaboration with PD Mand Canova home for designing a collection of carpets for the Italian market. The partner company Canova home, which is based in Milan, is a supplier of high-end carpets to Italian and European markets.

The research and study began in

India, when the participating students visited the Indian production partners of Canovahome in Panipat to understand the basics of carpet production.

At Milan, the two-week project started with a welcome address by Prof Eugenia, followed by the students presenting an overview of their Panipat visit and their learnings. The subsequent days saw rigorous lecture sessions by Prof Arturo, Prof Lorenzo, Mr Enrico (owner Canova home), Ms Raffaella (designer Canova home) and Prof Promil Pande, Dean SoFD combined with guided visits to

museums, cultural centers, trade districts and exhibitions in and around Milan.

The students got their first direct experience of the Italian culture and society enabling them to also practice their Italian language skills. The classroom sessions saw the students working on their concepts and refining their designs based on the constant feedback given by Ms Raffaella.

The end of the rigorous two weeks saw the students exhibiting their design concepts and work for discussion, critique and selection through an impressive thematic

display of their works, supported by candlelight, audio-visual presentation, and fusion music. Some students also used a special carpet design software called 'Galaincha' to render their designs for a realistic look.

It was a proud moment when the owners expressed their delight with the outcome of the workshop. All the designs developed received appreciation. We are happy to share at the time of writing this article that eight designs are in various stages of production and finishing.

The carpets will be exhibited in the Milan Fair.



The SoFD Dean, Prof Promil Pande, and PDM Professors with students during the presentation of carpet designs.

SoFD CONDUCTS PROJECT WITH EARTHWATCH INSTITUTE

Sustainability is one of the crucial aspects of design, and the School of Fashion and Design students learn this on an everyday basis during their classroom sessions and field trips. To take this learning further, SoFD conducted a project with the Earthwatch Institute, which is one of the largest scientific, educational, learning and engagement organisations headquartered in Boston, USA.

The learning programme at Earthwatch was based on hands-on approach to help develop an understanding of sustainable fashion, product, interior and



SoFD students getting hands on learning in sustainable design.



SoFD students with their mentors.

communication design industry. The research was followed by supervised work in the college, carried out with suggestions for appropriate design intervention keeping in mind design sustainability.

The students who took part in the project were Hardik Sharma, Rishabh Jain, Japjot Singh and Liju Varghese from Interior Design and Dhaval Mahajan from Product Design. They were sent to Naggar (Kullu) and Bengaluru for this project.

Students examine a design at FAR Museo Studio del Tessuto in Como, Italy.



The curator briefing the SoFD students at FAR Museo Studio del Tessuto in Como.

STUDY TRIP TO MUSEO STUDIO DEL TESSUTO IN ITALY

The School of Fashion and Design students visited Como, a scenic lake town on the Swiss-Italian border on October 17, 2016. Como is a popular tourist destination due to its proximity to the Alps and lake Como. That Hollywood film stars like George Clooney, Brad Pitt etc., own holiday homes at Como is an added attraction for fans.

At Como, the young design students visited the FAR Museo Studio del Tessuto, which was officially founded in 1998 by Antonio Ratti, a collector of ancient textiles. The museum is involved in the preservation and archival processes of an extremely rich collection of textiles in Italy ranging from early royal eras.

The curator of the collection personally presented and explained some key pieces to the students and faculty. It was a great learning experience as the students could see, touch and study the samples from the FAR archives.

The students also visited an exhibition of their extensive collection of Pashmina shawls and paisley motif garments that were on display. This exhibition was part of a curated exhibition showcasing how this traditional motif was used in western garments.

FIELD VISIT TO SOMANY TILES



Students outside the Somany Tiles factory in Bahadurgarh.

The Interior Design students were taken on an industry visit to the Somany Tiles factory in Bahadurgarh to expose them to the designing and production of tiles.

The students were first briefed by a team of technical, production and marketing staff. They were then shown how raw materials for the tiles were processed. The group then moved to the start of the production line to understand how a tile is made. They saw the processed raw material being fed into the moulding machine via an overhead hopper. They also saw how clay with a controlled degree of moisture was compressed into a size and thickness that kept an allowance for shrinkage.

They learnt about the selection of moulds based on the surface modulation required on the finished tile. The rear surface of the tile was also textured to aid adhesion during installation. Moisture content was controlled further and then the tile was given a slip coating. Partial firing called bisque was done. The tile was then coated with a material that prepared the surface for digital printing. The print was then sprayed on. Students were able to learn how a high-resolution image is created for printing.

A discussion was held on the possibilities of creating a repetitive module and the fact that the image could also be printed on a three dimensional

surface. Costs of getting a custom tile printed were discussed with respect to minimum orders required. A surface protector glaze was applied over the print and the tile then went through the firing line. The students were informed about firing temperatures and the slow cooling required for avoiding cracks and warping. The tile then went through a grinding / polishing stage. The pre-final stage of the production line was physical inspection of the tile and sorting it into various grades. The production line culminated with packaging of tiles.

Later the group proceeded to the testing lab where the tile was tested for strength and surface wear. The company has also developed a tool kit and training program for masons to educate them as to the correct way of laying a tile. A small demo of these tools was conducted.

The tour culminated with a visit to the research and development lab and a showcase of their product range. This is where a lot of cost / design related questions were addressed by the marketing team. The students also got to see the myriad possibilities of digital printing on vitrified ceramic tiles

The students were led by Ms Abha Maheshwari and Mr Joginder Singh.



Mr Sonam Dubal holding an interactive session with S.F.P. students.

REVIVALIST DESIGNER HOLDS AN INSPIRING SESSION

Mr Sonam Dubal, the well-known Revivalist Designer, had a great interaction with the School of Fashion and Design students. Mr Dubal, who has been working hard to revive Indian crafts and art, explained to the students the urgent need to save and promote indigenous crafts and art.

A 1990 alumnus of National Institute of Fashion Technology, New Delhi, Mr Dubal's line Sanskar, which he started in 1999, is his continuing experiment at redefining traditional silhouettes and textiles. His close association with Sasha, a fair trade organization to launch Tautra, an exhibition celebrating the rich culture of Indian heritage and contemporary designs has been

greatly appreciated

During the interaction, Mr Dubal shared with students his enriching 15 year long journey and amazing experiences from the world of fashion. His journey from being a design student to an established designer inspired the students. He also spoke about his work with handloom weaves that got him an invitation to show his creations at the Rosemount Australian Fashion week in Melbourne.

The students also got useful tips about the technical know-how and ways to kick-start their own label.

STUDENTS LEARN TO TAKE WELL COMPOSED PHOTOGRAPHS

The students of Communication Design were taken on a photography expedition to Agrasen ki Baoli, a designated monument which drew a lot of attention after Aamir Khan's movie PK. The field trip led by professional photographer, Mr Manish Anand, was undertaken to help the students understand the technical aspects of photography.

During their visit the students explored and experimented with their cameras to click well composed photographs. Before clicking pictures, Mr Anand briefed the students on lenses and their utility in creating interesting compositions.

Later, the students visited Connaught Place and Janpath for street photography capturing live moments. The students learnt how to time their pictures, and captured some very nice shots.

Photography at the School of Fashion and Design is taught as a skill to students, keeping in mind the composition and presentation aspects.

DRESS DESIGNING



LE CORDON BLEU

SCHOOL OF HOSPITALITY

CAKE MIXING CEREMONY
USHERING THE SPIRIT
OF CHRISTMAS

The Cordon Bleu School of Hospitality celebrated its Annual Cake Mixing Ceremony on November 29, 2016 to usher in the vibrant and festive Christmas season. The event was attended by the Vice Chancellor, Prof (Dr) Deependra Kumar Jha, the University Deans and Heads of Departments. The event became even more memorable with the presence of Mrs Radhika Goenka, who took time off her busy schedule to grace the occasion.

The traditional cake mixing ceremony usually starts a few months ahead of Christmas and the winter festivities. It is an age old custom that started in Biblical times and was primarily celebrated in large family gatherings. The traditional Christmas Cake or Christmas Pudding as it is called is composed of many dried fruits held together by egg and flour, sometimes moistened by molasses

and flavoured with cinnamon, nutmeg, cloves, ginger, and other spices. The dry fruits, cherries, tutfutfruit, cranberries, dates, sultanas etc are part of over 70 ingredients that have to be macerated in spirits such as brandy, whiskey and rum to mature them and soften them.

Over the years this ritual has been adopted by many corporate houses and institutions all over the world. All five star hotels organise cake making ceremony with great fanfare. Typically, the General Manager invites all in-house guests and special invitees, enthusiastic children and the staff of Hotel who together gear up with aprons, caps and gloves and take part in the fun-filled ceremony. Students of hospitality who would soon be organising such events in the near future got an exposure to this wonderful tradition.

The fine mix of sultanas, raisins, dry figs, tutfutfruit, candied orange peel, candied lemon peel, dry apple, cranberry, dry dates were used to create the beautiful GDGU logo. The Dean, Dr. Y G Tharakan, along with all the faculty and students of SOH welcomed the guests. The Vice Chancellor and Mrs Radhika Goenka initiated the first measure of spirit into the mix. Soon all the Deans and HoDs joined in as they enthusiastically looked for the coins that are added to the mixture. As per tradition whoever finds the coin gets married that year. Otherwise finding the coin denotes good fortune in the coming year. These macerated fruits were used for baking Christmas Cakes at Le Cordon Bleu School of Hospitality before Christmas.

The Cordon Bleu School of Hospitality celebrated the World Bread Day and International Chefs Day in great style. The students of PGDCAM (Post Graduate Diploma in Culinary Arts Management) and Food Production Faculty displayed their culinary skills of bread baking on October 20, 2016.

The students prepared breads from seven countries, showcasing five breads from each country. There was a lavish display of breads with delectable dips, and students and faculty were invited to savour the breads. Prof (Dr) Deependra Kumar Jha, Vice Chancellor inaugurated the display along with the Guests of Honour.

The main aim of celebrating International Chef Day was to make hospitality students aware of how the career of a Chef is an adventurous journey and a successful one.

The guest of honour for the occasion was Chef Om Nayak, a restaurateur and entrepreneur; and Mr Eric Dutta, Director, Digital Education, Le Cordon Bleu, India. The event started with a welcome address by Dr. Y G Tharakan, Dean, Le Cordon Bleu School of Hospitality. He spoke about the significance of the day for all hospitality professionals, congratulating all the students who took part in making this day a successful one.

Chef Om then gave the students a brief description about his own journey in the hospitality industry as a chef and even mentioned that being a chef is not as easy as one thinks and even pointed out that for being a chef entrepreneur, one should first have passion and self confidence and then other factors follow. Mr. Eric Dutta shared his life experiences, emphasising the fact that it is important for students to focus on what they do.

The countries whose breads were on display were Italy, U.K, Spain, Germany, France and U.S.A. Besides this, breads baked in Middle East were also on display.

WORLD BREAD DAY



01. Students and Faculty with their proud creations

02. World Bread Day celebrations at Le Cordon Bleu School of Hospitality being inaugurated by Prof. (Dr.) Deependra Kumar Jha, Vice Chancellor, G D Goenka University

03. Students of PGDCAM at Le Cordon Bleu School of Hospitality displaying their creations



The Vice Chancellor, Dr Deependra Kumar Jha giving away the Certificate of Appreciation to an SOH student.

WORLD TOURISM DAY CELEBRATED WITH GUSTO

World Tourism Day was celebrated with great enthusiasm and gusto at Le Cordon Bleu School of Hospitality on September 27, 2016. The theme for World Tourism Day this year was 'Tourism for All'.

The guest of honour for the occasion was Ms Aradhana Lal, V P, Sustainability, Lemon Tree Hotels. She was accompanied by Mr Surender Singh from Muskaan. Together they have worked diligently on employability of differently abled persons in Lemon Tree Hotels.

The event started with a welcome address by Dr Y G Tharakan, Dean, Le Cordon Bleu School of Hospitality. He spoke about the significance of the day for all hospitality professionals, emphasizing on the theme for this year.

This was followed by an address by Prof. (Dr.) Deependra Kumar Jha, Vice Chancellor, G D Goenka University, who emphasized on how providing a safe and secure environment to tourists today is as important as exhibiting a friendly welcome. He spoke about how travel educates people and makes them global citizens.

Ms Lal then gave a presentation on the inclusion and diversity programme of Lemon Tree Hotels. She shared her best practices with the audience and encouraged the students to mainstream differently abled people in their work force in the future. Mr Surender Singh from Muskaan also shared some practical tips and procedures that have helped in the rehabilitation of differently abled in the work place and that too a demanding industry such as hospitality.

As a run up to the event, many activities were conducted by the school. The MBA students had visited neighbouring Sohna to analyse the accessibility challenges the district faces as a tourist destination. Blessed with natural sulphur springs, Sohna lacks infrastructure and awareness to attract tourists. The students focused on creating an accessibility route map and marketing campaign for promoting Sohna as a tourist destination.

An essay writing competition and poster making competition were also organized amongst all the Schools of G D Goenka University. The students won some exciting prizes for their creativity and original ideas.

MEXICAN THEME LUNCH

The Cordon Bleu School of Hospitality organised a Mexican theme lunch in the training restaurant on October 14, 2016. The restaurant was transformed into a Mexican restaurant for the occasion with Mexican décor, fun props and a photo booth.

The Mexican dishes were prepared by the students of Le Cordon Bleu School of Hospitality and were served in state banquet style silver service to the University officials which included the Vice Chancellor, Prof (Dr) Deependra Kumar Jha, Registrar and all Deans. The occasion was also graced by the Director, GD Goenka Group, Mr Rohit Gujral.

The menu of the day comprised of Virgin Sangria, Mexican Trio Tacos (choice of veg and non veg), Mexican Minestrone Soup, Veracruz (Choice of veg and non veg) with Mexican Rice, Beans and Potato Salad and Churros with Hot Spicy Chocolate Sauce.

The event was a great learning experience for the students where they got a chance to showcase their skills and master a new form of service.

Students pose with the guests at the Mexican theme lunch.



AMUL FACTORY, MANESAR

The students of Le Cordon Bleu School of Hospitality were taken on an educational tour of Amul Factory in Manesar on September 7, 2016. They were accompanied on the field trip by the following Faculty members: Ms Shivani Mohan, Mr. Saurav Chhabra, Ms. Suchismita Roy and Ms Swati Nangia.

The Supervisor of Manesar Plant, Mr Singh, briefed the students about the working of the plant and the making of the Amul brand. He described the unique work culture of Amul and the cooperative model that the milk giant has pioneered.

The visit was very informative for the students and faculty.



FIELD VISITS

SOHNA NATURAL SPRINGS

Students of MBA accompanied by Ms Shivani Mohan and Mr Manik Kesar visited neighbouring Sohna to analyse the accessibility challenges it faces as a tourist destination. Blessed with natural sulphur springs, Sohna lacks infrastructure and awareness to attract tourists. The students focused on creating an accessibility route map and marketing campaign for promoting Sohna as a tourist destination.



CROWNE PLAZA TODAY

On August 31, 2016, Ms Aashiyan Sarsoot, Ms Swati Shashi Nangia and Mr Manik Kesar took the new batch students (BHMCT, MBA, PGDCAM) on an industry visit to Crowne Plaza Today, Gurgaon for familiarising them with hotel industry on the first day of their joining.

The visit was aimed at making the students understand the importance of each department and their functions and to differentiate core and non-core departments. Ms Nitika Bajaj, Human Resource Manager, briefed the students about IHG as a chain. Mr Gaurav and Mr Kartik took the students on a round of the hotel.

It was a great exposure for students as they got an understanding of the working of a five star hotel.

RATIONAL INTERNATIONAL KITCHEN

On October 17, 2016, the students and faculty of Le Cordon Bleu School of Hospitality visited the Rational International Kitchen, German Centre, Cyber City, Gurgaon. The Rational cooking live demonstration was conducted by accredited chefs with the aim of sharing the economic and correct way to use the German manufactured Combination oven and its various modes of cooking.

Over the course of two hours, the BHMCT-I students got to know about the oven features and the correct use of a temperature probe for cooking food, including poultry and meat items. Students also got a chance to learn about the benefits of these powerful and economic machines that cook dishes at a much faster pace and with greater precision.

There were snacks and main courses prepared by the chef which included paneer tikka, chicken tikka, gnocchi pesto, steamed rice, dal makhani and chicken curry. The chef also shared a trick with students using a Rational combo oven which will help the budding chefs to get the right desired doneness and crust.

Cooking methods like steaming and poaching that require a lot of pre-preparation such as boiling water, temperature consideration and shocking (in cold ice bath) were substituted by combo steamer which was time saving and gave consistent results. The chef emphasised on cooking meats to the right tenderness and perfection and keeping it moist by using the proper rational cooking mode.

It was a great learning experience for first year students. They learnt the various modes of cooking in a Rational Combi oven. They also received several practical inputs on food presentation techniques.



Rational Kitchen chef preparing his signature dish



SoH faculty members Mr. Saurav Chhabra & Ms. Suchamita Roy with students at the Rational Kitchen



Rational Kitchen Chef showing students tricks & tips on handling appliances



CULINARY showcase



SCHOOL OF HUMANITIES & SOCIAL SCIENCE



Dr Elizabeth Sheppard, Nottingham University, with the then Dean (Dr. Kakoli Sen) and students of SoHSS

NOTTINGHAM UNIVERSITY ACADEMIC CONDUCTS ONE-DAY WORKSHOP

A day-long workshop on "East vs West: Cross Cultural Influences on Cognitive Processes" was conducted by Dr Elizabeth Sheppard, School of Psychology, University of Nottingham.

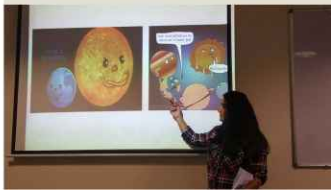
Dr Sheppard took students on a scholastic journey of Psychology from Self Constructional Theory to Cultural Differences. She elucidated upon the basics of self-definition, and the extent to which the self can be defined independently of others or interdependently with others, through empirical learning methodology. The students assessed themselves on Self construal test to understand themselves better after Dr Sheppard explained to them their self-construal attributes.

An expert in Experiential Psychology, Dr Sheppard, touched upon various aspects of research in the field of Psychology. During the workshop, Dr Sheppard discussed the prospects of higher studies in Psychology at Nottingham University and encouraged the students to undertake research work at the university.

FOOTPRINTS

The English Department of the School of Humanities and Social Science conducted a special programme on September 26, 2016 for the first semester students of BA. The objective was to use senior students to initiate their juniors in the world of language and literature.

It was a hugely successful programme with Palak and Annapurna of BA Semester II capturing the attention of BA I students.



RESEARCHING THE SEAMIER SIDE OF LIFE

The dilapidated buildings with paint peeling off their walls, dirty roads and the blank eyes of the women tell a story of utter neglect and exploitation. But come evening, these women are ready with painted faces and shiny clothes, to sell themselves for sex. They do not need to be forced anymore; they now do it at will because it is the family tradition, they say.

They do not connect with their customers emotionally; it is business for them. It is also easy money, gives them financial independence and hence a status in the family. Young or mature, married women, with or without kids, all go out to earn. They do not have a choice; flesh trade is an exploitative industry with a nexus of brokers, brothel keepers, pimps, traffickers who thrive on the active support of enforcement mechanisms.

The setting is very much close to our homes. Somewhere in the bustling capital city of Delhi, a nondescript locality of Najafgarh comes abuzz every night when women go out seeking work or are hired for work. The work takes them away every night in full view and knowledge of their families

including husband, in-laws and children. The mother-in-law and daughter-in-law go separately, but go they must while their men folk drink and play cards. Some of them do find some employment, not enough for living, never stable.

The MA Counselling and BA Psychology(Hons) students of School of Humanities and Social Science of G D Goenka University, along with two faculty members visited the infamous locality in Najafgarh to conduct "A study of the psychosocial factors that can promote the welfare and acceptance among sex workers". As a part of the research project, the students interviewed the women and carried out data collection survey to assess the resilience factors among these women. This was done with the help of ApneAap, an NGO working in the area.

The School of Humanities and Social Science aims to bring awareness among the women regarding personal health, hygiene and legal issues. It also plans to help their children become part of mainstream society.

PSYCHOMETRIC ASSESSMENT EXERCISE

To mark the World Mental Health day the students and Faculty of the School of Humanities and Social Science conducted a psychometric assessment exercise for four days.

As part of the exercise, 15 psychological tests like Aggression, Locus of Control, Personal Growth Initiative, Procrastination, Passionate Love, Depression and Loneliness were conducted on university students.

The activity helped psychology students learn how to administer, score and interpret the psychological tests. Several students, who were interested in counseling for their personal problems were also counseled.



Mental Health Awareness Week

GUEST LECTURES



PSYCHOLOGIST DELIVERS LECTURE ON AUTISM

Dr Mukta Vasal, Chief Child Psychologist, Crafting Futures Pvt Ltd, delivered a lecture on the subject of "Counselling in Clinical Practice: Autism" on October 5, 2016.

The main focus of Dr Vasal's lecture was "Autism Spectrum Disorder". During the lecture, Dr Vasal screened the video of an Autistic child. She also informed the students about the latest researches, therapies and assessment tools being used in the field.

She clarified a number of doubts and explained how the treatment of Autism is done; how sessions take place; how assessments are done and the difficulties doctors face when dealing with a child.



ETHICAL WRITING

The School of Humanities and Social Science organised a Guest Lecture on October 3, 2016, on the issue of plagiarism. The lecture, which was delivered by Ms. Mohua Mitra, Senior Editor, Niyogi Books, brought out the evils of plagiarism.

Ms Mitra, in her lecture, explained the ethical issues related to creative writing and regulations related to copyright. She also gave practical tips as to how to make citations in the form of footnotes or endnotes in the APA format.

The lecture was quite interactive and thought provoking. The students learnt the importance of sourcing work.

SENIOR POLICE OFFICER DEMYSTIFIES POLICE WORK



A certain picture comes to our minds when we think of police - one that is full of fear and dread. That is why we generally want to keep away from the men in khaki but September 26, 2016 was different. All the students at the School of Humanities and Social Science eagerly awaited their guest from the Police Department.

This was no ordinary guest but Dr. Rajbir Deswal, Additional Director General, Haryana Police, who interacted freely with the students who wanted to know what the police does, what goes on in a policeman's life and how they handle criminals. It turned out that policemen are as human as us, have the same miseries and stress that we have. It is a job that they do.

Dr Deswal spoke to a packed hall about policemen, law and criminals. He shared his various experiences and the perspective he gained from each of these experiences. He shared an incident and how it changed his viewpoint about the treatment of criminals and made him dig deeper into their psyche. He talked about how his writing is a way for him to unwind the stress he undergoes while dealing with cases of different sensitivity. Dr Deswal is not only a multi-talented and multi-decorated, respected police officer but a prolific writer too. He has books like Wit and Humor of Haryana and My Own Khajurao to his credit, and he plans to write more.

After sharing his words of wisdom, Dr Deswal answered the questions posed by students. He also stressed the need to bridge the gap between the community and the police, and why everyone needs to be involved in it. He concluded his lecture with some mesmerising poems.



STUDENTS LEARN THE IMPORTANCE OF TRANSPORT IN NATION BUILDING

The School of Humanities and Social Science organised a guest lecture on "Transportation, its significance and its linkages with Economic Growth" on November 11, 2016. The lecture was delivered by Mr Rishi Kant, Assistant Director, Ministry of Railways.

Mr Kant began his lecture by discussing the two most significant issues of the month --- demonetisation and the election of Mr. Donald Trump as the President of the United States and their impact on the Indian economy. His critical evaluation of the two issues kept the students engrossed and they participated enthusiastically in the discussion.

Mr Kant then explained the significant role played by the transportation sector in promoting different modes of accessibility such as people to people, people to institution, business to people and business to business. He also pointed out the significant role of transportation in promoting jobs, the economy and the overall mobility and growth of a nation.

He emphasized the historical role played by transportation, and explained its connection to colonialism, industrialization, revolution and migration. He stated that transport is an important part of India's economy but it is not fully developed. He also pointed out that India's relatively low GDP per capita has meant that access to transport has not been uniform. He underlined the various constraints, such as lack of finances, technology and resources that the transport sector is confronted with.

The lecture enlightened the students on the subject of transport, its role, its significance and how its efficiency is linked to the overall growth and development of a nation. The students gained an understanding of how the different modes of transport contribute each day towards the betterment and enhancement of a country.

FDP ON 3Q TRAINING

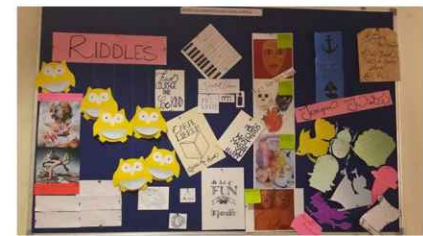
The School of Humanities and Social Science organised a "3Q Leadership (Spiritual, Emotional and Intelligence)" workshop in association with the 3Q Institute on November 29, 2016 in which Faculty members from several Schools took part.

The workshop was conducted by two renowned psychologists, Mr. Richard Griffiths and Sr. Anita De Monte. Mr Griffiths is the founder director of the 3Q Institute and former National Chairman of Trans-personal Psychology Section, Australian Psychological Society, while Sr. Anita De Monte is a seasoned motivator, facilitator and practitioner as well.



ENGLISH WEEK

The School of Humanities and Social Science celebrated English Week "ENGLISH IOTA" from October 3 to 7, 2016. During this week, the students of B.A. (English Hons) projected their talent in the form of various activities such as riddles, tongue-twisters, Just a Thought and Instagram.



FIELD VISITS



CYFY 2016

The students got the opportunity to meet and interact with dignitaries and professionals from the UN, Ministry of External Affairs, Federal Bureau of Investigation, Central Bureau of Investigation, and several others with a background in International Security and Cyber Security on October 3, 2016.

They discussed upcoming issues related to cyber space. Delegates enlightened the participants with their viewpoints on the subject.



STUDENTS TAKE PART IN INTER-UNIVERSITY LITERARY FEST

On October 7, 2016, eight students from School of Humanities and Social Science participated in the inter-university literary fest "Rhetoric 2016" organised by K. R. Mangalam University.

They witnessed a number of events like paper presentation, group discussion, and creative writing. Mr. & Ms. Rhetoric, etc. Yamini and Mansi won a prize in paper presentation. In addition to the participation certificates, the students also received certificates of merit.

NATIONAL BRAIN RESEARCH CENTER

The Students of BA (Hons.) Applied Psychology and MA (Counselling Psychology) visited the National Brain Research Centre, Manesar, on November 9, 2016. The National Brain Research Centre is the only institute in India dedicated to neuroscience research and education.

The objective of the visit was to understand the importance of cognitive psychology and cognitive neuroscience in the contemporary researches in Psychology. The students were exposed to many neuro imaging techniques like 3T Magnetic Resonance Imaging (MRI) Scanner, Electroencephalography (EEG), and Evoked Response Potential Recording (ERP).

The students also visited the Molecule Lab and Anatomy Lab. They were shown the preserved human brain and learnt about the functioning of the brain. Overall, the visit was very much useful to the students.



PARLIAMENT MUSEUM

The students of Political Science along with Ms. Minakshi Biswas, Assistant Professor, School of Humanities and Social Science (SoHSS), visited the Parliament Museum on October 4, 2016. The visit, which was undertaken as part of the Political Science (Hons.) curriculum, was indeed a trip to remember for the students. They learnt about the democratic heritage of the nation from the interactive story-telling features that are part of the museum.



BRITISH COUNCIL

Students of the English department of the School of Humanities and Social Science, along with faculty members, visited British Council, on October 22, 2016, to take part in the conference on Shakespeare's Ashes. The conference was organised by the British Council in association with The Shakespeare Society of India.

The conference featured academic seminars that brought into focus different aspects of Shakespeare's after lives; plenary sessions by Michael Neill and Aparna Sen; an especially commissioned translation of Shakespeare's sonnets into various Indian languages; poetic performances to make Shakespeare more accessible through conversation and exchange and many more.

The Conference also hosted "Jugalbandi" sessions that showcased prominent Shakespearians in conversation. The visit gave students invaluable insights into Shakespeare's work.



Visit to Tribal carnival

STUDENTS LEARN ABOUT TRIBAL LIFE, CUSTOMS AND SKILLS

A group of students from Economics, Political Science and Sociology departments of School of Humanities and Social Science were taken on an educational visit to the National Tribal Carnival at Pragati Maidan, New Delhi on October 27, 2016. The objective of the visit was to make them aware of the various aspects of tribal life, culture, tradition, customs and skills.

Around 1,600 tribal artists and 15,000 tribal delegates from across the country were part of the carnival. Different tribal communities showcased their most important crafts, which gave the students an opportunity to observe the unique differences in the tribal economy along with exposure to their traditional skills. The students also availed the opportunity to interact with the delegates of tribal communities from different states about their respective skills and crafts put on display, enriching their understanding of tribal culture as well.

The students of BA (Hons) Economics focused on issues related to economic development and tribal welfare, and to get a perspective on the role of state and market institutions in promoting and preserving tribal culture and skills. They were also able to observe the extent to which the tribal community is engaged in alternative occupations and thus how it contributes to the overall national employment.

The BA (Hons) Political Science students gained an understanding of the issues and challenges that different tribes encounter, and the strategies undertaken by the government towards empowering the tribal population. The students also had an opportunity to learn about the role of panchayats in promoting the welfare of the tribal communities.

The main focus of the BA (Hons) Sociology students was to develop an understanding of the cultural implications which underlie the historiography of tribal communities in India. The visit created awareness and sensitized the young scholars on the issues related to Scheduled Tribes. The students also had an opportunity to learn the threat and loss of identity that these social groups are facing in the name of tourism and development.

Towards the end of the visit, the students dipped into the unique cuisines offered at the carnival. Overall, the visit to the National Tribal Carnival was an enriching experience for the students.

SCHOOL OF

LAW



Dr Ravi Chandran delivering a lecture on the "Making of Legal Professionals".

MAKING OF LEGAL PROFESSIONALS

The School of Law organised a guest lecture on "Making of the Legal Professionals" on November 11, 2016. The lecture, which was delivered by Dr. Ravi Chandran, Advocate & Head, Academic Initiatives, Surana & Surana International Attorneys, Chennai, gave the students useful insights into various career options open to them.

Dr Ravi Chandran described the skill sets required to become an eminent lawyer. He stressed the importance of participation in extra-curricular activities such as moot court competitions, conferences, workshops, etc.

He also asked the students to undertake a SWOT (strength, weakness, opportunity, threat) analysis so that they can turn their weaknesses into strengths. Mr Ravi Chandran also invited the School of Law to take part in activities organised by Suranas & Suranas.

CAREER OPTIONS IN LAW

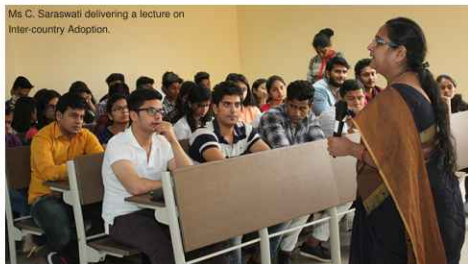
School held its orientation program for the First Year students on August 29, 2016 which started with a welcome address by Dr. S. Shantha Kumar, Dean School of Law for the students joining the School of Law. It was followed by an interactive session with Mr. Amar Sundaram, National Director (Legal) & General Counsel, Ernst & Young (India & Bangladesh) who interacted with the students on choosing different career options in law.

INTER- COUNTRY ADOPTION ISSUES EXPLAINED

Mrs C. Saraswati, Deputy Director, Central Adoption and Resource Authority, Ministry of Women and Child Development, delivered a lecture on 'Inter- Country Adoption and Related Matters' for the Law students on October 18, 2016.

Mrs Saraswati, who has been supervising inter-country adoption cases (Hague & non-Hague countries) and inter-country related matters, covered several important issues in her lecture. These included rights of deprived children in India, importance of central adoption and resource authority (CARA) in current scenario, and difference of in-country and inter-country adoption procedures. She also presented an overview of inter-country adoption and related matters in India.

The lecture not only gave the students an opportunity to learn about adoption issues but also obtain first hand practical information on related queries from Mrs Saraswati.



Ms C. Saraswati delivering a lecture on Inter-country Adoption.

STUDENTS CONDUCT MOCK PARLIAMENT SESSION

The School of Law along with several prominent women's groups such as Centre for Social Research, celebrated Mahila Aarakshan Diwas on September 14, 2016 at Dilli Haat.

On this occasion, Dr. Ranjana Kumari, Director of Centre for Social Research, said the fight for passage of the Women Reservation Bill would continue. She also stated that the current government which is presently in majority in the lower house was capable of passing the Bill, which seeks 50% reservation for women in Parliament.

A mock parliament session was conducted by the School of Law students to discuss the issue of Women Reservation and other contemporary issues related to women.



Law students participating in the Mock Parliament Session on Women Reservation Bill at Dilli Haat.

LAW STUDENTS ATTEND CYFY 2016

Students of School of Law attended CyFy 2016, Indian Conference on Cyber Security and Internet Governance organized by Observer Research Foundation from September 28 to September 30, 2016 held at Taj Mahal Hotel, New Delhi where the students got an opportunity to interact with dignitaries and professionals from Ministry of External Affairs, UN and many other dignitaries with a background in Cyber Security and Cyber Policy in firms like Facebook, Twitter etc. Mr. Ravi Shankar Prasad, Indian Minister of Electronics & Information Technology and Law & Justice inaugurated the session followed by panel discussions on cyber issues by eminent personalities. This Conference helped the students to get an in depth view on all the contemporary issues on Cyber Security and Internet Governance on a global level.



Faculty and students at CyFy

LEGAL TRANSFER IN THE COMMON LAW WORLD

Students of School of Law attended Science Circle Lecture 'Legal Transfer in the Common Law World' organised by the Embassy of the Federal Republic of Germany and the German House for Research and Innovation - DWIH New Delhi on 9 December 2016 held at German House, New Delhi where the students got an opportunity to interact with dignitaries and professionals such as Prof. (Dr.) Stefan Vogenauer, Director, Max Planck Institute for European Legal History and Prof. (Dr.) M.P. Singh, a renowned constitutional law scholar of India. The lecture focused on the impact upon English legal system due to assimilation with the local and tradition laws of its colonies.

INTERNSHIP



Ravina Yadav and Deepti Mallik who interned at the office of Directorate of Public Prosecution with Additional Public Prosecutor, Mr. Sanjay Soni.



LAW STUDENTS
INTERN AT
DIRECTORATE
OF PUBLIC
PROSECUTION

Ms. Ravina Yadav and Ms. Deepti Mallik along with a host of other Students of Law, G.D. Goenka University interned at the office of Directorate of Public Prosecution with Additional Public Prosecutor, Mr. Sanjay Soni from July 1, 2016 to Aug 1, 2016 at the Tis Hazari Court, New Delhi.

The students had a great opportunity to witness the court proceedings and understand the intricacies involved in filing of charge sheet, cross examination, plea bargaining, camera proceedings etc. with Session Judge Mr. Rajiv Mehra and Additional Public Prosecutor Ms Reeta Sharma who gave them useful insights on the practical aspects of working of the Criminal Justice System.

RAINMAKERS HOLD CV FRAMING SESSION

A CV Framing Session was conducted by Rainmaker Professionals for law students on October 5, 2016. The interactive session was conducted by Mr Pratiksh Rai, a lawyer turned counsellor and coach.

Mr Rai explained to the students the finer points of framing a CV. He also clarified their doubts regarding which points to highlight when applying for a job.



Law students performing a Nukkad Natak at the Badshahpur Legal Awareness Camp.

LEGAL AWARENESS CAMP HELD AT BADSHAHPUR

The Legal Aid Society of the School of Law organised a Legal Awareness camp at Badshahpur village in District Gurgaon on October 26, 2016 to educate villagers on the Right to Information Act.

At the camp, the students staged a Nukkad Natak to explain how the villagers can obtain information from any government office. The play was watched with great interest by the villagers. The students also educated the villagers on the process of filing an RTI application.

The camp was organised in association with Unnati Charitable Trust, a state-based NGO.

SCHOOL OF LAW BECOMES A MEMBER OF IUCN ACADEMY OF ENVIRONMENTAL LAW

The School of Law, GD Goenka University, has become a member of IUCN Academy of Environmental Law. Founded in 1948, the International Union for Conservation of Nature (IUCN), is the world's oldest and largest global environmental network.

Located in Gland, Switzerland, IUCN brings governments, international organizations, non-government organizations (NGOs), local communities and private enterprises together to engage in research and field projects to develop solutions for environmental challenges. IUCN currently has 198 members spread across 60 countries.

As countries seek to achieve global environmental sustainability and build resources in international and national environmental law, the IUCN Academy draws on its international resources to help in building individual talent and institutional capacity in environmental law and policy.

SCHOOL OF
MANAGEMENT



Book of Proceedings being released.

ELIXIR 2016

79 cases presented at Elixir 2016

The School of Management organised its third International Case Conclave, ELIXIR 2016, on September 9, 2016 in the University premises. The conclave offered a platform to case writers, academicians and industry experts to highlight and dwell upon nuances of complex decision making situations.

As many as 79 case studies were presented by delegates from 40 national and international Universities and Corporates. Some of the cases that stood out were: Stand Alone Restaurants in Gurgaon: A Flash in the Pan or Here to Stay?; Rags to Riches: The Story of a Billionaire Barber; Work Politics: A Case Study; Understanding Entrepreneurial and Start Up Predicament: Case Study of a Mobile Food Start Up; Nokia's Marketing Strategy Failure: A lesson for other Companies; Yours Digitally: Patanjali; Sailing through Troubled Waters: A Case of Unatti Industries Ltd.; Is the Indian Society's Behaviour changing towards Girls?; Success in Online Business: Would an App Alone Suffice; Overloaded with Technology, Overwhelmed at Work!; The BREXIT verdict: Deciding the Future of Britain, European Union and their Trading Partners.

Fifty selected cases were published in the book of proceedings, which was released on the occasion by the Chief Guest Dr Rajeev Kumra, Professor, IIM Lucknow, Guest

of Honour Dr Vinnie Jauhari, Director Education Advocacy, Microsoft Corporation, Vice Chancellor, G D Goenka University, Prof (Dr) Deependra Kumar Jha, Dean, School of Management Prof (Dr) Pradeep K. Goel and Convener Conference & HoD, School of Management Prof (Dr) Tanuja Kaushik.

The notable guests and speakers at the case conclave were: Dr. Rajeev Kumra, Professor, IIM, Lucknow, Dr. Vinnie Jauhari, Director Education Advocacy, Microsoft Corporation, Dr. Sandeep Puri, Professor, IMT, Ghaziabad, Dr. Vikas Daryal, Director, TIMT, Kurukshetra University, Ms. Sangeeta Shahane, Professor, IBS, Gurgaon, Dr. N. H. Mullik, Professor, Jamia Hamdard University, Delhi, Mr Sali Bhatia, Director, Center for International Education and Scholarships, Dr. Lokinder Kumar Tyagi, Associate Professor, Bharati Vidyapeeth, Mr. A. R. Dave, Professor, Christ Institute, Rajkot, Dr. Amit Kumar Sinha, Professor, Amity University, Lucknow and Dr. Mridul Dharwal, Assistant Dean, School of Business Studies, Sharda University, Greater Noida.



Ms Nidhi Verma speaking to the students.

SERVICE MARKETING

A guest lecture was conducted by the School of Management on the topic "Understanding Service Marketing with reference to The Leela Ambience Gurgaon" on September 15, 2016. The lecture was delivered by Ms Nidhi Verma, Head PR and Marketing Leela Ambience.

Ms Verma explained the difference between product marketing and service marketing. She explained the elements of experience and pleasure as an integral part of marketing.

FIELD VISITS

GATEWAY RAIL

The School of Management students visited Gateway Rail & Inland Container Depot to get an understanding of international traffic, export import documentation, container business and customs procedures.

Captain Ritesh Arora, Deputy General Manager, Gateway Rail Freight Limited, made a presentation to the students. This was followed by a question-answer session. The students then visited the CCTV room to learn about GPS tracking and RFID tags installed on trucks and containers. The trip was very informative, enriching and provided great learning experience to the students.



RAIL NEER PLANT

The School of Management students were taken on an industrial visit to Rail Neer, a brand associated with the Indian Railway Catering and Tourism Corporation. The visit began with a presentation, and was followed by a question-answer session where the students learnt about various things associated with the water plant. After that the students were shown the manufacturing facility.

MDP ORGANISED ON LOGISTICS AND SUPPLY CHAIN MANAGEMENT

The G D Goenka University, Gurgaon, a Center of Excellence for Supply Chain Management, in collaboration with Chartered Institute of Logistics & Transportation (CILT) organised its third Management Development Programme (MDP) on Logistics and Supply Chain Management on July 29 and 30, 2016. The programme was attended by senior executives from Navratna and Miniratna companies like Indian Ports Association, Pipavav Railway Corporation, GATI-KWE, CWC, RITES and Container Corporation of India.

The resource persons for conducting the different modules of MDP were Prof (Dr) Pradeep Kumar Goel, Dean, Prof (Dr) Tanuja Kaushik, HoD, Dr Gyanesh Kumar Sinha, Mr Rajneesh Kler and Ms Sadhna Shukla from the School of Management.

All participants were conferred with a memento and certificate of participation. The MDP was highly appreciated by the participants for its diverse content, contemporary topics, new practices of sourcing, excellent delivery and practical application.



Participants who look part in the MDP

PHD KAS WORKSHOPS

The PHD Chamber of Commerce hosted a one-day Workshop on 'Logistics and Supply Chain' on August 5, 2016. The workshop was part of a Joint Cooperation Project of PHD Chamber of Commerce and Konrad-Adenauer-Stiftung (KAS), Germany for Entrepreneurship Development. Prof. (Dr.) P. K. Goel, Dean, SoM and Prof. (Dr.) Tanuja Kaushik, HoD, SoM facilitated various modules on Logistics and Supply Chain Management, Aggregate Production Planning, Optimization for Logistic Planning, Warehouse Management and IT in Supply Chain Management.

OPERATIONS MANAGEMENT

The PHD Chamber of Commerce and Industries, New Delhi hosted a one-day Workshop on Operations Management on August 19, 2016. The workshop was a part of Joint Cooperation Project of PHD Chamber of Commerce and Konrad-Adenauer-Stiftung (KAS), Germany for Entrepreneurship Development.

The workshop, which was organised by the School of Management, was attended by 35 middle and senior level executives from manufacturing, services, quality control, project management, materials, sourcing, logistics and supply chain, information technology, etc.

The objective of the programme was to train the participants in managing operations and become effective and efficient management professionals. The programme also aimed at developing skill sets in applying various decision making tools.

The topics that were covered included Managing Service Operations, MRP, Lean Operations and Managing Quality for Process Excellence and Planning & Scheduling for Operational Excellence followed by case discussions.

The resource persons for conducting different modules for this training were Prof (Dr) Pradeep Kumar Goel, Dean, Prof. (Dr.) Tanuja Kaushik, HoD and Dr. Gyanesh Kumar Sinha, Asst. Professor from School of Management, G D Goenka University.

Participants after the PHD-KAS Workshop on "Logistics and Supply Chain"



STUDENT ACHIEVEMENTS

The School of Management students won the following awards:

1. Parikshita Mendiratta (MBA, Batch 2014- 2016): "The Gopi Ram Goenka Gold Medal"
2. Saurabh Jain Barjatya (BBA, Batch 2013-2016): "The Gopi Ram Goenka Gold Medal"
3. Sonal Kumari (BBA, Batch 2013-16): "The Gopi Ram Goenka Silver Medal".
4. Jaskanwarjeet Singh Bakshi (BBA 2013-16): Joined Adelphi University in New York with a scholarship of \$ 8000.
5. Ankur Dewatwal (B.Com (H)): Won the district level Marathon organized at Gurgaon. He was awarded a trophy and one year free membership of 'The Gold Gym', Gurgaon.
6. Parul Roy (MBA): Won first prize in the area of Operations Management at a national level Summer Internship Project Competition ANUBHAV-2016' held at Institute of Technology & Science, Ghaziabad. She received a cash prize of Rs 5,000- and a certificate of appreciation.

SCHOOL OF

MEDICAL & ALLIED SCIENCES



PHYSIO-THERAPEUTIC LAB SET UP

The Vice Chancellor, Dr. Deependra Kumar Jha, inaugurating the Physiotherapeutic Lab

The Vice Chancellor, Dr. Deependra Kumar Jha, inaugurated the Physiotherapeutic Lab set up by the Department of Physiotherapy, School of Medical and Allied Sciences, on October 24, 2016. Dr. Jha also inaugurated the OPD facilities which will be operated through this lab. The OPD facilities will help students learn Physiotherapeutic treatment in a real time situation. The task of looking after the OPD facilities was given to Dr. Priyanka Malhotra and Dr. Mamta Dagar.



BPT SEM I STUDENTS VISIT MEDANTA MEDICITY

The BPT Sem I students of the School of Medical and Allied Sciences were taken to Medanta Medicity in Gurgaon on November 28, 2016.

Medanta is one of the largest super specialty medical institutes in India. The students had an opportunity to get acquainted with the well-equipped Physiotherapy and Rehabilitation Department at Medanta.

Among other things, the students saw Gait analysis and training lab with built in cameras, which is one of its kind in NCR; mock-up area where patients are taught to reacquaint themselves with simple activities of daily living; hydrotherapy pool with steam and sauna facility; state-of-the-art gymnasium segregated into floor gym and furnished gym; occupational therapy area with facilities for splint making; paediatric rehab area which can be furnished as per requirements; and preventive health checkup rooms.

Dr. Varun Khurana of the Department of Physiotherapy provided detailed information to the students, who were accompanied by Dr. Mamta Dagar and Dr. Priyanka Malhotra.

INDUSTRIAL VISITS

PHARMACY STUDENTS VISIT IDPL

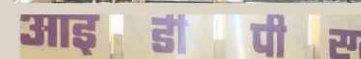
The students of B. Pharmacy, School of Medical and Allied Sciences, visited the Indian Drugs and Pharmaceutical Limited (IDPL), Gurgaon Plant, on October 20, 2016.

The visit started with a presentation by the HR Department of IDPL about the company's growth and status. The students were then exposed to the Tableting section, Quality Control, Blister Packing and labelling section, warehouse etc. They were also briefed about the various quality inspection procedures of raw materials through qualitative and quantitative tests including HPLC, UV, and FTIR. They were also shown the Granulation and tablet compressing process.

The other large-scale pharma manufacturing equipment and its applications were also keenly observed by the students. This included the liquid filling and sealing sections. The visit helped the students correlate theoretical concepts with practical applications.

The students were accompanied by Dr. Rohit Dutt, Head, Department of Pharmacy, Dr. Saurabh Bhatia and Dr. Aparna Khansil.

Pharmacy students at the IDPL plant.



The Pharmacy students with Dr. Rohit Dutt at the IDPL plant in Gurgaon.



DIABETES DAY

The School of Medical and Allied Sciences launched a healthy initiative on the occasion of World Diabetes Day on November 15, 2016. The initiative, "Healthy Tips Of The Day", involves mailing "Healthy Tips" every morning to the University's Faculty and Staff. The topic for the tips is decided in advance, and then e-mails are sent on that topic every day.

Dr. Mamta Dagar helping a patient perform general exercise



NUTRITION DAY

The Nutrition and Health Department of the School of Medical and Allied Sciences celebrated the World Nutrition Day on November 10, 2016. The activities included knowledge sessions on "Healthy lifestyle" and "Food pyramid". After the brainstorming session, the students presented posters on various topics related to nutrition and health such as cholesterol, balanced diet, diabetes, etc.

To make the day memorable, the Department of Nutrition in association with Le Cordon Bleu School of Hospitality served healthy salads in the cafeteria during lunch. The purpose of the exercise was to encourage people to start eating salads.



PHYSIOTHERAPY CONSULTATION CAMP

A free physiotherapy consultation camp was organised by the School of Medical and Allied Sciences at the university Infirmary on September 8, 2016, to mark the World Physiotherapy Day.

The camp, which was of two-hour duration, was attended by the faculty and staff. It was followed by a guest lecture by Dr. Varun Khurana, Chief Physiotherapist, Medanta City.

Ms. Shaktupreet Kaur undergoing physiotherapy.



Guest Lecturer Prof (Dr.) A. K. Madan with SoMAS faculty members and Dr. Rohit Dutt, HoD Pharmacy, SoMAS.

PHARMACIST DAY

The G D Goenka University's School of Medical and Allied Sciences celebrated the World Pharmacist Day on September 27, 2016 with great enthusiasm.

The event began with the Pharmacist Oath taking ceremony followed by a motivating video clip on the role of pharmacists in the healthcare system. The Pharmacy students then performed a skit on the importance of pharmacy education.

The skit was followed by a lecture on "Career Opportunities available for Pharmacy Graduates in New Global Scenario" by Prof (Dr.) A.K. Madan, of Pt. B D Sharma University of Health Sciences, Rohtak. He showed videos on different dosage forms. These included the tablet punching machine, vials and tubes filling, capsule drying as well as lemon oil extraction.

Dr. Madan also spoke about the challenges of modern drug discovery process, and emphasized the importance of collaborative learning in developing new drugs. Dr. Deependra Kumar Jha, Vice-Chancellor, welcomed Prof. Madan.

The event concluded with a vote of thanks by Dr. Rohit Dutt, Head, Department of Pharmacy. Eighty students from B. Pharmacy, B. Physiotherapy and B.Sc Nutrition, attended the programme.



Student contributions

LIFE IN MILAN

CREATIVE CORNER

MY GERMAN SOJOURN

TOURISM FOR ALL

TRAVELLING

TRIP TO GOA



WE LOVE OUR COURSE
AND LIFE IN MILAN



It needs no mention that Italy is one of the major fashion hubs of the world. The country has produced several renowned fashion names and brands, including the world famous Armani, Roberto Cavalli, Dolce & Gabbana, Salvatore Ferragamo, Gucci, Prada, Valentino, Trussardi, Versace and Tod's.

Given the prominent place that Italy occupies in the world of fashion, it was always my dream to be associated with Milan, its best fashion city, and my course gave me that opportunity.

Now that we are living here there are so many things we get to experience everyday - from living on our own without any help and adapting to our new lifestyle. Everyday brings a new challenge and meeting it teaches us something new.

There is definitely no doubt that we are getting a lot of exposure and a great learning experience from our work. Our work horizon has expanded and we look at the fashion industry with new eyes.

We are not only learning new techniques, but are also learning to create a positive balance between our personal and professional lives. Besides work we also get to travel and explore places nearby which is another plus point.

Trying to fit in another culture with a different language it takes time but altogether it's worth everything we have left behind and all these experiences of staying alone, travelling with friends and exploring new things will definitely help us evolve and make us a better person.

AINA
SCHOOL OF FASHION AND DESIGN

CREATIVE CORNER

SEARCHING FOR THE TRUTH

How come there is not but one truth and we believe in all and nothing but that? Even when our instincts work and lead us towards the reality, we only fight against it and walk the opposite path? There could be God telling us there is a world and different worlds inside you and still we would search for them under the water or in the space. Why, if what is told is not enough, then practice it, my pal, and see the truth for yourself.

There are not two truth hidden but one, so don't go searching for many. The truth doesn't belong to the world but is inside you, so don't go searching where you'll find everything but that. The truth is hidden, yes, but it is hidden in the open. You know where it is but still it is not in sight. There is something atop it; something filled with envy, and hatred, and anger, and what not. Layers and layers and layers of them!

We can't see the truth; the layers of every sin, every thought hide the truth from us. We know it's there but we are too lazy to clean the dirt and reveal the truth, so we sit back and add many and many more layers atop them. Then we sigh!

And it doesn't end there. We get so used to not cleaning our mess that the best way out we find is to hide the mess with more mess until it is

amplified by million and billion times. And it's not a lie but our life.

So much is lost (our time and our principles) and so much is gained (abhorrence and sins and mendacity) and we are so corrupted with lies that we search for the truth in them. And because our need of finding the truth is so strong, we settle for whatever lie satisfies our mind and knowledge and intellect.

But without the truth, we are nothing but a lie. And Truth remains hidden and lost and we diminish it with more and more layers, hiding what is precious; hiding the gem. The only way to reveal it is to enter the room of afterlife before the door of death invites you.

All our life, we have been taught before we could take decisions on our own. From taking the first step to driving a car, from speaking our first word to presenting in the public, from putting the first drop of milk in our mouth to earning for our stomach. The same way, we need a perfect master to instruct us towards that eternal life before death makes it fickle and unpredictable.

Anamika Kaur
BA Semester I English Hons.
SCHOOL OF HUMANITIES AND SOCIAL SCIENCE

THOUGHTS

Poisonous thoughts lay
A treacherous path for me
Suffocate me in absolute silence
For reasons beyond me
Swirling in hate
And other filth dirties
My very soul
In need of healing
My desperation take over
Leading me right along the path
I try to avoid but I can't
It leads me right to the destination
A dark cave where desire and
lust lash at me
Wounding every inch of the body
That tries to heal
But can't hide the scars of the soul
Help me I cry out
But to whom I don't know
There is no one
No one to rescue me
It falls to my mind and body
To rescue me now
A great battle begins
And I am scared to find
The awful outcome it would surely entail.

Yamini Balasubramanyan
BA Semester I English Hons.
SCHOOL OF HUMANITIES AND SOCIAL SCIENCE



Wings

Deep from the unfathomable mines of agony,
the bleeding hands wanted to be held.
The voice echoed in the emptiness of her soul.
Just when the world was primed to pound on her
the rays of hope flung in flakes of her vanquished heart.
The silver hand reached out, took her away from the murk
and whispered in the stardust sky.
Clenching to her dreams she reached out, wore her scars like wings and soared
like a newborn butterfly to the fields of wild flowers, beautiful and untamed.
Soaked in fragrance they smiled and fought to kiss her immortal lips
her eyes shined like a white gem against the deepest night.
She found her stand in the wild.
She looked back, not to see the dark but the light she now stood in,
rays of the dusky sun pierced her naked body.
Her eyes opened to the crimson red,
path that once got buried under the fear shone blinding bright.
She stepped down to touch the tangible light,
her path gleamed in front.
Standing there, thinking about the day when she had lost it to the world,
she thought if she hadn't reached out to herself then who would have.
The whisper echoed again, and she could hear her voice in the stardust sky saying,
"Don't be a victim,
accept no one's definition of your life, but define yourself,
the only person who can pull you down is you,
Believe
you are braver than you think,
more talented than you know,
capable of more than you imagine.
You may be the only person left who believes in you,
but it's enough.
It takes just one star to pierce a universe of darkness,
get up and shine and be the light the world needs.
The golden wings flapped to never settle..

Khushboo Rao
MJMC Sem I
SCHOOL OF COMMUNICATION



A Dream TRIP TO GOA

Later, we went to Calungute beach and saw the high tides. I can't believe how watching the tides still moves us even though we have seen the tidal waves hitting the shores so many times. It loudly echoes the power of nature.

The next morning we drove to Panjim where the International Film Festival of India would take place. They were getting ready for the inauguration, with decorations lying everywhere. It was still a pretty remarkable sight. Most of the decorations were up and were looking fantastic. I couldn't wait to see them at the opening film night.

After getting the work done in Panjim, we went to Agouda Fort. I would suggest going for a morning run early in the day because it gets pretty hot near midday. Though we didn't mind that because of the amazing view we got to see. We climbed on the wall and sat on the ends of the fort. The view was breathtaking.

Then we went to the beach to catch the beautiful sunset. We played and danced with the tides and got temporary tattoos. I got a dragon to remember the day. We had our sunset supper on the beach. I had my favourites - Pina colada and Calamari. I can say without doubt that Goans can never go wrong with their drinks!

We also went to Thalassa to check out a pretty place covered with fairy lights. Owned by a Greek chef, Mariketty Grana, it is one of the

highest rated restaurants on Thalassa beach. On the way to Thalassa, we also rode with the Knight Riders, who were participating in the Rider Mania. It is the annual gathering of Indian Royal Enfield motorcycle owners and it was happening in Goa this year.

Then the next morning, we went to check out the Entertainment Society of Goa and even their decorations and enthusiasm was infectious. I remember, as soon as we got our invitation cards, we were so excited to see the opening ceremony in the stadium the next day. We decided to celebrate this by enjoying some adventure sports. We jet-skied and went paragliding and I cannot explain how beautiful the beach, sea and the island looked, all creating a phenomenal look, a few feet above water.

After the adventure sports, we tried a 4 star restaurant in Candolim called Southi. It had a beautiful combination of South Indian, Goan and Punjabi cuisine and I cannot express how perfect every dish was. I was already imagining coming here again!

The next morning, we woke up early to catch the sunrise at the beach. People and dogs running. Chaiwalla serving us samosas with piping hot chais. It was so ideal that I daydreamed about living here for sometime.

After catching up on some sleep, we went to the Immaculate Church in Panjim. It looked so pure and calm with its white picturesque architecture. After lunch, we went to the stadium for the opening ceremony. The performances were full of entertainment and empowerment. It was delightful to see so many stars come under one roof to celebrate world cinema at its best.

The opening film was *Alter Image* which gave us a good insight into an artist's struggles in an orthodox world. This Polish film's climax scene left a long lasting impression on me. Don't worry, I won't be spoiling it for you guys any further but I do suggest you guys see it for yourselves.

As expected, the decor was beyond pretty and our night was made with the aura that the venue was surrounded by. IFFI and Goa will always be remembered. Here's hoping your trip to Goa is also fantastic, long and energetic!

Avantika Dedha, BJMC, Semester V
SCHOOL OF COMMUNICATION



MY GERMAN SOJOURN

Recently, I went to Germany for my studies and stayed there for about eight months. During that time I got a chance to explore the country. My journey began in Berlin. I visited the Berliner Dome where I got to see the breath-taking gigantic dome. It is a stunning sight indeed. My love for places which hold great historical importance made me visit the Berlin Wall, which used to be the border of erstwhile East and West Germany. It was a very nice experience to sit on the banks of the river flowing along the Wall and feasting on the world famous, Berlin's curry Wurst. I believe there is some magic in that place. The tranquility of the view compelled me to introspect. All in all, it was a heart-warming experience.

Near the Berliner Dome is Alexander Platz. It has a huge tower known as Fernsehturm. One may compare the place with Connaught Place, such is the reminiscence. Alexander Platz is also known to be quite the party hub at night. People sing and dance while of course drinking beer (the German equivalent for water).

Next, my travels took me further north of Germany. I visited Hamburg. It is known for its palaces, Rathaus and not to forget, its port. Though Hamburg is a big city, I decided to walk to places, as I believe it gives us a chance to explore the city's street life and provides us a better sense of their culture and who knows we might come across something even more fascinating. The moment I got a glimpse of the Rathaus, I was struck by the majestic beauty of the palace. The aqua green conical tombs, the big clock and the beautiful architecture gave me an adrenaline rush. The fountain inside the Rathaus enhanced its beauty. It was as if the walls had a life of their own and spoke for themselves. After wandering around the palace a little more, I continued my trip to the Hamburg port. I was thrilled by the scenic beauty of that port. As I travelled, I realised what a tiny place I occupy in this world. In short, it was an unforgettable experience.

So that was all about my sojourn, and at the end all I can say is that:

"Traveling – it leaves you speechless, then turns you into a storyteller." – Ibn Battuta

Anand Mathur, B.Tech, Semester II
SCHOOL OF ENGINEERING





TOURISM FOR ALL

What comes in your mind when you think about tourism? Maybe shopping, roaming, exploring, adventure, expedition, fun, food and lots more. Travelling is not only about visiting places but also about learning new culture and new traditions, meeting new people and knowing their life stories. Stories which inspire to travel more, explore more and live more; stories which can motivate a person to experience oneself to an extent and make life worth living by travelling.

A person spends his life, getting along with responsibilities, children, work and a lot more but the time which he needs to explore himself goes with it and when he realizes this it's too late for him. There are many people who have dreams to travel the world and get to know more, but they cannot afford it.

People with special abilities who are distinct in their own ways are often the neglected ones. Those who are single and have decided to be independent are

often seen as the dependent ones. Pregnant mothers or people with small kids are generally avoided. Even single mothers avoid travelling alone and then there are people with pets. These are segments that find it difficult or daunting to travel.

Nowadays travelling is also seen as traffic jams, or long journeys which many of us consider tiring and also boring. Travelling is time consuming and time is like money for which each and every individual runs and forgets what he is missing on. Travelling is not only a hobby but also a passion, which is hard to find but which lies within each and every individual. The point is how and when one explores the ability to travel the world and discover its mysteries.

World tourism is all about making people realize how beautiful life can be if one is ready to explore. Tourism has experienced continued growth and deeper diversification to become one of the fastest growing economic sectors in the world. It has become a key driver for socio-economic progress, and for some nations the main source of revenue.

Accessible Tourism is all about the creation of environments that can cater to the needs of all of us, whether we are travelling or staying at home. Everyone must experience the incredible diversity of our planet and the beauty of the world we live in. Please remember, tourism is the key which can unlock and explore the unexplored in you.

Aditi Dixit, PGDCAM
SCHOOL OF HOSPITALITY

Whether you are a 9-5 workaholic or a school going kid, we all love travelling. To travel is to live, they say. Travelling not only teaches us the value of life, but also makes us learners and observers. It compels us to think about everything that is right and wrong with this world. Not to mention, it shows us just how beautiful this world can be, when you think there's just no hope. But what is heart-warming is the fact that we all define traveling in our own way. One cannot object to another's meaning of travelling. For some it is a way of having fun and instilling adventure in their lives. While, for others, it is a way of getting lost and finding themselves in the process. Few might do it for the thrill and the adrenalin while few do it to embrace new cultures and traditions.

The more you travel, you realize that there is more to travel and the experience and exposure only humbles you. You tend to realize that the destination doesn't matter but what truly matters is the journey. People who travel capture moments through photography and relive them as memories, years down the lane. Such is its nature.

For me, travelling is stepping out of my zone and going to a place where I find a part of myself that I never knew existed. Whether it's watching the sunset at the golden gate bridge in San Francisco or climbing the mighty Himalayas, we all find a way to satisfy our soul. After all, all those who wander aren't lost and maybe all those who are lost want to be found within.

STEPPING OUT OF MY ZONE

"We all come from the sea, we are not all of the sea. But those of us who are, we children of the tide must return to her everyday only to give back what was touched all along the way."

Shankar Keshav, B. Tech 1st Year
SCHOOL OF ENGINEERING



THE DUALITY WHICH WE BATTLE

I think there is a dual aspect to everything in life. Principally contrasting in nature, their role is not to conflict really, but to coordinate.

Inhaling-exhaling, adding-subtracting, giving-taking, teaching-learning are some examples of this natural duality.

Their prime and most vital state is the state of balance.

Most of us being rather spiritually primitive beings end up swaying too much on one of either sides. I've also realised when we do that, then the "opposite" side somewhat ends up becoming an uncomfortable zone for us.

When we become too much of givers, we start hesitating to take, as if there were something wrong if "we" would do that, while for other people to take from us is perfectly fine. When we are more often takers, one more thing we take is taking "taking" for granted, forgetting or rather avoiding being on the other side of the weighing scale.

It is all a play of will and realisation. Many times we have the realisation and the knowledge, but what we miss is the will. Can there be will without realisation?

We have an innate fear of change and reversal. A fear of letting go of our obsessions because we have built so much of our life around them. But can a right step ever lead into a wrong path? No, I don't think so. Many times we are unable to overcome our attachments and life does it for us. We are anguished, as we are slit away from things we had been stuck onto for so long, and when that happens our fears dissolve, and we face an inevitable, unfamiliar, new reality.

Though, after a point, it doesn't pinch at all. A man adapts, a man realises.

A man is throughout his lifetime, rowed through a flowing river, at times prevailing, at times drowning. He is pushed till he reaches the stop line, the stillness, the middle ground- the obligatory balance, until he steps into another, and the journey begins again.

Tarang Sharma, BJMC V
SCHOOL OF COMMUNICATION

Let's go *Back*

Let's go back

To the place where we belong

To the roots we are made of

To the people we tirelessly fought
with

To the words we said but never really
meant it

Let's go back

To the days that were spent in crazy
conversations that made boring
history classes worth listening

To the jokes on which laughing once
was never enough

To those memories that made us
unaware of the passing days, weeks
and months

To the people who with their
presence made life worth living

Let's just go back

To the times where we believed that
there is something called a happy
ending

To the days that we called good old days

To the moments where we wish we could have the power to freeze or
replay the moment again and again

To the people who we once called family

Let's just go back

In time and fix those mistakes that were worth not committing

In those days when no one had any complaints

To those days when we danced in the rain like no one is watching

To those good memories as now they have become my favorite remedy

I know living in the past will not help me get cured

But it will help me stay alive for sure

My heart aches as I remember you in my daily talks and walks

So come and let's remember those wonderful times back

Vinnie Nanda, BJMC I
SCHOOL OF COMMUNICATION

GREY MATTERS

SCHOOL OF ARCHITECTURE AND PLANNING

Prof. Chabhi Mishra

"Exploring the potential of Green Infrastructure Planning for Resilient Cities: An Overview", AGORA 2016, 1st International Conference on Disaster and risk Management, ISBN:978-93-86256-12-6, November 2016 in Gurgaon

Ms. Varsha Khetrapal

"Positive and Negative Impacts of Tsunami", AGORA 2016, 1st International Conference on Disaster and risk Management, ISBN:978-93-86256-12-6, November 2016 in Gurgaon

Ms. Bharti Chadha

"Prefabrication in Post Disaster Shelters", AGORA 2016, 1st International Conference on Disaster and risk Management, ISBN:978-93-86256-12-6, November 2016 in Gurgaon

Ms. Mukta Rai Saxena

"Role of Open Spaces for Disaster Management in Cities", AGORA

2016, 1st International Conference on Disaster and risk Management, ISBN:978-93-86256-12-6, November 2016 in Gurgaon

Ms. Parul Singh

"Risk Preparedness in Heritage Buildings", AGORA 2016, 1st International Conference on Disaster and risk Management, ISBN:978-93-86256-12-6, November 2016 in Gurgaon

Mr. Mukesh Ray

"Health Risk Assessment and Mitigation due to Infectious diseases during Mass gatherings", AGORA 2016, 1st International Conference on Disaster and risk Management, ISBN:978-93-86256-12-6, November 2016 in Gurgaon

Ms. Deepika Raina

"NATURAL CATASTROPHE: Case of Jammu & Kashmir Floods", AGORA 2016, 1st International Conference on Disaster and risk Management, ISBN:978-93-86256-12-6, November 2016 in Gurgaon

Ms. Ridhima Sehgal

"Hazard to a Disaster: Human Ignorance- Context of Uttarakhand", AGORA 2016, 1st International Conference on Disaster and risk Management, ISBN:978-93-86256-12-6, November 2016 in Gurgaon

SCHOOL OF ENGINEERING

Ms. Manisha Saini

Ambudhi Vishal, Manisha Saini and Sameer Arora, "Automation of Irrigation Techniques Using ANN and Fuzzy Logic", published in the proceedings of International conference of Recent Developments in Science, Engineering and Technology (REDSET-2016), 21st – 22nd October, Haryana, India, 2016.

Mr.Arinjoy Biswas

Arinjoy Biswas, "Study of Trapezoidal PWM on a 1 ϕ AC-AC Frequency Converter," published in IEEE International Conference on Power Electronics, Drives and Energy Systems (PEDES 2016), December 2016.

Dr. Sudipta K Mishra

Avaish Madar, Abhinav Arya & Sudipta K Mishra, "Sustainable Construction Techniques & Methodologies in Green Building: A Review" published in the

proceedings of International conference of Recent Developments in Science, Engineering and Technology (REDSET-2016), 21st – 22nd October, Haryana, India, 2016.

Ms. Dolly Gupta

Dolly Gupta, "Intelligent techniques for optimization of a two tank system controller" in CSI transactions on ICT published by Springer, pp. 1-4, 2016, DOI 10.1007/S40012-016-0102-3.

Dr. Rashima Mahajan

Ekta Soni and Rashima Mahajan, "Symmetric wavelet Analysis towards MRI Image Compression", Accepted for AISC series of SPRINGER through SOCTA-2016.

Dr. Rashima Mahajan

E. Soni and R. Mahajan, "Asymmetric wavelet Analysis towards MRI Image Compression", Proceedings of 3rd International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2016), GD Goenka University Gurgaon, India, October 2016, pp. 479-490. ISBN: 978-93-86256-09-6.

Mr. Prem Gandhi

Gandhi P, Singh, H, Singh, V, Singh, K, "Effect of Super Plasticizer on the Mechanical and Durable Properties of High Volume Cementitious Concrete", International Journal of Science Technology & Engineering 3(01), 450-453.

Dr. Usha Batra

Heena Ahuja, Sujata, Usha Batra, "Performance Enhancement in Requirement Prioritization by using Least Square based Randomized Genetic Algorithms", 3rd International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2016), G D Goenka University Gurgaon, India, October 2016.

Dr. P.K. Jha

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Dr. Usha Batra

Kuldeep Kumar, Usha Batra, Sujata, "Regression Testing using user Requirements based on Genetic Algorithm", 3rd International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2016), G D Goenka University Gurgaon, India, October 2016.

Mr. Kushagra Agrawal

Kushagra Agrawal, "Computational Intelligence via Applications", published in proceeding of international conference on REDSET-2016 organized by GD Goenka University, Gurgaon, October 21-22, 2016.

Ms. Leesha Aneja

Leesha Aneja and Nihar Ranjan Roy, "Stratification and analysis of routing protocols (wireless sensor networks)", in IEEE 2nd International Conference on Advances in Computing, Communication, & Automation (ICACCA), Bareilly, India, Oct 2016, pp. 1-6. doi: 10.1109/ICACCAE.2016.7748979.

Mr. Nihar Ranjan Roy

Manish Grewal and Nihar Ranjan Roy, "Implementation and Analysis of TL-SMD Cryptographic Hash Algorithm" in Springer 3rd International Conference on Computer and Communication Technologies (IC3T-2016), Vijayawada, Andhra Pradesh, 5-6th November, 2016.

Ms. Manisha Saini

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International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2016), G D Goenka University Gurgaon, India, October 2016.

Mr. Nihar Ranjan Roy

NiharRanjan Roy, Leesha Aneja, "Android Phone Forensic: Tools and techniques" published in the proceedings of IEEE Conference held at Galgotias University, Greater Noida, 29-30th April, 2016.

Mr. Kushagra Agrawal

Parth Mahajan, Kushagra Agrawal, "The Impact of Resource Consumption attack on Signal-Stability Based Adapting Routing Protocol in MANET", Computational Intelligence via Applications, 3rd International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2016), GD Goenka University Gurgaon, India, October 2016.

Dr. Rashima Mahajan

Rashima Mahajan, "Emotion Recognition via EEG using Neural Network Classifier", Accepted for AISC series of SPRINGER through SOCTA-2016 (Scopus indexed). Saksham Rana, Leesha Aneja, "Static and Dynamic Analysis of Android Malware" presented at REDSET, 21-22 October.

Mr. Sameer Arora

Sameer Arora and Ashok K Keshari, "Evaluation and Development of Recirculation Equation Using Multivariate Linear Regression", published in International Journal of Engineering Research, 5 (1), pp. 192-196, 2016.

Mr. Saurav Ambastha

Saurav Ambastha, "Monitoring mangrove in inlet of Kachchh, employing remote sensing and GIS", Journal of Recourses and Ecology, Vol-1 JSSN 1674.764.x2016.

Mr. Kushagra Agrawal

Shaveta Jain, Kushagra Agrawal, "Clustering Algorithms for Gene Expression Data: A Review "Computational Intelligence via Applications", 3rd International Conference on Recent Developments in Science, Engineering and Technology (REDSET), GD Goenka University Gurgaon, India, October 2016.

Dr. Rashima Mahajan

Shreya Prakash and Rashima Mahajan, "Design and Performance Analysis of Rectangular Antenna Array", Proceedings of 3rd International Conference on Recent Developments in Science, Engineering and Technology (REDSET), G D Goenka University Gurgaon, India, October 2016, pp. 425-436. ISBN: 978-93-86256-09-6, 2016.

Mr. Prem Gandhi

Singh, V., Singh, H., Gandhi P., Singh, K., "Physical & Analytical Investigation of Concrete with Replacement of Cement with Egg Shell Powder & Coal Powder Ash" International Journal of Science Technology & Engineering 3 (01), 446-449, 2016.

Mr. Arinjoy Biswas

Sumit Chaudhari and Arinjoy Biswas, "Harmonic Reduction in Single Phase AC-AC Converter," 2016 3rd International Conference on Recent Developments in Science, Engineering and Technology, Gurgaon, 2016. ISBN: 978-93-86256-09-6.

Ms. Aishwarya Anand

Shweta Malhotra, Bashir Alam, M.N. Doja, Mansaf Alam, Aishwarya Anand, "Executing Hive Queries on 3-NODE Cluster and AWS Cluster- Comparative Analysis", Springer 2016, INDIA 2016.

Ms. Shweta Malhotra

Shweta Malhotra, Bashir Alam, M.N. Doja, Mansaf Alam, "Cloud database management system security challenges and solutions – An analysis" REDSET, CSI Transaction on ICT, 2016.



SCHOOL OF HUMANITIES AND SOCIAL SCIENCE

Dr. Parul Mishra

"Psychoanalytical study of Githa Hariharan's novels," National Seminar on 'Indian Writing in English: From Colonial to Global' Kaliyaganj College, Kaliyaganj, Uttar Dinajpur, West Bengal held on Nov 9, 2016.

Dr. Tanu Kukreja

"Peace possibilities in Kashmir" International symposium on 'Peace, People and Possibilities in Kashmir' organized by Vishwagram in association with ICPR, Jawahar Lal Nehru University, New Delhi, July 29-30th July, 2016.

Dr. Tanu Kukreja

Kukreja, T. and Sharma, A. (2016). "Birth seasons as a factor of personality and coping strategies of students". International Journal of Extensive Research. In press.

Kukreja, T. and Chauhan, N. (2016). "Hovering, Parental Control and Responsiveness in Relation with College Adjustment issues among

Undergraduate Residential and Non Residential Students'. International Journal of Advanced Research. 4(7), 2133-2143.

Kukreja, T. and Sangram, C. Y. (2016). 'Influence of personality on your choice for different flavored chips.' International journal of physical and social sciences. 6(7), 24-41.

Kukreja, T. and Ahuja S. (2016). Cognitive Emotion Regulation and Emotional Intelligence among Boys and Girls of Class Tenth. International Research Journal of Management Sociology and Humanities. 6(11), 97-106.

EXTENSION LECTURE

"Child development- An appropriate beginning" Dr. Tanu Kukreja, Assistant Professor, SoHSS delivered a lecture for NTT students at Lal Bahadur Shastri Institute, Greater Noida, Uttar Pradesh on Aug 05, 2016.

"How to understand Child Behavior" Dr. Tanu Kukreja, Assistant Professor, SoHSS delivered a lecture for NTT students at Lal Bahadur Shastri Institute, Greater Noida, Uttar Pradesh on Aug 06, 2016.



SCHOOL OF LAW

Prof. (Dr.) S. Shanthakumar

"How to define "Human Rights"? A critique on Section 2(1)(d) of the Protection of Human Rights Act, 1993" in Indian Bar Review Vol. XLIII (1) 2016, ISBN 978-81-931981-0-0

Participated as a Chief Guest at the Inaugural Session, delivered the Key Note Address and chaired technical sessions at the "4th National Conference on Law and Justice" organized by AURO University, Surat, Gujarat, on 10th and 11th of September 2016.

Presented a paper on "Towards Climate Justice: India's Intended Nationally Determined Contribution to UNFCCC" at the Round Table of Environmental Law Champions jointly organized by Asian Development Bank (ADB) and IUCN Academy of Environmental Law, at Hotel Shangri-La, Manila Philippines, on June 9-10, 2016.

Conducted a Training Program on "Law Teaching" for the law teachers of various Law Schools at Pune,

organized by ILS Law College Pune on July 16, 2016

Moderated a Panel Discussion on "Experience of South America in the enforcement of Environmental Laws" at Indian Law Institute, New Delhi on October 6, 2016. The Panelists were His Excellency Mr. Moses V. Nagamootoo, the Prime Minister of Guyana, South America, three judges of the Supreme Court of India, Justice Nageswara Rao, Justice Kurien Joseph and Justice Sadanda Gowda, two Advocate Generals and one Senior Advocate from Malaysia

Participated in the International Arbitration in India: A New Dawn" at Trident, Mumbai organized by the Mumbai Centre for International Arbitration on October 8, 2016.

Nominated as an expert member of the inspection team by the Chairman, Bar Council of India and inspected about 10 Universities and Colleges for granting approval of affiliation or for renewal of affiliation during the period under coverage.

Participated as a subject expert and presented a paper on 'Environmental Impacts of Armed Conflict and its inclusion in the curriculum of the compulsory course on Environmental Science' at a 'Peer Exchange Meeting' organized by the ICRC (New Delhi Regional Delegation) and the Nelson Mandela Center for Peace and Conflict Resolution, Jamia Millia Islamia University on 6th October 2016 at Tagore Hall, Jamia Millia Islamia University.

Delivered the Key Note Address on "The Status of Enforcement of Environmental Laws in India" at the UGC sponsored National Seminar on "Strengths and Weaknesses of Indian Environmental Laws: A Critical Analysis" held at Hidayatullah National Law University, Raipur, Chhattisgarh on 22nd October 2016 and Chaired a Technical Session on "EIA, Innovative Modes of Reduction of Emission of Green House Gases & National Efforts to Combat the Problem of

Climate Change".

Judged the Semi Final Rounds of the Henry Dunant International Humanitarian Law Moot Court Competition at Indian Society of International Law on September 25, 2016 and Judged the Semi Final Rounds of the 6th Amity International Moot Court Competition at Amity University on November 5, 2016.

Prof. Anil Dawra

Took a Session on "Leadership and Problem Solving in Police" in the Vertical interaction course for senior police officers at National Law University, New Delhi (9th September 2016).

Dr. P. Lakshmi

Participated in "Professional Development Training on "Consumer Rights Advocacy and Access to Justice" conducted at National Law School of India University, Bangalore (29th to 31st July 2016).

Mr. Shyamtanu Pal

Cultural and Religious Tradition in Environmental Protection – A Legal insight" in the UGC sponsored National Seminar on Strengths and Weaknesses of Indian Environmental Laws: A Critical Analysis held at Hidayatullah National Law University, Raipur, Chhattisgarh (22nd October 2016).

Cyber Security Issues Revolving E-Commerce Transactions- Need for a stronger Regulatory Regime in India" in Two day National Seminar on Cyber Laws: Issues and Challenges held at School of Legal Studies, Cochin University of Science and Technology (6th to 7th Jan. 2017).

Invited to deliver Three Day special lecture series on Corporate Law and Corporate Governance at Tripura

Govt. Law College, Agartala, Tripura to the students of B.A.L.L.B./B.A.L.L.B. (Hons.) (3rd to 5th November 2016).

"Cyber Security Issues Revolving E-Commerce Transactions- Need for a stronger Regulatory Regime in India" in Two day National Seminar on Cyber Laws: Issues and Challenges held at School of Legal Studies, Cochin University of Science and Technology (6th to 7th Jan. 2017)

Ms. Anusha Srivastava

"Role of Traditional Knowledge in Climate Change Mitigation Policies" in the UGC sponsored National Seminar on Strengths and Weaknesses of Indian Environmental Laws: A Critical Analysis held at Hidayatullah National Law University, Raipur, Chhattisgarh (22nd October 2016)

"Trademark Issues in Internet" in Two day National Seminar on Cyber Laws: Issues and Challenges held at School of Legal Studies, Cochin University of Science and Technology (6th to 7th Jan. 2017)

Ms. Shiksha Dahiya

Attended "National Workshop on Doctrinal Legal Research" from 08th -10th August 2016 Centre for Empirical Legal Research, organized by The Centre for Criminology and Victimology headed by Prof (Dr.) G. S. Bajpai at National Law University, Delhi.

Ms. Ruchi Sinha

"Role of Traditional Knowledge in Climate Change Mitigation Policies" in the UGC sponsored National Seminar on Strengths and Weaknesses of Indian Environmental Laws: A Critical Analysis held at Hidayatullah National Law University, Raipur, Chhattisgarh (22nd October 2016)

"Trademark Issues in Internet" in Two day National Seminar on Cyber Laws: Issues and Challenges held at School of Legal Studies, Cochin University of Science and Technology (6th to 7th Jan. 2017).

Ms. Dakshita Sangwan

"Use of Customary International Law in WTO Dispute Settlement" – co-authored paper in *Jamia Law Journal*, Issue 1 Vol. 1 released by Faculty of Law, Jamia Millia Islamia, New Delhi in September 2016

Participated in a panel discussion on the "Experience of Guyana, South

America in the Enforcement of Environmental Laws and the Indian Experience" at Indian Law Institute, New Delhi, (16th October 2016).



Dr. Gyaneshkumar Sinha

Ojha, V. & Sinha, G. K. (2016). Role of HR in Hospital Administration and Employee Satisfaction, *International Journal of Engineering Technology, Management and Applied Sciences*, Vol.4, Issue 4, pp 183-189.

Sinha, G. K. (2016). Auctioning of Natural Resources: A Myth or Reality?, *International Case Conclave ELIXIR 2016*, Excel India Publisher, pp 10-20.

Mangla, S.K. (2016). The BREXIT Verdict: Deciding the future of Britain, European Union and their trading partners, *International Case Conclave Elixir 2016 Excel India Publishers*, pp. 57-59, ISBN 978-93-84869-74-8

Ms. Raunica Ahluwalia

Ahluwalia, R. (2016). A Study of Indian E-commerce Companies' Advertising Spends on Traditional Media. In *Proceedings of International Conference on Social Media Revolution: The end of Traditional Marketing Communication?*, IBS Pune, India, pp. 20-25.

Ahluwalia, R. (2016). *Ayush Ayurved: A case of distinctive marketing by a home-grown retail firm*,

International Case Conclave ELIXIR 2016 Excel India Publishers, pp. 32-35.

Dr. Sonali Yadav

Yadav, S. (2016). *An Empirical Analysis of Causality between Foreign Institutional Investments and Return on Bombay Stock Exchange in India*, published in *Apotheosis*, Volume 6, Issue 2, ISSN (Print): 2319-7145.

Ms. Ruchika Shokeen

Shokeen, R. (2016). *Success in Online Business: Would an App Alone Suffice*, *International Case Conclave ELIXIR 2016 Excel India Publishers*, pp. 235-239.

Dr. Niteema Agarwal

S. Chauhan, N. Agarwal, A. Kar (2016). *Addressing Big Data Challenges in Smart Cities: A Systematic Literature Review*, Info, Emerald Group Publishing, Vol. 18, Issue 4, pp. 73-90.

Agarwal, N. (2016). *Too Much is not Good!* *International Case Conclave ELIXIR 2016 Excel India Publishers*, pp.60-71.

Dr. Suman Shokeen

Shokeen, S. (2016). *Overloaded with Technology, Overwhelmed at Work!* *International Case Conclave ELIXIR 2016 Excel India Publishers*, pp. 229-230.

CONFERENCES

Dr. Sanjay Kumar Mangla

Mangla, S.K. attended an International Conference on "Anti-Money Laundering and Terrorist Financing" organized by GovRisk, KPMG, the India Anti-Corruption Academy and the UK Foreign and Commonwealth Office at The Taj Lands End, Mumbai on December 19-20, 2016.

NEWSPAPER ARTICLE

Niteema Agarwal

Agarwal, N. (August 2016). *Exit Interview: An opportunity to decipher the organization*, published in *People Matters*.

Dr. Sanjay Kumar Mangla and Dr. Suman Shokeen completed their Ph.D.



Dr. Rohit Dutt

Classification models using moving average analysis, decision tree and random forest. CRC press of Taylor and Francis, New Jersey, USA, 2016

Superaugmented eccentric connectivity indices and their significance in drug discovery process. CRC press of Taylor and Francis, New Jersey, USA, 2016.

Natural Chemotherapeutic agents for cancer. Elsevier, UK 2016.

Dr. Rohit Dutt delivered a guest lecture in the Continuing Pharmacy Education Programme on the topic "Role of Pharmacist in healthcare" organized by Haryana State Pharmacy Council at Palwal on 11.12.2016. Over 1000 pharmacist participate in the GPE programme.

Dr. Saurabh Bhatia

Leishmaniasis: Biology, Control and New Approaches for Its Treatment,

CRC press, First Edition 2016.

Natural Polymer Drug Delivery Systems: Nanoparticles, Plants, and Algae, Springer Nature, First Edition 2016.

Systems for Drug Delivery: Safety, Animal, and Microbial Polysaccharides, Springer Nature, First Edition 2016.

PLACEMENT SEASON AT GDGU

About 140 companies visited the campus for the placement process, and 65% of the eligible students have already been placed. Great enthusiasm was shown by recruiters in meeting and interviewing students, both on campus and off campus. The placement drive was spearheaded by the Corporate Resource Centre.

The students have been placed across consulting, BFSI and IB, FMCG, Retail and E-Commerce, Manufacturing and Conglomerates, Media houses, Premium Hotel chains, telecom, IT & ITES, Core Mechanical & Civil Engineering industries, Fashion design houses, Interior design, Product design and Communication design companies. The placement season also saw active participation from several mid-cap and small-cap companies, with students taking great interest in exploring opportunities with such organizations. The Placement season commences in September and runs through the year to end in July.

The prominent recruiters that have hired GDGU students for Final Placements and Industrial Training in 2017 are as follows:

School of Engineering: Sapient, Siemens, IBM Group, Asahi India Glass, WSP Parsons Brinckerhoff, Prism Cements, Kent RO, HCL Info systems Ltd., Huawei, NIIT Ltd., IBM, IFBS, Teleperformance, Pronesis Partners, GSPL, Space India, Capital Via, Synapse India, Decathlon, Genpact, QA Infotech, Josh Technologies, Leeway Hertz, Dynamics Square, Thoughts2 Binary, Globus, HPE, Vdot, Sugai & Damani, Antech, Reliance Jio, Net2Source, Axiom Consulting, ERZ

School of Hospitality: Dusit D2, Lemon tree, ITC Hotels, The Oberoi, Radisson Blu, and Le Meridien.

School of Management: Channelplay, Mobikwik, Infoedge, Naukri.com, Manipal, Just Dial, UFLIX Ltd, Industrial Bank, Prokarti, Capital Amba, Moody's Analytics, Amazon, Bajaj Telefilms, ETT, Zyous, Jaro Education, ABRL- Idea Cellular, Ameriprise Financial, WNS, Cit Bank, JeevanSathi, MCube Financial, JLL, Urbancorp, V4Solutions, ICICI Prudential, HTLC, Binary Semantics Ltd, Adz 2 Click Media, TO THE NEW, Finedge, Talocity, Bajaj Allianz, VFN Group, Concentrix, Maneukh Securities, FSL Ltd., Mastech, AAJ Enterprises, V2 Retail, Fella Homes and Innerchef.

School of Fashion & Design: Asmara, S&R Exports, Terrible Two's, Etrelux, Li & Fung, Peachtree, Studio ABD, Studio Creo, Times Internet, Rina Dhaka, McKann, Carnival Home Concepts and Claygroup Communications

Apart from placements, GDGU also organises summer internships for Pre-Final Year students. The Internships, which are organised in June and July every year, are meant to provide students an insight into the working of a real organization. They help them explore career opportunities as well as develop professional skills. This year 488 Pre-Final year students will be undergoing internships in various organizations.

Some of the reasons why the recruiters have placed confidence in GDGU students are: Inter-disciplinary learning with focus on innovation and research and industry relevant academic curriculum. The G. D. Goenka University, in its short existence, has developed its own unique culture. The University Culture is such that it accelerates the students' passion for achieving excellence in everything that they do.

Prominent Recruiters at GD Goenka University - 2017 Batch



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