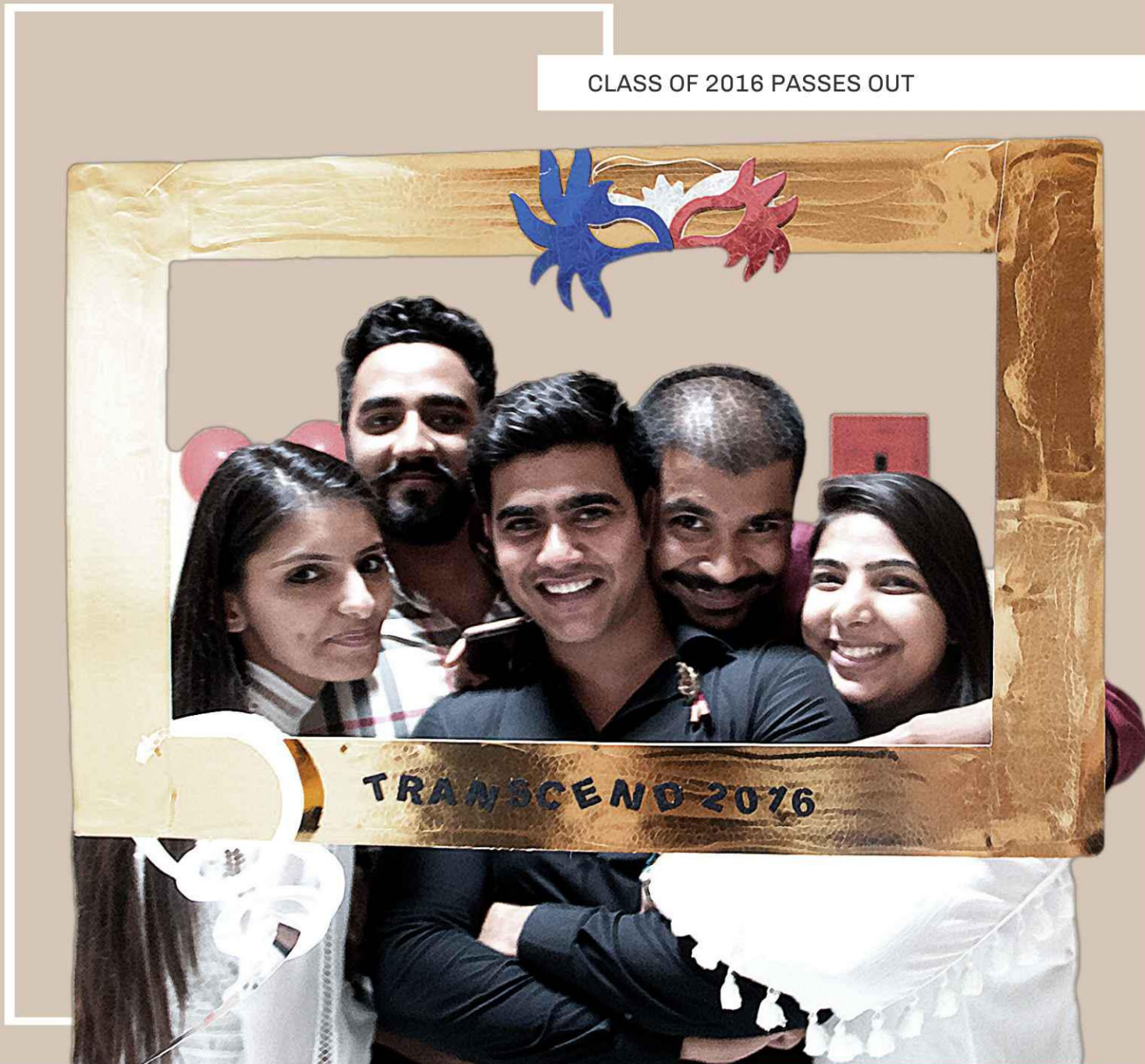


MAGAZINE OF THE
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UNIVERSITY

G.D. GOENKA UNI-BUZZ

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THIS ISSUE



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MAGAZINE OF THE PUBLICATION CLUB
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MESSAGE FROM THE VICE CHANCELLOR



Prof. (Dr) Deependra Kumar Jha

Welcome to GD Goenka University, where helping students fulfill their aspirations and dreams is our top priority. We work with students to design customized educational plans that meet their individual goals. We offer a personalized learning environment with great deal of flexibility and continuous mentoring. And we integrate knowledge with strong ethics and leadership skills.

Education has always played a great role in the advancement of humankind. However, our world is still facing several challenges. Educators will continue to have a significant impact on overcoming these challenges and eventually improving the quality of life, thanks to the focus on research and innovation. We are living in a period of rapid changes when skills and expertise in several fields are expanding across the globe. There are unique opportunities today to produce leaders in various disciplines, who not only advance the knowledge of specific professions but are also sensitive to protecting the environment and maintaining equity and the wealth of natural resources. We at GD Goenka University are committed to producing world-class leaders who can make a difference to the society.

The focus of G.D. Goenka University is to provide education to students from diverse backgrounds and develop professionals of the future. Our vision is to become an internationally recognized institution of higher learning through inclusive, innovative and value based education, distinguished by a commitment to excellence thus contributing in creation of a better future. We are proud of the achievements made by us in a short span of time but we can't afford to be complacent. We take great pride in our interdisciplinary research culture. We are committed to ensuring that our engagement with industry and academic partners drives innovation and that we provide our students with opportunities to engage in entrepreneurship to support creation of new jobs and new businesses.

The University is well known for its high-quality academic programmes and research through focused activities, excellence of its motivated faculty and the state-of-the-art facilities. The academic programmes aim to prepare students for new challenges through stronger ethics and entrepreneurship components. We are committed to give our students an environment where they would be able to develop critical thinking and problem-solving skills as they advance through the programme. At G.D. Goenka University, the students are guided and motivated to implement the principles learnt in classroom through experimentation in the laboratories so that they become confident and skilled professionals. As we strive to be at the forefront of education, we believe in maintaining excellent relationship with industry and leading research centers for joint projects, trainings and internships.

Our programmes emphasize a low student-to-faculty ratio. They provide students with excellent opportunities to work closely with faculty members. This enhances the quality of education and ensures an excellent learning experience. We have a team of dedicated scholars as members of faculty and experts from the industry as advisors who create an exciting and friendly environment for learning.

As we look into the future, one thing is certain – knowledge, skill and attitude will continue to be the key factors in education and will be the most sought-after words. As a leading institution of higher learning, our challenge is to help to generate ideas that will benefit society, and to educate and train students who will be valued not only for their specialized knowledge but also for their skill-set and behaviour.

Whether you are a student, a parent, or a curious individual, we invite you to visit our campus to witness the state-of-the-art facilities and excellent teaching-learning atmosphere. At G.D. Goenka University, we inspire dreams, ignite curiosity, motivate actions and define the promise of tomorrow. I am happy that you are considering G.D. Goenka University for your study, and I look forward to helping you take this exciting step in your education.

Before I end, I must congratulate the Unibuzz team for capturing the wide range of activities that took place in the University during the January-June semester.

Prof. (Dr) Deependra Kumar Jha



The book of proceedings being released.
(L-R) Dr. Tanuja, Prof Paul Lalvani, Prof Raj Singh,
Ms. Laura Paletta Crispo and Dr. P.K. Goel

Students perform during the Cultural Evening

ICON 2016 How E-Commerce and Supply Chain are flattening the globe

The two-day conference titled “Flattening of the Globe: Propelled by E-Commerce and Supply Chain” organised by the School of Management on February 4 and 5, 2016 aimed at providing a platform for deliberating how e-commerce and supply chain wave have been crashing against every nation’s borders and how E-Commerce has literally flattened the world, by breaking the barriers of time, physical boundaries and fund flows. The conference also aimed at viewing the paradigm shift in understanding the supply chain and e-commerce from the point of view of practitioners, academicians, researchers and students.

The event began with a formal welcome by Dr P. K. Goel, Dean, School of Management, and was followed by a welcome note by the then Vice Chancellor, Dr Raj Singh. Dr Singh in his welcome address provided a backdrop for the deliberations to be held during this conference. He stated that over the past decade a combination of economic, technological and market forces have compelled companies to examine and reinvent supply chain strategies. Some of these forces include the globalisation of businesses, proliferation of product variety, increasing of supply networks and shortening of product life cycles. He added that initiatives such as Digital India, Smart Cities and push to start ups will take India to new heights.

Dr Singh’s address was followed by the release of the Book of Proceedings by the guests of honour – Prof Paul Lalvani, Dean, Empower School of Health, Ms Laura Paletta Crespo, Chief of Consular Section, Embassy of Brazil, New Delhi, Dr Moutusy Maity, Professor, IIM Lucknow, Dr Raj Singh, the then Vice Chancellor, Dr P. K. Goel, Dean, School of Management and Dr Tanuja Kaushik, Conference Convener and HoD, School of Management.

The guests of honour Prof Paul Lalvani, Dean, Ms Laura Paletta Crespo and Dr Moutusy Maity in their respective addresses said that the e-commerce industry is a force that no investor can afford to ignore. Prof Lalvani focused on the Indian Pharmaceutical market and discussed the innovative web-based models that have come up in the pharmaceutical sector. Ms Crespo focussed on the significance of e-commerce in Brazil. She shared that Brazilian buyers still prefer a PC to make online purchases and only 10% buyers use smart phones. Dr Maity highlighted the

strategies adopted by e-commerce sites for promoting and selling their products. She emphasised that apart from customer acquisition the e-commerce players should also focus on customer retention. The inaugural session ended with a vote of thanks by Dr Tanuja Kaushik.

The second half of Day One was dedicated to four technical sessions on: New Paradigms of Online Business, Digital Business and e-tailing, New Trends in Global Supply Chain and Logistics, Imperatives of Finance and Banking in Digitalised World Economy and Global Organisational Dynamics and Entrepreneurship. Session I was chaired by Dr. George Thomas and Dr Nimit Gupta. Session II was chaired by Dr P. Suresh and Prof C. M. Sastry. Session III was chaired by Dr D. R. Aggarwal and Dr Namita Rajput and Session IV was chaired by Dr A. V. K. Murthy and Dr Samant S. P. Day One ended with a cultural evening comprising of enthralling performances by students of G. D. Goenka University.

Day Two of the conference started with many erudite presentations by eminent practitioners and experts. In the plenary session on the topic “Supply Chain Innovation and Changing World Trade” chaired by Dr Prem S. Vashishtha, the speakers Dr B. V. L. Narayana, Mr Prem Nath Pandey and Mr Anuj Alphonson highlighted that India is the fastest growing country. They stressed the need to bridge the gap between theory and practice, and the need to strengthen the links between supply chain and e-commerce.

Dr Narayana said that researchers had noticed fundamental changes in the way the globe was getting flatter in the last 60 years. Mr Pandey gave an overview of supply chain management and discussed the creation, integration, globalisation and specialisation eras in the area of supply chain management. Mr Alphonson emphasised the need to focus on three key areas: capability and capacity development in supply chain and logistics, skill development and the understanding of socio-economic impact of e-commerce on Indians. Dr

Vashishtha, while summing up the deliberations, highlighted the relevance of global value chain in developing countries. He pointed out the impediments in the area of technology, infrastructure constraints, global threats and other practical issues associated with supply chain management and e-commerce.

The plenary session was followed by four technical sessions. These were on: New paradigms of Online Business, Digital Business and e-tailing, Innovation and Technological Advancements, New Trends in Global Supply Chain and Logistics & Changing Face of Modern Retail and Marketing were organised. Session I was chaired by Prof C. M. Sastry and Dr Gyanesh Kumar Sinha. Session II was chaired by Dr A. V. K. Murthy and Dr Sandeep Goyal. Session III was chaired by Dr P. Suresh and Dr Tanuja Kaushik and Session IV was chaired by Dr Pradeep K. Goel.

The conference ended with the valedictory session. In this session, Dr Ramandeep Kaur, Assistant Professor, shared the important points made by the speakers and delegates. Mr Shanti Narain, Chairman, CILT, and Dr S. Venkat, Professor, IIM Lucknow, the Guests of Honour for this session, elaborated that e-commerce has become omni-commerce in the present times as the digital permeates every step of the purchase chain from product discovery to trial to pricing to actual purchase. Dr P.K. Goel, Dean, School of Management, extended a vote of thanks to the delegates and dignitaries. He informed that the School of Management had received over 100 papers from national and international delegates for the conference. Of this, 62 were shortlisted for publication and presentation. Three papers were selected for publication in the School of Management’s Bi-annual Journal titled G D Goenka Business Review.



Dr. M. Maity, Prof.,
IIM Lucknow.

Prof. (Dr.) Prem S.
Vashishtha, Visiting
Senior Fellow,
NCAER

Ms. Laura Crespo
Chief of Consular
Section, Embassy
of Brazil



Dr. B.V.L. Narayana, Director,
Passenger Systems, CRIS

Prof. Paul Lalvani, Dean,
Empower School of Health



A Kathakali performance, which was an adaptation of Shakespeare's Othello, being staged on the second day of the conference.

ICAP 2016 Bringing together Protagonists of Change

The School of Humanities and Social Science (SoHSS) organized its first International Conference on Applied Psychology (GDGU-ICAP) titled, "Power, Perception and Personality: Protagonists of Change" on March 3 and 4, 2016. Scholars, psychiatrists, political analysts, film-makers, theatre artists and activists from across major universities and institutions in India and abroad were invited to participate in the Conference. The Conference aimed to bring in academicians, professionals, policy makers, researchers and institutions together on one platform in the pursuit of knowledge, sustainable methodologies and opportunities for a

global audience and market.

The conference began with the Keynote address by Dr Updesh Kumar, Head, Mental Health Division, DRDO who deconstructed the usual academic and applied scope of Psychology, its studies, application and practices to give new directions and approaches to the discipline. It was followed by the Guest of Honour address by Dr Bertrand de Harting, Cultural Counsellor and Director of the Institut Francaise en Inde, who emphasised the necessity for a transcultural approach towards perspective building, conflict resolution and personality enhancement in today's global world.

This was followed by an extremely insightful Plenary Session, where the speakers Dr Samir Parikh, Dr Vasantha Patri and Ms A. Mangai enlightened the audience with their perspectives on the socio-historical as well as literary drifts in the matrix of psychological studies through their interdisciplinary approaches as well as through their expertise in Applied Psychology, Theatre, Literature and Counselling.

On the second day, an interesting Panel Discussion, "For Half the Sky, For Half the Earth: Where do Women Stand Today?" was organised. The



(L-R) Prof (Dr) Kakoli Sen, Dr Updesh Kumar, Dr Bertrand de Harting and Prof (Dr) Raj Singh at the Inaugural session.



Dr Himadri Roy from IGNOU in an interactive session



Participants during the session



The Guest of Honour, Dr Bertrand de Harting, Cultural Counsellor and Director of the Institut Francaise en Inde, delivering the Guest of Honour address.

panellists - Dr Vani Jain, a Consultant Psychiatrist, Dr Ranjita Biswas, an active social educator, and Ms Leena Ratnawat, Sarpanch of Bhankrota village in Rajasthan -- discussed the current psycho-social scenario for women empowerment. The panel was chaired by Prof (Dr) Kakoli Sen, Dean, SoHSS.

The real highlight of the conference were the 45 paper presentations made in two sets of parallel sessions. They were attended by students, Faculty, and over 60 conference delegates. It was a productive exchange of research, ideas and ideologies across topics ranging from Aviation Psychology to Human-robot interactions to Geriatric Psychology to the need of sex-education in children to Queer Dating websites to Internet Addiction Disorder to the sexualised body of the migrant male to a study of migrant South-Asian women to Stockholm Syndrome to Art Therapy to study of US Psychological Warfare. The symptomatic range of these topics spoke volumes about the vision of this conference to create a space where both young and experienced academics could engage in a fruitful, interactive exploration of their areas of interest in the field of Applied Psychology.

Once the deliberations, discussions and interactions ended, the delegates sat down to a stimulating Kathakali recital by Shri Evoor Rajendran Pillai, Principal of International Centre for Kathakali. The recital was an adaptation of Shakespeare's Othello which exemplified the vision of the conference: interdisciplinary studies, depth, projection and an appreciation of globalised existence.

The two-day conference ended with a Valedictory session and presentation of awards. Dr Divya Kumawat received the 'Best Paper' Award for the paper, "Art Therapy: Bringing Change in Approaches to Counselling Children with Behavioural Issues" and Ms Shanu Shukla received the 'Best Paper-presenter' Award for her paper, "Impact of Media, Multitasking on Emotion Recognition Ability."

GD GOENKA International Moot Court Competition 2016

Justice A.P. Shah speaking at the inaugural session of the Moot Court Competition.



The School of Law organized the first Edition of the GD Goenka International Moot Court Competition, 2016 at the University campus from March 11 to 13, 2016.

This edition focused on international environmental issues which need to be addressed and resolved pragmatically for ensuring sustainability of the eco-system. In recent years, there has been a phenomenal increase in environmental problems transcending national borders posing a serious concern to nations and international community. This moot proposition provided an opportunity to the aspiring lawyers not only to develop their mooting skills by cracking the intricate issues relating to the subject matter but also to understand the environmental problems affecting the survival of all life forms on Earth and the urgent need for addressing such issues by application of international environmental norms.



Mr Anirudh Wadhwa judging the student presentations.



A group photograph of Moot Court participants with the Dean, School of Law, Judges and faculty members.

A total of 46 teams from various colleges and universities across the country took part in the event. This included 8 teams from National Law Universities, namely from National Law School of India University, Bangalore (NLSIU), National Law University Odisha (NLUO), The National University of Advanced Legal Studies, Kochi (NUALS), National Law University and Judicial Academy, Assam (NLUJAA), Damodaram Sanjivayya National Law University, Visakhapatnam (DSNLU), Chanakya National Law University, Patna (CNLU), Gujarat National Law University, Gandhi nagar (GNLU), Rajiv Gandhi National University of Law, Punjab (RGNUL) and National Law University, Delhi, Besides this, teams from reputed law colleges and universities such as Campus Law Center, University of Delhi, Amity Law School, Delhi, Faculty of Law, Banaras Hindu University (BHU), Christ University, Bengaluru, Institute of Law, Nirma University Gujarat, Government Law College, Mumbai, ILS Law College Pune, School of Law, KIIT University, Lloyd Law College, Greater Noida, Symbiosis Law School, Pune etc, took part.

The Chief Guest for the Inaugural function was

Hon'ble Mr. Justice A. P. Shah, Former Chief Justice, Madras and Delhi High Courts and former Chairperson, Law Commission of India. The Special Addresses were delivered by Mr S. Prabakaran, Co-Chairman, Bar Council of India, and Mr Lalit Bhasin, Senior Advocate, Supreme Court of India and President, Society of Indian Law Firms. The Presidential Address were delivered by Prof(Dr) Raj Singh, the then Vice Chancellor of GDGU while the Welcome Address was delivered by Prof (Dr) S Shantha Kumar, Dean, School of Law.

The competition was divided in four rounds namely Preliminary, Quarter Final, Semi Final and the Finals. The Preliminary Rounds were judged by Supreme Court and High Court Advocates, Managing Partners, Associates of top law firms of the country like AZB Partners, Tri legal, BMR Legal, Lakshmi Kumaran & Sridharan, SREI Infrastructure (Kolkata), Shardul Amarchand, Mangaldas, Khaitan & Co., Zeus Law, and others. Out of the 36 participating teams, the top 8 teams made up to the Quarter Final Rounds, followed by 4 teams which took to the Semi-finals. The semi-final rounds were judged by advocates of the Supreme Court of India and the High Court of Punjab and Haryana, Senior Associate of BMR Legal, Shardul Amarchand Mangaldas, Principle Associate of Juggernaut Legal & Financial Services (JLFS) & Khaitan & Co. The Semi-Final Rounds were judged by General Counsel, SREI Infrastructure, Vice President, Rainmaker & My law. net and Partner, AZB & Partners.

The final round and the Valedictory Function was judged and presided by Hon'ble Justice Mr Sandeep S. Deshmukh, former Judge, Bombay High Court, Hon'ble Justice Mr P Vishwanatha Shetty, Former Judge, Karnataka High Court, Hon'ble Justice Mr P.S. Narayana, Member Mahadayi Water Disputes Tribunal and Former Judge, Andhra Pradesh High Court and Mr Ajit Kumar Sinha, Senior Advocate, Supreme Court.

The team from National Law University, Odisha bagged the Winners Trophy with a cash prize of Rs1 lakh. The team from Symbiosis Law School, Pune, was the Runner-up and was given a trophy and a cash prize of Rs 60,000. They also won the trophy for the Best Memorial which had a cash prize of Rs 20,000. The Best Student Advocate prize, which included a Trophy and a cash prize of Rs. 20,000, went to a Delhi University student. All participants were given a Certificate of Participation.

The GD Goenka International Moot Court Competition, 2016 came to an end with a promise to be bigger and better next year.

The School of Communication, G.D. Goenka University, hosted its first International digital media conference Mediaclave 2016, on April 5 and 6. The conference, whose theme was “Changing face of Media, Content and Marketing in Mobile First World”, was attended by many eminent industry leaders and academicians.

Speaking on the occasion, Mr Rajesh Kalra, Chief Editor, Times Group Digital, who was the Chief Guest, said: “There is a dramatic shift in the consumption of news. More and more Indians are turning to their mobiles to access information.” Mr Kalra pointed out that close to 70% of the Times Group digital traffic is coming from mobiles. The shift was first noticed in 2014. Since then, the app

MEDIACLAVE 2016

Top media professionals discuss challenges of Mobile First World



The Book of Proceedings being formally released. (From L to R) Prof Sunil Saxena, Prof (Dr) Deependra Kumar Jha, Mr Rajesh Kalra and Prof Stephen Quinn.

downloads have escalated, and so has the consumption of news on mobiles.

Prof (Dr) Stephen Quinn, Founder Principal, Mojo Media Insights, UK, and one of the foremost Mobile Journalism trainers in the world, while delivering the Keynote Address pointed out that the mobile phone technology has advanced to a stage where it is not only news that is being disseminated on mobile phones but even feature films were being shot using the mobile phone.

The then Pro Vice Chancellor of the University, Prof (Dr) Deependra Kumar Jha, in his address explained how mobile phones have disrupted the communication process. “Today, most of us depend on our mobiles to access breaking news. This is something that could not have been imagined at the dawn of the century,” he said.

Earlier, Prof Sunil Saxena, Dean, School of Communication, and Conference Chair, delivered the Welcome Address.

The conference was spread across five sessions. The first keynote session was devoted to the issue of newsrooms moving into the Mobile First mode, and was addressed by three leading editors: Mr Sanjay Abhigyan, Editor, Punjab & Haryana editions of Amar Ujala, Mr Nandagopal Rajan, Editor, New Media, Indian Express, and Mr Bhanvneet Aurora, Associate Editor, India Today Group Digital.

Each of the three speakers shared their experiences as to how their respective companies were adapting to the challenges of the mobile phone. They accepted that the mobile was becoming a disruptive force when it comes to distribution of content. They pointed out as to how the mobile traffic had peaked in the last two years, and how they were persuading their reporters to file their first reports for the mobile phone.

The second keynote session was addressed by Mr Alok Verma, CEO & Editor-in-Chief, Newzstreet.tv and Mr R Sridharan, Co-Founder of NYUSU.in and former Managing Editor of ET Now. The two speakers brought out the importance of one-minute videos. They said the soaring popularity of short duration videos demonstrated the importance of this form of storytelling. They also discussed what should be the right length of news videos as also the question of print media and television creating short duration news videos.

The third keynote session had speakers from two start ups discussing the promise and performance that app-based companies have brought to the media. Mr Saurabh Shukla, Founder and Editor-in-Chief, News mobile.in and Mr. Aman Raj, Assistant Vice President, Inshorts.com, in their addresses stated that the mobile space is large, and the opportunity is there to grab. One spark, one revolutionary idea, and the news landscape will change, they said.

Day 2 was equally informative. It began with a keynote session on Experiences, Pitfalls and Challenges of Mobile Marketing. The speakers for this session were three marketing professionals who had made a mark in the field of mobile marketing. Each of the three speakers -- Mr Jeffrey Rufus, Former Vice President, International Expansion, Zomato, Mr. Arvind Kapahi, Head Delivery (Branding), DGM India, and Mr Deepak Kumar Goel, Founder Test Formula – stressed the fact that mobile marketing was a classic case of being so close, and yet so far. They pointed out that the mobile ad spend was abysmally low. Advertisers talk about location targeting, video selling, mobile couponing, and many more possibilities. But the sales are not happening. Mobile advertising continues to wait in the promising shadows of technology. The challenge is to find the right solution.

The last keynote session was a panel discussion that debated the requirements of Preparing for a Mobile First World. The three panellists -- Ms Radhika Shukla, Country Director, News Republic, Mr Sushil Kambampati, Founder and CEO, Newspie.in, and Mr Sanjay Mehra, Head, Multimedia, ANI -- reviewed where the media stands in its quest to move towards a Mobile First world. They also presented their vision for tomorrow.

The Conference ended with a highly stimulating and thought provoking Valedictory Address on the “The future of Communications as the world moves to Mobile First Newsroom”. The Valedictory speaker was Mr Anup Gupta, Group Creative Director, The Hindustan Times Group. Mr Gupta, who has seen the media change with the changing technology in the last 25 years and who is part of the core team that is creating Hindustan Times Mobile First newsroom, brought a refreshing perspective to the issue.

A cultural evening by the students of the School of Communication brought the curtain down on the two-day conference that saw the leading lights of media bring perspective, knowledge and their vision of how the media should adapt to the Mobile First world.



Prof Stephen Quinn speaking at the inaugural session of Mediaclave



(From L to R): Mr Sushil Kambampati, Moderator, with Mr Alok Verma, CEO & Editor-in-Chief, Newzstreet.tv and Mr R Sridharan, Co-Founder of NYUSU. in and former Managing Editor of ET Now.



Prof (Dr) Deependra Kumar Jha speaking at the Inaugural Session of iHOST 2016



Chef Anahita Dhondy of SodaBottleopenerWala speaking at iHOST2016

iHOST 2016 Focus on Emerging trends in Hospitality Industry

Le Cordon Bleu School of Hospitality organized its first international Conference GDGU iHOST 2016 on April 13, 2016. The theme of the conference was 'Emerging Trends and Innovations in the Hospitality Industry'.

The Inaugural Session was a glittering, star-studded event with leading thespians of the industry and academicians congregating under one roof. The Chief Guest was Dr Roger Haden, Academic Director, Le Cordon Bleu, Australia. The Guests of Honour were Mr David Hopcroft, General Manager, Le Meridien Gurgaon, Dr Ashish Dahiya, Prof and Dean, General Secretary, IHC, and Chef Liam Crotty, Executive Chef,



Chief Guest Dr Roger Haden, Academic Director, Le Cordon Bleu, Australia lighting the lamp



The entire team of Le Cordon Bleu School of Hospitality with the guest speakers and scholars

Hyatt Regency Gurgaon. The session was presided over by Prof (Dr) Deependra Kumar Jha, the then Pro-Vice Chancellor, G.D. Goenka University, and Prof Y. G. Tharakan, Dean, Le Cordon Bleu School of Hospitality.

Speaking at the Inaugural Session, Prof Jha essayed the importance of 'Emotional Quotient' and a unique 'Hospitality Quotient' besides IQ or Intelligence Quotient in students of hospitality. Prof Y G Tharakan, Dean, Le Cordon Bleu School of Hospitality welcomed all the delegates with fervour and enthusiasm. He spoke of the millennium traveler and the challenges ahead. Dr Roger Haden, Academic Director, Le Cordon Bleu Australia, spoke of the unique hospitality ethos of conviviality and caring for people.

Mr David Hopcroft, GM, Le Meridien, Gurgaon, enthralled the audience with his practical insights into the industry. He urged the students to seek part time jobs and learn the workings of the industry and also set realistic goals for themselves. The session was anchored by Ms Shivani Mohan and the Vote of Thanks was given by Ms Suchismita Roy.

The Plenary Session comprised of noted speakers from the industry and was anchored by Ms Garima Parkash. The session began with eminent academician, Dr Sudhir Andrews giving a talk on 'Future Competencies'. Chef Anahita Dhondy, Chef Manager, Soda Bottle Openerwala, then spoke on 'The Rise of Regional Indian Food: Parsi Cuisine Lost and Found'. Chef Abhishek Gupta, Senior Sous Chef Tourant, then shared his views on the 'Influence of Global Cuisine over Local Cuisine,

Good or Bad'. The session was aptly summed up by Mr. Rajesh Ahuja, CEO, Amerex India, with a talk on Fire Suppression Systems. He emphasised the need to have the latest safety measures and technology in modern kitchens.

The technological sessions attracted diverse papers on topics ranging from 'Guest Satisfaction: A perspective of Hotel Staff and Management' to 'Indian films as a promotional tool for Indian destinations'.

The evening ended with a wonderful cultural show. Students performed Bhangra and Western dances and there was an interesting poetry recitation on hospitality industry. Chef Saurav Chhabra gave the valedictory speech and Ms Ashiyaan Sarsoot gave the Vote of Thanks after the distribution of certificates to the participants.

The Conference attracted 35 papers from scholars and academicians from all over India. Eighteen scholars presented papers in the two technical sessions. The papers were reviewed and compiled as a Book of Proceedings and unveiled on the day of the Conference.



Badshah belts out a popular number

Acceleron 2016 proved once again why it is one of the most sought after cultural fests in Gurgaon. As many as 1610 students from 98 institutions descended upon the campus to take part in 28 events, and for two days it was non-stop partying for all of them.

The cloudy weather and a cool breeze made the setting perfect for the hundreds of students who thronged the different venues on March 17 and 18. There were 14 events that were scheduled on Day One of Acceleron 2016, which was the third edition of the Cultural Fest.

A Faculty member performs at the Inauguration.



Badshah reaches out to the audience



Nukkad Natak in progress

Fashion Show



ACCELERON 2016

When the campus rocked to **BADSHAH** and **SUNBURN**

Three events that drew the biggest applause and audience participation on Day 1 were Group Dance, Street Plays and the Rock Band competition. The state-of-the-art stage set up by the University for Group Dance pulsated to Indian, western and fusion music as students from different universities and colleges wowed the audience with their fluid movements, choreography and enthusiasm.

The Rock Band competition had student groups rocking the campus with their compositions. Most groups used lead singers, and well-rehearsed numbers, to make impact. The street plays too buzzed with energy as students joined hands to stage plays on the artistically landscaped front lawns of the University on the festival theme of "Youth

Awakening".

But it was the rap star Badshah who stole the show. The singing sensation, who was invited by the University to perform at the Pro Night on Day One, was greeted by full throated cheers by thousands of students when he arrived. After that it was one, long party as the students, danced, swayed and cheered to the popular numbers that the rap star belted out. The mood was set by the rapper's song *Abbi to party sburu bui hai*.

This was followed by several more hit numbers, making it difficult for students to decide which one to cheer more. There was a buzz round the ground as the rapper asked for a mobile phone. The students knew the next number will be *Selfie Le Le Re*, and they began to dance even before Badshah could start.

Another film number that had the students whistling, singing and dancing with joy was *Akkad Bakkad Bambe Bo*. The noise levels peaked when Badshah sang one of his upcoming film numbers *Arrey ladki beautiful, kargayi chull*.

But the loudest applause was reserved for the rap star's popular number *DJ Wale Babu mera gaana chala do*. The song had an electrifying effect on the young audience. The strobe lights, the powerful sound blasters and Badshah's masterful rendering of the song took the excitement to a fever pitch.

Day 2 was equally exciting, and full of

fun. The Aravalli Film Festival held in the University's Auditorium left the audience spellbound by the films exhibited by young film-makers. The Face Painting Competition Faceination brought up both gasps and giggles as competitors painted their faces in wild designs. At other venues, Lens Art, Shutter Up and Business Plan Competition brought out a different kind of creativity. Ad Mad Show with its theme of maddening creativity saw participants come up with bizarre and exciting ideas. Duet Singing, which was introduced as a new event at this year's Acceleron, was another hit.

But the show stoppers were the Fashion Style Wars and Sunburn. The models had the audience clapping and cheering as they sashayed down the catwalk in a riot of colours and design. There was an oomph of glamour, poise and grace as the young models showcased their talent, and set the mood for the famed DJs of Sunburn Campus --Zephyrtone, MojoJojo and NDS – who took the partying to another level.

For two long hours, the students danced non-stop as Zephyrtone and MojoJojo raised the sound to ear-splitting levels, and raked the students with piercing lights. Students punched the air fiercely as they danced to keep pace with Zephyrtone who sang to Sunburn's electronic dance music. In contrast, MojoJojo relied mostly on music to entertain the students. He made the students dance even harder with his feverish chants "Go,Go,Go" and "Raise your hands and dance with me." There was a pause and then loud applause when MojoJojo streamed Sanskrit chants, and blended them with electronic music.

The participating list of institutions at Acceleron 2016 included Amity University Noida, IMS Unison Dehradun, Whistling Woods, Mumbai, various colleges from DU like Venkateshwara College, Shaheed Bhagat Singh College, Karorimal College, Miranda House, Nehru College, Gargi College, Dayal Singh College, Pearl Academy and many more.



Dr Deependra Kumar Jha addressing the passing out students.



Belting out a farewell number

TRANSCEND 2016

Bidding adieu to graduating students

Ending is never absolute; it is only a beginning of new things. Like a year ends only to start a new year with new hopes, new desires and new dreams, a night ends only for a new day to start with new beginnings. This was the spirit of Transcend 2016, organised by G.D. Goenka University to bid farewell to the passing out students. The farewell event saw students from all schools participating with full fervour, decked up in the finest of clothes and wearing lots of smiles to spend that one last time at their college.

The event commenced with an address from the then Pro Vice Chancellor, Prof



Nostalgia before passing out



Senior students put up a rocking dance performance.



Prof Chabbi Mishra giving away the Mr. Hawa Hawai Award

Deependra Kumar Jha, who blessed the students and assured them of the continuous support of GDGU for all times to come. The Guest of Honour, Ms Marta Maria, Faculty at the Politecnico Di Milano, advised students to be fearless and passionate towards their work.

The festivities began with a group of talented students from the junior batch singing their way onto the stage as the audience cheered and clapped. The students conducted a cultural medley of dance and music and co-created loads of fun and laughter. There were exciting games such as Slip of a Tongue, Truth or Dare, Mr Hawa Hawai and Ms. Dabang which the seniors played along with gusto. A video showcasing their "Journey at GDGU" made them misty eyed and all wished their college days could go on forever. Students from all schools thanked their teachers, Deans and the university to have given them such great opportunities and a time of their life along with a great future.

The university presented a souvenir to all students as a reminder of their alma mater and treated them to a high tea.



A musical adieu



Prof (Dr) Ashok Saxena (standing) sharing the importance of a Strategic Plan with the Deans and HoDs. Dr Deependra Kumar Jha is in the chair.

Workshop on Preparing STRATEGIC PLAN FOR 2022

Prof (Dr) Ashok Saxena, Provost and Vice-Chancellor for Academic Affairs, University of Arkansas, USA, conducted a one-day workshop on “Preparing Strategic Plan for 2022” on July 13, 2016. The workshop was attended by Prof (Dr) Deependra Kumar Jha, Vice-Chancellor, G.D. Goenka University, Deans of all Schools, and Heads of various Departments of the University.

Dr Saxena is a distinguished professor and has served as Chair of School of Material Science and Engineering at Georgia Tech University, which is one of the top three institutions in the world. After Georgia Tech, he moved to the University of Arkansas as Dean, School of Engineering, where he now holds the position of Provost and Vice-Chancellor for Academic Affairs. Apart from his research, publications and numerous awards, he helped India gain entry into Washington Accord, a consortium of international engineering accreditation organizations. Prof Saxena is also a serving Director of ABET (Accreditation Board of Engineering & Technology).

The session started with introduction of all the members present. First, Prof Jha presented the Vision, Mission and key points of the Strategic Plan of G.D. Goenka University. Then, Prof Saxena discussed the importance of having a well laid out Strategic Plan for an academic organization which needs to be formed keeping all the stakeholders in mind. He gave examples of strategies and action plans being implemented at University of Arkansas and how these helped the University to grow and move up the ranking list. The post-lunch session involved discussions with the Deans and HoDs on developing goals and objectives for their respective entities. Collaboration opportunities with G.D. Goenka University schools were also discussed.

It was an interesting and interactive session which ended with vote of thanks from Prof (Dr) S. Shantha Kumar, Dean, School of Law, and Dean Academics, G.D. Goenka University.

ANOTHER GOOD YEAR FOR PLACEMENTS AND INTERNSHIPS



The CRC team at work

The G. D. Goenka University successfully placed all students of the MBA 2014-16 batch thanks to the continued trust placed by recruiters in Brand GDGU as a preferred destination for fresh talent sourcing. The placement period witnessed a hectic flurry of organized action. Recruiters enthusiastically participated in the process and offered diversified profiles to the students.

The students were placed across consulting, BFSI, FMCG, Retail and E-Commerce, Manufacturing and Conglomerates, telecom and IT companies. The placement season also saw active participation from several midcap and small-cap companies, with students taking greater interest in exploring opportunities with organizations offering challenging roles. Corporates like Safexpress, Grofers, Infoedge, Mobikwik, Indusind Bank, Fierce Hound Media, Indiabulls, Directi, Ernst and Young, Copal Amba, WNS, Protiviti, Mazars Consulting, Ameriprise etc. lured the students with challenging profiles and attractive packages.

Apart from final placements, GDGU also provided the opportunity to Pre-Final Year students for Industrial/Summer Internships. This year the pre-

Final year students are undergoing internships in organizations such as Wizcraft, Airtel, Dassault Systems, Bridgestone, Ericsson, BSNL, Trident, DUCAT, Aircel to name a few. A true testament of our innovative and global approach towards academics are the International internships which have been offered at University of Arkansas- USA, JW Marriott Dubai, Hotel Montblanc, France.

The Hospitality students were offered Industrial training at 5 star properties such as Hyatt Regency, Oberoi Gurgaon, Vivanta By Taj, Kempinski, Le Meridien, Shangri-La Hotels, Accor Group etc.

A few undergraduate students attended a month-long intensive Summer school programme at London School of Economics to gain global insights into the international business world. Some students opted to work for Social Global projects and travelled to countries like Russia, Egypt and Mauritius to gain insight into global working practices.

The placement success reflects the unique advantage that Brand GDGU offers. In the very initial years of its existence, GDGU has developed its own unique culture. The academic curriculum is structured to address the needs of the industry and is aligned towards imparting contemporary knowledge to the students. An optimal mix of learning methods ensures a holistic personality development of the students. The curriculum encourages students to become industry ready professionals.

The university values its relationship with its industry partners and looks forward to their continued support.

SOAP STUDENTS STAMP THEIR CLASS AT ARCHVENTURE 2016

The School of Architecture and Planning students were the toast of the University for winning five of the six trophies that were on offer at ARCHVENTURE 2016, the annual Architecture fest, organized by the Gateway College of Architecture, Sonipat, from April 1 to 3.

The trophies were won in Formal, Informal and Casual categories by the SOAP students against stiff competition from several schools. The schools that participated in ARCHVENTURE 2016 included the Sushant School of Architecture & Planning, MMU Ambala, Dcrust Murthal, Savera College, BMSA, and IP University.

The creativity and skill sets displayed by SOAP students won appreciation not only from the Faculty of the participating schools but also from the Architecture fraternity.



Jubilant Architecture students pose with their trophies and certificates

HERITAGE WALK TO MEHRAULI ARCHAEOLOGICAL PARK

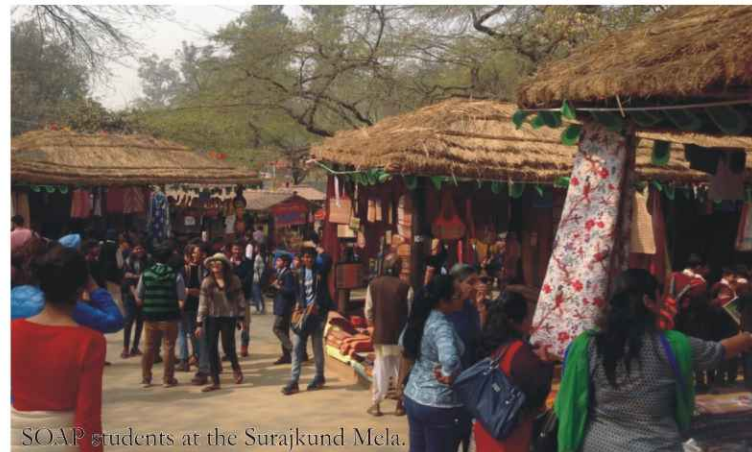
The students of the School of Architecture and Planning participated in the "Intach Heritage Walk to Mehrauli Archeological Park" on April 12, 2016. The Walk was organized as part of their History of Architecture course so that they could understand as to what went into the making of these historic monuments.

The students were briefed about the history of the Park by Intach Delhi Chapter's Walk Leader, Ms. Jaya Basera. The Walk covered Balban's tomb, Jamali Kamali's mosque and tomb, Metcalfe's Bridge, Boathouse, Quli Khan's Tomb, Metcalfe's Guesthouse, Rajonki Baoli, Mosque and Tomb, Serai, Maulana Majduddin's tomb and Khan Shahid's tomb.



Students enjoying the Heritage Walk

SURAJKUND SITE VISIT



SOAP students at the Surajkund Mela.

The students of the School of Architecture and Planning visited Surajkund Mela on February 11, 2016, where they got an opportunity to explore a wide range of designer items created by some of the best craftsmen in India. They learnt how wood, metal, bamboo, iron, glass, textiles and stone can be used to create items of great value. It was a great learning experience for the students.

LEARNING ENVIRONMENT FRIENDLY DESIGN

The students of the School of Architecture and Planning were taken on a study trip to TERI Retreat, Gurgaon, on February 25, 2016. At TERI, the students were shown a short film on the history and functioning of TERI.

They were also briefed about the various architectural designs used to mitigate the environmental effects. These included the wind tunnel and the reed bed concepts.



Students pose at TERI Gram.

SOAP DAY II - ANNUAL EXHIBITION OF STUDENTS' WORK

The second SoAP day was observed by the School of Architecture and Planning on March 30, 2016. To mark the day, the School displayed the work of the founding class of 2014 and of the second batch that joined in 2015.

The display included work done by students on a wide variety of subjects such as Architecture Design, Visual Art, Materiality and Build ability, History of Architecture, Research Methodology and Architecture Graphic Skills. The displays included installation drawings, models, renderings and reports offering a visual delight to all who visited.

The then Pro Vice Chancellor, Prof (Dr) Deependra Kumar Jha, inaugurated the event. Deans, faculty members and students from all the schools of GDGU visited the School of Architecture and Planning and appreciated the work done by SoAP.



STUDENTS ATTEND CII CONFERENCE

The School of Architecture and Planning students attended the CII Delhi State Annual Session and Business Conference held on March 2, 2016 at India Habitat Centre in New Delhi.

The conference gave them an opportunity to listen to senior politicians and business heads. The speakers included Mr Manish Sisodia, Deputy Chief Minister of Delhi, Mr Satyendar Jain, Minister of Industry, Health and Power of Delhi, Mr Kapil Mishra, Minister of Tourism and Water of Delhi, Mr Imran Hussain, Minister of Environment and Forest of Delhi and Ms Sheila Dikshit, former Chief Minister of Delhi.

WORLD ENVIRONMENT DAY

The World Environment Day was organised by the School of Architecture and Planning on June 3, 2016 to raise awareness about the importance of a healthy environment.

A cultural event was organised by the School Faculty in which different issues related to the environment were highlighted. The events included a Quiz, a Photography Competition, a skit, a monologue, poem and a ghazal. There was also an award for the best dressed Male and Female.

The event won widespread appreciation for the way it highlighted environmental issues.

Prof Chabbi Mishra (with mike) at the Environment Day celebrations.



Dr. Deependra Kumar Jha, Vice Chancellor, examining the exhibits put up by students on SOAP Day II.



Dr Jha with the SOAP Dean, Prof Chabbi Mishra, Faculty members and students on SOAP Day II.

CULTURAL PROGRAMME, NATURE WALK MARK EARTH DAY CELEBRATIONS



The Architecture Dean, Prof Chabbi Mishra, with her Faculty and students at the Earth Day celebrations.

The School of Architecture and Planning observed the Earth Day on April 22, 2016 to drive home the need to save the earth from human deprecations.

A cultural programme was organised by the School to communicate the message. The programme started with a Rabindranath Tagore song, which was sung by the School Dean, Prof Chhabhi Mishra. It was followed by a dance performance by second year student Upasana Sharma. Then, the Faculty members joined hands to stage a play "A

The Nature Walk being conducted on the campus.



MIME" based on environment protection.

The play began with a depiction of earth when there was an abundance of vegetation, clean water and fresh air. The actors then depicted how human intervention has polluted the natural environment leading to health and environmental hazards.

The cultural programme was followed by a Nature Walk in which the Faculty members were briefed about the trees on the campus and their properties.



YOGA DAY CELEBRATED

Faculty members taking part in Yoga Day celebrations.

The School of Architecture and Planning organised a yoga session in association with ISHA Foundation to celebrate World Yoga Day on June 21, 2016. Around 30 Faculty members participated in the event.

The session offered by ISHA foundation was named "Upa Yoga" which means pre-yoga. It started with a video and was followed by the basic breathing and stretching exercises.

WORKSHOPS



The AutoCAD workshop in progress.

MODEL MAKING



Students work on models

A Model Making workshop was organised for the First and Second Year students on March 14, 2016 in which Architect Ruchira Ganguli initiated the students to various model making materials such as paper, acrylic, thermocol, foam board, sun board and plastic.

The students learnt to prepare surface developments and Euclidian forms out of different materials. They also learnt to make paper ply and ethaflex ply and used them to depict different materials for making models. Articulation of fenestrations on various scales and preparation of the base of the model were among the most stressed upon topics as these are very essential for Architectural Design. The workshop culminated with making an Architectural Model and understanding colour schemes.

AutoCAD

The School of Architecture and Planning organised a one-day AutoCAD workshop on February 23, 2016. The workshop, which was organised in association with Autodesk, was attended by students of Architecture, Engineering and Fashion and Design.

AutoCAD is a software used by Architects, Engineers and Designers largely because of its intuitive user-interface and built-in design layouts. Its templates designed for interiors, architectural design and building construction are greatly valued by architects. The software helps users prepare drawings from the concept to the implementation stage.

PHOTOSHOP

The School of Architecture and Planning organised an Adobe Photoshop workshop on February 26, 2016 for students and Faculty members of all schools. The techniques of selection, photo manipulation, filters and perspective cropping were explained to the participants.



Participants at Photoshop workshop.

INNOVATION IN TEACHING AND LEARNING

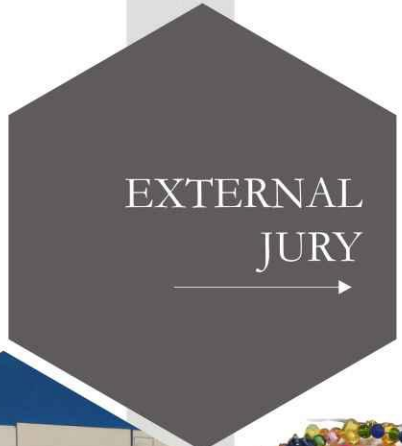
A model prepared by Second Year B. Arch students.



Another model prepared by Second Year B. Arch students.

A Model displayed during SOAP Day II.

External Juror, Mr Jagmohan, reviews the work of a First Year B. Arch student



Beads & Wire Screen



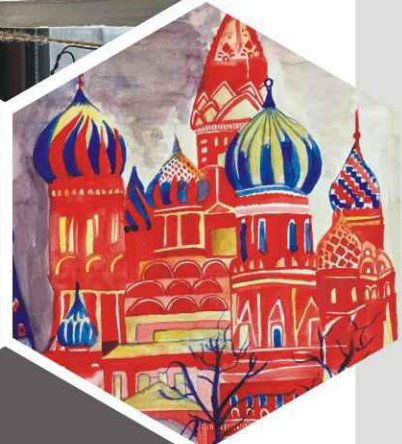
Paper Collage



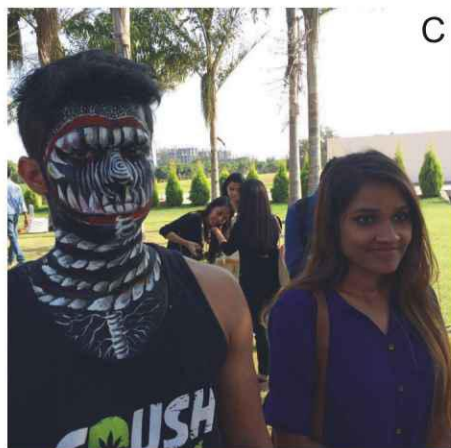
Junk Installation



A cube made from Plaster of Paris.



BUILT ENVIRONMENT CLUB ACTIVITIES



- A - PAPER COLLAGE MAKING
- B - POSTER MAKING
- C - FACE PAINTING
- D - WALL GRAFFITI



20 JOURNALISTS PARTICIPATE IN MOBILE JOURNALISM WORKSHOP



Prof Stephen Quinn shows journalists how to take a video

The School of Communication organised India's first Mobile Journalism Workshop for journalists on April 7 and 8, 2016. The workshop, which was conducted by Prof (Dr) Stephen Quinn, an Australian journalist-turned-trainer, was attended by 20 Indian journalists.

The journalists belonged to four major media groups. The highest number of participants came from The Hindustan Times, which sent eight journalists. This was followed by Business Standard, which sent five journalists. Network 18 sent four journalists while The Mint sent three.

The unique feature of this workshop was that the training was not limited to shooting a video film on a mobile phone. But it focused on editing the video on mobile phone, changing tracks, inserting still images, voice over etc.

Prof Quinn said the objective of the training was "to enable the journalists to use the mobile phone to create video stories for being published on the net. It was about producing quality news video for online journalism. It was about compression and selection. It was as much about what you leave out as what you include."

The hands on workshop was a great hit, with 19 of the 20 participants stating that it was a very rewarding experience for them. They could now film, interview, edit, headline stories and do voice overs while working in the field.

The workshop was part of the School of Communication's endeavour to provide hands on, skill-based training to media professionals. It had specially invited Prof Quinn, who is a foremost exponent of training in mobile journalism, from UK to conduct the workshop.

Dr Quinn has worked for top newspapers and television channels and taught at universities in eight countries. His last media assignment was with the South China Morning Post (2011-13) where he was the Digital Development Editor. He has trained MoJos in 16 countries in the past six years.

According to Prof Sunil Saxena, Dean, School of Communication, "The School has identified four emerging areas of journalism to conduct research and provide training to media professionals. These four area are: mobile journalism, data journalism, social media and multimedia."



Prof Quinn gives the participation certificate to a journalist

G.D. GOENKA UNIVERSITY SIGNS MOU WITH NDTV TO TRAIN MEDIA STUDENTS



Prof Raj Singh, the then Vice Chancellor, exchanging the MoU with Mr Shyatto Raha, Chief Executive Officer of NDTV Worldwide.

The G.D. Goenka University has signed an agreement with NDTV Worldwide to conduct workshops for the University's Journalism and Mass Communication students.

The agreement was signed by Prof (Dr) Raj Singh, the then Vice Chancellor of the University, and Mr Shyatto Raha, Chief Executive Officer of NDTV Worldwide, at an impressive ceremony held in the University campus.

Under the agreement, NDTV Worldwide will hold a series of workshops where it will invite senior NDTV Editors to share practical skills, knowledge and insights with the undergraduate and post-graduate students of the University's School of Communication.

The training will expose the media students to the latest in television journalism, and also give them an opportunity to learn from some of the best professionals in the industry.

Expressing happiness at the signing of the agreement, Prof Raj Singh said, "The workshops will help our students hone their skills and become industry ready."

Mr Raha was equally sure that the workshops will add to the knowledge and skill levels of the students. As a goodwill gesture, he invited the Faculty and students to visit NDTV offices even before the agreement became effective from April 1, 2016.

Among the workshops that NDTV Worldwide will conduct are: Getting the Story, Writing for TV News, Role of Producer, Preparing the News Bulletins, Anchoring the News, Reporting Live from the Field, Editing TV news, and working in an Integrated Newsroom.

Besides the workshops, the NDTV team will also help in improving the television curriculum so that it reflects industry needs. Another area where the NDTV team will

provide insights and inputs to the University is in the selection of equipment and the building of TV Studio.

The agreement also provides for student visits to NDTV facilities, participation in TV debates as audience and six internships every year.

All students who successfully complete the course will get a Certificate of Participation from NDTV Worldwide. The University too will allocate credits to the students.

Ms Vrishali Puranik, Executive Vice President, Business Strategy and Programming, and Mr Sanjay Ahirwal, Managing Editor of NDTV Worldwide, were present at the signing ceremony. From the University side, Dr Nitesh Bansal, Registrar, Prof (Dr) Deependra Jha, the then Dean Academics, and Prof Sunil Saxena, Dean, School of Communication, attended the signing ceremony.



Dr. Deependra Kumar Jha, in the studios of Radio G

RADIO G LAUNCHED

The G.D. Goenka University launched Radio G, a student-run internet-based radio station, that can be accessed round the world in May this year.

The first broadcast featured an interview of Prof (Dr) Deependra Kumar Jha, the then Pro Vice Chancellor of the University.

Congratulating the School of Communication on the launch, Prof (Dr) Jha said, "I am very happy at the launch of Radio G. It will give the students an opportunity to get hands on training."

The radio station, which has been set up by the School of Communication, will be run by the students of the Communication School. According to Prof Sunil Saxena, Dean, School of Communication, "Radio G will be used to train undergraduate and post-graduate students to create programmes that can be broadcast live, and can be heard across the world. The programmes that the students will create, as part of their training, will include radio features, interviews, panel discussions, etc."

The students will also be encouraged to record entertainment programmes featuring songs and radio plays and create radio jingles. The programmes will be recorded in the state-of-the-art radio studio set up by the G. D. Goenka University. The studio will also be used to edit programmes.

Radio G can be accessed on any Internet-connected device, which can be a smart phone, tablet, Ipad, laptop or desktop at the following url: <https://radiogdgu.airtime.pro/>

Besides streaming programmes, Radio G will also create and upload podcasts. These too can be accessed from the Radio G page on the internet by clicking on the podcast icon.

BJMC STUDENT CREATES SIGNATURE TUNE FOR RADIO G

The School of Communication needed a signature tune for Radio G, the radio station that was being launched by the school to train its students in radio production. Instead of asking a professional agency to create the tune, the School Dean asked the students to take up the challenge.

One student, Shaquille Avasthi Gopal, rose to the occasion. He used his Apple Mac to create a peppy tune that had the makings of a signature tune. He was asked to rework on his first submission, which he did.



Shaquille composing the signature tune for Radio G.

The final tune won instant approval from the faculty and the students, and today the tune created by Shaquille who is doing his Bachelor's in Journalism and Mass Communication, is the official signature tune of Radio G.

This is not the only contribution of Shaquille to the University's programmes. In 2014, when Shaquille was in the first semester of BJMC he edited the promotional video of the engineering conference.

The School of Communication trains and encourages its students to use media software to create radio jingles, corporate films, news bulletins, tabloid newspapers, etc as part of their regular studies.

GUEST LECTURES



US DANCER HOLDS FORTH ON DANCE AS A MEDIUM FOR FILMS

Ms Cara Hagan explaining the art of dance forms.

Ms. Cara Hagan, Assistant Professor of Dance Studies, Appalachian State University USA, gave a lecture-demonstration on "Use of dance as a medium for films" on March 9, 2016.

The American dancer, who is a theatre artist and film maker, used role play to help the students understand how the camera should follow a dancer. She then screened a few short films where dance was used to communicate strong messages without verbal support.

The two-hour session gave the students a new insight as to how dance can be used as a medium of communication in films. The interactive session that followed was very lively with the students posing a wide range of questions on the subject.

Ms Hagan was accompanied by Ms Manisha Gulyani, Secretary, Thirak India Cultural Society, Jaipur. Ms Gulyani herself is a well-known Kathak dancer and has performed in several countries.

The lecture-demonstration was attended by students of the School of Communication and the School of Humanities and Social Science.

HOW TO CATCH MEDIA'S ATTENTION

Mr Ashirbad S. Raha, Communication Officer, International Committee of the Red Cross, New Delhi, spoke to BJMC and MJMC students on "Communication and Development Agencies" on February 10, 2016.

Mr Raha, who has eight years of experience in designing multimedia communication strategies for different not-for-profit communication organisations, told the students that they have to be motivated and determined if they have to succeed.

"You have to find unusual stories if you have to catch the attention of media. This is where CSR projects became a great source of news reports," he told students.

"The media works largely out of metro towns, particularly Delhi and Mumbai. You have to take them to remote areas where your company is doing valuable work," he said. "Often, human interest stories are lost because the media is never informed. If you want the media to cover them then you must bring such heroic stories to their notice."

Mr Raha, who began his career as a Trainee Reporter with The Times of India, also gave a picture of what life is on the other side of the table.

He showed two short films on Red Cross during his two-hour talk.

SENIOR EDITOR GIVES A TALK ON INVESTIGATIVE JOURNALISM

The School of Communication students were given a peep into the exciting world of Investigative Journalism by Ms Bhavna Vij Aurora, Senior Editor, The Economic Times, on April 21.

Ms Vij, who is a leading investigative journalist with 25 years of experience, spoke about her encounters with people who wanted to hide the truth, and how she had to work hard to dig out the truth.

The interactive talk began with Ms Vij tracing the evolution of investigative journalism in India, and then describing some of the path-breaking investigative stories done by Indian journalists. These included the Bofors scandal that brought down the Rajiv Gandhi Government, the Kamla case where an Indian Express reporter bought a woman to establish that women were being trafficked in India, and the Nellie massacre, where the reporter visited morgue after morgue to establish the number of deaths.

Ms Vij also described the qualities needed to become an investigative journalist. These included patience, determination, courage, and the ability to stay focused on the story. "An investigative story invariably takes a long time to mature," Ms Vij said. "The reporter should be mentally ready for a long haul. He should also be ready to be stonewalled by officials and politicians."

Ms Vij also stressed the importance of ethics. "The reporter should not use unethical means to get a story. Honeytraps and entrapments must be avoided. The story must be obtained through legal and above board means."

The lecture ended with several questions being raised by students regarding the craft of Investigative Journalism.

Besides Economic Times, Ms Vij has worked in The Times of India, Indian Express, India Today, Outlook and The Pioneer.



Ms Bhavna Vij delivers a lecture on investigative journalism

BJMC STUDENTS LEARN ABOUT PROBLEMS FACED BY VILLAGE WOMEN

The BJMC II students attended a panel discussion that was organised by Navjyoti India Foundation in Nayagaon village to mark the Women's Day. The guest of honour was Ms. Kiran Bedi, and the topic of the discussion was "6P Model of Prevention and Crime".

The panelists with Ms Bedi were Ms Suchi Atriya, District Magistrate, Gurgaon, Ms Dharna Yadav, ACP, Ms Bhavna Vij, Senior Editor, The Economic Times, and Ms Junika Banarjee from the Centre of Social Research.

The event focused on women's empowerment and how to make sure that women are safe and empowered.

The panellists spoke on various issues that are of concern such as women's safety, dowry deaths, and cyber crimes. Most of the information was targeted at villagers, who

had come in large numbers from the neighbouring villages, to attend the panel discussion.

The panel discussion was especially useful for the village women who were made aware of their rights. They were taught how to register complaints in the women's cell or visit the office of the District Legal Services Authority for assistance.

The ceremony concluded with the felicitation of those village women who had done something extraordinary in fighting the orthodox customs that prevail in villages.

It was a great learning experience for the media students because they gained first hand knowledge of the problems faced by village women.

The students were accompanied by Ms Neha Verma, Assistant Professor.



The BJMC II students at the Women's Day function held at Nayagaon village.



Media students at the National School of Drama

SPEED 2016 took a quantum leap when it opened its doors to students from other colleges and universities. Result: Almost 300 young innovators from 33 NCR universities and institutions converged upon the GDGU campus on February 19, 2016 and exhibited 100 projects.

The exhibition -- SPEED 2016 (Student Project Exhibition on Engineering Design) -- was inaugurated by Mr. Rajdeep Sahrawat, Head, International Business and Strategic Initiatives, Public Sector, Tata Consultancy Services. Speaking at the inauguration, Mr.



Prof Deependra Kumar Jha giving away certificates to two young innovators.

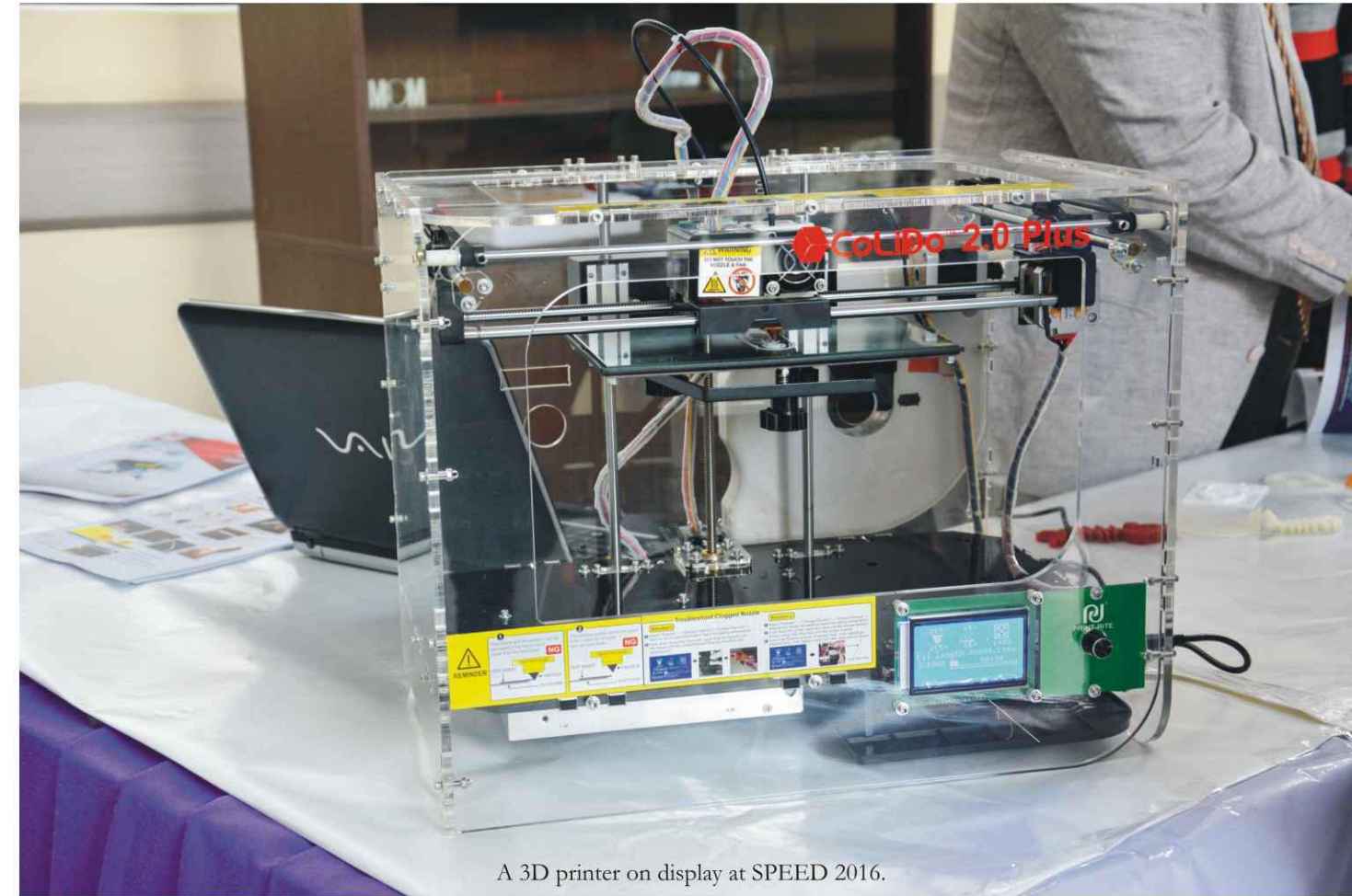
33 INSTITUTIONS PARTICIPATE IN SPEED 2016



The Chief Guest, Mr Rajdeep Sahrawat, listens to a young innovator as several University Deans look on.

Sahrawat stressed the importance of innovation in a country like India. He then visited the projects put up at the exhibition with the then Dean of the School of Engineering, Prof (Dr) Deependra Kumar Jha.

There was great excitement as Faculty members and students visited the different stalls set up by the young innovators. The young B.Tech students of G.D. Goenka University were specially charged up, and were enjoying being



A 3D printer on display at SPEED 2016.



Mr Sahrawat checks a model displayed at SPEED 2016

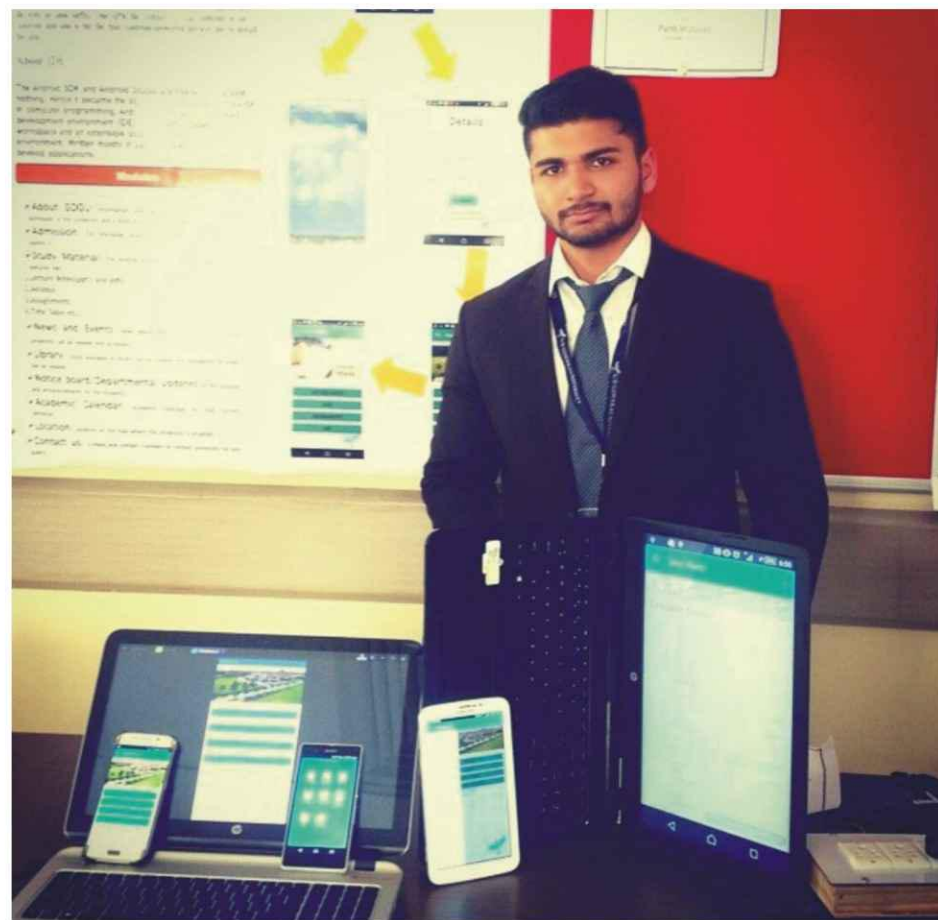
in the spotlight for their innovative engineering ideas. They also used the opportunity to study the projects displayed by their seniors from other universities. There were plenty of discussions all around as students discussed the merits and demerits of the projects. The School of Engineering, which had organized SPEED 2016, was happy at the healthy scientific spirit that was on display.

SPEED 2016 ended with a valedictory-cum-prize distribution function where Prof (Dr) D. K. Jha said that SPEED is fast becoming a platform for engineering students to display their innovations. Cash

prizes along with Certificates were awarded to the best projects in various engineering disciplines. Awards were also given for Best Sustainable Design, Best Innovative Design, Best Cost-effective Design and the Best Project for a Social Cause. The projects were judged by Mr Nischal Kapoor, Dr Bheem Singh and Dr Usha Batra.

SPEED 2016 ended with the hope that the exhibition will become even bigger next year, and attract both national and international projects.

The exhibition was jointly sponsored by Vijex Group of Companies (India) and Skill Gap Solutions Pvt. Ltd. (Australia, Singapore, India).



Parth Mahajan displays the look of his app on different devices.

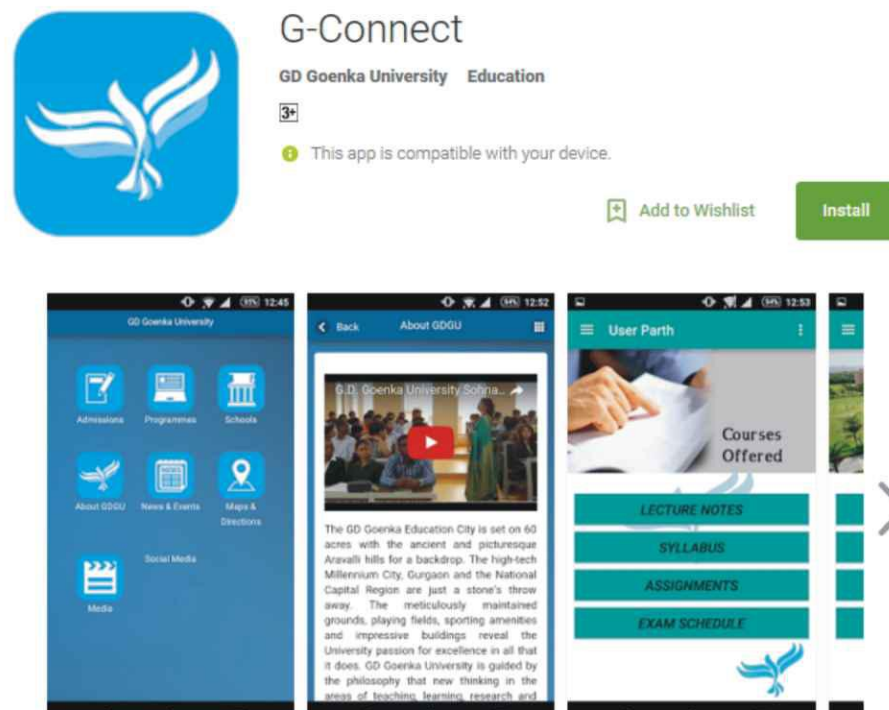
CSE STUDENT DESIGNS ANDROID APP

It is said that necessity is the mother of invention. Parth Mahajan, who will be entering the final year of B Tech (Computer Science & Engineering) programme at the GD Goenka School of Engineering, has proved it true again. As a student, Parth found it cumbersome to visit different course websites to access class notes, assignments, important updates etc. He then thought of creating a one stop solution. He began working on it, and today he is the proud creator of the Android app 'G-Connect'. The app congregates all online resources of the G.D. Goenka University and allows access from a single interface.

G-Connect has two modules. The first module enables the University's current students to access course-related information, while the second module connects the outside world with the University portal, allowing potential students to access information about the University, its Schools, programmes, Faculty etc. This is why the app has been named G-Connect.

In a country where students have to wait till the last semester to undertake projects, the G.D. Goenka School of Engineering initiates students into project-based learning from the first semester. It is this approach that has helped students develop powerful products.

Screenshots of the mobile app.



Rahul Bishwas | Gagan Bhardwaj | Diksha Prakash

3 STUDENTS WIN ARKANSAS UNIVERSITY INTERNSHIP

Three students of the School of Engineering have been selected to do their summer internship at the University of Arkansas, USA. The three students are: Gagan Bhardwaj, who is doing his third year in Mechanical Engineering; Rahul Biswash, who is doing his third year in Electronics & Communications Engineering; and Diksha Prakash, who is doing her second year in Electronics & Communications Engineering.

The internship is fully funded by the University of Arkansas. The University selects the students from all over the world based on their academic performance or extraordinary contribution towards research and development. The selected students work as Research Engineering Undergraduates for 10 weeks.

EXHIBITION OF LOW COST AUTOMATION: FESTO EXPOTAINER

The School of Engineering in association with Festo, a leading German manufacturer of pneumatic components and electric drives used for automation, organized an exhibition on Low Cost Automation to familiarize the students with industrial automation technologies. For this purpose, a mobile van called 'Festo Expotainer', which is a custom built fully equipped exhibition vehicle built on Volvo chassis having a wide range of static displays of latest products along with dynamic application displays, was brought to the GDGU campus.

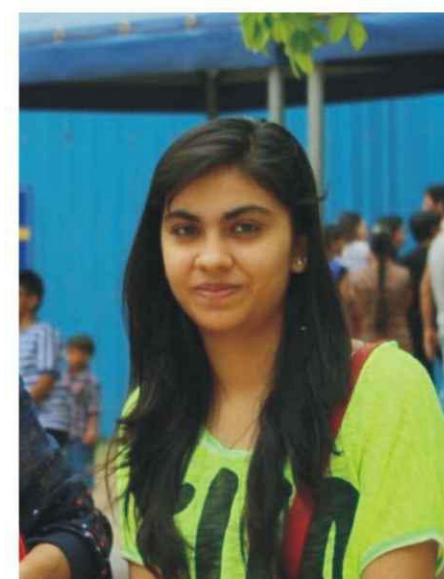
More than 200 engineering students (mostly 2nd and 3rd year) visited the exhibition in small batches. In the exhibition, the concept of pneumatic

control was discussed with the students. The equipment showcased in the exhibition included process valves, ultra compact maintenance unit, valve terminals and CPX, miniature drives, actuator handling technology, Stepper and Servo motor applications, systematic gripping, tubings, part sensing and vision apparatus, and a wide range of push-in fittings. It also showcased Mechatronic systems designed for various industrial applications such as purely pneumatic pick and place loop mechanism. Videos were also played showcasing the R&D projects undertaken by Festo in recent years.

Students inside the Festo Expotainer



PROJECT ROSHNI WINS RECOGNITION AT ANVESHANA 2016

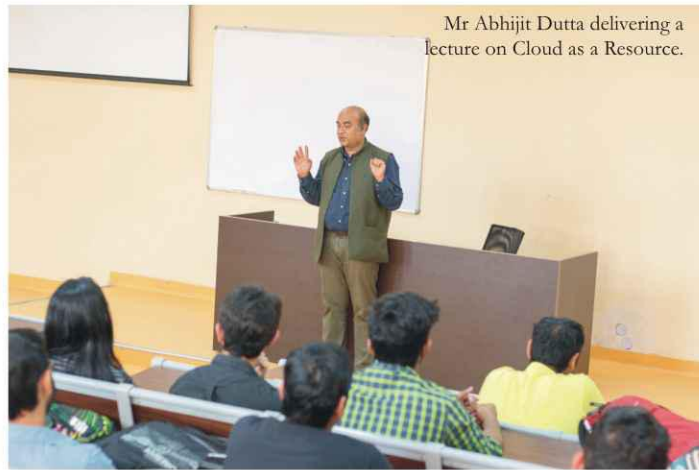


Diksha Suri, first year engineering student, selected for free Residential Certification Course at IIT Delhi through NCAT –2016.



Project Roshni, a LED project using gravity developed by B Tech students, received special recognition and a cash prize of Rs. 5,000 at Anveshana 2016.

GUEST LECTURES



Mr Abhijit Dutta delivering a lecture on Cloud as a Resource.

Cloud as a Resource and Business Analytics as a Tool : Mr Abhijit Dutta, CRM, Skills Gap Solutions, delivered a lecture on “Cloud as a resource and Business Analytics as a tool: What is new and what is old”. The lecture was attended by the second and fourth semester students of B.Tech (CSE).

In his lecture, Mr Dutta focused on the silent features of technologies, their evolution and their impact in today’s world. He also guided the students on the skill sets they should develop.

Mr Dutta has more than 20 years of experience in software development, sales, standards formation, and has worked with IBM for more than 11 years.



Dr Indrajit Roy delivering a lecture on nanotechnology.

Speaker provides insights into use of nanotechnology : A guest lecture on “Introduction to Nanotechnology” was organized by the School of Engineering to acquaint the students with nanocrystalline materials, their unique properties and diverse applications.

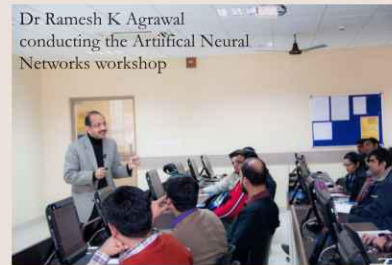
Dr Indrajit Roy, Associate Professor, Department of Chemistry, University of Delhi, who delivered the lecture introduced the students to the history of research in nanomaterials. He explained in detail the changes that happen in physical and chemical properties at nanoscale. He also spoke about the application of nanotechnology in cosmetics, space, diagnostics and therapeutic practice. This included the use of nanotechnology in the treatment of cancer, gene therapy and in vitro diagnostics.

Dr Roy has more than 15 years of experience in nanotechnology and nanosciences.

WORKSHOPS

Artificial Neural Networks & its Applications:

A two-day workshop on “Artificial Neural Networks & its Applications” was organised by the School of Engineering. The resource person for the workshop was Dr. Ramesh K Agrawal from JNU, New Delhi. The workshop focused on the applications of neural networks to regression analysis and time series prediction.



Dr Ramesh K Agrawal conducting the Artificial Neural Networks workshop

Data Analysis using SPSS:

With an objective of giving the young minds a platform to understand and learn about the basics of data analysis using ‘SPSS’ as a computing tool, the School of Engineering organised a workshop entitled ‘Data Analysis using SPSS-I’ in January. The resource person for the workshop was Dr Neeraj Kaushik, Head of the Department of MBA, NIT, Kurukshetra, a renowned name in the field of data analysis. The workshop started with a session on data preparation for coding and tabulation and basic data cleanings in SPSS. This was followed by descriptive statistics and cross-tabulation, regression analysis and parametric tests (t-test, ANOVA) through SPSS.



Dr Neeraj Kaushik conducting SPSS workshop.

Tattva Shakti Therapy:

The School of Engineering organised a workshop on Tattva Shakti Therapy (Alternative Healing Techniques). The resource persons for the workshop were the founder members of Sacred Association for Love & Rejoice, Acharya Agyaata darshan Anand Nath ji and Ma Shakti Devpriya. A relaxation session with Golden Ball Meditation technique to cleanse and activate chakras that helps to increase focus and concentration was the most appreciated part of the workshop. The workshop was aimed to improve work life balance which is an important requirement for every professional. It showed participants how adopting a spiritual outlook towards “life” always brings success.



Dr Anshu Gupta welcomes Ma Shakti Devpriya.

IBM EVENTS

Use of Open Source Tools in Web Development: A guest lecture was organised by the School of Engineering on ‘Web Development using Open Source Tools’ on April 19, 2016. The lecture was delivered by SME (Subject Matter Expert) Mr. Viqaruddin Surki, Team Lead Media Development, STG Systems Agenda Delivery, IBM India.

Mr Viqaruddin began the lecture with an interactive session on GIMP (GNU Image Manipulation Program) and showed how students can use GIMP to develop quality images for web development. He gave an overview of Google Materialize and Blender.



Mr Viqaruddin Surki discusses use of open source tools.

Core Java: The Coders Club of the School of Engineering organised a two-day workshop on “Core Java” in April. The objective of this workshop was to prepare the final year students for the upcoming placement drives and give an early introduction to the second and fourth semester students about Java which has been ranked as the No. 1 programming language by IEEE in 2015. The resource persons for the workshop were the Head of Department, Dr Usha Batra, and Assistant Professors Mr Nihar Ranjan Roy and Mr Kushagra Agrawal. The workshop started with a brief but motivational talk by Prof (Dr) Sudeep Sharma, Assistant Dean, School of Engineering, who emphasised the need and importance of coding.



Core Java workshop in progress.

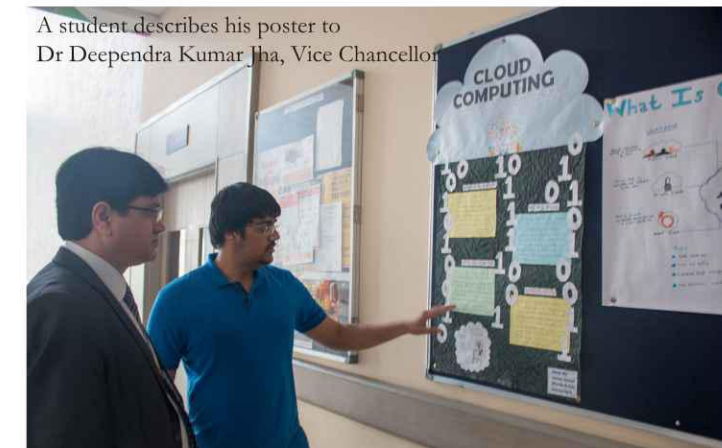
Why not start a Start Up? : The School of Engineering organised a one-day workshop on “Why not start a Start Up?” in February. The workshop was conducted by Mr Madhur Manocha, COO, Soft Kiwi and Ms Princi Gupta, CFO, Soft Kiwi. The first session of the workshop focused primarily on the introduction of Start Ups. It was followed by an introduction to HTML, CSS, JS Server and SQL. In the afternoon session, the lifecycle of a Start Up was discussed along with the CMS, which included Wordpress, PHP and Magento. The resource persons also discussed ways of getting funding, how to contact a potential funder and how to present the business plan.



Mr Madhur Manocha and Ms Princi Gupta conducting the Start Up workshop.

IBM poster making competition: The School of Engineering organised a poster making competition in association with Skills Gap Solutions Pvt. Ltd. at its campus on March 4, 2016. The competition was based on two themes: Cloud Computing and Virtualization and Business Analytics and Optimizations, the two specializations that the University offers to its students in collaboration with IBM.

The participants were the second and fourth semester B.Tech (CSE) students. The poster made by Pranshu Ranakoti, a B.Tech (CSE) II semester student was adjudged the best in the Cloud Computing and Virtualization category while in the Business Analytics and Optimizations category, the poster made by Ms.Ridhima Arora, a B.Tech (CSE) IV semester student, was declared the best.



A student describes his poster to Dr Deependra Kumar Jha, Vice Chancellor.

WEBINARS



Ms. Neha Thethi conducts webinar on Cloud Forensics.

LIGHT SHED ON CLOUD FORENSICS

Ms. Neha Thethi, an Information Security Analyst at BH Consulting, Dublin, conducted a webinar on “Cloud Forensics”. Ms Thethi, whose primary area of research is Digital Forensics in Cloud Environment, began the webinar by giving an introduction to digital forensics and methods of data acquisition.

She cited a few cases of cyber crime where digital forensics was of help. She also spoke about SaaS, PaaS, & IaaS (Software as a Service, Platform as a Service and Infrastructure as a Service) and the challenges that the practitioners of cloud forensics face.

The webinar was organized by the Department of Computer Science and Engineering.



Students listen to the webinar on Regular Expressions.

REGULAR EXPRESSIONS IN SEARCH ENGINES EXPLAINED

A webinar on “Regular Expressions in Search Engines” was conducted by Mr Nishant Arora, Software Developer (Tools Developer Specialist) at Google. After explaining regular expressions and their importance in a computer engineer’s life, Mr Arora demonstrated the creation of a regular expression for email id creation. He focused on how to select and create a regular expression for each constraint with students coming up with new constraint challenges.

Mr Arora also talked about the ease of use and compatibility of regular expressions with languages ranging from Java, Erlang to Python. He also discussed the use of regular expression in web based searching. The webinar was organized by the Department of Computer Science and Engineering

INDUSTRIAL VISIT



Students pose in front of AERF board.

Associated Electronics Research Foundation: The first and second year Electronics and Communication students were taken on an industrial trip to Associated Electronics Research Foundation (AERF) in Noida on March 9, 2016. The Department of Electronics funded organisation, which focuses on Research & Development, Testing and Training, demonstrated its products such as Portable Transfer Receiver-1000 to the students. The students were also given information on AERF courses on embedded systems, graphics and software development and apprised about the organisation’s academic facilities.

INDUSTRIAL VISITS

Apron Solutions: The students of Electronics and Communication visited Noida-based Apron Solutions Pvt. Ltd on April 19, 2016, where they were briefed on VOIP and the use of microcontrollers and microprocessors. They were also given an understanding of the processes followed by Apron and shown the products developed by the company. The students also learnt about microprocessor families such as PIC and ARM.



An Apron executive briefs students

Students being taken round the Enrich Agro Food factory.



Enrich Agro Food Products: The students learnt about the sanitization of glass bottles and the packaging of soft drinks during their industrial visit to Enrich Agro Food Products Pvt Ltd in Rohtak. The students were also shown and explained the functioning of the Effluent Treatment Plant (ETP) which was based on Moving Bed Biofilm Reactor (MBBR) technology.



Students at IIT's Nanoscale Research Facility.

Nanoscale Research Unit: The School of Engineering students were taken on an educational trip to Nanoscale Research Facility at Indian Institute of Technology, New Delhi on March 2, 2016. This visit was to enhance the knowledge of the students regarding the new concepts and fundamentals of nanoscale processes.



Students outside Maruti Suzuki factory

Maruti Suzuki: The engineering students were taken to Maruti Suzuki factory in Gurgaon to broaden their understanding of vehicle chassis, engines, steering, suspension, braking, transmission systems and auxiliary systems. Maruti Suzuki’s Senior Manager (Public Relations), Mr. Suresh Yadav, and his team mate, Mr Aman Sharma, coordinated the trip.



Roop Automotives: An educational trip was organised to Roop Automotives, which is one of the largest OEM suppliers of auto components. The objective of the visit was to enhance the knowledge of the students in the spheres of manufacturing, production and quality control. During the visit the students got an opportunity to learn several industrial engineering concepts such as Poka-yoke, kaizen, skill mapping etc.

CHINESE UNIVERSITY OF HONG KONG PROFESSOR VISITS SoE



Prof. Liu Yun-Hui interacting with the students.

Prof. Liu Yun-Hui, who is a professor in the Department of Mechanical and Automation Engineering and Director of CUHK T Stone Robotics Institute at the Chinese University of Hong Kong, visited the School of Engineering on March 14, 2016

Prof. Liu, during his one day visit, met the students and examined the work done by them. He praised the students for building the 3-D printer, Voice Activated Home Automation system, Vibrating Table cum Apparatus for Relative Density of Soil and LED bulbs.

He showed the videos of robots built by his Institute that help in surgeries and handle materials in large industrial plants. In a meeting with Prof. (Dr.) D. K. Jha, VC, Prof. Liu explored the possibilities of collaboration between G.D. Goenka University and the Chinese University of Hong Kong. He showed interest in providing summer internships to engineering students and also invited a G.D. Goenka University team to visit the Chinese University of Hong Kong.



Faculty members and students at Ashray Bhawan



AN ADVENTUROUS ODYSSEY

The School of Engineering students were taken to Kullu–Manali on an exciting and fun-filled trip in the last week of January 2016. The trip that lasted from January 28 to February 1 acted as a refreshing break for the students.

Day One of the trip was dedicated to local sightseeing in Manali, where unexpected snowfall added to the charm of the day. Day Two was spent on adventure sports with students having a roaring time skiing, sledding etc.

Day Three started with a

journey to Manikaran. On the way, the students were exposed to river rafting and para-gliding. The visit to the Gurudwara in Manikaran where there was a natural hot spring further added to the delight of the students. The next destination was a shopping complex in Kullu, where the students got to see the artistry of local craftsmen.

The trip helped strengthen the relationship between students and faculty. It was led by Faculty members Ms Leesha Aneja and Ms Shweta Mongia.

STUDENTS VISIT ORPHANAGE

A group of ten students and Faculty members visited Ashray Bhawan in Faridabad, which is an orphanage that provides shelter to the needy and underprivileged children, takes care of their education and helps them to stand on their feet. The purpose of the visit was to sensitise students to the hardships of under-privileged children, and try and inculcate in them a habit of contributing towards the welfare of the less fortunate.

FDP ON ART OF EFFECTIVE TEACHING

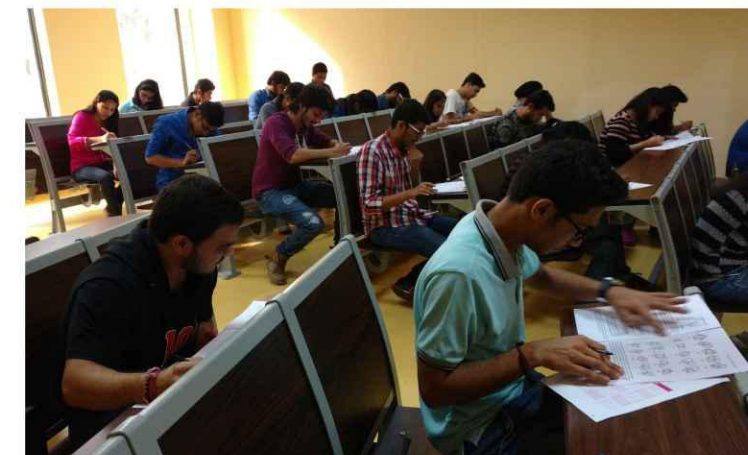
A five day Faculty Development Programme on the “Art of Effective Teaching” was organized by the School of Engineering from June 23 to 29, 2016. The first two days of the FDP were dedicated to Outcome Based Education (OBE) and Accreditation (OBA). Prof. (Dr.) Deependra Kumar Jha, Vice Chancellor of G.D. Goenka University, who is a renowned Subject Matter Expert for Outcome Based Accreditation, was the resource person for this programme.

Prof. Jha initiated the first phase of OBA training, which covered the introduction to various accreditation models and criteria such as Mission, Vision, Program Educational Objectives, Program Outcomes, Program Curriculum, Continuous Improvement, etc. The participants were divided into six teams and each team, after the informative session, was given a set of questions related to OBA.

It was a rigorous training program where the participants (faculty members of School of Engineering) not only learnt about the Outcome Based Model followed by NBA (National Board of Accreditation) in India, but also demonstrated their learning by making presentations.

The next three days covered topics such as Course Preparedness, Teaching Innovation, Classroom Management, Preventing Cheating and Plagiarism, Student Mentoring, Micro Learning and Work Life Balance.

NATIONAL CREATIVITY APTITUDE TEST



In order to sensitize the students to the importance of creative thinking and motivate them to read, learn and practice the same, NCAT 2016, an initiative of International Forum for Excellence in Higher Education (IFEHE), was conducted at G.D. Goenka University on March 1, 2016.

The University was one of the 165 Colleges/Universities across India where the test was conducted.

RESEARCH SEMINARS

TOPIC	DATE	SPEAKER
Public Healthcare Informatics	12-Feb-16	Dr. Usha Batra
Advances in Nuclear Reactors	4-Mar-16	Dr. Abhinav Gupta
Deadlocks in secure Databases	11-Mar-16	Dr. Pooja Sapra
Gravitational Waves	1-Apr-16	Dr. Sandeep Nagar
Reliability Engineering	8-Apr-16	Dr. Deepika Garg
Biomedical Signal Processing for Medical Diagnostics	22-Apr-16	Ms. Rashima Mahajan
Modelling of Rock Slides	24-Jun-16	Mr. Deepanshu Shirole
Introduction to Mobile Adhoc Network & Need of Security	1-Jul-16	Mr. Kushagra Agrawal
Transaction Level Power Analysis of VLSI Digital Systems	8-Jul-16	Ms. Ila Mehta

A STEP TOWARDS EMPLOYABILITY: PRE PLACEMENT INTERVIEWS

The G D Goenka School of Engineering began the pre-placement interviews (mock interviews) to prepare pre-final year students for the upcoming campus placements. The interviews were focused on the technical skills, communication skills and extra-curricular abilities of the participants. The interviews helped the students learn how to face an interview.



An SoFD student at White Fiera Di Moda Milano.

FASHION STUDENTS SOAK WHITE MILANO SPIRIT

The exchange students of GD Goenka School of Fashion & Design at Politecnico di Milano were immensely delighted to attend the eagerly awaited 'White Fiera Di Moda Milano' at the fashion capital, Milan. Also known as White Milano, the event was held at Via Tortuna in Milan from June 18 to 20, 2016.

White Milano is known as the largest showcase of contemporary international trends and is appreciated for its free and open nature. Its concept is derived through an amalgamation of the old style exhibition and the contemporary international fashion events. One could locate buyers, stylists, journalists, bloggers and fashion addicts from all over the world at this event.

There was a great display of collections of clothing and accessories all across, and a large section was devoted to pre-collections and main collection of some big names in international fashion. The presentation was done in a unique manner as 'a big showroom' in the exhibition arena.

White Milano had a participation of more than 250 brands. The brands are meticulously selected. They have to be lesser known and new in the Italian fashion system. At the same time these designer brands should be known as the most innovative voices amongst the emerging fashion labels across the globe. The selection criterion is unique and interesting. Season after season, White Milano has dictated fashion trends through a trustworthy and constant selection of the coolest collections on the market.

For apparel and clothing as well as lifestyle, White Milano has emerged as one of the best platforms for the global brands that

are noted for 'forward thinking'. The event is known for its philosophy of giving a break to young and upcoming designers, artists and designers who need an opportunity to be known and appreciated.

The ambience at the event was one of contemporary interiors mixed with vintage rugs scattered in a set of gold and burgundy. For the young SoFD students White Milano was an experience that can spark creativity and set them on a journey of innovation and acclaim.

The SoFD students got a chance to view an impressive number of unpublished collections at the event. Indeed, White Milano is a breeding ground of ideas, fashion culture as a lifestyle that embraces art, design, music, communication and the new frontiers of the web media.



SoFD students pose next to their work.

ART ON THE STREET

Students from the School of Fashion & Design added yet another distinctive feather to their cap when they added "soul" to the lifeless sites across Delhi. The students along with some renowned international street artists got a unique opportunity to be part of a street art event 'WIP', organized by the St+Art Foundation Delhi. This two-month long event was organized around the India Art Fair held in February 2016.

Two student teams along with the international artists created beautiful graphics and also understood the nitty-gritty of art form in public spaces. It was a colourful experience learning the skills and techniques. Alongside a creative experience it was more of an adventure for students climbing man-lifts to create larger than life murals.

The students came from diverse pathways - Fashion Design, Communication Design, Interior

Design and Product Design. As young and budding designers these kind of exposures ignite creativity. At the School of Fashion & Design the students get plenty of such exposures.

Isshan Anurag, a student of Communication Design, shared his experience: "It's almost like being back to school - except we're encouraged to cover (liberally) the walls with our scribbles and work. It's a good way to spread messages to common people."

The street art workshop has shown our students how artists and designers from across borders can come together to work for a noble cause.

PHOTO EXHIBITION HELD AT ITALIAN CENTRE

The photographs taken by the students of the G.D. Goenka University's School of Fashion and Design won widespread appreciation for "their unique and insightful glimpses of India" at the photography exhibition "Drishti on India" held at the Italian Centre in Delhi.

The exhibition was the outcome of Dr Pilar Maria Guerrieri's classroom exercise that drew inspiration from various lifestyles and cultures of India. Dr Guerrieri, who is a leading Italian architect and educationist, curated the exhibition. She was full of praise of the students' work. "The photographs give a deep insight and knowledge of the different facets of Indian culture."

The exhibition was visited among others by Dr Alessandra Bertini Malgarini, Director of IIC.



Prof. Promil Pande with Dr. Pilar Maria Guerrieri and students at the Photography Exhibition at Italian Centre in New Delhi.

LEARNING THE BUILDING PROCESS

A team of Interior design students visited Ansal Essencia, a township having a wide variety of housing options, in Sector 67, Gurgaon.

During the visit, the students got an opportunity to explore the execution part for different building services (plumbing, electrical and rain water harvesting) and to understand different aspects of project management. They were able to see all the stages of plumbing on site. It gave them an understanding of how conceal piping is done, how sunken slab is treated and how water distribution takes place for different types of outlets.

The students also explored the different stages of electrical fittings during the casting of RCC slab. This primarily includes understanding the network of light conduits. They also realised the importance of rain water harvesting in design, and learnt how design needs to be incorporated during construction.

SoFD students at Ansal Essencia.



STUDENTS LEARN TO MAKE CLASSIC FRENCH DISH

Students of Le Cordon Bleu School of Hospitality got a golden opportunity to learn and create a classic French cuisine dish in February this year. The event, which was part of an ongoing series of culinary demonstrations by renowned Le Cordon Bleu chefs, inspired many budding chefs among the students.

The Chef Instructor was Chef Karen Doyle, Chef Cuisine, Le Cordon Bleu, Sydney Campus, who visited the campus on February 5, 2016. She demonstrated her contemporary twist on a classic French dish: *Longed'agneau farcie aux pignonsset aux raisins secs, déconstruit ratatouille à la Provençale et Pommes fondant (Loin of lamb with pine nut and raisin stuffing, deconstructed Ratatouille Provençale and pommes fondant).*

Born and trained in Ireland, Karen has worked in various five star hotels and fine dining restaurants and comes with strong culinary industry experience. Heading up the culinary program at the prestigious Le Cordon Bleu, Sydney Culinary Arts Institute for the past 7 years, Karen leads a team of international chefs that have worked across the globe. The demonstration was a huge success. All participants received certificates from Le Cordon Bleu as a memory to cherish.



Chef Karen Doyle with the Dean, School of Hospitality, Prof. Y.G. Tharakan and Faculty members.



Chef Karen Doyle demonstrates making of a classic French dish.

The Faculty and students watch the culinary demonstration being given by Chef Aryanto Aje.



Chef Aryanto Aje preparing a Japanese dish.

AN INITIATION INTO JAPANESE CUISINE

A very informative and engaging session on Japanese cuisine was conducted in the demo kitchen by Chef Aryanto Aje from Crowne Plaza Today, Gurgaon. The session started with the Chef explaining the basics of Sushi preparation.

According to him, Sushi is commonly eaten with condiments. It may be dipped in shōyu, soy sauce, and flavoured with wasabi, a piquant paste made from the grated root of the Wasabia japonica plant. Japanese-style mayonnaise is a common condiment in Japan on salmon, pork and other sushi cuts.

True wasabi has anti-microbial properties and may reduce the risk of food poisoning. Gari (sweet, pickled ginger) is eaten in between sushi courses to both cleanse the palate and aid in digestion. In Japan, green tea (ocha) is invariably served together with Sushi.

ITALY SHOWCASES THE SWEET TASTE OF TRADE

The Trade Promotion Office of the Italian Embassy organized a workshop on Italian Food and Wine with a thrust on the theme “The Sweet Taste” at Leela Palace in New Delhi. The workshop focused on the business opportunities that Italian Food and Wine offer.

In his inaugural address, Mr Lorenzo Angelino, the Ambassador of Italy to India, said, “The workshop aims to promote the concept of Italian Food and Wine, spread knowledge and showcase ways of expanding Italian products in Indian market.”

In the ensuing sessions, Indian and Italian experts demonstrated the use of olive oil, fruits and wines in cooking. Also, a wine tasting session was held where participants sampled the most exquisite Italian wines including Prosecco. The workshop was attended by some of the most well-known distributors, buyers, hotel chains, catering chains, chefs, importers and other major players in the food and wine sector.

The workshop gave the students a new perspective of the importance of hospitality in promoting trade between countries.



Ms Zaheen Khatri supervising the opening of a wine bottle as the School Dean, Prof Y.G. Tharakan watches.



The wine tasting and appreciation session in progress.

SULA CONDUCTS WINE TASTING AND APPRECIATION SESSION

A Wine Appreciation and Tasting Session was organized at Le Cordon Bleu School of Hospitality in January 2016 to familiarise students with the production, types and nuances of wine. The session was conducted by Sula Vineyards, a company which is at the forefront of the Indian wine revolution, and whose award-winning Indian Wines are available in the best hotels and restaurants worldwide. Ms Zaheen Khatri from Sula Vineyards started the session by fielding a battery of questions from inquisitive students regarding wine. She then made an informative presentation on the history of wines and viniculture, focusing first on terroir which is a set of all environmental factors that affect a crop's epigenetic

qualities, when the crop is grown in a specific habitat. Collectively, these environmental characteristics are said to have a character; terroir also refers to this character. She later went into detail about different types of wine, how to read a wine label, how to distinguish a good wine from a bad one and how to taste and savour wine. The students got a wonderful exposure and an opportunity to taste white, red and sparkling wine and understand first hand the logic behind glassware and certain customs related to presentation of wine to a guest. Prof Y G Tharakan, Dean, Le Cordon Bleu School of Hospitality, and the entire Faculty participated wholeheartedly in the interactive session.



A SoH student at The Sweet Taste workshop.

LE CORDON BLEU DIRECTOR INTERACTS WITH FACULTY, STUDENTS



Dr Roger Haden interacting with the SoH Faculty.

The School of Hospitality had the privilege of welcoming a thespian of culinary education, Dr Roger Haden, Academic Director, Le Cordon Bleu, Australia for its first international conference, iHOST 2016. Dr Haden, apart from gracing the occasion as Conference Chair and delivering the keynote address, spent a lot of time with the faculty and students, understanding the level of academics and other activities.

He closely worked with the entire team to gauge their core competencies and gave valuable suggestions and inputs. He also conducted a Faculty Development Programme highlighting the challenges of new-age hospitality education and how to prepare students for a global work ethos.

ACADEMIC INVITATIONS

Prof. Y G Tharakan, Dean, School of Hospitality participated as the panel member at the 6th India International Hotel Travel and Tourism Research Conference at Banarsidas Chandiwala Institute in February 2016. Prof. Tharakan earlier also addressed the MBA and BHMCT Students of the Department of Hotel Management & Catering Technology, Central University, Haryana, on February 2.

He was also invited to give a talk on Food Safety Seminar-2016 conducted by the British Standards Institute at the Indian Habitat Center on June 16, 2016.



Dr Y.G. Tharakan, Dean Le Cordon Bleu School of Hospitality, being welcomed at the Food Safety Seminar 2016 at the India Habitat Center.



PR EXPERT CONDUCTS WORKSHOP FOR HOSPITALITY STUDENTS

The Le Cordon Bleu School of Hospitality organised a public relations workshop that was conducted by Ms Sonali Sokhal, PR and Communication expert and founder of Intelliquo Integrated Communications on February 25, 2016.

Ms Sokhal, who has handled brands such as Radisson, Monkey Bar, Raasta, The Fatty Bao and Kylin, gave valuable inputs to students on current trends in the marketing of hospitality industry, media outreach and the role of PR in making successful restaurant brands.

In the highly interactive session, she shared her expertise with the students. Emphasizing the role of social media in maintaining the

reputation and popularity of restaurants, she gave many tips to the eager students. "Creating a successful restaurant is one task, but creating a niche for it in the public perception is another," she emphasised.

Ms Sokhal shared the contents of a press kit. She also shared restaurant reviews of the brands she has handled, highlighting the effort that goes into creating public visibility. Finally she apprised the students of the fact that Public Relations is a highly demanding career with tough deadlines, requiring a lot of backend work and enough sweat and toil away from the glitz and glamour of the final event.



CREATIVITY SHOWCASE CULINARY CREATIONS OF KITCHEN PRACTICALS

SESSION ON FOOD HYGIENE AND SAFETY

A session on the "Importance of Basic Hygiene and Food Safety" was conducted by the Executive Chef of Crowne Plaza Today, Gurgaon, Mr Avnish Jain and Hygiene Officer Ms Artifor the first and second year students of the School of Hospitality.

The session started with an introduction of the chef and hygiene officer. Then a presentation was made in which the students were briefed about the basic hygiene requirements in the hotel industry. It included points about personal hygiene, basic hygiene, and sanitation in the hotel industry.

The students learnt about food contamination and ways to prevent them. They were also given information regarding the highest standard of certification that is ISO 22000. The session ended with a question answer round.

Mr Avnish Jain and Ms Arti pose with the students at the end of the workshop.



The students at the NSIC office

ENTREPRENEURSHIP ORIENTATION PROGRAMME

On February 26, 2016, students of the Le Cordon Bleu School of Hospitality were taken to the incubator at National Small Industries Corporation (NSIC), in New Delhi to attend the Entrepreneurship Orientation Programme (EOP). The students were introduced to NSIC's main vision and mission which is to develop entrepreneurial skills and encourage young, aspiring entrepreneurs.

The two-hour programme stressed the importance of MSMEs in Indian Economy and explained the process of setting up an enterprise. The students were told that all that they need is an idea and everything can be taken care of from funding to making one's business global.

WORKSHOP ON FIRE SUPPRESSION SYSTEMS



Mr Rajesh Ahuja (right) with Prof Y.G. Tharakan at the fire suppression workshop.

Mr Ahuja first described why fire is a potential hazard in the Hospitality Industry and then gave valuable tips on how to combat fire breakouts. The session was very beneficial to all students of hospitality who learnt about the latest technology used to combat hotel fires.

A Workshop on Fire Suppression Systems was held at Le Cordon Bleu School of Hospitality's demo kitchen in February 2016. The workshop was conducted by Mr Rajesh Ahuja, exclusive India distributor of Amerex.

SURAJKUND MELA EXPOSES STUDENTS TO INDIAN CUISINE

The students and Faculty of the School of Hospitality visited Surajkund Craft Mela. It was a fun-filled day of learning and exposure to the traditional crafts and the rich cuisine of India. The colourful environs and the perfect weather provided the right impetus to students to explore and absorb the diversity of Indian culture and traditions that often have to be replicated in



The students and Faculty at the Surajkund Crafts Mela,

the hospitality industry to attract the foreign tourist. It is essential that hospitality professionals appreciate their culture and also have an open mind to diverse cultures. The visit was full of learning and enjoyment.



CREATIVITY SHOWCASE



MOU SIGNED WITH UNIVERSITY OF NOTTINGHAM

The School of Humanities and Social Science, G.D. Goenka University, has signed an MoU with the University of Nottingham (UoN), UK, to offer study abroad option to its MA – Counselling/School Psychology students. The University of Nottingham is ranked among the world's top 70 universities by the QS World University rankings. It is a leading international institution carrying out world class research and has been ranked 8th in the UK according to Research Excellence Framework (REF) 2014. More than 97% of the research at the university is recognised internationally with wide ranging impacts on Society, Economy, Health Welfare, Culture, Public Policy and Environment.

Under this exclusive academic collaboration, the GDGU students would get an opportunity to study at the University of Nottingham, UK campus for either a semester or one full year. The students can opt for Masters level modules in Cognitive Psychology, Clinical Psychology, Clinical Neuropsychology, Developmental Dyslexia, Educational Psychology, Functional Imaging methods, Analytical Research methods, Forensic and mental health among others. These modules are highly rated in the UK. They would also have an opportunity to choose from modules such as Altruism, Psychotherapy and Social Neuroscience Research. Each student will get a scholarship of 2000 Pounds.

CANADIAN WRITER ENCHANTS STUDENTS

Ms Sylvi Belleau with SoHSS students



Ms Sylvi Belleau, who is a writer, actor, story-teller and director creating plays in French for children in Canada, was invited, as part of the "Meet Up" programme on February 11, 2016. The programme titled "Through Outsider's Lens: Kathakali, Adaptations and Story-telling" was organised to introduce students to international practitioners of theatre and dance who are working on Indian art forms.

Ms Belleau founded Theatre de la Source in 1985 which has produced 12 plays. She has been a storyteller in French for 25 years. She came to India

in the 1980s to learn Kathakali at Kalamandalam, Kerala. She is also trained in Grotowskian techniques, Jazz and Argentinian Tango.

In the programme, Ms Belleau shared her experiences of learning Kathakali as a foreigner to whom the language and culture were alien. She not only understood the Indian culture, emotions, love and hospitality through Kathakali but also found meaning of art and dance in this Indian classical dance-form. She went back to Canada with this rich and unique experience and started experimenting with this form of story-telling.

For the past 25 years, she has been using the *mudras* and techniques of Kathakali to narrate stories from both Indian mythologies and the ones written by her. She demonstrated from one of her popular enactments *Hanuman* which she has choreographed using Kathakali style. The event exemplifying cross-cultural connection and friendship between two different cultures and countries was appreciated by students and faculty from across schools.

Team members of CanSupport with the participating students of SoHSS at the workshop.



CANSUPPORT PROVIDES INSIGHTS INTO PALLIATIVE CARE

The fourth semester post-graduate students of Counseling Psychology, accompanied by the Faculty Ms Minakshi Biswas, visited CanSupport on February 8, 2016. The not for profit organisation provides home-based palliative care to almost 1400-plus cancer patients and conducts 'Day Care' programmes for both children and adults suffering from cancer.

Through this visit, the students witnessed how day care programmes form an important and integral part of pediatric palliative care. The students got an opportunity to interact with the doctors and counselors who provide home-based Palliative Care to cancer patients in Delhi and NCR.

The visit resulted in institutional affinity as the School of Humanities and Social Science invited CanSupport to conduct a workshop on Palliative Care Counseling on April 5 and 6, at the G.D. Goenka University campus.

In the first session of Day One, the participants were introduced to the concept of palliative care by Dr Ravinder Mohan, the Head of Knowledge, Education, Training and Research team of CanSupport. Dr Mohan re-instated the definition of Palliative Care, as put forward by WHO, mentioning that it not only aims at promoting end-of-life care but also encompasses the concept of complete care of individuals beginning from prevention of disease, to caring, to helping the patient, and in the extreme case when all efforts fail to assisting the patient attain a dignified death. He said that care for the elderly forms an extremely noteworthy and significant part of Palliative Care.

His discussion was followed by the screening of two short films on the issue of Palliative Care and its growing importance across the world. The participants were exposed to various objectives and techniques associated with counseling in Palliative Care. The participating students also took part in the exercise of 'role-play' which gave a fair idea of the praxis and theory of Palliative Care Counseling.

On the second day, issues like "breaking the bad news" and dealing with reactions of patients thereafter with the idea of spiritual support were discussed. The participants of the workshop were also informed about the concept of "Bereavement Care" which aims to be therapeutic for families of the patients who die of terminal illness.

IRANIAN PROFESSOR CONDUCTS SPSS WORKSHOP

A two-day workshop on Statistical Package in Social Science (SPSS) was organised on February 29 and March 1, 2016 in which 32 participants, including students and research scholars from Aligarh Muslim University, Amity University and GD Goenka World Institute, took part. The resource person for the workshop was Prof (Dr) Bahman Kord Tamini, a faculty of the Department of Psychology at the University of Sistan and Baluchistan, Iran. He was selected as "Top Iranian Scholar" by the President of Iran. He specialises in SPSS training and has conducted numerous workshops across the world.

Prof Tamini started with basics to make the participants familiar with the fundamentals of SPSS. The interactive session gradually moved towards screening and cleaning of data; there was also a discussion on categorizing data and a talk on parametric and non-parametric tests. This was followed by the theories of Correlation and Regression.

Prof Tamini provided the participants with real data which could be used for research purposes. Questions were addressed after each topic to ensure that the participants were able to understand the exercises. The second day began with a recap of the topics discussed on the first day. This was followed by more complex topics as the participants became acquainted with SPSS. Anova and Manova were introduced as the data became more complex and more variables were introduced. This was followed by factor analysis.

The Workshop concluded with a vote of thanks and the distribution of certificates by Prof(Dr) Raj Singh, the then Vice Chancellor, GDGU, Prof (Dr) Deependra K Jha, the then Dean, School of Engineering and Prof (Dr) Kakoli Sen, Dean, SoHSS.



Prof (Dr) Bahman Kord Tamini conducting SPSS workshop



Sneha and Hugo working with pendulum at the Hypnosis Workshop

HYPNOSIS WORKSHOP GENERATES GREAT INTEREST

Hypnosis has long been wrongly portrayed as an act of mind

control and manipulation. To dispel such myths and to help the students of Psychology to acquire a basic understanding of hypnosis as a therapy, its key concepts and applications, a two-day workshop on Clinical Hypnosis Level I was organised on April 12 and 13, 2016. The workshop was conducted by Dr. Vani Jain and Dr. Seema Nigam from Manthan, a counselling organisation.

Hypnosis is a therapeutic technique and can be a highly effective form of treatment for many psychological and psychosomatic disorders. It is used as a therapeutic medium on patients to put them into deep relaxation. During the two-day workshop, the students took part in several activities including role plays to get a hands-on experience of an actual therapy session. A session on using "Pendulum Technique" to get answers to several unanswered questions

generated a lot of interest and students were mesmerised by the "magic" of the pendulum. Students also got to know and practice the 8 steps to self-hypnosis. They also learnt the Progressive Muscular Relaxation (PMR) technique which they also practiced on each other. Through the activities, the students learnt about the "state of consciousness" which makes a significant part of the hypnosis process, and the concept of "deeper consciousness" and how it guides us to change and enables us to healthy living.

Besides this, the students learnt the basic concepts of Neuro Linguistic Programming (NLP) which is a window to the reality that is created by oneself as an individual. The technique of Reframing and the importance of Reframing in healing oneself and becoming aware of one's own thoughts, body parts and deeper conscious were also demonstrated during the sessions.

SAPPHO FOR EQUALITY CONDUCTS SOCIAL AWARENESS WORKSHOP

A social awareness workshop on "Understanding Gender-Sexuality, Violence and Creating Resistance", was conducted by Sappho for Equality, a well-known organisation based in Kolkata working on gender-sexuality rights, specifically for rights of lesbian, bisexual women and F to M transpersons, on March 2, 2016.

Three Resource persons from the organisation - Dr Ranjita Biswas, a consultant psychiatrist by professional training and a women's and LGBT rights activist, Dr Niharika Banerjee, Associate Professor of Sociology at Ambedkar University, Delhi and Sumita Bandyopadhyay, a queer feminist activist and the co-founder of Sappho for Equality -- piloted the workshop. More than 30 students and conference participants of ICAP 2016, who had come from institutions such as JNU, AMU, NUEPA and GDGU, attended the workshop.

The workshop was conducted in two extensive and stimulating sessions. The first session aimed at developing a basic conceptual understanding of gender sexuality, including the historical backdrop of the very idea of gender and sexuality, the geographical positioning and sociological context of gender differentiation and sexual differentiation and an awareness about the lack of sexual, social and legal rights as faced by the LGBTQ community in the country. Through various images, advertisements and video clips, Dr Banerjee and Dr Biswas acquainted the participants with the fine lines and invisible markers of differentiation carried on in society in the name of religious, moral and even legal justice.

In the second session, a documentary film, titled *In fact* was screened for the participants. The film addressed various complicated questions of gender identity, sexual orientation, gender-queer and social acceptance of different gendered and sexual identities. The participants were organised into three groups and an extensive discussion was held among the groups, moderated by Ms Bandyopadhyay, trying to figure out the open questions thrown forth by the movie.

Team Sappho for Equality with Dean and Faculty of SoHSS and the participants.



Dr Sakshi Kaul and Dr Sudha Rathore in conversation with a prison inmate at Bhondsi Jail.



Outreach programme with prison inmates.

SOHSS FACULTY COUNSELS BHONDSI JAIL INMATES

As part of the community outreach programme, Prof (Dr) Kakoli Sen, Dean, School of Humanities & Social Science, along with Faculty members Dr Sakshi Kaul and Dr Sudha Rathore, met Mr Harinder Singh, Superintendent of District Jail, Bhondsi, and discussed the possibility of reaching out to the undertrials and convicts at the jail and help bring positivity to their lives.

The jail has 3,000 plus inmates and has introduced several rehabilitation measures for them. An NGO, India Vision Foundation, has been instrumental in offering skill-based programmes such as teaching, tailoring, sewing, painting, sculpting, beautician courses etc. as well as helping undertrials acquire educational qualifications. The jail makes sincere efforts to keep the inmates busy throughout the day and is working towards becoming self-sustainable. A beginning in this direction is by growing their own vegetables as part of the kitchen garden. After several discussions and understanding the problems of the inmates, the Department of Psychology Faculty started

counselling services for the female inmates. The services included Personal Counselling, Group Counselling and Relaxation Therapy. The inmates' worries stemmed from anxiety and symptomatically reflected in the form of nagging pains in different parts of the body without any apparent physiological ailment. The sessions tried to address the anxieties that led to such physical discomforts and included ice breaking sessions, body movement and exercise along with relaxation through progressive muscle relaxation, a technique for learning to monitor and control the state of muscular tension.

Going forward GDGU would be offering counselling services on a weekly basis and training sessions to the jail inmates on how to think constructively, take care of their health and hygiene and remain positive about life after the end of their prison-term. The School of Humanities also aims to train the prison staff on how to handle the inmates compassionately within the range of legal punishments.

'FOR HALF THE SKY, FOR HALF THE EARTH': CELEBRATING INTERNATIONAL WOMEN'S DAY

The KISS (Knowledge, Intersectionality, Sensitisation and Solidarity) Project organised a cultural event of poetry, play, reading, film-screening and discussion to celebrate the International Women's Day on March 8, 2016. The event was addressed by Prof (Dr) Kakoli Sen, Dean, SoHSS where she spoke on various roles played by women both at home and outside.

The programme had poetry recitations by both students and faculty. Ms Poulomi Bose, Faculty of SoHSS, along with a few students like Amandeep and Rohini recited their own compositions which were highly appreciated by all. Annapurna, a first year student of English Honours, shared her experience as a girl and what it is to feel like a woman reader and writer. A short

film, "Desdemona" created by students for an inter-disciplinary course called "Shakespeare wallah" under the guidance of the course instructor Mr Gourab Ghosh was also screened. The film was a feminist reading of Shakespeare's Othello.

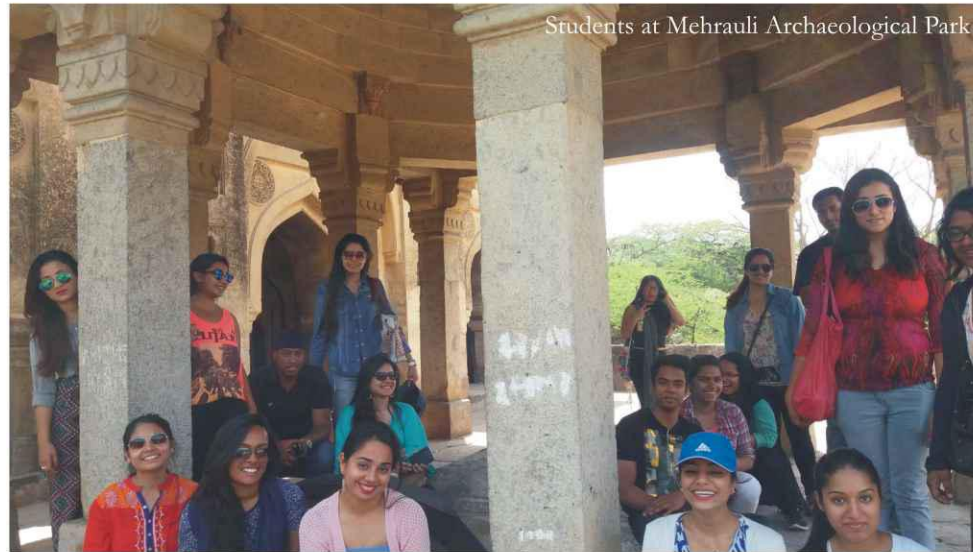
A short skit titled, "For Half the Sky, For Half the Earth" was enacted by the second year students of Psychology Honours to sensitise the audience to sexual harassment of women at workplace and the laws that protect women against it. The programme concluded with the screening of a collage of posters on the women's movement in India and a discussion moderated by Ms Minakshi Biswas and Mr Gourab Ghosh, Faculty of SoHSS.

STUDENTS VISIT PARLIAMENT, WATCH BUDGET SESSION

Ms Minakshi Biswas, Assistant Professor of Political Science, organised a visit to the Parliament House on March 10, 2016. Mr Vincent H Pala, MP from Meghalaya helped Priyanka Warbah, student of BA Political Science (Honours), and Ms Biswas to get the passes for this educational visit. After a series of checking, the team was guided to enter the House of People popularly known as Lok Sabha.

The visit coincided with the Budget Session of the Parliament and the students could listen to the Budget proposals being discussed. The session started with the Deputy Speaker, Mr M. Thambidurai inviting Dr Shashi Tharoor, Congress MP of Thiruvananthapuram, to give his speech. Dr Tharoor began his speech by criticising the present tax system. He mentioned about the fiscal deficit and how it was being replenished by imposing heavy taxes on the poorer section of the population. He also pointed out that the fuel costs are the same for both the rich and the poor which meant that the poorer sections had to face severe difficulties. The speech was specifically addressed to Mr Arun Jaitley, Finance Minister, who was present in the house and was waiting for his turn to respond to the points being made by the opposition MP.

Around 3 pm the team was escorted out of the Lok Sabha. After collecting their belongings from the different security checkpoints, the students headed back towards their respective destinations. This was indeed a trip to remember as students got an opportunity to enter the Parliament House and listen to the people's representatives discussing the present and future of India.



Students at Mehrauli Archaeological Park

EDUCATIONAL TRIP TO QUTUB MINAR AND MEHRAULI ARCHAEOLOGICAL PARK



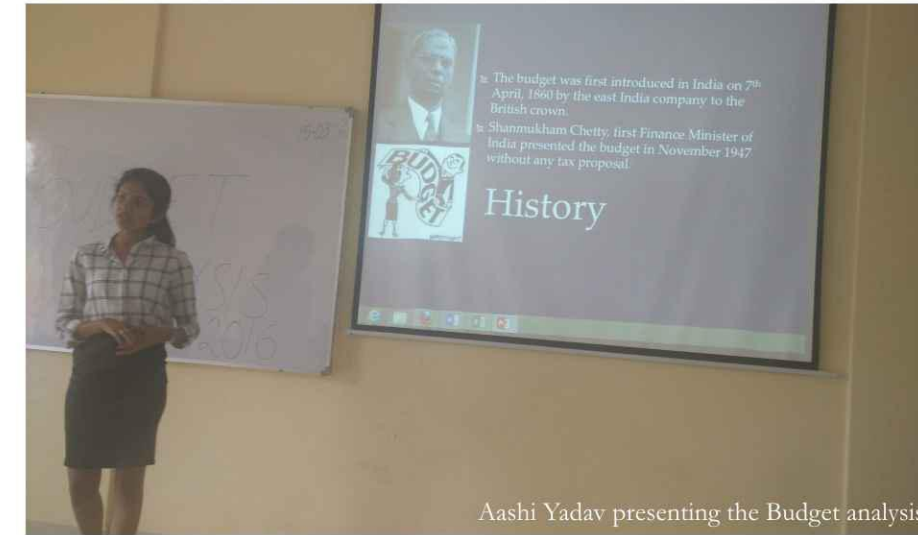
Students at Qutub Minar Complex

An educational trip cum picnic, a Heritage Walk---to Qutub Minar and Mehrauli Archaeological Park was organised on April 1, 2016. The objective of the Walk was to familiarise students with various historical events associated with these heritage sites. The Heritage Walk was guided by Mr Gourab Ghosh, Faculty of SoHSS, who has been conducting this Heritage Walk for students and enthusiasts for a couple of years.

The first destination was the Qutub Minar complex where the students came to know about the history of the site along with a sense of the origin of Delhi as a city. After taking time to observe and appreciate the architecture of the beautiful minaret, tombs and walls, the group left for the Mehrauli Archaeological Park. There, the students were learnt about the ruins of LalKot, Raja Ki Baoli, various tombs and the beautiful and tranquil tomb of JamaliKamali.

A potluck-lunch brought the students closer to the Faculty, and an informal session ensued where the students shared their experiences of visiting places of historical importance and cultural heritage. This kind of Walk is one of the annual programmes that the SoHSS organises as part of teaching pedagogy.

PRESENTATION ON BUDGET 2016



Aashi Yadav presenting the Budget analysis.

The first year students of BA (Honours) Economics presented a critical analysis of Budget 2016 on March 15, 2016 to an audience of students and Faculty drawn from various schools of the university. The students, under the guidance of Ms PriyaVij, Faculty, SoHSS, presented the highlights of the Budget with an in-depth analysis of its impact on various sectors of the Indian Economy.

Several points made in Budget 2016 came in for scrutiny. These included Agriculture, Rurban, Education and Job Creation, Infrastructure, Financial Sector Reforms, Fiscal Discipline, Relief to Small Tax Payers, Make in India, Employees Provident Fund, Affordable Housing, Certainty in Taxes, Clean Environment, Technology for Accountability and Simplification and Rationalization of Taxes among others. The presenters gave relevant examples to make the audience understand how different sectors will be impacted by the Budget.

The presentation was followed by an exhaustive discussion as the audience raised many relevant questions on the Budget as well on the economic transactions of everyday life. The discussion concluded with the screening of an animated video on Budget 2016 explaining its impact on common man.

PROUD MOMENTS AS STUDENTS BAG PRESTIGIOUS INTERNSHIPS

The SoHSS students have received opportunities to intern with some of the well-known global brands. The places where the students are interning include: Ernst & Young, Kuwait, Ministry of Tribal Affairs, Udyan Care Foundation, Institut Francais en Inde- French Institute, Wizcraft, Medanta, National Institute of Social Security, Cape Verde, South Africa, Pravah - UNPF & CYC ComMutiny--The Youth Collective, Air India, Archive and Research Centre for Ethnomusicology, American Institute of Indian Studies, The Heritage School, Gurgaon, Oriental Bank of Commerce, Social & Welfare Department, Haryana Government, PSY Infrastructure Pvt Ltd., Outlook Magazine, ASIC & Deloitte.

BRITISH PROFESSORS MAKE PRESENTATIONS ON MAJOR LEGAL ISSUES



British Professors speaking to the students.

Six delegates from British universities visited G. D. Goenka University as a part of Law Mission of British Council and shared their knowledge with the students on a range of legal issues on January 18, 2016.

Dr Simon Sneddon (Senior Lecturer in Law, University of Northampton) and Prof Charlotte Skeet (Lecturer in Law, University of Sussex) made a presentation on 'Involvement of organised crime groups in the international trade in endangered species' while Prof Matthew Sadler (Lecturer in Business & Communication on Law, Staffordshire University) spoke on 'The Law of Obligations: Contract Law & Tort Law in our Everyday Lives'.

Prof Andrew Baker (Senior Lecturer, Liverpool John Moores University) shed light on 'Structure of bank regulation' while Prof Mel Kenny (Chair of EU Law, University of Exeter) spoke on 'Harmonisation of transnational commercial law'. Prof John Tingle (Reader in Health Law, Nottingham Trent University) made a presentation on 'Medical and health law'.

The presentations were followed by an hour of interaction between the visiting professors and the Faculty of the School of Law and Dean, Academics. Among other things, the two sides explored possibilities of academic linkages between G.D. Goenka University and British universities.

VISIT TO BHONDSI JAIL

As part of clinical activity the students of the School of Law visited Bhondsi District jail, Gurgaon on April 28, 2016. The Jail Superintendent, Mr Harinder Singh, along with Ms. Monika Dhawan, Director, India Vision Foundation, explained the functioning of the prison to the students.

They told the students that the inmates are given training in acquiring professional skills like tailoring, plumbing, pottery and making jute products which will be helpful for them to lead a normal life as law abiding citizens after their release from jail.

The undertrial prisoners are made aware of their legal rights through legal literacy camps and free legal aid services are provided for needy. This is done by the District Legal Services Authority and other NGOs and students can play an important role in it through their legal literacy clubs. The students showed enthusiasm in participating in such activities.

Students were also briefed on the special Lok Adalat system to deal with undertrial prisoners facing criminal cases for petty offences and whose period of stay has overshoot the maximum punishment for the offences committed by them. The students got insights into the practical application of criminal law in prisons by talking to the officials there.



Law students pose at Bhondsi Distirict Jail.

LEARNING HOW PARLIAMENT WORKS

Students of the School of Law were taken to the Parliament, the supreme legislative body of the country, on April 6, 2016, as part of their clinical activity. Mr. Narayanan, Deputy Director of Rajya Sabha, received the students and took them around the Parliament and explained them its functioning.

In the Lok Sabha, the students were told about the Union Budget, the winter and monsoon sessions. They were also briefed about the way the legislative process starts with the introduction of the bill in either house of the Parliament. They also learnt about the automatic voting system used in the Lok Sabha.

In the Rajya Sabha, the students got an opportunity to sit in the Public Gallery. From there they viewed the Distinguished Visitors' Gallery, Diplomatic Gallery, Press Gallery and the Lok Sabha, Members' Gallery. The significance of each gallery was explained to them. They were also told about the procedure of raising questions in the house, passing of bills, resolutions and amendments.

The students were also taken to the Central Hall where they were briefed on the joint sitting of the two houses and the historical importance of the Hall.

STUDENTS GET AN IMPORTANT LESSON IN POLICING

Prof Anil Dawra (in tie) with the SHO and students outside the Sadar police station.



The students of LL.B (H), B.Com, LL.B (H), BA, LL.B (H) and BBA, LL.B (H) visited the Sadar Police Station, Gurgaon on April 26, 2016. During their interaction with the Station House Officer (SHO) and other senior officials, the students were explained the actual working of the Criminal Procedure Code vis-à-vis the Police. The SHO took the students around the police station and explained all aspects of policing including the various documents maintained at the police station as per the Criminal Procedure Code.

The students showed keen interest in the working of the police and were inquisitive to see the various documents maintained by the police, the lock-ups and how police carries out investigation. The students eventually, were able to correlate the classroom teaching to the actual working of the Police Station.



SCHOOL OF LAW GETS IALS MEMBERSHIP

The GD Goenka University School of Law takes immense pride in announcing that it is one of the ten Law Schools in India, which has been admitted as a member of the International Association of Law Schools, USA. The mission of the Association is:

- To foster mutual understanding of and respect for the world's varied and changing legal systems and cultures as a contribution to justice and a peaceful world;
- To enhance and strengthen the role of law in the development of societies through legal education;
- To serve as an open and independent forum for discussion of diverse ideas about legal education;
- To contribute to the development and improvement of law schools and conditions of legal education throughout the world;
- To contribute to the better preparation of lawyers as they increasingly engage in transnational or global legal practice, and when they pursue careers other than private practice, including governmental, non-governmental, academic, and corporate careers;
- To share experience and practices regarding legal education.

According to the Dean, School of Law, Prof S. Shantha Kumar, "The students and Faculty of the School of Law will derive immense benefit from this Association."

CENTER FOR RESEARCH & ADVOCACY FOR VICTIMS EMPOWERMENT

One of the leading initiatives taken by the School of Law in 2016 is the setting up of CRAVE, the Center for Research & Advocacy for Victims Empowerment. The center was formally inaugurated on March 28, 2016 by Justice R.S. Sodhi, former Judge of Delhi High Court and Prof (Dr) G S Bajpai, Registrar, NLU Delhi and President, Indian Society of Victimology.

The center aims to adopt the villages around the University as also the neighbouring police stations and help the victims get compensation from the District Legal Services Authority in Gurgaon expeditiously. In addition to that, the center will also carry out research in Victimology.

INTERACTION WITH RAINMAKER



The School of Law invited Rainmaker to conduct an interactive session for first and second year students. The session titled “5 Saal Law Ka Jaal” was conducted by Mr Nikhil Chandra, founder of Rainmaker, on March 3, 2016.

During the interactive session, Mr Chandra dealt with different phases of student life in a Law School across five years. He especially focused on the mistakes the students make, and advised them to avoid committing the same mistakes.

This was followed by a brief aptitude test, whose answers were mailed to the students by the Rainmaker team. This session gave the students an idea as to how to manage their time wisely.

CV FRAMING SESSION



Ms. Ritu Sharma, Assistant Professor, Corporate Resource Centre, held a CV Framing session for Semester IV Law students on January 19, 2016. The exercise was aimed to prepare students for internship and final placements in corporate law firms and multinational corporations.



Ms Suruchi Atreja addressing the audience after inaugurating the Legal Literacy Club

CJM INAUGURATES LEGAL LITERACY CLUB

Ms Suruchi Atreja, Chief Judicial Magistrate, Gurgaon, inaugurated the Legal Literacy Club on March 28, 2016. The club has been set up to create awareness among the people of their rights and duties, and strengthen the democratic structure by ensuring the proper implementation of those rights.

The activities of the club will include active participation in various awareness creating events and active engagement with the rural communities.

RTI WORKSHOP



Mr. Ramesh Inder Singh (Right) being welcomed by Prof. Anil Dawra.

Mr. Ramesh Inder Singh, Chief Information Commissioner of Punjab, conducted an RTI workshop on April 1, 2016. Mr Singh, who is a former IAS officer and a Padma Shri awardee enlightened the students about the Right to Information (RTI) Act, 2005 and the immense power it gives the citizens.

STUDENT PARTICIPATION IN IMPORTANT EVENTS

1. MOOT COURT COMPETITIONS

The following students participated in National Moot Court Competitions:

- 5th Amity Moot Court Competition (8th -10th October, 2015)
 - o Shayon Chakrabarti- B.Com LLB (3rd Semester)
 - o Tanmay Sharma- B.Com LLB (3rd Semester)
 - o Aman Beriwal- BA LLB (3rd Semester)
- ICFAI Dehradun's NJ Yasaswy Memorial Moot Competition (16th-17th October, 2015)
 - o Kanika Mangal- BBA LLB (3rd Semester)
 - o Manas Dawar- BBA LLB (3rd Semester)
 - o Deepti Malik- LL.B (Hons.) (3rd Semester)
- 15th Henry Dunant Moot Court Competition (17th-20th September, 2015)
 - o Ravina Yadav- LL.B (Hons.) (3rd Semester)
 - o Ashank Yadav- BBA LLB (3rd Semester)
 - o Mansi Gupta- BBA LLB (3rd Semester)
- Bar Council of India Moot Court Competition (5th-7th March, 2016)
 - o Ravina Yadav- LL.B (Hons.) (3rd Semester)
 - o Aman Beriwal- BA LLB (3rd Semester)
 - o Mansi Gupta- BBA LLB (3rd Semester)
- 1st Chandigarh University National Moot Court Competition (18th-19th March, 2016)
 - o Manas Dawar BBA LLB (3rd Semester)
 - o Sambhav Jain BBA LLB (3rd Semester)
 - o Govind Bali BA LLB (1st Semester)
 - o The team went till semi-final rounds and bagged 3rd position in the competition. Mr. Govind Bali was adjudged the 2nd best speaker.

2. PARLIAMENTARY DEBATE COMPETITION

- Four of our students namely Mansi Gupta, Sambhav Jain, Govind Bali, Kanika Mangal participated in Parliamentary Debate Competition held at North Cap University on 28th-30th October, 2015.

3. SEMINARS/ CONFERENCES

- Preeti Hans, a student of LLB (Hons.) attended International conference on Resurgent India organized by ICCA on 21st March, 2016.
- Samridhi Singh, a student of BA LLB attended a seminar on Consumer Protection: New Age Challenges at National Law University, Delhi in February, 2016.
- She also attended a seminar on Environment Laws held at National University of Study and Research in Law, Ranchi on 5th June, 2016.
- Ugain Rao, a student of BA LLB, 2nd year presented a paper titled Critical Analysis of Policies and Regulations related to Interlinking of Rivers in India and its effects on Bangladesh in '9th International Seminar on Good Governance' by Institute for Social Development and Research, Jharkhand on 23rd April to 25th April, 2016.
- He has also published an article on Men Need Rape Laws Too on Lexkhoj.com on June 10, 2016.

4. OTHER ACHIEVEMENTS

- Karan Saini, a student of BA LLB, 1st year, attended a special shooting clinic at Manav Rachna Sports Academy from 15th-31st March, 2016. He has participated in various National Shooting Championship Competitions.
- Manas Dawar, a student of BBA LLB, 2nd year, stood Runner Up in 58th Senior State Basketball Competition held at Indore.
- Chandrika Singh, a student of LLM, participated in the 14th session of the Leiden University Summer School on International Criminal Law, being held at Hague, Netherlands. The Summer School was hosted by The Grotius Center for International Legal Studies, from June 20, 2016 to July 1, 2016.
- Ravina Sharma, a student of LLM, has been offered a job opportunity with Malini Ganesh (Advocate and contract management consultant for construction and engineering projects, senior advisor at CIAC and M.V. Kini & Co.), Delhi.

SENIOR EXECUTIVES PARTICIPATE IN MDP ON LOGISTICS AND SUPPLY CHAIN MANAGEMENT

A two-day Management Development Programme (MDP) on 'Logistics and Supply Chain Management' was organized by the Center of Excellence-Supply Chain Management in collaboration with the Chartered Institute of Logistics Management (CILT India) on January 29 and 30, 2016. The programme was attended by senior executives from Navratna and Miniratna companies like Indian Railway Catering and Tourism Corporation Ltd (IRCTC), Central Warehousing Corporation (CWC), Rail India Technical and Economy Service Ltd (RITES), Central Railside Warehouse Company Ltd (CRWC), Konkan Railways and other leading organizations like Air India, Paradip Port Trust, Berger Paints and Jaipuria Institute of Management.

The basic objective of the programme was to develop an appreciation for the concept of working with business partners in order to achieve an efficient and effective supply chain and increase customer value. The programme also aimed to make the participants understand the drivers and challenges of achieving supply chain excellence through integration and coordination. The course also provided training on

application of analytical skill for handling complex supply chain problems.

There were eight modules in the MDP spread over two days. These were: Fundamental Concepts of Logistics & Supply Chain Management, Warehouse Management & Operations, Optimization for Logistics Planning & Operations-I and II, Economics for Transportation, Shipping and Containerization, and Information Technology (IT) in Supply Chain and E-Commerce.

The MDP was conducted by the following resource persons from the School of Management: Dr Pradeep Kumar Goel, Professor & Dean, Dr Tanuja Kaushik, Professor & HOD, Mr. Rajneesh Kler, Asst. Professor (Economics), Dr. Gyanesh Kumar Sinha, Asst. Professor (Operations & Supply Chain) and Ms. Hitesh Yadav, Asst. Professor (IT & Supply Chain).

The then Vice Chancellor, Prof. (Dr.) Raj Singh, thanked the participants and presented a memento and the Certificate of Participation to all participants.

BBA STUDENTS LEARN ABOUT ENTREPRENEURSHIP

Mr P.G Makhija, Faculty at Entrepreneurship Development Institute of India, Ahmedabad, and a practicing Management Counsellor & Mentor, conducted a session on "Orientation to Entrepreneurship" for BBA VI Semester students on March 2, 2016.

He appraised the students on the common myths surrounding entrepreneurship, the types of entrepreneurs and the skills needed for such a journey. He also explained the steps to be undertaken for a person to start his own venture as well as the challenges an entrepreneur has to overcome. The session was highly informative and well received by the audience.

PSYCHOLOGIST GIVES STUDENTS SPECIAL INSIGHT INTO THEMSELVES

The School of Management organized a guest lecture on "College Life: A special insight into yourself" for the students of II Year BBA and I Year MBA students on April 18, 2016. The resource person for the lecture was Dr Rachna Khanna Singh, who is Head of Department, Psychology and Holistic Health at Artemis Health Institute, Gurgaon.

In her lecture, Dr Rachna discussed the various aspects of the modern lifestyle that lead to eating disorders and stress. She also spoke about the wrong practices adopted by students during college years, and their long-term impact. She counselled the students as to how they can overcome stress and peer pressure with proper time management and smart goal setting. She also showed a number of videos to stress her points.

Dr.P.K.Goel, Dean, School of Management, felicitated Dr Rachna while Dr Esha Jain, Assistant Professor, introduced the speaker to the students.



Mr P.G Makhija speaks on entrepreneurship.



Dr Rachna Khanna Singh speaks on college life.

ENTREPRENEURSHIP INITIATIVES

The School of Management has always been a pioneer in introducing new curriculum, experimenting with different pedagogy and encouraging its students to charter into new territories. This ideology has resulted in the students becoming more innovative, risk takers and open to new opportunities.

An important outcome of this has been an increase in the number of entrepreneurial ventures started by the current students and alumni. While five students from the first batch of MBA (2013-15) have taken the entrepreneurial route, seven students from the first batch of BBA Entrepreneurship (2014-17) have taken the entrepreneurial plunge.

Some of the ventures started by students are:

- Ajay Singh (MBA 2015), GL Cargo Private Limited: A commercial vehicle rental service in Gurgaon.
- Manmohan Agarwal (MBA 2015), Endymion Exports Private Ltd: An export house for leather apparels.
- Rohit Raghav (MBA 2015), Krishna Wedding Showroom: Exclusive wedding

and party wear

- Sachin Rao (MBA 2015), Moonrock Events: Event management company
- Sadhika Malhotra, Scent Studio: Bespoke room freshener and perfumes
- Prabhjeet Singh, Hire Bazaar: Home, office and party rental solutions
- Narun Kakkar, Desserts Daily: Home delivered desserts and chocolates
- Akshay Ralli and Vardhan Kakar, Online propertymart.com (OPM): Real estate deals in office, home and farmland
- Vishal Tanwar, Coverdekho: Customised mobile phone covers
- Eunice Mbala, EJC Clothing: Party and wedding dresses on rent in Congo

The University also hosts an Udyami Bazaar, an annual event, where the students learn to earn through a practical lesson in entrepreneurship. They set up stalls using their ingenuity and skills, to market their products. This not only unleashes their creativity but also teaches them the importance of earning money through hard work and perseverance.

The School of Management has also

started an exclusive 3-year Undergraduate programme, BBA Entrepreneurship. Rather than launching startups based upon business plans alone, the BBA Entrepreneurship curriculum has been designed to build agile, high-value ventures using the lean startup methodology i.e via experiential learning course work and real-life experiences. Through a series of courses, the entrepreneurship students are encouraged to look at real-world problems, design a solution, test their assumptions on a customer base, examine feedback, and launch their startups. This is aided by classroom sessions, market visits, customer feedback, mentorship by entrepreneurs, guest lectures by experts, and sessions by banks and venture capitalists and internships at carefully chosen organisations.

The School also offers specialisation in Entrepreneurship to its MBA students as well as Inter-Disciplinary projects on business plan making and venture creation for others schools.



INDUSTRIAL VISITS

IRCTC OFFICE

The School of Management organised an industrial visit for MBA II semester students to India's leading Miniratna and the largest E-Commerce player, the Indian Railway Catering and Tourism Corporation Ltd (IRCTC Ltd), New Delhi, on April 12, 2016.

The students visited the company's ticketing center located in the premises of Northern Railway Headquarters. The company extended a very warm welcome to the students and showed them all the major departments of IRCTC. The briefing started with a diagrammatic presentation and overview of various operations performed by IRCTC. After that the students were taken to the different department in batches.

The students learnt about IT support and infrastructure, Internet Ticketing process, financial transactions process, TDR filing system, Network and Data Security system, mobile applications, etc. They saw IRCTC's main and application servers providing internet ticketing and other support services catering to the demand of millions of passengers daily. The students were also briefed on the historical background of the company's state-of-the-art integrated IT system and its present status.

The visit was coordinated by the faculty in-charge Prof (Dr) Tanuja Kaushik and Dr Gyanesh Kumar Sinha.



Students with Faculty members outside the IRCTC building in New Delhi

SAFEXPRESS WAREHOUSE COMPLEX

The MBA students of the 2014-16 batch were taken on an industrial visit to Safexpress Warehouse Complex in Manesar on February 15, 2016. The objectives of the visit were to help the students understand:

- The role of logistics park in supply chain operations
- The management of warehouse operations
- The multi-modal logistics system
- The operations of fulfilment centre for online business

Senior Safexpress officials briefed the students about the various aspects of supply chain management, such as warehouse management, inventory management, VMI, transshipment, 3PL, material handling, pallets, loading and unloading. They also got an opportunity to witness some of the operations being carried out in real time. The visit ended with a question-answer session.

Students at the National Stock Exchange building



NATIONAL STOCK EXCHANGE

The BBA Semester VI students were taken on a visit to National Stock Exchange (NSE), New Delhi on March 30, 2016 where they were briefed by Mr Kunal Tyagi, Assistant Manager SBU Education, National Stock Exchange.

Mr Tyagi started by explaining the need for a National Stock Exchange in the 1990s and the problems associated with exchanges and trading back then. He also briefed the students on common terminologies used in stock trading

such as financial derivatives, risk management, trading, clearing and settlements, etc. The other areas that were covered by Mr Tyagi were Trading system and Technology of NSE (NEAT), and the nine subsidiaries of NSE and the roles that they play.

Mr Tyagi showed the group the online trading screen of NEAT (NSE) and how trade is carried out in an order driven system. The buy price and selling price in the order driven system was explained.

The visit helped the students understand the structure of NSE and the role of NSE in the economy. They also got an opportunity to view components of live trading – rules of matching orders.

The students were accompanied by two Faculty members, Ms Urvashi Sarup and Mr Satyendra Pratap Singh.

RAIL NEER PLANT

The students of BBA and BBE were taken for an industrial visit to the Rail Neer plant in Nangloi, Delhi. The mineral water plant was set up by IRCTC in 2003 to supply safe drinking water to passengers travelling by important Rajdhani and Shatabdi trains originating from New Delhi and Nizamuddin.

The students were briefed on the 8-step water purification process and then taken round the plant, which has been set up on a 'Public-Private Partnership' basis. The students were given detailed information about the plant set up, logistics and supply chain management, cost structure, quality control, marketing etc.

The students were informed that IRCTC has stopped the earlier practice of packing a dozen bottles in one carton. Now 'shrink' packing is being used, which has significantly reduced the use of paper.

The students also learnt that the Rail Neer water bottles are manufactured at the plant using automatic bottle blowing machines with high grade resin pre forms. The ozonizing process helps the water to have a longer shelf life of 5-6 months.



Students watch a bottling unit at Rail Neer plant in Nangloi

PARLE BISCUITS FACTORY

The students of B. Com I and III semesters were taken on an industrial visit to Parle Biscuits Pvt. Ltd., Bahadurgarh, on April 22, 2016. On reaching the factory, the students were shown an animated movie on the history and establishment of Parle factories. After that, they were taken round the plant, and explained the biscuit manufacturing process.

An interactive session followed, where the HR Officer, Ms Pallavi, answered questions about the manufacturing process, recruitment activities and general management aspects of Parle industries. They also learnt about the quality control systems, the marketing strategies, the supply chain and logistics management. Commenting on the visit, Ritika Sharma, said "It was a fruitful experience."

Two Faculty members, Dr Esha Jain and Mr Karan Sabharwal, accompanied the students.



Students outside the Parle Biscuits factory in Bahadurgarh.

7 BBA STUDENTS ATTEND LSE SUMMER SCHOOL

Seven BBA Semester IV students attended the Summer School at The London School of Economics and Political Science (LSE) from June 20 to July 8, 2016. The students were selected from a vast pool of international students who apply for these much sought after courses every year.

In the 3 weeks spent at LSE, the students were exposed to courses in subjects as diverse as Accounting, Finance, Economics, International Relations, Law, and Business and Management. The credits earned by the students will be added to their GDGU degree.

FACULTY DEVELOPMENT PROGRAMMES

TEAMWORK MAKES THE DREAMWORK

A Faculty Development Programme was conducted by Dr. Nusrat Khan and Ms. Ruchika Shokeen, Assistant Professors, School of Management, on April 4, 2016 on the subject of “Teamwork makes the Dreamwork”.

The session started with a team-based activity in which the Faculty members were divided into 5 teams of 3-5 members. Each team was given an envelope of a certain shape. After that, each team was required to form a square with the help of the shapes given to them. Members within a team were allowed to communicate but not with teams outside.

In the beginning, the teams found it difficult to achieve the objective. Remarkably, when all the teams were made to sit on a single table, each team was able to make a square. At the end, all teams achieved their targets. The activity established the objective of the activity – that is “Teamwork makes the Dreamwork”. In other words, if we utilize the resources optimally we accomplish our goals for all – that is the individual, the group and the organization.

A presentation on teamwork was then made by Dr. Nusrat Khan in which the story of the tortoise and the hare was discussed with different perspectives. Many videos were also shown on “Unity is Strength”.

SENSORY MARKETING

Ms. Raunica Ahluwalia, Assistant Professor, School of Management, conducted an FDP on “Sensory Marketing – The Brands appealing to all five senses” on April 4, 2016.

For two decades marketers have been building expertise to reach consumers through the five senses. These have included deployment of cues such as the sting from a swig of mouthwash or the scratch-scratch sound of a Sharpie pen to intensify brand perceptions. Keeping in view the practices followed by advertisers, Ms. Raunica asked the Faculty members to pick a pinch of the product offered, rub it on their hands and associate it with whatever comes to their mind without identifying the brand.

She followed up the exercise with a presentation on sensory marketing targeting the five senses using examples. The whole session was a mix and match of text, images and videos, and the participating Faculty members correlated and analyzed the advertisements on the touchstone of the five senses.

INTRODUCTION TO BASIC FINANCIAL / ACCOUNTING CONCEPTS

Ms. Rashmi Gairola, Assistant Professor, School of Management, conducted an FDP on “Introduction to Basic Financial/Accounting Concepts” on May 13, 2016. The session started with a brief discussion on financial and accounting terminologies followed by a power-point presentation. Among other things, Ms. Gairola discussed the basic principles of finance and accounting and the pillars on which the financial transactions and statements are built. The session ended with a numerical-based activity and a quiz.

DETERMINANTS OF ASSIMILATION OF OPEN SOURCE ENTERPRISE APPLICATIONS

Ms. Sumedha Chauhan, Assistant Professor, School of Management, conducted an FDP on “Determinants of Assimilation of Open Source Enterprise Applications” on February 18, 2016. In the session, Ms. Sumedha explained the concepts related to open source software and its adoption process. She also elaborated on the use of proprietary software.

TRADE LIBERALIZATION AND PRODUCTIVITY

Mr. Sanjay Kumar Mangla, Assistant Professor, School of Management, conducted an FDP on “Trade Liberalization and Productivity” on March 10, 2016. The session began with a discussion on Trade Liberalization and its impact on productivity and was followed by a presentation that focused on Iron, Steel and Cement industries. Mr. Mangla provided a rich perspective on the impact of Industrial Policy Reforms, Financial Sector Reforms and Trade Liberalization Reforms on productivity.

INVESTMENT ALTERNATIVES – LET US LOOK BEYOND

Dr. Satyendra Pratap Singh, Associate Professor, School of Management, conducted an FDP on “Investment Alternatives – Let Us Look Beyond” on May 19, 2016. The session started with a brief discussion on Investment and Trading terminologies and was followed by a power-point presentation. The session mainly focused on stock market investment. Some of the investment alternatives that were discussed were Equity Shares, Mutual Funds, Bonds and Debentures, Real Estate and Bank Deposits.

DINING ETIQUETTES

Dr. Ramandeep Kaur, Assistant Professor, School of Management, conducted an FDP on Dining Etiquettes on March 14, 2016. The session began with a pictorial power-point presentation on dining etiquettes and formal place setting. It was simultaneously followed by 5 videos on different aspects of dining which included use of napkins, use of glass ware, consumption of soup, use of finger bowl and consumption of dessert and coffee.

SMART CITIES: GIFT TO COMING GENERATIONS

A Faculty Development Programme was conducted by Dr. Neetima Agarwal, Assistant Professor, School of Management on “Smart Cities: Gift to Coming Generations” on March 2, 2016. The FDP began with a video screening explaining the concept of Smart Cities, which was followed by a presentation. The political, human, security and technological challenges associated with the development of Smart Cities were also debated at length.

UNDERSTANDING THE BUSINESS MODEL DYNAMICS

Dr. Sandeep Goyal, Associate Professor, School of Management, conducted an FDP on “Understanding the Business Model Dynamics” on May 25, 2016.

The session started with a discussion on business models and ideation. It was followed by a power-point presentation and the screening of a video. The five important business models that were discussed were: Unbundling Business Model, Long Tail Business Model, Multi-sided Platform, Freemium and Open Business Model.



TRIPS

A FUN TRIP TO MANALI

The second and third year students of the School of Management were taken on a four-day fun trip to Manali in the first week of March. The group of 36 students was led by Mr Rajneesh Kler and Mrs Divya Dalal.

The Volvo bus left the campus at 5 pm in the evening on March 2. It halted in Karnal where the students had a delicious dinner and reached Manali in the morning at 11 am, the next day. After an exotic breakfast at the hotel, the students went for sightseeing. Among the places, they visited were the Tibetan Monastery and the Vashisht Temple. The evening was spent in front of a roaring bonfire where the students indulged themselves in fun-filled games and grooved to music beats.

On the third day, the group went to Gulaba. It was the high point of the trip literally. The students trekked to the top of the hill to savour the breath-taking view of snow-capped peaks all around, and to play in the snow. The evening was spent in the hotel's discotheque, and ended with a lavish dinner.

The fourth day was as eventful as the other days. The students spent the day exploring the area. By the time, it was time for the group to leave, everyone had gathered loads of unforgettable memories. They thanked Mr. Nitin Ahuja, who was their tour guide.

For the final year students this will always be a memorable trip. They will never be able to forget all the joy and fun they had in Manali, during these four days.

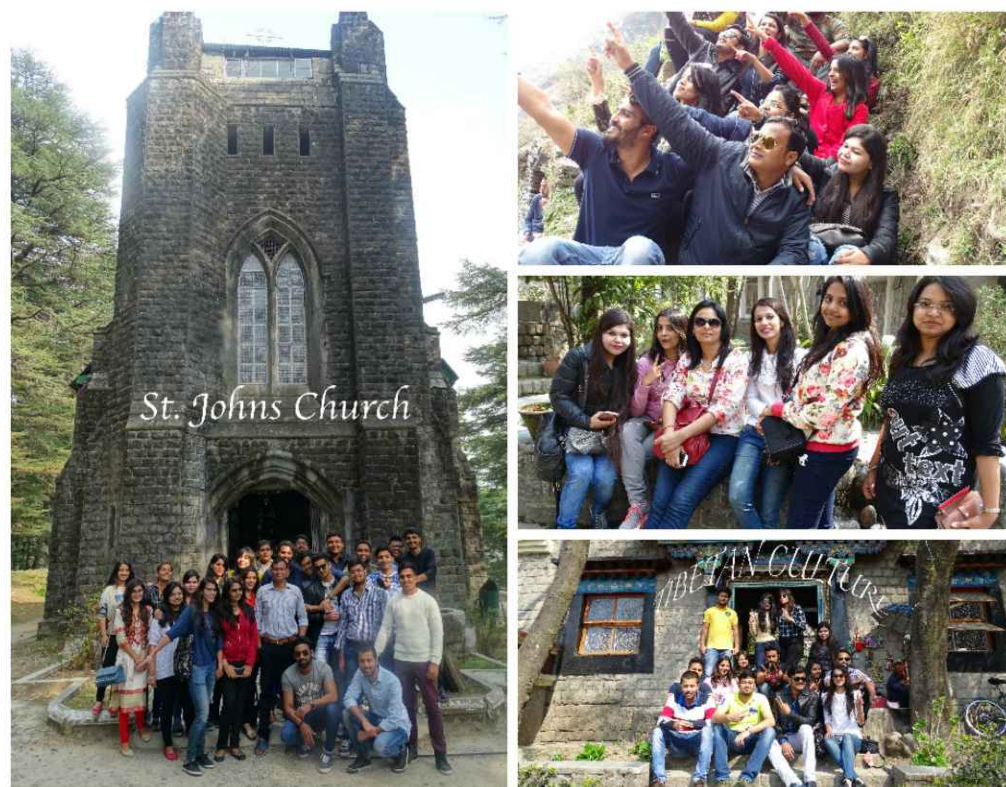
FOUR DAYS OF FUN AT DHARAMSHALA AND MCLEODGANJ

The School Of Management organized a trip to Dharamshala and McLeod Ganj for first year MBA / BBA and B.Com students. The cool and breezy mountains of Dharamshala were a great respite for the students from the Gurgaon heat. The four-day trip from February 27 to March 1, 2016, also provided a much needed break from studies. Despite the long journey the excitement was boundless.

The bus journey started with students dancing and rejoicing and the jubilation finally ended when they reached the resort in the morning. The resort was a rich green wonderland encompassed by snow topped Dhauladhar ranges with a very calm and serene ambience. On Day 1, after breakfast and some rest the students visited the Church of St. John, which was built in 1857, and is famous for its intricate glasswork. The next stop, after a trek of 5-6 km, was Bhagsunag Waterfalls which was a sight to behold. There was lush greenery in the front and snowcapped mountains in the backdrop. After lunch everyone relished a stroll in McLeod Ganj market which was a mix of Tibetan and Indian culture. This was followed with a poolside musical and an energetic DJ night full of dance, music and fun.

Day 2 was marked by a chilly morning and a hailstorm. One group of students went for a trek to Triund Hills, which is 3000 m above sea level and a freezing temperature of minus 5 degree. The view was breathtaking. A guide added to the enjoyment by narrating the stories of the lives the monks in the area lead. The second group visited Norbulingka Institute. At the Tibetan Institute of Performing Arts and Gyuto monastery the students learnt the various art forms related to monks and their lifestyle. The Gyuto Monastery is known for its study of Tantric meditation, Tantric ritual arts and Gyuto monks who reside there. It is also the residence of his holiness the "Karmapa". The main closet of the monastery has a classy statue of Buddha. This was followed by a visit to the Tea Gardens. To conclude the day the students visited the Dalai Lama Temple known as Tsuglagkhang complex. The day ended with a dip in the swimming pool and bonfire accompanied with singing and dancing. Being the last night of the trip the students decided not to sleep but talk, dance and have fun all night long.

Next morning the students started back for the university and all were dead to the world due to the merriments of the previous night. The students came back with a renewed energy as the trip was a fascinating and memorable experience of team work packed with fun and excitement.



CLUB ACTIVITIES

CREATING THE NEWSBOX

BBA Semester II students were asked to create the news box on topics such as Job Market, Investment, and E-commerce. The team members were first asked to identify the theme on their chosen topic. Then, they were asked to collate all the news related to that theme, and then create a news box. The goal of the activity was to promote collaboration, loyalty and a sense of empowerment. The students also assessed the capabilities of team members in creating the news box.

PAPER PLANE ACTIVITY

The students were divided into two groups, and given A4 sheets on which questions related to marketing had been printed. The students were asked to transform the A4 sheets into paper planes. They were then asked to toss these planes to the other group. The group that received the planes, opened them, read the question and then answered them. Marks were awarded for the right answers. The activity helped improve group work and team spirit. It also increased the knowledge of students about marketing.

BUDGET ANALYSIS

The Finance Club organised a group discussion on the topic, "Analysis of Budget 2016". The participants were students of BBA Semester II. Some of the points that were discussed during the discussion were: No change in tax slabs; Lowering of Corporate IT rate for companies not exceeding Rs. 5 crore turnover to 25% plus surcharge; Ceiling under 87A to be increased to Rs. 3,000; HRA deduction up from Rs. 24,000 to Rs. 60,000 p.a; Rs. 100 crore for Deendayal Upadhyay's birthday celebrations and Guru Gobind Singh 300th birth anniversary; Classification of expenditure as plan and non-plan to be done away with; Fiscal deficit at 3.5% of GDP in 2016-17; and a bill on targeted delivery of financial services using Aadhar.

OPEN THE JOHARI WINDOW – KNOWING YOURSELF THROUGH FEEDBACK

The activity was designed for final year graduation students who are taking the course on "Career Development, Preparation and Transition". The objective was to train the students to know their blind areas before planning their career.

The students were asked to stick papers on their back. Then, they were asked to reach out to their classmates and request them to write their Strengths, Weaknesses and Threats which they perceived in their personality. This was a blind exercise. The students would not know who has written what about them. After this exercise, students were asked to rate their agreeableness on each comment/compliment which they had received. Students who did this exercise learnt how to give feedback and how to utilize the feedback.

ROLE PLAY AND GROUP DISCUSSION IN RURAL CONTEXT

The students were divided into four groups and assigned the task to design and role-play the marketing strategy of FMCG products such as Hair oil, Eggs, Mobile phones and Neem toothpaste for rural consumers. All the groups displayed their innovative skills while promoting the products to the rural consumers.

The activity helped them understand the challenges that FMCG companies face while dealing with rural consumers. They also realised the importance of understanding the buying behaviour of rural consumers when drawing the advertising strategy.

BUILD THE HOUSE

The BBA semester IV students were asked to pick a chit that had names of Cow, Duck and Cat written on them. After picking the chit, the students were required to identify their respective groups by making animal sounds such as Quack-Quack for ducks, Meoww for cats and Moo for cows.

Each group was then asked to build a house for the animal it was representing by using 10 newspapers. The house was to be well-ventilated, have doors, and should have vents for sunlight, moonlight etc. The activity was to be carried out with only one pair of scissors, and one tape. This was kept at a common place, and was to be shared by all the groups. Each group was required to nominate one student to come to the table and get the tape as per requirement.

GROUP DISCUSSION

A Communication Club Activity was organized on January 20, 2016, for BBA, B.Com and MBA students. The aim of this activity was to assess, rectify and enhance the group discussion skills, and individual personality of the students with due emphasis on personal and inter-personal development.

The two topics that were selected for the group discussion were: "Should Delhi's Odd-Even Vehicle Scheme be implemented in other metro cities as well" and "Will SC's ban on registration of diesel SUV's in Delhi bring pollution levels down". The students were divided into teams and were given 10-15 minutes for discussion.

They were observed and evaluated in terms of knowledge, leadership skills, communication skills, interpersonal skills and time-management.

GREY MATTERS

SCHOOL OF ARCHITECTURE AND PLANNING

Prof. Chhabi Mishra

Presented a paper and anchored a workshop on “Water and society – Expanding the Blue Revolution” held at the 11th ISOLA Annual Conference in Bangalore, January 22, 2016.

Participated in the discussion of a book launch “Dialogues with Indian Master Architects” with eminent architects like BV Doshi, Raj Rewal and Narendra Dingle organised in IIC Delhi.

Researched the History and Design and Photo-documented the landmark building National Centre for Atmospheric Research located in Boulder, Colorado, U.S.A. The building was designed by eminent Architect IM Pei in 1964.

Participated in the panel discussion on “Craft + Design Thinking” organised by Indian Institute of Interior Design on July 16, 2016

Ms Varsha Khetrapal

2nd International Conference on Public Health: Issues, challenges, opportunities, prevention, awareness at Jawaharlal Nehru University, New Delhi. Paper Theme “The built environment in megacities: a new space for innovation, research and design for health” Paper Title: - “Healthy neighbourhood”

Ms Mukta Rai Saxena

Presented and published a full-length paper titled “Unbuilt environment- Open Spaces for Innovation, Research and Design for Health” in the Journal of Basic and Applied Engineering Research Volume 3, Issue 1 for International conference on public health 2016, organized by Daulat Ram College, DU and Krishi Sanskriti, New Delhi on January 15, 2016. p-ISSN :2350-0077, e-ISSN 2350-0255

Presented and published a full-length paper titled “Current Trends: Community Garden Design in India” in the Journal of Civil Engineering and Environmental Technology Volume 3 Issue 2 for International Conference on Recent Advances in Civil Engineering, Architecture and

Environmental Engineering for Sustainable Development organized by Jawahar Lal Nehru University and Krishi Sanskriti, New Delhi on February 6, 2016. p-ISSN 2349-8404, e-ISSN: 2349-879X

Ms Bharti Chadha

Full-length paper titled ‘Alternate Strategies for Urban Redevelopment’ published in Journal of Civil Engineering and Environmental Technology, Volume 3, Issue 2 pg 129-133 for the International Conference on Recent Advances in “Civil Engineering, Architecture and Environmental Engineering for Sustainable Development” organized by “Krishi Sanskriti” on 6th February 2016 at Jawaharlal Nehru University, New Delhi. p-ISSN: 23498404, e-ISSN: 2349879X

Ms Parul Singh and Ms Deepika Raina

Published a full-length paper titled “Effect of Design of Public Open spaces on the Perception of Safety of Women”, for an International Conference; Civil Engineering and Environmental Technology

Deepika Raina and Parul Singh P-ISSN:2349-8404; e-ISSN:2349-879X Volume 3, Issue 2; January–March, 2016, PP152-155

Published a full-length paper titled “Smart Education: Blended Learning in School of Architecture, Teaching Module” for an International Conference, THE LEAP, Linking Education Architecture and Praxis, 2016, Page 185; Parul Singh and Deepika Raina; ISBN No. 978-81-9311-027-0

Ms Deepika Raina

Impact of Outdoor Physical activity on Social behaviour and health of Women, International Conference on Public Health: Issues, challenges, opportunities, prevention, awareness (Public Health: 2016) ISBN-978-93-85822-10-0, pp. 55-58

SCHOOL OF ENGINEERING

Dr Anindita Roy Chowdhury and

Dr Anshu Gupta

Published paper titled “Effect of Music on Plants – An Overview”, International Journal of Integrative Sciences, Innovation and Technology (IJIT), vol.4 no.6, pp.30 – 34, 2016. ISSN 2278-1145. Google Scholar Indexed

Ms Prerna Sharma

Published paper titled “Biogas Production from UASB Technology: A Review on Functioning and Suitability of UASB Based Sewage Treatment Plant at Raipur Kalan, Chandigarh”, IOSR Journal of Environmental Science, Toxicology and Food Technology (IOSR-JESTFT), vol. 10, Issue 2 Ver. I, pp. 17-23, Feb. 2016. e-ISSN: 2319-2402, p-ISSN: 2319-2399 Google Scholar Indexed

Dr Smita Sood, Dr Keerti Jain

“Social Impact Of Self Help Groups On Rural Women Of Northern India: A Statistical Study”, International Journal of Humanities and Social Sciences, vol. 5, no. 3, pp. 115-122, 2016.

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Ms Prerna Sharma, Dr Smita Sood,

“ The Impact Of human Attitude and Behaviour for Their Environmental Concerns on Necessity, Suitability and Functioning Of Sewerage Treatment Plants in Delhi”, International Journal of Engineering Research and Applications, vol.6 no. 4, pp.1-8, 2016. ISSN (P): 2248-9622 Google Scholar Indexed

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Ms Meenakshi Saini

“Performance Evaluation of Blind Image Steganalysis Features using Self-organizing map network” International Journal of Advanced Research in Computer Science and Software Engineering (IJARCSSE), pp. 829-831, April- 2016. ISSN: 2277 128X. Google Scholar Indexed

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“Evaluation and Development of Re-aeration Equation Using Multivariate Linear Regression”, International Journal of Engineering Research, 5 (1), pp. 192-196, 2016. ISSN: 2319-6890. SCOPUS Indexed

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“Investigation on parameters of methanol fuel and its blend on a diesel dual fuel engine”, Carbon–Science and Technology; 8/2; 38 -45, 2016.

ISSN: 0974–0546. SCOPUS Indexed

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Ms Prerna Sharma

“Hotels- Environment Interactions: A review of Environmental Aspects, issues & Concerns of Hospitality Sector”, International Conference on Hospitality & Tourism Emerging Trends and Innovations in Hospitality Industry, 13th April, Gurgaon, India. ISBN: 9789385777530

Mr Saurav Chhabra and Dr Naresh Sharma

“Innovation in Hospital Catering from a Perspective of Meals Served to Patients”, International conference on Hospitality & Tourism Emerging Trends and Innovations in Hospitality Industry” (iHost2016), 13th April, G D Goenka University, Gurgaon, pp. 250-260, 2016.

ISBN: 9789385777530

Dr Priyanka Sharma

“One pot synthesis and Biological Evaluation of 8-substituted-2,5-dihydro-4-(2-furyl)-2-(3,4-dimethoxyphenyl)-1,5-benzothiazepines”, National Conference on Modern Trends in Chemical Sciences, 30th - 31st January, 2016.

Mr G.K. Prashant and Dr Mayurika Goel

“Experimental Investigation on Parameters of Single Droplet Combustion of Alcoholic Fuel and Its Mixtures” in 1st International Conference on Modern Research in Aerospace Engineering, September 22-23, Amity University, Noida, MRAE-2016.

Dr Mayurika Goel, Archana Rani, Prem Lal Uniyal and Hartmurt Laatsch

“Studies in Antifungal activity of Stereocaulon himalayense and Usnea longissima”, International Conference on Challenges in building a Bio based Economy, March 6- 9, Rotterdam, Netherlands, BIOECO-2016.

Dr Mayurika Goel and Prem Lal Uniyal

“Society for conservation and resource development of medicinal plants”, National Medicinal Plants Board, February 6, 2016.

Ms Leesha Aneja and Ms Akanksha Sharma

“Ambient Intelligence: The Future World” in Innovative Research in Computer Science, E-Learning, Information & Communication Technology (CSIT-2016), Jawaharlal Nehru University, May 2016.

Mr Sameer Arora and Mr Ashok K Keshari

“Evaluation and Analysis of Landfill with Automated System for Municipal Solid Waste Management at Delhi”, National conference of sustainable solid waste management- an innovative approach (NCSSWM-16), 15th January, Haryana, 2016.

Dr Sandeep Nagar

“Human Robot Interactions: A psychological perspective”, published in the proceedings of International Conference on Applied Psychology held at G D Goenka University, 3-4 th March, 2016.

Ms K. Shipra, Dr S. Pooja

“A Novel Approach for Rank Optimization using Search Engine Transaction Logs” in

International IEEE Conference held at Bharti Vidyapeeth University, Delhi, 2016.

Shweta Malhotra, Bashir Alam M.N. Doja, Mansaf Alam, Ms Asihwarya Anand

“Executing Hive Queries on 3-NODE Cluster and AWS Cluster- Comparative Analysis”, Springer INDIA 2016, Vol 433, PP 307-314. ISBN: 978-81-322-2753-3

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Mr Nihar Ranjan Roy, Anshul Kanchan Khanna, Ms Leesha Aneja

“Android Phone Forensic: Tools and Techniques”, in IEEE International Conference on Computing, Communication and Automation (ICCCA2016), Greater Noida, India, 29-30th April, 2016.

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“Digital Image Water marking and its optimization using Genetic Algorithm”, in IEEE International Conference on Computing, Communication and Automation (ICCCA2016), Greater Noida, India, 29-30th April, 2016.

BOOK CHAPTERS

Dr Mayurika Goel, Prem Dureja, Archana Rani, Prem Lal Uniyal, “Potential of Lichens as Biocontrol Agents in Agriculture”, in Pest Management and Agro-techniques, Environment Book series (Editors A. Biswas, P.K. Bharti, A. Chauhan), Discovery Publishing House, Delhi, India pp. 193-213, 2016.

Dr Sandeep Nagar, “Introduction to octave: for scientists and engineers” (www.bookmuft.com.)

Dr Sandeep Nagar, “Introduction to python: for scientists and engineers” (www.bookmuft.com.)

SCHOOL OF HOSPITALITY

Prof Dr. Y G Tharakan

Prof (Dr) Y G Tharakan, Dean, Le Cordon Bleu School of Hospitality, was awarded Ph.D by Dr. MGR Educational Research Institute, University of Chennai.

Presented paper titled "Health and Wellness Tourism - Indian dimensions" at iHOST 2016.

Ms. Garima Parkash

Presented paper titled 'An Assessment of Hospitality Management Study Programmes: Industry's Perspectives' at iHOST2016.

Ms Shivani Mohan

Presented paper titled 'A Study on Employability of Differently Abled in Hospitality Industry' at iHOST2016.

Mr Manik Kesar

Presented paper titled "Hospitality Management Competencies: Do Faculty and Students concur on Employability Skills" at iHOST2016.

Mr Saurav Chhabra

Published and Presented paper on "Innovation In Hospital Catering From A Perspective Of Meals Served To Patients" at iHOST 2016

Co-Chaired a session at iHOST 2016, G.D. Goenka University

Ms Swati Nangia

"Antecedents & Consequences of Generational Conflict: A review of a seemingly conflicted literature" published and presented at iHOST 2016.

Ms Suchismita Roy

Published and presented research paper "A Study on Green Hotels" at iHOST2016.

Published research paper for National Seminar on Tourism and Culture: Linkage People Spirituality and Heritage on April 14, 2016 (Bahara University, Wakhnaghat, Shimla.)The topic for the research paper was "Reduce, Reuse, Recycle- Environmental Sustainable Practices in the Hospitality Industry to Go Green."

Ms Aashiyan Sarsoot

"E- Recruitment in Indian hospitality industry: considerations and implications," Bahara University Shimla.

"A Review of High Turnover in F&B(S) in Indian Hotels," iHOST 2016, GDGU.

SCHOOL OF HUMANITIES AND SOCIAL SCIENCE

Prof (Dr) Kakoli Sen

Sen, Kakoli (Ed.), Conference Proceedings (GDGU ICAP 2016), Power Perception and Personality: Protagonists of Change. Bloomsbury: New Delhi. 2016. ISBN 978-93-85936-13-5. In print.

Dr Aparna Bhattacharya

Bhattacharya, A. & Shukla, A., "Gender Script of today's educated young adults" in Journal of Contemporary Psychological Research. Vol. 3, Issue 1, April 2016. ISSN 2349-5642. In print.(Online ISSN- 2455-0981). Gujarat: 2016

Dr Sakshi Kaul

Kaul. S. & Vohra. S.S., "Designing Intervention for Hope, Resilience, Optimism and Subjective well-being of Adolescents" at 25th NAOP Convention, University of Allahabad, Allahabad, February 2016.

"Perceptions Formed on the Basis of Personality & Power" at 1st International Conference on Applied Psychology, Power Perception and Personality: Protagonists of Change, GD Goenka University, Haryana, March 3-4, 2016.

Dr Sudha Rathore

PhD degree conferred on January 16, 2016 from IIS University, Jaipur.

Ahuja, S., Rathore, S. & Kumar, A., "Resilience as Building Block of Life among Adolescents" in GD Goenka Journal of Applied Psychology. Kakoli Sen (Ed). Volume 2, Number 1, January-June 2016.

GD Goenka University: Haryana. 2016. ISSN: 2395-1036 (forthcoming)

"Resilience as Building Block of Life among Adolescents" at 1st International Conference on Applied Psychology, Power Perception and Personality: Protagonists of Change, GD Goenka University, Haryana, March 3-4, 2016.

Mr Gourab Ghosh

"Queer Narratives from JNU" in Café Dissensus. Ed. Malavika Binny, Guest-Editor, special issue: "JNU and Its Tradition(s) of Dissent", Issue 24. New York. 2016. ISSN No: 2373-177X. Online <<https://cafedissensus.com/2016/04/11/queer-narratives-from-jnu/>>

"Audemus jura nostra defendere: The Rebel 'Witch'" in GD Goenka Journal of Applied Psychology, Volume 1, Number 2. GD Goenka University: Haryana. July-December 2015. ISSN No 2395-1036. In print.

"Ekamadwitiam: Makhanlal Natta" in Jatra Akademi Patrika. Vol.6. Ed. Prabhat Kumar Das. Kolkata: Paschimbanga Jatra Akademi, Department of Information and Culture, Government of West Bengal. 2016. In print.

"Politicisation and Intersectionality: Reflections on LGBT Activism in India" in Swakanthe (In our own voice). Ed. Subhagata Ghosh. 13th Year, 1st Issue (Kolkata Bookfair Issue). Kolkata: Sappho for Equality. 2016. In print.

"Modi's "Swachh Bharat Abhiyan" and Trudeau's "It's 2015": From "Imagined" India to Multi-cultural Canada" at the International Conference, "No map, no trail, no footprint, no way home": Rethinking Memory, History and Representation in India and Canada, Jadavpur University, Kolkata, February 16-18, 2016.

"The Rise of the 'Political' Jatra of West Bengal: Audience, Left-politics and 'Public Secret'" at the XII Annual International Conference of ISTR, Interactivity and performance Practice: Local and Global Paradigms, Directorate of Art and Culture, Government of Goa, January 28-30, 2016.

Panelist at the annual event Sarfarosh, Praxis Makes Perfect? Theory, Practice and Activism, The Gender Studies Cell, St Stephen's College, Delhi University,

March 29, 2016.

Speaker in the Panel Discussion at the National Young Researchers' Conference The Return of the Body: Revisiting Cultures of the Body, Centre for English Studies, JNU, New Delhi, February 4-5, 2016.

Ms Minakshi Biswas

"All deserve a good death: Allow Refusal of treatment" in The Economic Times, 21 January 2016. <http://articles.economicstimes.in/indiatimes.com/2016-21/news/69960590_1_euthanasia-debate-life-support-patient>

"Is Passive Euthanasia going to be a legal reality in India?" in The Wire, 31 May, 2016, <<http://thewire.in/39609/is-passive-euthanasia-finally-going-to-be-a-legal-reality-in-india/>>

Ms Priya Vij

"A Study of Rustic Behaviour Towards Organised Retail" in International Journal of Business Management and Scientific Research, Eminence Journal. Vol 17, May 2016. pp. 53-60. ISSN: 2394-6636. Online. SRI Impact Factor: 2.643. In print.

"The Indian Retail Supply Chain: Amateurish Perspective" in Conference Proceedings (GDGU ICON 2016), Flattening of the Globe propelled by E-Commerce & Supply Chain. Excel India: Delhi. 2016. ISBN: 978-93-85777-21-9. In print.

SCHOOL OF LAW

Prof (Dr) S. Shanthakumar

Presented a paper on "Legal Education in India – Challenges of Globalization" at the International Conference on "Resurgent India: Opportunities for the Indian Legal Sector & Professionals". The conference was jointly organized by the Ministry of Law & Justice, Government of India, the Ministry of Commerce and Industry, Government of India and the Indian Corporate Counsel Association at Hotel Le Meridien, New Delhi, on March 21, 2016.

Presented a paper on "Implementation of Global standards for Outcome based Legal

Education – The Singapore Declaration" at the Asia Pacific Law Deans Forum on "Envisioning the Future of Legal Education Globally – Inside the Crystal Ball" hosted by Faculty of Law, The Chinese University of Hong Kong in association with the International Association of the Law Schools, at CUHK, Hong Kong on April 7 – 10, 2016

Presented a paper titled "Towards Climate Justice: India's Intended Nationally Determined Contribution to UNFCCC" at the Round Table of Environmental Law Champions jointly organised by Asian Development Bank (ADB) and IUCN Academy of Environmental Law, at Hotel Shangri-La, Manila Philippines, on June 9-10, 2016.

Published a paper titled "How to Define "Human Rights"? A Critique on Section 2(D) of The Protection of Human Rights Act, 1993" in the Indian Bar Review Vol. XLIII (1) 2016 published by Bar Council of India Trust, New Delhi.

Prof Anil Dawra

Presented a paper on "The Legal Framework Of Food Law In India", highlighting the key features of the Food Safety and Standards Act, 2006 at the International Conference (iHost-2016) on "Emerging Trends and Innovation in the Hospitality Industry".

Mr Shyamtanu Pal

Presented a paper on "Role of Indian Judiciary and Development of Environmental Jurisprudence: A Critical Appraisal" in the National Seminar on "Environmental Laws: Issues & Challenges in India" held at National University of Study and Research in law, Ranchi, Jharkhand (June 5, 2016)

Presented a paper on "Enhancing the Legal Literacy with Fast-Track Technology – The Right Blend: Impact of Communication Technology in Legal Profession" in the UGC-sponsored National Seminar on Changing Dimensions of Morality and Ethics in Legal Profession: Challenges and Prospects" held at Hidayatullah National Law University, Naya Raipur, Chhattisgarh, (March 19-20, 2016).

Presented a paper on "Class Absenteeism: A Consequence of Low Quality Teaching, Learning Research and Employability" in the UGC-sponsored National Seminar

on Classroom Attendance: An Indicator in The Relevance of Education to Life" held at Sadanlal Sanwaldas Khanna Girls' Degree College, Allahabad, Uttar Pradesh (January 30-31, 2016)

Ms Anusha Shrivastava

Presented a paper on "The Unanswered Social and Legal Issues Relating To Differently Abled Persons In India" in the International Conference on "Mainstreaming Life skills for Nation Building", held at Jagran Lakecity University, Bhopal on February 26-27, 2016.

Attended a workshop on Entrepreneurship Orientation Programme conducted by National Small Industries Corporation, New Delhi, held in February 2016

Ms Shiksha Dahiya

Attended National Conference on 'Interlinking of Legal Aid Centres of Law colleges in India' organised by Symbiosis Law School, NOIDA in collaboration with National Legal Services Authority (NALSA) held on April 19, 2016.

Mr Kshitij Bansal

Invited as a Resource Person for a day-long public consultation with the Panchayats of Sohna Block, Gurgaon by Navjyoti Foundation on June 23, 2016. This consultation was to elicit public feedback on the recently proposed Groundwater Law.

Published an article titled 'Panchayati Raj and Commons' in Asia Pacific Journal of Rural Development, December 2015 edition.

Invited to the Earth System Governance Conference, Canberra, Australia as the Founder President of International Policy Analysis Network (IPAN) which was selected as the Associate Partner of the Earth System Governance project.

Ms Ruchi Sinha

Participated in the workshop on "Child Rights and The Justice System", organized by IBA-CLE Chair, National Law School of India University, Bengaluru along with M K Nambyar Academy for Continuing Legal Education, Kochi in association with Menon Institute of Legal Advocacy Training, Trivandrum held from March 23-25, 2016 in Trivandrum.

SCHOOL OF MANAGEMENT

Dr Nusrat Khan

Khan, N., Tomer, N., & Shokeen, R. (2016). Corporate Universities in India: Meeting Challenges of the Growing Economy. *Advances in Economics and Business Management (AEBM)*, 3(3), 263-265.

Khan, N., & Tomer, N. (2016). Developing Women Leadership: Cases of Indian Women. *Advances in Economics and Business Management (AEBM)*, 3(3), 301-303.

Khan, N., & Tomer, N. (2016). Learning Organizations-Companies that have Made It to a Reality. *Advances in Economics and Business Management (AEBM)*, 3(3), 304-306.

Khan, N., & Ashraf, A. (2016). Shroff & Seth Law Firm: Human Resource Issues. *Advances in Economics and Business Management (AEBM)*, 3(5), 482-483.

Khan, N., & Ashraf, A. (n.d.). Human Resource Management Functions Transformation: A Case Study at Viral Balyan Motors Dealership. *Advances in Economics and Business Management (AEBM)*, 3(5), 484-485.

Khan, N., & Ashraf, A. (2016, March). Case Study: Women career issues in Japan. *BRDU International Journal of Multidisciplinary Research*, 1(4).

Khan, N., Seth, R., & Nanda, M. (2016). Skilling Needs at the Bottom of Pyramid. *TMIMT International Journal, Special Issue* ISSN 2348-988X.

Verma, M. & Khan, N. (2016). A Study on Benefits of Biometrics Attendance System: A Technological based Human Resource Management Practice. *TMIMT International Journal, Special Issue*, ISSN 2348-988X.

Ohlyan, M., & Khan, N. (2016, February). Flattening of Education World through Digitalization and MOOCs: Benefits and Trends. Paper presented at the Proceedings of the 3rd International Conference on Flattening of the Globe: Propelled by E-Commerce & Supply Chain, New Delhi: Excel India Publishers, p.195.

Yadav, S., Khan, N., & Agarwal, N. (2016). Identity Exalt through Employer Branding- A Case Study of Spicejet Airline. Paper

presented at the Proceedings of the 3rd International Conference on Flattening of the Globe: Propelled by E-Commerce & Supply Chain, New Delhi: Excel India Publishers, p.352.

Ms Raunica Ahluwalia

Ahluwalia, R. (2016). "An Analysis of Organisational Structure of Indian e-commerce firms", in Proceedings of 3rd International Conference (ICON 2016), G D Goenka University Gurgaon, India, February 2016, pp.267-274.

Ms Sadhna Shukla

S. Shukla, T. N. Roopa, "A Conceptual Framework of 'Make in India' Initiative in Telecommunications Sector", *International Journal of Business and Administration Research Review*, Vol. 1, no. 1, pp. 97-103, June-Aug 2015. ISSN 2348-0653

S. Shukla, T.N. Roopa, "A Study on Competition Analysis of Telecom Service Market in Bangalore Telecom District, Karnataka" in Proceedings of International Conference on Inclusiveness & Sustainability for Business Growth, INDIAN ACADEMY School of Management Studies Bangalore, India, May 2015, pp.45-51. ISBN: 978-81-920859-5-1

S. Shukla, "Social Media: Evolution and Impression on E-Marketing", in proceedings of 3rd International Conference (ICON 2016), G D Goenka University Gurgaon, India, February 2016, pp.294-302. ISBN: 978-93-85777-21-9

Dr Gyanesh Kumar Sinha

Ojha, V. & Sinha, G. K. (2016). Role of HR in Hospital Administration and Employee Satisfaction, *International Journal of Engineering Technology, Management and Applied Sciences*, Vol.4, Issue 4, pp 183-189

Contributed and presented one research article in ICON 2016 organized by School of Management, GD Goenka university

Sinha, G. (2016). Study of Indian Logistics Industry in Changing Global Scenario, GDGU ICON 2016, Flattening of Globe -Propelled by E- Commerce and Supply Chain, Excel India Publisher, pp 107-119

Ms Hitesha Yadav

Yadav, Hitesha; Sabharwal, Karan (February

04-05, 2016), 'Factors and Challenges in Designing E-Commerce Web', *ICON-2016 International Conference*, G. D. Goenka University, Gurgaon, ISBN: 978-93-85777-21-9, pp.130-135.

Yadav, Hitesha; Sabharwal, Karan (February 04-05, 2016), 'E-Commerce and its Applications', *ICON-2016 International Conference*, G. D. Goenka University, Gurgaon, ISBN: 978-93-85777-21-9, pp.147-150.

Ms Rashmi Gairola

Sundriyal Gairola, Rashmi (February 04-05, 2016), 'The Impact of Cognitive Biases on Investment Decision Making', *ICON-2016 International Conference*, G. D. Goenka University, Gurgaon, ISBN: 978-93-85777-21-9, pp.261-266.

Dr Neetima Agarwal

Sumedha Chauhan , Neetima Agarwal , Arpan Kumar Kar , (2016) "Addressing big data challenges in smart cities: a systematic literature review", *Info*, Vol. 18 (4), pp.73 – 90 (Emerald)

Sumedha Chauhan, Neetima Agarwal, (2016) "How Smart Cities Influence Governance: A Descriptive Literature Review, Taylor & Francis (Book Chapter), pp.1-23

Sheetal Yadav, Nusrat Khan, Neetima Agarwal, (2016), In the proceedings of ICON, 3rd International Conference of Management, pp.352-359

Ms Ruchika Shokeen

Dalal, D. & Shokeen, R (2016). Social Media and E Government: A Review. In 3rd International Conference on Flattening of the Globe: Propelled by E-Commerce & Supply Chain, New Delhi: Excel India Publishers,(pp 67-74)

Choubey, T., Dalal, D., & Shokeen, R. (2016) A Study of Consumer Preferences Towards hypermarkets. In 3rd International Conference on Flattening of the Globe: Propelled by E-Commerce & Supply Chain, New Delhi: Excel India Publishers,(pp 487-496)

Khan, N., Tomer, N., & Shokeen, R., (2016). Corporate Universities in India: Meeting Challenges of the Growing Economy in *Advances in Economics and*

Business Management (AEBM) p-ISSN: 2394-1545; e-ISSN: 2394-1553; Volume 3, Issue 3; April-June, 2016,(pp. 263-265)

Ms Kareena Bhatia Kakkar

K. B. Kakkar, A. Makker, S. Dahiya, "An Analysis of trade relations between India-China", in proceedings of 3rd International Conference (ICON 2016), G D Goenka University Gurgaon, India, February 2016, pp.347-351. ISBN: 978-93-85777-21-9

K. B. Kakkar, K. Aggarwal, B. Yadav, "Effect Due To Recent Airlines Accidents On Indian Tourism To Southeast Asian Countries", in proceedings of 3rd International Conference (ICON 2016), G D Goenka University Gurgaon, India, February 2016, pp.151-159. ISBN: 978-93-85777-21-9

K. B. Kakkar, J. Bakshi, "Analysis of trade of wheat from India to Malaysia", in proceedings of 3rd International Conference (ICON 2016), G D Goenka University Gurgaon, India, February 2016, pp.143-146. ISBN: 978-93-85777-21-9

Ms Esha Jain

E. Jain, M. Madan, "Relative Strength Analysis Of Trilogic Digital Media Limited", in proceedings of 3rd International Conference (ICON 2016), G D Goenka University Gurgaon, India, February 2016, pp.75-85. ISBN: 978-93-85777-21-9

Sanjay Kumar Mangla

Mangla, S.K. (February 2016), "E-Commerce Industry in India: Growth, Drivers, Opportunities and Challenges", Paper presented and published in 3rd International Conference on Management at GD Goenka University, Gurgaon on Feb. 4-5, 2015, pp. 326-330, ISBN: 978-93-85777-21-9

GREEN BUILDINGS CAN SAVE MOTHER EARTH

More development means more buildings, and more infrastructure, not to forget more pollution. Indiscriminate development has taken Mother Nature to a tipping point. We need a green solution if we have to save Mother Earth. This is where Green architecture can make a big difference. A green building uses less water, optimizes energy use, conserves natural resources and generates less waste as compared to conventional buildings.

The architects therefore need to build more green buildings. Such buildings will reduce the harmful impact that poorly planned buildings have on human health and the environment. They will lead to better site selection, better design, and environment-friendly construction. Green buildings are made of renewable, rather than non-renewable materials. They do not deplete natural resources, and are designed to make environment healthier. They may also reduce stress.

Green buildings are a blessing for any developing country. They will help all countries to develop in a more healthy way.

Megha Bisht (B.Arch, II Year)

School of Architecture and Planning

VATICAN: This was truly everything that I had imagined it to be. Encircled by a 2-mile border with Italy, Vatican City is the world's smallest country. It is the headquarters of the Roman Catholic Church, home to the Pope and a trove of iconic art and architecture. Within Vatican City are religious and cultural sites such as St. Peter's Basilica, the Sistine Chapel and the Vatican Museums, featuring some of the world's most famous paintings and sculptures. Vatican boasts of centuries old gardens and buildings.

Exploring each of these places really brought some awesome experience into my life and penning this down brings back some exciting memories. I would like to express heartfelt thanks to our University for opening a window to this wonderful experience.

MY UNFORGETTABLE ITALIAN EXPERIENCE

(Sukriti Tandon is a first batch Fashion Design student of the GD Goenka School of Fashion & Design, who won a scholarship and went to Politecnico di Milano, Italy as part of the University's exchange programme. While staying in Italy she had the opportunity to see some of the best sights that the European country offers. In this article she shares her impressions of the places that she visited.)

COLOSSEUM, ROME: One of the most significant historical and architectural structures in Italy, Colosseum is simply amazing. Once a venue for more than 50,000 excited Romans, today it holds the title of the largest amphitheatre in the world -- a testament to the imagination and ability of the ancient Romans. With a capacity for 60,000 seated and 10,000 standing Romans, the structure is so well planned that the audience could enter and leave in a matter of minutes. With 80 entrances, this is a structure that the designers of modern sports stadia could learn from. It is incredible that so many of the remains of that structure still exist even after 2000 years. It is so hard to think that it was built so long ago.

DUOMO, MILAN: If you live in Gurgaon, you can easily relate if I say that Duomo was my Cyber hub in Milan. I would visit it often. It is an elegant square, an impressive icon of the city with fancy shops and music playing in the street. The Cathedral Duomodi Milano is known for its distinctive dome and thousands of attractive sculptures. The stained glass work on the windows is pretty amazing. One is truly awestruck while taking a walk inside. I strongly recommend the trip to the roof of the cathedral.

TOWER OF PISA: The Leaning Tower of Pisa is a freestanding bell tower located in the city of Pisa in Italy. It actually does lean to one side! Can you believe, it started to lean during its construction itself, due to its foundation being built on soft ground that had difficulty supporting the weight. The lean became worse as the construction continued for several decades. Between 1990 and 2001 it was stabilized and the lean was partially fixed. It is circular in shape and has eight floors. On the eighth floor of the tower there are seven bells; each bell represents one note of the musical major scale.



CATHEDRAL OF FLORENCE: Also called the Basilica di Santa Maria del Fiore, it is the main church of Florence and is one of Italy's largest churches. Its dome is the largest brick dome ever constructed. One always wonders how a nearly 150 feet across dome could be built, especially as it would have to start 180 feet above the ground, atop the existing walls.

While the exterior of the cathedral is covered in a decorative

mix of pink, white and green marble, the interior, by contrast, is pretty stark and plain. The biggest artwork within the cathedral are the frescoes, the internal walls of the dome are full of frescoes. The bell tower by Giotto, together with the huge dome are one of the most striking views of the town.



WHY IT IS NOT THAT EASY TO BE A BJMC STUDENT

Everybody thinks that unless it is not law, engineering or medical, coursework is easy or not challenging at all.

I'm here to prove that what you think is so wrong. Here's why. To start with, you are literally dealing with not just one but 15+ professions. Let me start with how much effort you got to put into achieving great work in each.

1. Photography: We learn physics to know how light affects photos, along with all the abbreviations and settings of the camera.

We are like a walking manual and yes, we know about the settings of more than one model of camera. But that's not all, we know how to best make it work under the correct light and shade to produce thought provoking photo essays, voices, features and engage in photojournalism that moves the audience.

2. Print media: This field includes not only news writing, but editing and designing of newspapers and magazines using softwares like Quark Xpress and Adobe Indesign as well. Nothing tests our patience like editing out tiny spaces and grammar that is not used properly and transcribing interviews for hours at a stretch.

3. Radio: To be absolutely fluent while also making sure you are making sense. Really, to be constantly interesting and animated is pretty tiring! And wait till you have to hear your own voice 50+ times on Audacity while editing out the microsecond fumbles; it takes crucial hours of your life like your eating and sleeping time.

4. Advertising: This requires us to study and design various types of logos and logo

types while also spontaneously coming up with original slogans and jingles for print, TV and billboards.

5. PR, corporate communication and brand management: Making authentic press kits with everything imaginable. Organizing press conferences, making campaigns and other PR strategies. Requires us to be on our feet at all times to save your company's image.

6. Web journalism: This one includes learning about web design and workings and structure of Web 2.0 and various CMS'. And you thought we only wrote listicles on cute cats.

7. Social Media: We are constantly told to update our accounts, that means coming up with interesting Facebook posts for businesses, tweets, awesome LinkedIn resumes, Flickr portfolios and finally, good blog posts on Wordpress everyday!

8. Event management: Coordinating for food, guests, logistics (sound, lights, music and all that technical stuff), decor, entertainment, safety drills and permissions all at once is no mean task but first, we have to come up with an excellent proposal for the customer and also the sponsor to come on our side first!

9. Media Ethics and law: Just when you thought we didn't cover just any news but we actually thought about it many times before taking it up. Not to mention when we have to seek permissions with various people to cover a 2 minute PTC or add even a five second tune to a video.

10. Television and Film Production: This is the most strenuous of all. Standing for

hours on shoot, shouting and coordinating with sound, camera, lights and actors and the entire crew to get the show completed within that time frame and praying to god you don't lose your footage that is getting saved on that tiny memory card. And then we have to be ready for hours of editing if there has been many takes or if it needs any special effects.

It's a totally different stress if you are in front of the camera anchoring, reporting or even acting by chance; you can't have too many takes or you are wasting both money and time.

Also, coming up with extensive thought out scripts for edgy news stories, web series and films. And try analyzing each scene for film studies. While you are a student, you also have to take care of the management side like budgeting, promoting and also other tasks that interior decor and architecture students should be doing like set designing but at the student level, we take care of that too.

Despite all of this, the university still expects us to cover all the events like a photographer and a videographer and gather and create content for the college magazine and website!

If only we promoted how much we work undercover on social media but you see, we don't like to brag about it ☐

#Ilovemycourse

Avantika Dedha, BJMC II Year
School of Communication

DESIGN PROCESS: FROM IDEATION TO THE FINAL PRODUCT

Product Design or Industrial Design is the professional service of creating products and systems that improve the function, value, and appearance of the product. Product Designers develop products and systems through research and analysis, guided by the requirements given by the client and manufacturer.

For anyone to become a successful designer, it is important to understand the design process. The design process includes a range of steps starting from research to brainstorming to ideation sketches to conceptualization to the final rendered product.

At SoFD, the "Product Design Lab" is one of the most sought after courses. It gives the student a hands on experience of the design process as well as the making of the product, whether a prototype or the product itself.

The course not only makes the students aware of the design

process, but it also helps them understand the post-design production and marketing requirements. It sensitizes the students to the clients' requirements, and helps in adding more value to the product.

The course covers a wide range of products – furniture design, automobile design, electronic gadgets and other consumer goods. It is an amazing feeling when we see how a product takes shape from a sketch; from concept to actual product the excitement builds on.

The students at Product Design, SoFD learn technicalities and practical aspects of design. The projects are guided by professors at every level. At GD Goenka School of Fashion & Design the dreams can be realized.

Sanjana Achar, Product Design, Semester IV
School of Fashion & Design



CAR DASHBOARD REDESIGN

1. Inspiration
2. Redesigned Prototype



MAKING OF A SHOE

1. Ideation Sketch
2. Shoe pattern making
3. Final Shoe



MAKING OF A CANDLE STAND

1. Candle stand Ideation sketch
2. Candle stand Prototyping
3. Candle stand- Making of the product
4. Candle stand- Making of the product
5. Handcrafted Candle Stand

UPCOMING EVENTS

Reva | September 23, 2016
The Freshers Party

Udyami Bazaar | October 25, 2016
An entrepreneurial fair for the students
and by the students

CODE | November 17-18, 2016
The 2nd International Conference on Design
organised by the School of Fashion and Design.
Theme: 3D Printing and Rapid Manufacturing
and Sustainability in Design

CONVOCATION | December, 2016
The second Convocation of the University.

ELIXIR

ELIXIR | September 9, 2016
The third International Case Conclave organised by the
School of Management.

Reva



REDSET | October 21-22, 2016
The 3rd International Conference on Recent
Developments in Science, Engineering and
Technology organised by the School of Engineering.
Theme: Innovations in Computational Intelligence

Udyami
Bazaar



AGORA | November 11, 2016
Alpha Genesis of Resources in Architecture
The 1st International Conference organised by the
School of Architecture and Planning.
Theme: Disaster and Risk Management.



SPORTOPIA | January 27-28, 2017
The third Annual Sports Event of the University

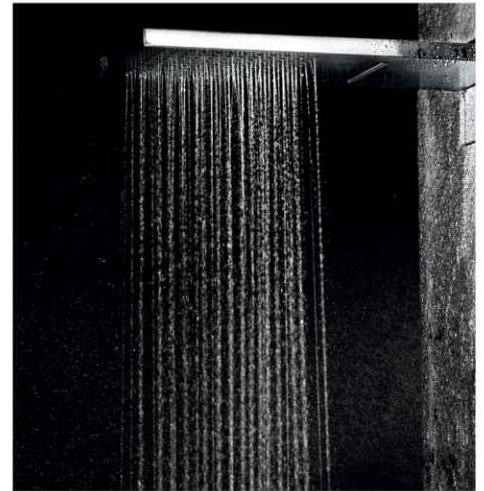
GET READY FOR THE YEAR'S
MOST SPECTACULAR EVENT

SPORTOPIA

Come and participate in
ELEVEN SPORTS EVENTS

CRICKET
LAWN TENNIS
VOLLEYBALL
KABADDI
SWIMMING
FOOTBALL
BADMINTON
BASKETBALL
SQUASH
KHO-KHO
TABLE TENNIS

COMPLETE **BATHING** SOLUTIONS



- Made for tough, Indian conditions and usage
- Coordinated bath fittings and sanitaryware
- Pan India service network offering comprehensive maintenance services
- 10 year warranty*

- India's trusted bath fittings brand (Nielsen market research, December 2013)
- Present in 30 countries across Europe, the Middle East, Asia Pacific and Africa
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* T&C apply

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