

MAGAZINE OF THE  
PUBLICATION CLUB  
OF THE G D GOENKA  
UNIVERSITY

# G D GOENKA UNI-BUZZ

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MAGAZINE OF THE PUBLICATION CLUB OF THE G.D. GOENKA UNIVERSITY*



# President's Message

G D Goenka University

Prof. (Dr.) Suku Bhaskaran



Dear Students, Colleagues, Parents and other readers

**Several new initiatives are underway at G D Goenka University as we traverse the path to become an outstanding university that contributes to excellent student learning outcomes, high standard research and research outputs, and good quality external engagements with higher education institutions and a range of stakeholders in India and abroad.**

The three key thrust of our forward plan are comprehensively intertwined. Our vision is to be a great university. In order to achieve this vision, we have to take actions that concurrently focus on the up-gradation of teaching and learning, research and external engagement.

In the last few months we succeeded in attracting even more outstanding academic staff, developed and will be rolling out new courses, re-examined the pedagogy used, developed stronger student engagements and greater peer-to-peer learning, and reviewed systems, processes and practices in the University. Of course, we will continue to maintain good practices that have been established from the time of the inception of the University.

I am delighted to delineate hereunder the activities that the University rolled out through the active engagement with our students, faculty and other stakeholders:

#### University Level Events:

- Orientation Programme, New Batch 2019
- REVA 2019 - G D Goenka Freshers Party
- Udyami Bazaar 2019

#### Major Events by Academic Units (Schools):

- School of Humanities and Social Science: Residential Course 'Politics of Development', a three-day residential course with lectures by eminent domain specialist; Workshop on exploring design thinking in social policy; Workshop on creative learning methods; Workshops on skill-enhancing games and role-plays
- School of Management: Business Plan Competition, Revelation 2019: The event was to engage young entrepreneurs to showcase their ideas and learn new experiences on the operations and functioning of a business
- School of Law: GD Goenka International Commercial Arbitration Competition: Legal Ethics and Skills on Conciliation of Legal Disputes
- School of Engineering: REDSET 2019: 'Recent Trends and Practices in Data Science & Analytics'. There were participants from 12 countries. Of 354 papers received, 75 papers were presented orally in nine technical sessions.
- School of Agricultural Sciences: Establishment of Agriculture Farm: 5.6 acres were allotted for a farm to provide our undergraduate and postgraduate student in agricultural science to gain practical exposure to farm design, establishment of farm facilities and plan future farm development
- School of Architecture and Planning: Outreach Programme - Career-counseling pertaining to architecture as a profession.
- School of Basic and Applied Sciences: Workshop on 'Strengthening Criminal Justice System using Forensic Tools. The workshop aimed to student competencies in crafting reports on forensic science laboratories and the relevance of forensic science in the criminal justice system.
- School of Communication: Acting Workshop: A four-day workshop was organized in alliance with Asmita Group of theatre and Nukkad-Natak
- School of Education: Guest lecture on the topic 'Significance of Digital Content in Teacher Education; Need for the Professional Development of Teachers'
- School of Fashion and Design: Workshop on 'Wood Crafting - Avant Garde Furniture'
- School of Hospitality and Tourism: World Bread Day
- School of Medical and Allied Sciences: Guest Lecture - 'Recent Challenges in Healthcare Domain'; and workshop celebrate 'World Pharmacy Day'

#### The 'Board of Student Activities' conducted the following major events:

- Cyber Security Workshop • Blood Donation Camp • Teacher's Day Celebration • National Unity Day
- Debate Competition • Workshop on Emotional Intelligence • Session on Spreading Awareness for SVEEP
- ASSOCHAM Summit • Centenary Celebration of ASSOCHAM • National Sports Day • Good Air Summit

#### Department of International Partnerships and Student Mobility - GDGU signed five new MoUs with the following higher education institutions to facilitate student mobility and research engagements:

- University of California, San Diego, USA
- Temple University, USA
- Management and Science University, Malaysia
- Murdoch University, Australia
- Seneca, Canada

Best wishes

A handwritten signature in black ink, appearing to read 'Suku Bhaskaran', written in a cursive style.



**G**D Goenka University, Gurgaon welcomed its new batch of students with two days orientation programme from 19 to 20 August 2019. The main objective of this programme was to lay the foundation for the new students and acclimatize them with the systems, structures and manners of the University. Day one of the Orientation was dedicated to the registration and document verification of the students and apprising them with their course plans, time table, credit requirements and acquainting the students with the different facilities and blocks of the University. The Deans of respective schools extended a warm welcome to their students. They introduced the students to their Head of the Departments and other faculty members. They were also briefed about the GDGU differentiators, flexibility in course plan,

different competency builders, knowledge augmenters, amalgamators, minor courses, interdisciplinary projects and industry exposure. The new entrants were offered the student handbook, which gave basic information about university activities, guidelines, rules and regulations. As mentoring plays a major role in the overall development of a student, all the students in GDGU are assigned a mentor. The new entrants were introduced to their respective mentors. The students interacted with their mentors and filled the mentorship forms.

On the other hand, during day one an interaction between the parents and the leadership team of GDGU was planned. Prof. (Dr.) Suku Bhaskaran, President of the University and his team, addressed all the queries and concerns of the parents.

## Orientation Programme New Batch 2019



Day two of the orientation programme began with a welcome address to the students by the Hon'ble President of the University, Prof. (Dr.) Suku Bhaskaran. He extended a warm welcome to all the students and shared the achievements of the University. He enlightened the students about their future and motivated them to achieve their goals. Dr. Bhaskaran encouraged the students to develop a support system and imbibe the right kind of knowledge, skill sets, attitude and ethics. He advised them to trust others, take ownership for their behavior, be confident and adapt in different scenarios.

Dr. Nitesh Bansal, Deputy Pro Vice-Chancellor (International & External Engagement) briefed the students about the university's endeavor towards internationalization. He shared about the University's endeavor to facilitate the students in providing them an academic experience across the globe hence making them employable at global level. He shared that the University has tie-up with 34 leading International Universities from different countries namely North America, South America, Europe, Australia and East Asia. He added that in these universities study abroad opportunities are provided to the students by means of summer school, semester abroad and articulation.

Mr. Narender Sharma, Registrar gave detailed overview of the rules and regulations of the University with regards to the expectations from each student. Mr. D. S. Parihar, Controller of Examination apprised the students about the examination system, evaluation process, grading system and promotion criteria. Mr. Manoj Sahani, Director, CRC provided an overview regarding placement and internship assistance offered by the University. Prof. (Dr.) Anil Dawra, Proctor apprised them with the Discipline and Anti Ragging Measures to ensure clarity in all important matters as far as the decorum in the University is concerned.

The pyramid of student activities organized from time to time in GDGU were shared by Prof. (Dr.) Tanuja Kaushik, Dean, Student Welfare & International Relations. She showcased the various recreational activities, clubs, and other major events of last year including Fresher's party, CSR activity, Street play, Sportopia and the University Fest. She encouraged the students to participate in the different extra-curricular activities organized in the University from time to time.

During the afternoon session guest lectures by eminent industry experts were organized by respective schools. Brief details of the industry experts invited for this session are as follows:

**Architecture and Planning**  
- Mr. Abhishek Bij, Partner and Lead Design, Design Plus Architects

**Basic and Applied Sciences** - Dr. Kumar Krishen, Adjunct Professor, University of Houston, USA; Ex-Member NASA

**Communication** - Mr. Shishir Sinha, Deputy Editor, Business Line, The Hindu Group

**Education** - Ms. Amita Pandey Bhardwaj, Professor, Department of Education, Shri Lal Bahadur Shastri Rashtriya Sanskrit Vidyapeetha

**Engineering** - Mr. Ajay Mishra, Director, Digital Transformation Consulting at Ericsson

**Fashion and Design** - Mr. Yogesh Chaudhary, Designer

**Hospitality** - Mr. Robin Rajput, Head, Sales and Marketing, Taj Corbett Resort and Spa

**Humanities and Social Sciences** - Mr. Bikram Grewal, Trustee of the Wildlife Preservation Society of India

**Law** - Ms. Mahalakshmi Pavani, Senior Advocate,

Supreme Court of India; President, Supreme Court Women's Lawyers Association

**Management** - Mr. Amitava Mitra, Consultant - Brand Marketing, Communications; Mentor - Knowledge Sharing Sessions and Workshops

**Medical and Allied Sciences & School of Agricultural Sciences** - Dr. Pawan Rawal, Head, Gastroenterology, Artemis Hospital & Dr. Anjali Kaul, Medical Superintendent, Artemis Hospital

By sharing some of their experiences, the industry experts motivated the students to set their goals and strive to achieve them. They also emphasized on the requirements of industry with respect to the present times. After this session, the students were engaged in varied ice-breaking team activities. The new entrants were exhilarated and enthusiastic about starting their studies in a University that focuses on the pursuit of excellence in all the activities undertaken and the overall development of each student encompassing curricular, co-curricular and extra-curricular activities.



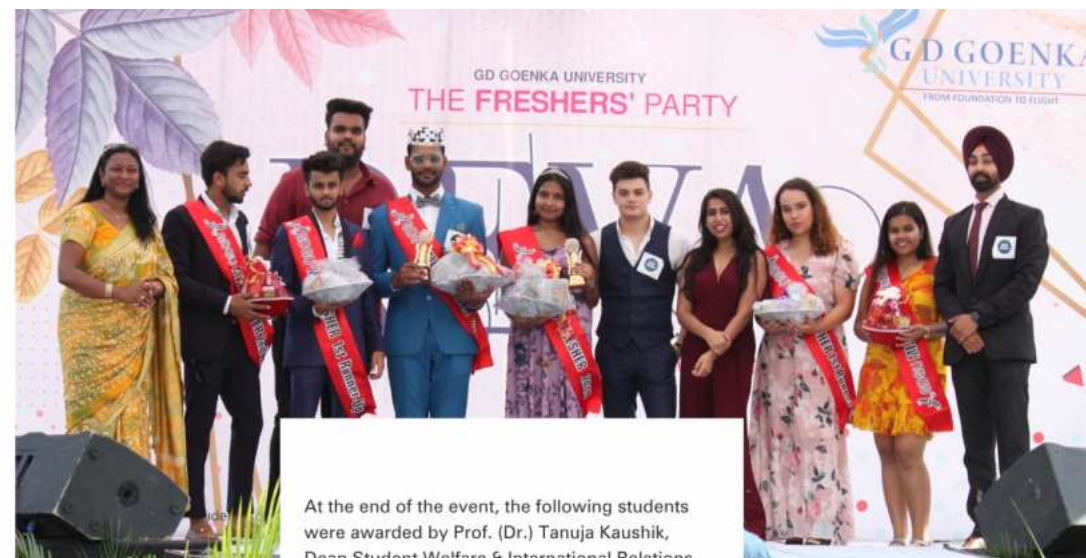
# Reva 2019

## GD Goenka University Freshers Party

The theme of the Freshers party was 'Sun and Sand: Mediterranean'. The posters and invitations were on display at all the prominent student joints, refectory, dining hall, hostel, and the students were eagerly waiting for the Freshers Party, Reva 2019, scheduled for 13 September 2019. What an evening it was! When the students entered the venue, the energy was infectious. The enthusiasm for the in-house freshers party was truly spectacular. The event was graced by the presence of four judges. Two eminent personalities from the fashion industry - Ms. Alisha Gupta, a fashion entrepreneur and Mr. Raghav Girdhar, a fashion blogger and two alumni of the University - Mr. Santandeep Singh and Mr. Manas Dawar were the members of the jury. Santandeep was conferred as Mr. Fresher GDGU batch 2015, Mr. Goneka 2017, Mr. Delhi finalist 2018 and Student of the Year for 2015-

19 batch. Manas Dawar was conferred as Mr. Goenkan 2019. He was the Captain of the GDGU basketball team. He won 13 golds and was awarded with 'Best Player' thrice for the university in national basketball tournaments.

The evening opened with a welcome address by Prof. (Dr.) Suku Bhaskaran, President, GDGU. This was followed by ramp walk and talent hunt rounds for the selected candidates participating in the Miss and Mr. Freshers Competition. Many lively performances by many students from different clubs were also performed. The students from literary club did the anchoring of the event and recited poems. Music Club students sang some really melodious songs. The students were all ears for the medley of some golden and timeless songs. The Dance club students enthralled the audience with their foot tapping numbers.



At the end of the event, the following students were awarded by Prof. (Dr.) Tanuja Kaushik, Dean Student Welfare & International Relations as Miss Fresher and Mr. Fresher:

**Miss Fresher** - Apilpsa Mohanty

**Mr. Fresher** - Tapish Dixit

**Miss Fresher 1st Runner Up** - Shaleen Bakshi

**Mr. Fresher 1st Runner Up** - Kushagra Kumar Jain

**Miss Fresher 2nd Runner Up** - Shambhavi

**Mr. Fresher 2nd Runner Up** - Deepak Thakran

All the finalists were felicitated with a finalist trophy. The show ended with refreshments and a DJ evening where the students put on their dancing shoes and were seen happily dancing and enjoying themselves. The event's grand success was the result of team work of the Board of Student Activities office bearers, volunteers and faculty advisors who worked tirelessly and took care of decoration, anchoring, logistics, performances and venue management under the guidance and leadership of Prof. (Dr.) Tanuja Kaushik, Dean Student Welfare & International Relations.



Organized by BSA (Board of Student Activities)



Udyami Bazaar 2019



**G**D Goenka University on 11 October 2019, was vibrant with young entrepreneurs, busy with their own business ventures for the 7th edition of Udyami Bazaar - The Genesis of Student Entrepreneurship, organized by GD Goenka Technology Business Incubator, in short, GDGTBI in association with MSME Technology Development Centre, Ministry of Micro, Small and Medium Enterprises, Government of India. There was an air of excitement all around. Guest of Honour of the day was Mr. Indrajeet Yadav, Deputy Director, MSME Technology Development Centre. Honourable Guest, Mr. Yadav along with the President of GD Goenka University, Prof. (Dr.) Suku Bhaskaran and Head, GDGTBI and Dean, Student Welfare and International Relations, Prof. (Dr.) Tanuja Kaushik inaugurated the event. Invited guest, Mr. A. Awasthi, Training Coordinator, MSME Technology Development Centre, Govt. of India along with Deans and Officials of the University were also present.



## Udyami Bazaar 2019

The President welcomed the gathering. During his speech, the honourable guest, Mr. Indrajeet Yadav appreciated the initiative taken by GDGU to organize Udyami Bazaar and also briefed the audience about the work undertaken by MSME to promote entrepreneurship; MSME was happy to support this event organized by GD Goenka Technology Business Incubator. President, Prof. (Dr.) Suku Bhaskaran and Head, GDGTBI, Prof. (Dr.) Tanuja Kaushik felicitated the Chief Guest and the invited guests from MSME. This year, alumni of GD Goenka University were members of the jury panel. They were Mr. Nasir Khan, Sarpanch of Bijopur village, Faridabad; Pallavi Malhotra, Founder & CEO of 'Eventé'; Adih Muskaan Saif, Director of Operations - Arcos Group of Companies and Neha Bhanot, Founder of café 'Daily Dose - Eat Play Read'. All of them were also felicitated.

Splendid and lively performances by Dance club, along with the Dramatic club's Nukkad Natak set the tone for Udyami Bazaar 2019. Udyami Bazaar is a platform for students to showcase their entrepreneurial ability, creativity and marketing skill. Around 75 stalls with about 200 students were registered for the event. Enthusiastic students volunteered willingly in various stalls. Students from GDGU as well as from other institutes participated. Stalls had a variety of food, games, accessories etc. Few stalls emphasised on sustainable products like jute bags whereas game stalls kept entertaining the customers. It was good to see young generation put up stalls to promote environmental wellbeing and do business. Young entrepreneurs were busy promoting their products. The ground was lively with visitors to the various stalls and a rhythmic DJ corner.

A panel of judges, visited the stalls and judged each one of them on the basis of their marketing, management, crowd attraction, innovation and creativity. After an entire day of business activity with our young entrepreneurs, it was the time to declare the prizes. The categories were Most Popular Stall, Most Innovative Marketing Stall and Most Well Managed Stall. Total prizes worth Rs. 50000/- was awarded to winner along with first and second runner-up for each category.

Head, GDGTBI, Prof. (Dr.) Tanuja Kaushik and the judges, presented the awards. The winner for the Most Innovative Marketing went to the stall owned by Rashmi and Neha; Tarangini Wadera and Amit Bhattacharjee won the 1st runner-up trophy, and Aditi Bahuguna and Ajeet Khurana won 2nd runner-up trophy. The stall hosted by Issac Russell and Anshuman bagged winner's trophy in the Most Well Managed Stall category; 1st runner-up trophy was won by Kanchan Khatana and Himanshu Singh and 2nd runner-up trophy won by Rohit Gautam. Finally, the award was announced for Most Popular Stall. Winners were Aryan Verma and Arpita Joshi; Mehak Goel and Muskan Bhatia received the 1st runner-up trophy and the 2nd runner-up trophy was won by Pratap Kumar and Tinku Chauhan. Appreciation award were given to the two students who hosted the DJ corner. Each participant of Udyami Bazaar 2019 was recognized with a Certificate of Participation. The event closed with group photo of the entire team who worked hard under the leadership of Prof. (Dr.) Tanuja Kaushik to make the event a grand success.



GD GOENKA UNIVERSITY  
School of Law

## GD Goenka CI Arb (India) International Commercial Arbitration Competition 2019

The inaugural session of the G D Goenka CI Arb (India) International Commercial Arbitration Competition 2019 took place at Hyatt Regency, New Delhi on 8 November 2019. The event was a grand success with an august assembly of renowned legal dignitaries and academicians who shared their thoughts on International Commercial Arbitration Law, legal ethics and importance of arbitration law.

The ceremony began with the lighting of lamps by the dignitaries. Additional Solicitor General of India, Dr. Pinki Anand; President CI Arb (India), President, SILF, Dr. Lalit Bhasin; Chancellor, Mrs. Renu Goenka; Prof. (Dr.) Suku Bhasakaran, President and Prof. (Dr.) Kim Menzes, Dean, School of Law, G D Goenka University graced the opening ceremony.

Hon'ble Ina Malhotra, member NCLT was the Chief Guest and Justice P S Narayana was the Guest of honour for the Valedictory session. Mr. Ganesh Chandru, Executive Partner at Lakshmikumaran & Sridharan, Dr. Lalit Bhasin and Justice P S Narayana were kind enough to adjudicate the finale. The results were then

announced in the presence of the esteemed judges and the awards were distributed.

The keynote speaker for the day, Dr. Lalit Bhasin, President CI Arb (India), President, SILF emphasised on virtues of Arbitration and asked the law teachers to "inculcate a sense of settlement among the students", for him a bad settlement is better than a successful litigation. Dr. Bhasin called each participant a winner who have participated in the International Commercial Arbitration Competition from different universities both national and international. The event came to an end with valedictory session held in the university premises on 10 November 2019. The ceremony concluded with a vote of thanks by Prof. (Dr.) Anil Dawra, School of Law, GDGU and he deeply emphasized on the fact that the future lawyers have the potential to calibrate the pulse of Arbitration Law. He expressed his immense gratitude to every single person who was associated to the GD Goenka CI Arb (India) International Commercial Arbitration Competition 2019.

## GD GOENKA UNIVERSITY School of Engineering

### REDSET-2019

GD Goenka School of Engineering organized 5th International Conference on Recent Developments in Science, Engineering and Technology (REDSET) 2019 in association with Springer CCIS Series on 15 - 16 November 2019 in GDGU Campus. The theme of the conference was 'Data Science and Analytics'. As Science and Technology have no borders, an effort was, thus, proposed to inculcate an international dialogue between scientists and engineers around the world to put forward the recent trends and practices in Data Science and Analytics for providing solutions to real world problems. REDSET 2019 received participation from 12 countries. After rigorous review of 354 received papers, 75 were orally presented in nine technical sessions scheduled during the two-day conference.

Prof. Thinnagaran Perumal, Head, Cyber Physical Systems, University Putra Malaysia, and Prof. Ashok Deshpande, Chair, Berkley Initiative for Soft Computing, SIG were the keynote speakers for the conference. Ms. Kamiya Khatter, Associate Editor, Springer Nature was the resource person for the tutorial session on 'Author Tools and Services'. Day 2 of the Conference started with a keynote talk by Prof. Ashok Deshpande, on the topic 'Zadeh Deshpande Formalism'. Cultural event was organized on the second day of REDSET 2019. The conference concluded with the award of certificates to the best paper presented in each technical session; participants were also acknowledged with a certificate.



[www.gdgoenkauniversity.com](http://www.gdgoenkauniversity.com)



## Business Plan Competition Revelation 2019



### Plans are nothing, planning is everything.

On 9 October 2019, School of Management, GDGU, Gurgaon organized Revelation 2019, Business Plan Competition. The event was to involve the young entrepreneurs to showcase their bright ideas and learn new experiences and to know about the operations and functioning of the business. Hon'ble President of GDGU Prof. (Dr.) Suku Bhaskaran, Dean of SoM, Prof. (Dr.) Kim Menezes and dignitaries inaugurated the event by lamp lighting with invocation to Saraswati – Goddess of Learning. The opening ceremony started with the great quotation "*Good Ideas are common - what's uncommon are people who will work hard enough to bring them about.*"

The chief guest for the event was Dr. Babu Lal, Former Executive Director, Human Resource Development Institute, BHEL. The Jury members were Mr. Gaurav Man, Founder- K2B Learning, Mr. Vivek Sharma, Head Business Development, Square Yards, Mr. Ankur Das Gupta, Grand Jury, InksPELL Media, Delhi and Dr. Anjali Midha Saran, Dean Research and Development, GDGU.

Dr. Babu Lal addressed the audience and emphasized about the corporate planning, market research and development. He gave the advice to always Try To Learn New Tools. He also added that A Leader Must Be Very Active In Listening. Further he stressed on updating and learning new things in life and he mentioned the name of two must read books – The ATTACKER'S ADVANTAGE and EXECUTION by Ram Charan.

21 teams from various institutes and universities, namely KIET, JIMS, LPU, Jaipuria

Institute of Management, IITM, IMS, Army Institute of Management, KIET- Gurgaon, K.R Mangalam, etc. participated in the event and presented their unique business plans. Ideas were presented covering wide areas like development of Apps for providing technical support to small & medium firms, Booking Hostel/PG App, App for providing doorstep Medical Services, Online Nursery Services, Jute bags, Organic Farming, Vertical Farming and so on.

In the Valedictory Ceremony, the judges Mr. Gaurav Man, Founder- K2B Learning, Mr. Vivek Sharma, Head Business Development, Square Yards, Mr. Ankur Das Gupta, Grand Jury, InksPELL Media, Delhi and Dean of SoM, Prof. (Dr.) Kim Menezes felicitated the winning teams. Team from KIET, Ghaziabad grabbed the first position and received twenty thousand rupees cash prize. The 1st runner-up team from LPU Jalandhar, bagged ten thousand as cash prize and the 11nd runner-up from GDGU, received five thousand as cash prize.

Congratulating the winning teams, all judges stated that the overall effort by all teams was extremely professional. It was amazing to see the level of passion and interest that the participants demonstrated. They encouraged the participants and guided them for their future career path.



## Board of Students' Activities (BSA)

GD GOENKA UNIVERSITY



### 21st JRD Tata Memorial Lecture

A group of 15 students from various disciplines of GDGU attended the 21st JRD Tata Memorial Lecture on the theme 'Rising India: Strength to Strength', organized by ASSOCHAM on 11 November 2019. The Chief Guest for the event was Hon'ble Vice President of India, Shri M. Venkaiah Naidu.

Following the registration process by 5 pm, the session commenced with the National Anthem and a welcome address by Shri Balkrishan Goenka, President, ASSOCHAM. He highlighted the vision of Jehangir Ratanji Dadabhoy Tata, awardee of two of the highest civilian honours, Padma Vibhushan and the Bharat Ratna. These honours were bestowed on him for his contribution to the Indian industry. After the welcome address, the Chief Guest officially released the Special Commemorative Publication on JRD Tata. Mr. Naidu laid major emphasis on the vision of JRD Tata and how it still inspires people till date. He concluded by quoting Mr. Tata, "If you want to achieve excellence, you have to aim for perfection" and stated how India is developing using the same visionaries laid forward by JRD Tata. Mr. Naidu was presented with a momentum after the lecture for gracing us with his presence. Dr. Niaranjan Hiranandani, Indian entrepreneur and co-founder and managing director of the Hiranandani Group and also the Senior Vice President, ASSOCHAM, gave the concluding remarks and thanked the Chief Guest and all the dignitaries present for gracing the event.



## Cyber Security Workshop

**G**D Goenka University organized a workshop on Cyber Security and Consumer Awareness on 4 September 2019 for students and faculty members to create awareness among internet users to adopt smart and safe practices for safety and wellness in the online world.

This workshop was conducted by Cyber Peace Foundation in collaboration with OLX. Ms. Janice Varghese the resource person covered several topics like smart surfing and usage of smart phones, building trust online, financial cyber security, reporting incidents and crime and introduction to cyber peace. All had a great learning experience on various aspects of cyber security.



## Teachers Day Celebration

**T**o celebrate Teachers Day, the students of GDGU hosted a special event to raise a toast for their President, Deans, faculty members and administrative staff. Students welcomed all the guests with a traditional ritual of tilak and gifted a special token of greetings to all the guests. The event commenced with lighting the Lamp of Knowledge and paying a tribute to Dr. S. Radhakrishnan by the Honourable President Prof. (Dr.) Suku Bhaskaran and Deans of all the Schools. This was followed by Saraswati Vandana. Prof. (Dr.) Suku Bhaskaran congratulated all the faculty members in his speech and talked about the importance of teachers in nation building. He emphasized on the changing role of teachers

in today's technological world. After the speech, all the students from different clubs of BSA (Board of Students Activities) showcased some entertaining acts for teachers. Spectacular performances by Dance Club, Dramatics Club, Music Club, Fashion Club and Literary Club entertained the audience. Everyone thoroughly enjoyed the event and appreciated the effort put in by students for making the day so memorable.



## Blood Donation Camp

**B**oard of Student Activities (BSA), Rotract Club of GDGU in association with Rotary Club organized this year's edition of the annual Blood Donation Camp on 18 September 2019. Honorable President Prof. (Dr.) Suku Bhaskaran, Dean Student Welfare and International Relations, Prof. (Dr.) Tanuja Kaushik, Deans of various schools and dignitaries from Rotary Club inaugurated the event by Lamp Lighting and Ganesh Vandana to mark the inception of the socially responsible activity. The event witnessed the presence of students, faculty and staff members from various departments who joined hands together to motivate each other and voluntarily donate blood to support this noble cause. Total 379 donors participated in the event out of which 325 units of blood was collected which marked a huge increase from the previous year's camp.

The dignitaries of Rotary Club, Rtr Munish Khullar, President, Rtr Mr. Dilip Grover, Director-Service Projects and Rtr Mohit Khullar, Joint-Secy, felicitated Rotract Club's office bearers and members for their effort to build general awareness about the blood donation camp and organized it flawlessly. The dignitaries also presented a token of appreciation to GDGU officials and thanked Prof. (Dr.) Tanuja Kaushik, Dean Student Welfare & International Relations for unconditional support to this noble cause.





## Cricket Match

**G**D Goenka University organized a workshop on Cyber Security and Consumer Awareness on 4 September 2019 for students and faculty members to create awareness among internet users to adopt smart and safe practices for safety and wellness in the online world.

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## Solo Dance Competition

**T**he Board of Student Activities (BSA) Dance Club organised a Solo Dance Competition on 6 November 2019. The event was bedazzled by the performances of the students and was judged by Dr. Pushpa Dhama, Dr. Priyanka Khanna and Ms. Sarina Asif. Based on the choreography, expressions, energy and audience responses, the first position was bagged by Mr. Sathya Khullar from School of Hospitality; the second position by Mr. Rahul Jindal from School of Law and the third position by Ms. Nikita Barman from School of Humanities and Social Sciences. For their outstanding performances, the winners received trophies and certificates from Prof. (Dr.) Tanuja Kaushik, Dean Student Welfare & International Relations.

## Debate Competition



**B**oard of Student Activities (BSA) Literary Club of GDGU hosted a debate competition on 25 September 2019. The motion of the debate was 'If it's not Instagrammable, Is it really life?' The jury for the event were Prof. (Dr.) Reva Raina, Dean, School of Education, Dr. Anjali Midha Sharan, Dean, Research and Development and Dr. Ramandeep Kaur, Assistant Professor, School of Management. Participants were judged on the basis of four parameters: Understanding of topic, Organisation and Clarity, Rebuttal, Information and Presentation Style. The rebuttal round observed very critical questions which were answered by the participants in a very smart and balanced manner. Govind Bali from SoL secured first position, Pragati Srivastava from School of Management bagged the second position and Adarsh Kumar Singh from School of Engineering stood third. Prof. (Dr.) Tanuja Kaushik, Dean Student Welfare & International Relations congratulated the students along with jury members for their participation.

## Workshop Emotional Intelligence

**I**n current scenario, the society around the world is facing grievous problem of drug-addiction amongst the youth. As a community, we must strive for creating awareness towards prevention of substance-abuse. In light of the same, GDGU organized a one-day workshop on 'Role of Emotional Intelligence in an Addiction-Free Life' conducted by Brahma Kumaris. The workshop focussed on drug de-addiction awareness and Rajayoga meditation techniques.

Sister BK Husain accompanied by Sister Divya & Sister Lavisha of Om Shanti Retreat Centre, Gurgaon facilitated this workshop. They elaborated the role of Rajayoga meditation in empowering one's self. They emphasised the importance of self-appreciation rather depending on other's approval to have a sense of self-worth. The team raised a thought provoking question for our students, asking them if they are living as the best versions of themselves. A brief quiz was also conducted to analyse the emotional quotient and spiritual enlightenment amongst our students and faculty members. They also conducted a brief meditation session & guided all to improve meditation skills. This session helped all in understanding some of the better ways that would aid living in peace with one-self and to minimize the stresses of the world. Dean Student Welfare & International Relations, Prof. (Dr.) Tanuja Kaushik, felicitated the speakers with a sapling as a token of GDGU's appreciation and love.



## Liberte MUN'19 at IITM Janakpuri, Delhi

On 24 -25 August 2019, LIBERTE Model United Nations was organized at IITM Janakpuri. Adarsh from GDGU participated in the event. During the two-day session, the children discussed on the agenda, 'Entrepreneurship Women Development with Special Emphasis on Corporate Social Responsibility' where the delegates discussed on the agenda in a very informative manner. The students were felicitated with a trophy and a certificate.

## Good Air Summit

Students of GDGU participated in the Good Air Summit on 13 November 2019 at Jawaharlal Nehru Stadium, an initiative by the IHW Council to find and advocate ways to ensure better quality of air to make the cities across India breathable and liveable. This event was graced by various environmentalists, community leaders, corporate leaders, influencers, and leaders from social sectors that directly or indirectly impact the quality of air. The aim of this summit was to create a dialogue on probable solutions and preventive measures for controlling air pollution and the

## SMSMUN' 19

On 26 - 27 August 2019, SMSMUN'19 was organised at St. Michael's Sr. Sec. School Model United Nations, a two day competition making children learn about the concept of United Nations, Model United Nations. Adarsh from GD Goenka University participated in the event. During the two-day session, the children discussed on the agenda with all the hard research they had been doing for the past 3 weeks.

## Pre-National Shooting Championship

Komal Tanwar, student of B.Sc. Nutrition & Health, SoMAS, GDGU participated in 29 GV MAVALANKER PRE - NATIONAL SHOOTING CHAMPIONSHIP, held at Ahmedabad, Gujarat from 13 September to 29 September 2019. With her hard work and determination she has qualified for 63rd NATIONAL SHOOTING CHAMPIONSHIP which will be held in December 2019.



challenges it poses to the country. It also aimed to inspire and motivate the youth by sharing success stories of the impact makers in the field who are working on efficient clean air solutions. GDGU was recognized for its contribution towards this noble cause. Prof. (Dr.) Tanuja Kaushik, Dean Student Welfare & International Relations on behalf of University received the appreciation award.



## A Thoughtful Event of Spreading Awareness Among Young Voters

On 18 October 2019, GDGU, Gurugram organized an enriching and profusely informative session on awareness regarding SVEEP (Systematic Voters' Education and Electoral Participation), essential for integrated understanding of the elections for the Haryana Legislative Assembly that were scheduled on 21 October 2019. The event was marked by the distinguished presence of our eminent guests including, Mr Ashok Sangwan, IAS, Divisional Commissioner, Gurugram Division, Mr Lokesh Rajput, Youth Ambassador for SVEEP Gurugram, Mr Manish Sharma, Famous YouTube artist and Special Youth Guest for SVEEP Gurugram and Mr Gaurav Singh, Regional Head and Addl. CEO-PMU. Mr Rohit Gujral, Director, GD Goenka Group graced the event and felicitated the eminent guests. Major Karttikeya Sharma, Administrator, GD Goenka Education City; Prof. (Dr.) Tanuja Kaushik, Dean Student Welfare & International Relations; Mr. Narender Sharma, Registrar, GDGU were among other officials present for the event. The gratifying presence of distinguished guests added more knowledgeable colours in the existing rational domains. The event started with the lamp lighting ceremony, evoking

divine blessings for a productive and wholesome future ahead. The welcome address by Prof. (Dr.) Anil Dawra, Proctor, GDGU gave humble welcome to our dignitaries for the event. The address of all the dignitaries unfolded one after the other, leaving the audience more informed, and aware with a deep touch of an individual's responsibility of being a dutiful citizen. The fundamental process and information regarding Elections, EVM and likewise was enumerated handsomely by our guests so as to render a learned perspective among the young minds of the young voters. All apprehensions, unsettled doubts were settled, and everyone took a pledge of sincerely abiding to our responsibilities as the citizens of our country. The event culminated itself with a vote of thanks by the Registrar marking the end of a highly informative and need-of-the-hour initiative to generate awareness among the young voters, and making them understand the empowering nature of inclusive elections in the democratic existence of any country.



**O**n a bright Thursday morning of 31 October 2019, GDGU celebrated 'Rashtriya Ekta Diwas- National Unity Day' to commemorate the 144th birth anniversary of Vallabhbhai Jhaverbhai Patel, admirably known as Sardar Patel. The 'Iron Man of India', as he is justly called, originally born in Gujarat, had a prolific personality encompassing a stoic character of resolute determination and ambitious vision of national integration. Sardar Patel's pivotal role in successfully integrating over 500 princely states under the Indian Dominion after Independence is remembered and cherished every year on this day. With overwhelming smiles and proud 'Indian' hearts, the event began with the presence of Prof. (Dr.) Suku Bhaskaran, President of GDGU, Prof. (Dr.) Tanuja Kaushik, Dean, Student Welfare & International Relations, Mr. Narender Sharma, Registrar, GDGU and all the respected Deans of various schools. After a brief enumeration of Sardar Patel's role and significance in creating an integrated, inclusive India, the song performance by our students left the audience spellbound. The lyrics like 'mere watan' definitely struck a chord with all hearts and made everyone more hopeful and insightful for the nation's future. After this symphonic moment, the dance performance on a classical themed music added to the adrenaline rush, rendering pure satisfaction and cheer. Prof.

## 'Unity in Diversity' Celebrating Rashtriya Ekta Diwas 2019



(Dr.) Suku Bhaskaran, President, GDGU, initiated the pledge ceremony, wherein everybody took a pledge to responsibly deliver their duties, whilst believing in the unified territory of our country. The National Anthem followed the pledge, with tall stature and heads held high, everyone could feel a strong sense of nationhood.

The 'Run for Unity' towards the end of the ceremony, in which both the faculty members and students participated made sure that we all shall unite in consolidated brotherhood and stay integrated, despite of diversity, to ensure a better nation and a unified Indian fraternity.



## ASSOCHAM Summit

GD Goenka University won the Gold award for Best University for Skills Development at ASSOCHAM 'Skilling India: Summit & Awards' on 27 November, 2019. It was a proud moment for all Goenkans attending the event. The chief guest was Dr. Mahendra Nath Pandey, Hon'ble Union Minister of Skills Development and Entrepreneurship, who inspired the audience with his motivating speech. The Guest of Honour was Shri Raj Kumar Singh, Hon'ble Minister of State for Skills Development and Entrepreneurship. He spoke about the importance of competence and efficiency. The summit was also graced by Shri Vikramjit Singh Sahney, Padma Shri, educationist, entrepreneur, and social activist. It was indeed inspiring for our students to be audience to such eminent speakers.

## Centenary Celebration of ASSOCHAM

Students and faculty members of GDGU got great opportunity to interact with the policy makers and captains of business community from across the country on the occasion of Centenary Celebration of ASSOCHAM at Vigyan Bhawan, New Delhi on 20 December 2019. The major speakers were Smt. Nirmala Sitharaman, Shri Piyush Goyal, Shri Nitin Gadkari, Shri Ravi Shankar Prasad and Shri Balkrishan Goenka. At the occasion there was also a launch of Centenary Book of ASSOCHAM by these eminent personalities.



## National Sports Day



**N**ational Sports Day was celebrated on 29 August 2019 to mark the birth anniversary of the legendary hockey player Major Dhyan Chand. **GD Goenka University organized Tug of War Championship in campus. Tug of war is a sport that puts two teams against each other**

**in a test of strength. Each team pulls on opposite ends of a rope, to bring the rope on its side against the force of the opposing team's pull.** GDGU Sports Officer, Mr Raj Kumar Yadav declared the championship open and explained the rule of the game. First show-game was held between the teams Devil Kings and Pharma Rocks. More than 13 Teams and around 400 students participated in this celebration. Mr. Raj Kumar and Mr. Vijendra appointed as Observer and Referees for the smooth conduct of championship.

Congratulating all sports persons, coaches and authorities of GDGU, Dean, Student Welfare & International Relations, Prof. (Dr.) Tanuja Kaushik stated that "It is indeed a matter of pride for us to organize one of the oldest games of the world for the celebration of International Sports Day at our campus."

GDGU always makes it a point to organize all types of events, in diverse fields, for the benefit and overall development of the students.



MoU signing ceremony with Seneca, Canada at Taj, Palace, Delhi



The Delegation from St. Francis Xavier University (Canada) at the GD Goenka University campus.



The Delegation from University of Cincinnati (USA) at GD Goenka University Campus

GD GOENKA UNIVERSITY  
**Internationalization  
 @GDGU**

Internationalization lies at the heart of GD Goenka University's core philosophy. The University has successfully fostered strategic partnerships with leading universities across the globe with the objective of providing students a holistic learning environment and to prepare them to assume leadership roles in an increasingly globalized world. The University provides exciting opportunities for students by continually building pathways to the hallowed portals of premier global institutions. Discussions in the past have resulted in opportunities for students and faculty members to engage in Summer School Programs (short term cultural

immersion in foreign universities), Study Abroad Programs (students to study for one or two semesters in a foreign university for which GDGU would provide credits), Articulation Programs (foreign universities recognising our Year 1 as meeting the prerequisite to continue their study in a foreign university and earn a foreign degree), joint research projects and joint publications, participation in joint conferences, seminars and academic meetings and faculty exchange programs.

Till date, **GDGU has signed MoU's with 33 universities.** In the last quarter of 2019 alone, it established partnerships with the following universities:

- University of California, San Diego, USA
- Temple University, USA
- Management and Science University, Malaysia
- Murdoch University, Australia
- Seneca, Canada

GDGU also hosted delegates from the University of

Essex (UK), University of Western Australia (Australia), University of Cincinnati (USA), St. Francis Xavier University (Canada), National University (USA) and American University Washington College of Law (USA) to explore possible ways of academic engagement and student mobility.



Prof. Suku Bhaskaran receiving the award on behalf of GD Goenka University for successfully organizing Indo-Canadian Seminar on Skill Development



Delegation from American University Washington College of Law

# School of Agricultural Sciences

## School Achievements



### Competition at Asola Bhatti Wildlife Sanctuary

Students of B. Sc. (H) Agriculture (3rd Semester) visited Asola Bhatti Wildlife on 4 and 7 October 2019. As part of World Wildlife Week Program organized by Department of Forests and Wildlife, Govt. of NCT of Delhi in association with Bombay Natural History Society (BNHS) on the theme 'Life Below Water', students participated in Wildlife Sketching Competition and first prize was won by Hitesh Saini, 2nd prize by Varsha Kumari, and 3rd prize by Kartike; special mention was for Saanvi Sharma. In Nature Photography Competition, 2nd prize was won by Anshuman Harsha and 3rd prize by Shashi Khanna; special mention was for Sanidhya Pandey. The visit paved up an association towards the collaboration opportunity with BNHS Delhi for Education, Research, Training, Guest lectures, and Wildlife workshop etc.

### Students won laurels at Udyami Bazaar 2019

During Udyami Bazaar held on 11 October 2019, the students of B.Sc. Agricultural Sciences organized stalls focusing on environment friendly and healthy life concept. *Stevia rebaudiana* (the honey leaf plant) a natural sweetener and a herbal product was the most fascinating product of the stalls which captivated the maximum attention. The ornamental plants, orchids & succulents, hand-made diya and candles, and mouth watering gol-gappe stall made the show a real hit and made the school won laurels at this platform and bagged the winner's trophy in two categories. The winner for the 'Most Innovative Marketing' went to the stall owned by Rashmi and Neha, and the champion's trophy for 'Most Well Managed Stall' was won by Issac Russell and Anshuman. Students of the School emerged out as successful entrepreneurs.



## Establishment of Agriculture Farm

The agriculture farm was established using almost 5.6 acres area keeping the objectives like farm design, establishment of farm facilities, implementation of seeding production trial, calculation on farm production cost and plan of future farm development for UG & PG students as priority. The farm is ready with Cabbage, Cauliflower, Broccoli, Radish, Carrot, Spinach, Coriander, Lettuce, Knol Khol etc. Future plans include maintaining perennial crops comprising fruit plants, agro-forestry species, medicinal and aromatic plants; annual crops will be raised mainly in two seasons, kharif and rabi. The faculty members are assisted by field staff comprising farm manager, technical assistants, tractor drivers and supporting staff.

## National Conference ICAR-NRCL

Dr. Jyoti Ahlawat, Assistant Professor, represented G D Goenka University at National Conference on Integrated Plant Health Management in Fruit Crops at ICAR-NRCL Bihar on 3-4 September 2019 and won the Best Oral Presentation Award. The research work presented was focused on an underutilized crop and was titled, '*Capparis decidua*' fruit an excellent reducing agent to synthesize silver nanoparticles with high antimicrobial potency: An arid horticulture crop'.



## Lecture by Dhanuka Agritech Limited

A guest lecture was conducted by Dhanuka Agritech Limited to enlighten the students with the concept of 'Marketing Strategies for Sale of Pesticides for Agricultural Crops' on 7 November 2019. Speakers Mr. Parvesh Ranjan, Senior Manager; Mr Suraj Katoch, Senior Manager and Ms. Antima Singh, HR addressed the students and highlighted the marketing strategies, market intelligence, market research, product supply and demands, customer behaviour, customer services, attitudes, psychological analysis, job opportunities, internship, public relations etc.



G D GOENKA UNIVERSITY

# School of Architecture and Planning

## Workshop on 'Mapping Neighbourhoods - Sohna'

The School in collaboration with Ambedkar University, New Delhi conducted a workshop on Neighbourhood Community Study from 24 August to 25 August 2019. The workshop was designed as a part of the multidisciplinary vertical design studio of the School along with the Urban Studies Program of the Ambedkar University.

In the workshop, Prof. Surajit Sarkar made a presentation on 'Creating Dialogues with Memory'. Students participated in a campus exploration, exploring the oldest building, oldest tree, recreational spaces, water sources and contour study. This was followed by survey of Sohna town for its markets, agriculture and vegetation, housing, water and common resources, community institutions, and public spaces. By the end of the workshop, students were able to understand the rural fabric, social layers towards community/settlement, natural and living environment and also the existing heritage of Sohna.



## Outreach Programme

Career counselling about architecture as a profession was conducted by Ms. Nilofar Saifi and Ms. Ankita Raman, Assistant Professors of the School at Modern Public School, Bhiwadi, Alwar, Rajasthan.

Students of different streams from class XI and XII participated and interacted with the architecture faculty. Students learned about the role of architecture in society and the evolution and role of skyscrapers in architecture. Students evinced interest in architecture and planning courses and participated in an activity to make a composition with geometric solids, which was successful and engaged all students.



## Guest Lectures

### Lecture by Prof. Nilakshi Dharmawardena

Prof. Nilakshi Dharmawardena is a Landscape Architect, Consultant in Housing, Landscape and Urban and Regional Development from Colombo, Sri Lanka. During her talk on 'Robust and Plush' on 18 September 2019, she shared her design journey and showed the students her projects. She briefed the students about low-cost housing, disaster management, and climate-responsive architecture.

### Lecture by Dr. Devanjan Khuntia

Dr. Devanjan Khuntia addressed the students on the 'Importance of Sociology in Architecture' on 9 October 2019. He briefed first year students about society, culture and its importance for the architects. Students understood the significance of studying the context before starting the design process.



## Industrial Visits



### EBCO Products Display Centre, Sahibabad

B. Arch fourth year students went to EBCO Products Display Centre, Sahibabad on 23 September 2019. Students learnt about modular furniture, various materials and also the process of manufacturing of furniture.



### Godrej Nature Plus, Sector -33, Gurugram

B.Arch. students went on a site visit to Godrej Nature Plus on 19 November 2019 at Sector-33, Sohna, Gurugram. Students learnt about various types of building materials and techniques used for construction. They also interacted with Site Engineers and the Architect, and raised various questions and issues that were addressed effectively by the Godrej team on site.

G D GOENKA UNIVERSITY

# School of Basic & Applied Sciences

## Workshop on Scientific Writing

Workshop on Scientific Writing was organised on 10 October 2019. The workshop was organized by Dr. Priyanka Sharma and Dr. Soumita Talukdar with an objective to provide the students overall flavour of studying, documenting and presenting any scientific work. It focused on the basic aspects like word, powerpoint and excel along with introduction of advanced tools such as Origin, Mendeley, Endnote etc. The prime participants were the M. Sc. students, the future researchers.



## Workshop on Strengthening Criminal Justice System using Forensic Tools

Workshop on 'Strengthening Criminal Justice System using Forensic Tools' was held on 6 November 2019 for the students of Forensic Science. It witnessed the prominent speakers of forensic fraternity. The speakers were Shri N.B. Bardhan, Director, CBI, CFSL, Delhi and Dr. A.K. Jaiswal, Senior Scientist (Chemist), Department of Forensic Medicine and Toxicology, AIIMS, New Delhi. The main objective of the workshop was to make students understand advance learning of curriculum as well as to provide opportunities to work in advanced forensic labs under the guidance of experts and to get opportunity to work in reputed institutions like Forensic Science Laboratories, AIIMS etc. for their short term projects/ training, visits etc. The sessions comprised of the talk and hands-on experience on global and Indian scenario of selling and consumption of alcohol, rules and regulations related to drunken driving and their impact on the number of related crime, effect of alcohol on human body and the forensic examination of alcohol in the blood, preparation of reports in forensic science laboratories and implication of forensic science in criminal justice system.



## Guest Lectures



### Distinguished Lecture by Dr. Kumar Krishen

Dr. Kumar Krishen, an ex-NASA scientist visited GD Goenka University on 19 - 20 August 2019. He delivered talks about 'New Technology Innovations with Potential for Space Applications' and '54 Years in Service of NASA: A Learning Experience'.



### Distinguished Lecture by Dr. D.K. Aswal

Dr. D.K. Aswal is the Director of CSIR- National Physical Laboratory (CSIR-NPL). He addressed the students and faculty members of the School on 'Why India needs to Strengthen its Quality-Infrastructure' on 25 September 2019.



### Distinguished Lecture by Prof. (Dr.) P.B. Sharma

Prof. (Dr.) P.B. Sharma, Vice Chancellor, Amity University, Manesar visited GD Goenka University on 21 August 2019 and shared his vision with the students and the faculty members during the session.

## Seminar by Precision Metal Assay & Training Institute (PMATI)

Mr. Pankaj Deshmukh from Precision Metal Assay & Training Institute (PMATI) visited GD Goenka University on 9 October 2019 and delivered a seminar on 'Various Testing Methods for Gold'.



## Educational Trips



### Asola Bhatti Wildlife Sanctuary

Dr. Parveen Kumar from School of Basic and Applied Sciences along with Dr. Abul K. Azad, Dr. Arpita Rastogi, Dr. Raveena Negi, and Dr. Anurag Tripathi of School of Agricultural Sciences organized two day field visit related to Environmental Studies for the students of B. Sc. (H) Agriculture (3rd Semester), School of Agriculture Science (SoAS) at Asola Bhatti Wildlife Sanctuary, Tughlakabad, New Delhi on 4 and 7 October 2019. A total of 173 students of SoAS participated in the field studies which were conducted under guidance of field experts of Bombay Natural History Society (BNHS) and faculty members of GD Goenka University. The visit comprised of visit to Biodiversity Park to study plant and animal diversity, Butterfly garden to study butterflies, its habitat and ecological significance and to trail in nature through Asola Wildlife Sanctuary – to study plants, animals, and insect diversity.

The students also participated in Wildlife Sketching and Nature Photography competitions as part of World Wildlife Week Program organized by Department of Forests and Wildlife, Govt. of NCT of Delhi in association with BNHS on the theme 'Life Below Water' from 2 – 11 October, 2019 at Asola Bhatti Wildlife Sanctuary.



### All India Institute of Medical Sciences, New Delhi (AIIMS)

M.Sc. Forensic Science students along with faculty member, Dr. Neeharika Srivastava went for this educational excursion to Forensic Medicine and Toxicology Department, All India Institute of Medical Sciences (AIIMS) on 22 November 2019. During the visit to the department, students saw various exhibits like biological specimen, arms and ammunitions submitted in the department for analysis. The students further visited laboratories namely toxicology lab and DNA Fingerprinting lab under the supervision of Dr. Jaiswal (Senior Scientist) where they were introduced to different instruments used in analysis. Students received an exposure to the working and applications of instruments like Gas Liquid Chromatography, Head Space Gas Chromatography, HPLC, UV-Vis Spectrophotometer, Biochemical Analyser, Electrophoresis, Gel Doc, Blotting techniques etc. Apart from the laboratory visit, students went to mortuary to witness the post mortem of an unnatural death under the supervision of Dr. Pooja where reason of death was found to be myocardial infraction after performing autopsy.

### CSIR National Physical Laboratory (NPL), New Delhi

The students of bachelors and masters degree programmes of Chemistry and Physics along with faculty members Dr. Anindita Roy Chowdhury and Dr. Soumita Talukdar visited NPL on their Open Day on 30 September 2019. The group were guided to a section where Traceability of DC Standard was displayed. Calibration of source using accurate resistors and capacitors were illustrated. Accurate resistors and capacitors, imported from USA were shown to them and the high level of their precision was highlighted. Another lab display unit illustrated the flux decay of LED bulb. The other display unit that the students visited was on Status of Calibration of Phasor Measurement Unit System. The students were introduced to the process of standardization of AC parameters by comparing it with DC. AC-DC transfer difference was demonstrated. As manual measurements in this regard are tedious, scholars at NPL have developed LabView Based Automated System for Frequency Counter that was illustrated to the students. The students were taken to the auditorium where they were shown a short film highlighting the research work that go on in the various research laboratories of NPL, year round.

### Acharya Narendra Dev College, University of Delhi

All the B.Sc. and M.Sc. students of the Department of Biological Sciences (Biochemistry and Microbiology) visited Acharya Narendra Dev College (University of Delhi) for getting exposure of basic and applied techniques of biology on 22 November 2019. Students visited four laboratories, namely, Anti-mycobacterial Drug Discovery Laboratory, Microbial Technology Laboratory, Insect-Vector and Pest Laboratory and Ciliate Biology Laboratory. The students had hands-on experience in handling cultures of bacteriophages, ciliates, bacteria and other microbes and basic and advanced molecular techniques like DNA isolation, Polymerase Chain Reaction (PCR), Gel Electrophoresis etc.

## Eco-Manthan Plantation Drive

Eco-Manthan plantation drive, an initiative by NGO - Rakshak Eco to conserve natural resources organized a session in association with G D Goenka University to enlighten students and faculty about the conservation of mother earth on 18 September 2019. The event 'Eco- Manthan', focused on the awareness of planting and preserving trees and natural resources. They emphasized on proper handling of waste materials, such as reusing or disposing them properly, which will constitute an important part of our efforts to preserve energy and protect the environment. Countries worldwide should use less coal and more reusable power like hydro or solar power. In the end, along with faculty members and students trees were planted in the campus area of the University.

G D GOENKA UNIVERSITY

# School of Communication

## Four-Day Acting workshop with the famous Asmita Group of Theatre, New Delhi and 'Nukkad Natak' presentation

A theatrical performance by way of Nukkad Natak was organized on social issues like status of senior citizens and women safety and equality on 18 October 2019. The event was a culmination of the 4 day acting workshop in association with the famous Asmita Group of Theatre, New Delhi. The breathtaking performance was delivered by the students of School of Communication and also the artists of Asmita Group. The act was very well received by all the students and faculty members present for the show. The workshop has instilled new confidence and awareness among students of the School towards the grave social issues. The workshop was conducted by Mr Gaurav and the stage performance of Nukkad Natak was under the guidance of Mr Arvind Gaur. Present at the occasion was Mr Imran Zahid, famous Bollywood actor. The complete idea and series of activities evolved under the guidance of Dean of the School, Prof. (Dr.) Debashis Chakrabarti.



## Character Design Workshop by noted animator and artist Mr Moon Arun

The students of School of Communication and School of Fashion and Design had a fun learning session on Character Design with noted animator and artist Mr Moon Arun, an experienced Concept Artist on 27 September 2019. The session was organised by GDGU School of Communication in association with Wacom. The students learnt about the fundamentals and latest trends used in digital characterization.

## Guest Lectures

### Lecture by Mr. Shishir Sinha

Mr. Shishir Sinha, Senior Deputy Editor, The Hindu Business Line was the guest speaker for the orientation program of the School on 20 August 2019. He has over 25 years of experience in the media industry having worked with networks like ABP News, CNBC Awaaz, TV Today and Amar Ujala. Particularly, his research on trustworthiness of the Indian media, fake news, and fact-checking practices gave a good insight to the students on 'Challenges of the media industry'.



### Lecture by Deep Halder

The School organised a thought provoking guest lecture on 'Documenting Oral History' by Mr. Deep Halder, Executive Editor, India Today on 19 September 2019. The Dean of the School, Prof. (Dr.) Debashis Chakrabarti narrated the story of 'Marichjhapi' through his own experiences and the students stretched the scope of the interaction to the contemporary situation.



## Educational Trips

### Visit to Open Frame Film Festival organized by Public Service Broadcasting Trust (PSBT)

The School conducted a field visit for its students on 20 September and 21 September 2019 to mark the twentieth anniversary of annual Open Frame Film Festival organised by PSBT in partnership with Doordarshan, and the India International Centre. Open Frame 2019 depicted the story of the earth, water bodies and their people, the unique efforts of those fighting to preserve them; the histories and the memories of the cities and their metamorphoses, stories of migration, suppression and loss of the people etc.



### Visit to National Gallery of Modern Art

The students visited the National Gallery of Modern Art in Delhi on 3 October 2019. The primary interest was to learn about preserved works of modern art from 1850 onward. National Gallery of Modern Art helps people to look at the works of modern art with greater joy, understanding and knowledge by extending their relationship with our daily life and experiencing them as vital expressions of the human spirit. The students went around the gallery and were observing with great interest the various pieces of art created by some famous artists of the world. They also interacted with Assistant Curator who told them about some specific paintings and the techniques used for making them. This educational visit had the specific responsibility of dealing directly with individuals to develop their creative abilities and powers of appreciation.



### Visit to Waste to Wonder Park

The students made a field trip to 'Waste to Wonder Park' near Hazrat Nizamuddin, Delhi on 1 October 2019. The students were given 45 minutes to explore the location and experiment with their creativity. The sculptures and monuments were made up of nuts and bolts, springs - axles - angles from scrap of automobiles, cycle rims and frames, old utensils and few other materials. Definitely, the park was waste to wonder, way to wonder! The students were asked to take pictures using their cameras and phones. The teachers accompanying the students were Mr Harshit Walia and Mr Saniuddin Khan. The visit was a very helpful learning experience for the students that will help them be good future photographers.

## Guest Lectures

### Lecture on the Role of Teachers in Modern Times: A Global Perspective



Guest lecture by Prof. Amita Pandey Bhardwaj from the Faculty of Education, Shri Lal Bahadur Shastri Rashtriya Sanskrit Vidyapeethon 20 August 2019 on the 'Role of Teachers in Modern Times: A Global Perspective'.

### Lecture on Significance of Digital Content in Teacher Education

On 08 November 2019 Dr Indu Kumar, Head of ICT division CIET, NCERT delivered a lecture on 'Significance of Digital Content in Teacher Education'.



### Lecture on Value-based education: Need for the professional development of teacher

On 30 September 2019 Prof. Dhananjay Joshi, Dean University Institute of Education, GGSIPU Delhi delivered a guest lecture on 'Value-based education: Need for the professional development of teacher'.



## Educational Trips



### Visit to National Crafts Museum

In order to promote active and experiential learning the students visited the National Science Centre on 21 September 2019



### Visit to Delhi Haat on 28 September 2019



Celebration of Haryana Day



Celebration of Diwali Festivities with Various Inter-house Cultural Competitions



Celebration of Hindi Diwas



Celebration of Teachers' Day

## Workshop on Yogasana and Pranayam

On 08 November 2019, School of Education organized a workshop on Yogasana and Pranayam. The workshop was conducted under the guidance of Dr Suman Shokeen from the School of Management.



## Certificate Award Ceremony

Organisation of a certificate awarding ceremony on 13 August 2019 for the first batch of 'Certificate in Progressive Teacher Training in Montessori Education'. It is a six-month long course that runs in G D Goenka La Petite Schools.



# School of Engineering

## Workshop on Nitty Gritty of Android Development

Workshop on Nitty Gritty of Android Development organized by Coder's Club on 19 September 2019 gave an emphasis on Android O Sand Eco system with Real-Time App Demonstration and Explanation on how app works in backend, the case study for the same has been implemented on popular apps such as YouTube, Instagram.



## Workshop on Application Programmers Interface (APIs) using Asynchronous Programming on the Node.js platform

The workshop was conducted at the university by the student led Coders Club under the Computer Science and Engineering Department on 9 October 2019 with the aim to help students learn about the different concepts in developing an Application Programmers Interface (APIs) using asynchronous programming on the Node.js platform.

Swarup Ghosh, student of B.Tech (5th Sem), started the workshop telling us about community, how APIs are used to communicate across different software services through programmatic means. Asynchronous programming and its efficiency for large scale modern systems were also explained. Efforts were made by the speaker to tell us how Node.js framework and JavaScript in general is being used to power high performant web servers.



## Workshop on Image Processing using Open CV

With the aim to provide students with hands-on experience on various image processing techniques, a workshop was conducted on 'Image Processing using Open CV' on 20 October 2019 at the University. The workshop was conducted by Nisha (B.Tech CSE 3rd Year student) wherein students were able to grasp the fundamentals of different numerical techniques that are used in processing of digital images.

## Workshop on Blockchain Technology

The School organized Blockchain Technology workshop on 15 November 2019. The aim of this workshop was to provide a broad platform for students, researchers and academicians to learn and develop concepts of Blockchain Technology. It was attended by 42 participants. Resource persons, Mr. Anupam Tiwari and Mr. Harjot Singh delivered very engaging and informative talks followed by an interactive hands-on session.



In association with 'The Computer Academy', Gurugram, the School organized a two-day workshop titled 'Big Data & Hadoop' on 5 - 6 November 2019. Mr. Mangal Kakkar and Mr. Dinesh were the resource persons for the workshop. Almost 50 students from various programmes attended the workshop.

As Big Data Analytics has become a buzzword today, the purpose of the workshop was to make students dive deep into the stream of Big Data so that they should be well aware of the technologies prevailing in the industry. The workshop focused on enlightening attendees about Big Data and Hadoop.

## National Workshop on Big Data & Hadoop



## Workshop on Humanoid Walking Robot Development



The School organized a two-day national workshop on 'Humanoid Walking Robot Development' on 15 - 16 November 2019. Around 45 students and faculty members from different colleges and universities of Delhi-NCR and beyond participated in this workshop.



## School Event

The School celebrated Engineers Day on 13 September 2019. Prof. Naveen Prakash, IIT Delhi delivered a guest lecture on 'Technological Drift in Engineering Education'. Prof. Prakash talked about difference between 'Design, Build, Implement, and Prototype' along with some inspirational incidences from his academic career spanning over 4 decades.

Continuing with the celebrations of Engineers day, an Award of Appreciation and goodies were presented to the best faculty members in different categories including Best Teacher, Best Researcher, Best Team Player, Internal Committee Coordinator, Best Mentor to name a few. As a team building exercise, the faculty members enjoyed a potluck party thereafter.



## Industrial Visit

### Civil Studio Fest by Econstruct Design & Build Pvt. Ltd.

Civil Engineering Students attended 'Civil Studio Fest', New Delhi on 23 September 2019 that was conducted by Econstruct Design & Build Pvt. Ltd., a Bengaluru based company at Andhra Association, Lodhi Road, Delhi.



### Supermac Industries IMT-Manesar

Students of B. Tech and Diploma (Mechanical Engineering) of 3rd and 5th Semester visited Supermac Industries IMT-Manesar, Gurgaon Haryana on 21 November 2019.



## School Achievements

Mr. Anupam Tiwari (Ph. D. Scholar) under the supervision of Prof. (Dr.) Usha Batra (Assistant Dean of the School & Head of CSE Department) has received the best paper award on topic titled 'Blockchain secured Smart Buildings as Cyber Physical System Security in Data Science Analytics' in the international conference, Recent Developments in Science, Engineering and Technology (REDSET), 2019.

Dr. Shubham Verma, Assistant Professor (Department of Mechanical Engineering) has published a book titled 'Friction Stir Welding of AA6082'. This book focuses on the study of replacing fusion welding of aluminum to friction stir welding in order to obtain better tensile strength.



G D GOENKA UNIVERSITY

# School of Fashion & Design

## Visit to Delhi Contemporary Art Week

On 27 August 2019, the students of BFA, School of Fashion & Design, GD Goenka University, Gurugram visited the Delhi Contemporary Art Week at the India Habitat Center. The students during the visit gained some good insights into what is happening in the world of contemporary art in the country.



### Workshop on Wood Carving

On 18 September 2019, a Vadodara based artist and sculptor, Chander Prakash, was invited by School of Fashion & Design, GD Goenka University, Gurugram to conduct a Wood Carving Workshop and present his work. Mr Chander Prakash has exhibited his work internationally and is known for his monumental works in various materials. The students were provided with valuable guidance and hands-on - training as well.

### Workshop on Avant Garde Furniture

A five day workshop on Avant Garde Furniture was developed for the students of Interior Design, School of Fashion & Design, GD Goenka University under the guidance of Manish Iyer. The Workshop begun with sketches and then developing it into prototypes in five days.



## Visit to Jaipur Rugs Company

On 12 September 2019 the students from School of Fashion & Design, GDGU, Gurugram visited Jaipur Rugs Company. It is a design led company that manufactures Rugs and Floor coverings as a social enterprise covering 6000 artisans and allied craft based producers held a presentation for the students of SOFD. They elaborated on best practices in the social sector and how it can yet make a good business sense.

## Visit to ECOLOOM.CO

Students and Faculties of School of Fashion & Design, GD Goenka University, Gurugram visited ECOLOOM.CO as a part of their project with Politecnico De Milano at the GD Goenka University. Design foundation students explore creative ways of making their Material Exploration work as complete coordinated collection, as a part of Politecnico Di Milano workshop.



## Visit to WESTIN Resort and Spa

Students of Interior Design visit WESTIN Resort and Spa, SOHNA as part of their course in hospitality design. Such visits ensure that students get to see how things have been done before and further enhance their ideas and concepts.



## Visit to Indo Islamic Architectures

In the month of October 2019, the students from Bachelors of Fine Arts, School of Fashion & Design, GDGU, Gurugram visited Jama Masjid, Qutab Minar, Safdarjung Tomb, Jamali Kamali Mosques to study and sketch Indo Islamic Architecture.

G D GOENKA UNIVERSITY

# School of Hospitality

## Celebrating World Bread Day

The students of PGDCAM & MHMCT had done an immense research and practice and come up with breads of Seven Countries of Five Continents namely, US, UK, Spain, Germany, Italy, Middle East and France. The breads were prepared and arranged on display. The students of MBA (IHRM) and MBA (AOM) had extended their help in setting up the venue and display of breads.

Mr. Namit Agnihotri, General Manager, The Roseate Hotels, New Delhi, was the Chief Guest of the event. Hon'ble President, Prof. (Dr.) Suku Bhaskaran, GD Goenka University and the Dean, Le Cordon Bleu School of Hospitality were also present during the occasion. The tent cards featuring brief explanation of each breads, its origin, and history were displayed with breads.



## Cake Mixing Ceremony

Traditional Cake Mixing Ceremony was conducted on 19 November 2019. The hall was decked with Christmas decorations, traditional Christmas melodies was played to create an ambience. The dry fruits and nuts were used to create a figurine 'From Foundation To Flight' the logo of GD Goenka University. Bottles of Liquor, wine, and fruit juices were also displayed. The Pro- Vice Chancellor, along with the Deans poured the liquor and wine on the displayed fruits and mixed it. The macerated fruits with liquor and wine are collected on steel vessels and will be on hold for 30 days for its maceration and maturing. These macerated fruits will be used in the cake batter for baking. The baked Christmas cakes will be distributed to dignitaries and well-wishers of the GD Goenka Group.



## Guest Lecture on the Opportunities in Airlines and Tourism Industry

Ms. Priyaah Sundaraam, Vice President, Customer Relations, Indigo Airlines delivered a guest lecture on 27 September 2019 on the theme of World Tourism Day and the Opportunities in Airlines and Tourism Industry. She explained each and every opportunity in industry very well and also make the students aware about the different job opportunities and their services in airlines and tourism industry.

## Guest Lecture on Essentials of Leadership Management

Mr. Neeraj Chandok , CEO, Building Block Customer Services, LLP delivered a guest lecture on 27 September 2019 on the theme of Essentials of Leadership Management on 14 August 2019.





## Culinary Quest

To encourage the budding chefs and showcase their culinary skill the Le cordon Bleu School of Hospitality, GD Goenka University took an initiative on organizing Culinary Quest on 30 August 2019. This was an interschool competition where students from different Hotel Management colleges were invited across the country were invited.



## Visit to Rational Cooking Experience Centre

A visit was organized by Le Cordon Le cordon Bleu School of Hospitality, GDGU to the Rational Cooking Experience Centre on 11 September 2019. Live demonstration was conducted by German manufacturer at their base Kitchen on various combination ovens and various modes of cooking including its application on Sous-Vide, Cook-Chill, and Cook Freeze using Combination steam technology.

## Visit to Bakery Mad Gourmet

A visit was organized by Le Cordon Le cordon Bleu School of Hospitality, GD Goenka University to the Bakery, Mad Gourmet on 12 September 2019. The Chefs at the Bakery briefed the students about the place and the measures that they have to keep in mind while visiting the kitchen.



## Workshop On Mojitos

A workshop on Cocktails and Mocktails Making was organized by Le Cordon Bleu School of Hospitality, GD Goenka University, Gurgaon on 20 September 2019. Fourteen different types of beverages - Martinis, Mojitos, Daiquiris, Apple Martini, Shooters, Berry Margarita were demonstrated and the students were trained to prepare the beverages individually.

G D GOENKA UNIVERSITY

# School of Humanities and Social Science

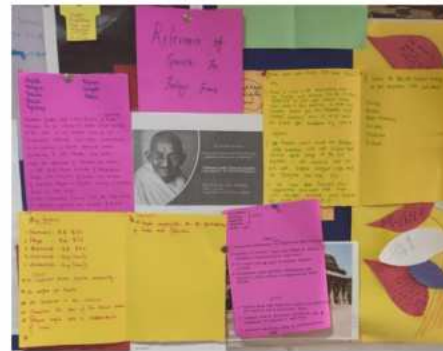
## Celebration of Hindi Diwas

On 18 September 2019, School of Humanities and Social Science, GD Goenka University Gurugram took the initiative to celebrate and mark the occasion of 'Hindi Diwas' in the form of Quiz Competition. Teams were made on the basis of three famous poets and activities were done first a translation and writing Hindi words and meaning, followed by a quiz on Hindi poetry.



## Lecture on Indian Economy: Contemporary Issues of Growth and Unemployment

A guest lecture was organized by the Department of English and Economics, St. Alberts College, Kerala on Kerala Model of Development (KMD): Past and Present. Dr Philip Varghese from the Political Science Department gave the lecture on 25 July, 2019. He discussed the role of an emerging giant tourism industry in the last two decades and the challenges and changes that has brought about to the local communities around the tourism hotspots were also highlighted.



## Movie Screening on Mahatma Gandhi: Dying for Freedom

On 9 October 2019, School of Humanities and Social Science, GD Goenka University, Gurugram screened a movie titled "Mahatma Gandhi: Dying for Freedom." The session began with trivia questions on the life and contribution of M.K. Gandhi followed by a 45 minute screening of the critically acclaimed documentary shot by Arnaud Mandagaran in 2018.

The documentary led to a vibrant discussion between the faculty and the students on issues around Gandhiji. The session closed with an activity where all the participants were divided into groups and were tasked to pen their perspective on the relevance of Gandhi's ideology in the current world and times.



## Workshop on "Exploring Design Thinking in Social Policy"

A Workshop on "Exploring Design Thinking in Social Policy" was conducted by Prof. (Dr.) Hitashi Lomash, Dr. Malavika Menon and Dr. Philip Varghese during Politics of Development (POD) – A Three Day Residential Course on Public Policy during 19-21 July 2019.

The workshop basically concentrated on the thought of Design thinking (DT) which attempts to remedy this by focusing on the beneficiary group. By using tools of empathy and by testing the initial premise repeatedly, DT comes up with prototypes that would focus on innovative solutions, as opposed to merely stating the problem. We often find a gap between social policy as articulated by the State and its implementation, resulting in poor outcomes. This could be attributed to a poor understanding of the beneficiary group arising from a lack of empathy or sensitivity to the target group.

## Residential Course: Politics of Development (POD): A Three- Day Residential Course on Public Policy

In partnership with Centre for Civil Society (CCS) and GDGU, a three-day residential certificate course 'Politics of Development' (POD) - on public policy was organized from 19-21 July 2019. Over 40 students and professionals participated from diverse backgrounds and skillsets in this residential program. The course involved a variety of interactive learning methods, including dynamic games and role-plays,

lectures by domain specialists, policymakers and policy enthusiasts, documentary screening, discussions and personal reflections to provide participants with opportunities to explore and share ideas in an open space. The Key Speakers were Mr. Swaminathan S. Anklesaria Aiyar, Mr. Amit Kaushik, Mr. Barun Mitra, Mr. Kumar Anand and Mr. Yugank Goyal.



## Celebrating Mental Health Day

To celebrate World Mental Health Day on 10 October 2019, the faculty and students from Department of Psychology, School of Humanities & Social Sciences, GDGU, Gurugram worked together to create a survey on the reasons for committing suicide and to raise awareness for suicide prevention. The theme of the year 2019 was 'Suicide Prevention', hence the students also prepared a skit for sensitizing other students.

## Faculty Development Program on Movie Review and Discussion

on 6 November 2019, Dr. Hitashi Lomash, Associate Dean, SoHSS conducted a session on 'Movie Review and Discussion' talking in light of the movie 'The Debaters'. The main theme was how at times limited perception or quick judgment may mislead us in our further actions. The idea was to learn to break the easy habit of processing and perception in real world, enabling us to have effective strategies.

## Developing Surveying Skills

In order to make the students fully equipped with the techniques and problems during the survey Department of Psychology, School of Humanities & Social Sciences, GDGU, Gurugram organized the surveying skills tutorial for the students of BA(H) Psychology and MA Psychology from 7-11 October 2019.

G D GOENKA UNIVERSITY

# School of Law

## Visit to Police Station

The students of School of Law, GDGU visited the police station at Sector 29, Gurgaon on 12 September 2019 as a study tour of Cr.P.C. – part dealing with 'Police investigation and Power of Police' to explain the actual working of Cr. P.C vis-à-vis the Police and to understand the various aspects of policing. The students were accompanied by Prof.(Dr.) Anil Dawra and the tour was organized with the help of Commissioner of Police, Gurgaon. The students had an enriching experience and enjoyed the tour tremendously.



## Lecture & Panel Discussion on FRAND & Standard Essential Patents

The IPR (Honors) students from School of Law, GDGU had the opportunity to attend a Lecture & Panel Discussion on FRAND & STANDARD ESSENTIAL PATENTS conducted by the Law Centre II, Delhi University. The Key Speaker Dr. Claudia Tapia, (Director IPR Policy and Legal Academic Research, Ericsson Germany) discussed on the emerging trends of FRAND in Patents and how it affects various industries, specially telecom sector. Mr. G.R. Raghavender Joint Secretary (National Mission for Justice Delivery & Legal Reforms), Government of India moderated the session.



## Guest Lecture on hanging Dimensions of IP in India

School of law organized a guest lecture by Dr. Ashwini Siwal, Assistant Professor, IP & IT law, Delhi University on 9 October, 2019. During his lecture, Dr. Siwal emphasized on how India as a nation is committed to strengthen the IP ecosystem by bringing timely and needed changes in legislations, policies and rules relating to IP in general and copyright in particular. He navigated the audience to the landmark developments post enactment of National IP policy, 2016 in India.

## Guest lecture on Relevance of UNCLOS in 21st Century

On 9 October 2019 School of Law, GD Goenka University, Gurugram organized a lecture on Relevance of UNCLOS in 21st Century, delivered by Lieutenant Commander Abhimanyu Singh, Deputy Judge Advocate, Indian Navy. Topics like Maritime Boundaries, Warships and immunities, Hot pursuit and autonomous ships were covered in the session. Officer urged the students to join NDA and JAG that has been playing a key role in the growth of the nation by producing a cadre of highly qualified experts in the field.



## Awareness Program in Slum Area

Awareness program has been conducted by the Legal Aid Society at slum area near Sohna Road, Gurugram on 28 November 2019. In this session the students asked them about the problems which the residents of slum face in their daily life. They also told them about the policies run by government which would help them in various ways.

## Awareness Camp at ACME International School

On 2 December 2019, Legal Aid Society of School of Law, GD Goenka University, Gurugram conducted an awareness camp at ACME International School, Sohna Road, Gurugram to impart knowledge about basic laws. The presentation was given by the faculties about good touch and bad touch. Students as well as their teachers attended the program.



# School of Management

## Guest Lecture on Design Thinking and Innovation in IR 4.0. by Dr. Charles Martin Wood

On 29 August 2019, School of Management organised a guest lecture by Dr. Charles Martin Wood from Collins College of Business, University of Tulsa, USA. Topic of guest lecture was Design Thinking and Innovation in IR 4.0, where he introduced students to world of innovation and how job market will change with transformation in 4th Industrial Revolution.



## Guest Lecture on Success Factors for Entrepreneurship by Mr. Rajan Mehta

School of Management organized a Guest Lecture on 11 September 2019. The topic of the lecture was 'Success Factors For Entrepreneurship' delivered by Mr. Rajan Mehta. During his lecture, Mr. Mehta stressed on passion, optimism, teamwork, hard work and focus, giving examples from his own entrepreneurial journey and shared insights from Chanakya Neeti to drive home these points.



## Guest Lecture on Social Marketing by Maxim Media Marcom Services

On 20 September 2019, GDGU MBA students witnessed the visit of Maxim Marcom Services for a guest lecture. Ms. Reema Dhawan (Director of Maxim Marcom Services) and Ms. Aditi Vashish (Head Communication Operations) gave an enlightening talk on social media marketing to the students.

## Guest Lecture on Career Opportunities by HDFC Bank

On 20 November 2019, an eminent team from HDFC Bank were at SoM, GDGU to deliver a lecture on Career Opportunities by HDFC Bank. The team consisted of Ms. Deepa Venkatachalam, Head-Recruitment, HR & Training Department of HDFC, North Region. She was accompanied by Ms. Neeta Malhotra, Head- Salary Account Vertical of HDFC Bank, Delhi NCR. The audience comprised of B.Com and BBA students of 1st and 2nd year.

## Industrial Visits

### Industrial Visit to Maruti Suzuki Plant

MBA students of SoM, GDGU, Gurgaon went to Maruti Suzuki Plant at Palam Gurgaon road Wadera on 10 October 2019. They were accompanied by the faculties Dr. Kishore Morya and Dr. Deepti.



### Industrial Visit to Coca-Cola Factory

SoM, GDGU organized an Industry Visit to a Coca-Cola factory on 13 November 2019 situated at Greater Noida, Uttar Pradesh. Students of BBA 2nd Year were thrilled at the prospect and registered for the visit in good numbers. The company officials took the students on an extensive tour across the production, quality control, supply chain and packaging sections of the factory.



### Industrial Visit to Varun Beverages

The SoM, GDGU, organised an industrial visit to Varun Beverages Limited, Pepsi bottling plant at Nuh, Haryana for Semester one students of MBA on 9 September 2019, giving students an exposure to the Plant environment, its Production, Processing, Management, Human Resource Development and Environment concerns. Students learned about the Quality Standards and Practices and got a holistic view of the company's processes and strategies.



### Industrial Visit to Parle Biscuits Plant

The SoM organised an Industrial Visit for BBA and B.Com I Semester students to Parle Biscuits Pvt. Ltd., Bahadurgarh, Haryana on 27 September, 2019. The students were shown the manufacturing process of biscuits and the quality control practices followed by the company. Also, the students learned about supply chain and logistics management practices of the company.





## G D Goenka University Welcomes Delegates from ACCA

On 24 September 2019, a high level delegation from Association of Chartered Certified Accountants (ACCA), U.K visited GDGU. The delegation was headed by the Mr. Robert Stenhouse President, ACCA and Mr. Mohd. Sajid Khan, Head of International Development, ACCA. In the presence of President of GDGU, Prof. Dr Suku Bhaskaran and Dean, School of Management, Dr. Kim Menezes, meritorious students of GDGU who are pursuing ACCA certification, Ms. Nafisa Ali and Ms. Megha Gupta of B.Com V Semester and Mr. Aanjinay Cowshik and Ms. Shagun Mittal of B.Com III Semester were awarded by the dignitaries for their scholastic achievements.



## Marketing Seminar on Women Empowerment

Students from SoM, GGDGU, Gurgaon visited Kamalini, a renowned NGO, catering to training & skill development towards empowerment of rural women in Haryana on the 6 November 2019. The students were accompanied by faculty members, Ms. Sunrita Chaudhuri and Ms. Sudipta Sen Gupta. They students were given a short tour of the campus, and introduced to the women trainees thereafter.

The Marketing Seminar on 4Ps of Marketing commenced subsequently. The seminar covered topics such as Product, Price, Place and Promotion in relation to the products and services the women could potentially create and sell in the market so as to become self-reliant entrepreneurs.

## Interactive Session

Fostering Entrepreneurship in India: An interactive Session with Shri Nitin Gadkari

On 26 September 2019, the students of School of Management, GD Goenka University attended an interactive session on "Fostering Entrepreneurship in India" organized by FICCI Flo with Shri Nitin Gadkari, Minister for MSME & Minister for Road Transport & Highways. The Chief Guest of the event was Pratap Chandra Sarangi, Minister of State for MSME and the next Chief Minister of Orissa. The Students along with the faculty Dr. Karina Kakkar, School of Management attended the programme. The programme focused on the ways to encourage women to work and provide more opportunities so they become successful entrepreneur.



## Faculty Achievements

### Conference

Dr. Ritu Sharma attended American Marketing Association's Summer Academic Conference in Chicago, US from 9-11 August 2019. She presented her paper during research spotlight session on "Purchase Intension and Point of Purchase: Customer 360 -Degree Perspective".

Ms. Sudipta Sen Gupta, Assistant Professor and Dr. Deepti Wadera, Associate Professor had co-authored a paper on "Impact of CSR perceptions, CSR Fit and Cause Affinity on Purchase Intention". Ms Sen Gupta was invited to GBMS 2019, the International Conference on Globalization Issues in Management, held in Paris on 12-13 Oct 2019, to speak on the subject.

"Sustainable Logistics Practice Preferences in Automobile Sector and its Impact on Performances in the Organization"-Research Conference on Operations and Supply Chain Management (RCOSM) 2019-20, Organized by Symbiosis Institute of Operations Management, Nasik (Maharashtra) on 10-11 November 2019

## Connecting the Dots: International Partners' Conference 2019 conducted by ACCA,UK

Dr. Kim Menezes, Dean, SoM and Dr.Vandana Mehrotra, Associate Professor attended the International Partners' Conference organised by ACCA at Chennai on 9 and 10 December 2019.

The conference provided the partner institutions of ACCA from across the globe, an opportunity to network and share the best practices relating to business development, progression and employability of the students. It also facilitated capacity building of the tutors for supporting progression with focus on pass rates and growth.



# School of Medical and Allied Sciences

## Guest Lectures

### Lecture by Dr. Anjali Kaul

On 20 August 2019, Dr. Anjali Kaul, MBBS, Medical Superintendent, Artemis Hospitals rendered an informed perspective about 'Some recent challenges in Healthcare Domain' to the aspiring students and settled their apprehensions, which will eventually nurture students' academic understanding in the most unprecedented ways.



### Lecture by Dr. Pawan Rawal

Dr. Pawan Rawal, Head, Gastroenterology Unit delivered a lecture on 'Career Aspirations and Opportunities' for diligently aspiring and motivating the students towards medical profession for a productively healthy society on 20 August 2019.

### Lecture by Sh. S. L. Nasa

Sh. S. L. Nasa, Registrar-Delhi Pharmacy Council on 4 October 2019 visited our campus for widening students' perspective on 'Evolution of Pharmacy Practice'. He effectively enumerated heaps of wisdom regarding various career prospective and opportunities in the pharmacy domain.



## Industrial /Educational Trips

### Samalkha Nestle Plant, New Delhi

Students of B.Sc. Nutrition and Health visited Nestle Plant at Samalkha, New Delhi on 7 September 2019. Students were apprised of the origin, and evolution of the plant to get a grasp of the foundational methodological working of the plant, while they got a brief idea about the nutritional intricacies of various dairy products.



### All India Institute of Medical Science (AIIMS)

Students of Master in Public Health visited AIIMS Hospital, Delhi on 4 October 2019. Students got informative wisdom about the various health centres and their operational dynamics, which helped them in analytical understanding of their theoretical disciplines.



### Pandit Bhagwat Dayal Sharma Post-Graduate Institute (PGI) of Medical Sciences, Rohtak

Students of B. Pharmacy and BPT visited PGI Rohtak on 18 October 2019 to grasp knowledge and functioning of various departments. Students got to understand the practical aspects of their subject-related knowledge, while they participated in various activities.



### Mankind Pharma Research Centre, Manesar

Students of B. Pharmacy visited Mankind Pharma, Manesar on 19 October 2019 where they enumerated the consolidation and manufacturing of drug and its various characteristics.





## Pathkind Labs, Gurugram

Students of B.Sc. Medical Lab Technology visited Pathkind Lab, Gurgaon on 22 October 2019. Students were introduced to various lab tests, and they were informed about the various automatic machines.



## Anganwadi Centre, Khandsa, Gurugram

Students of Master in Public Health visited Anganwadi Centre, Khandsa on 13 November 2019. The stimulating visit included interaction with the Anganwadi workers, alongside the discussion about regular Govt. programs that are executed.



## Modern Diagnostic and Research Centre, Gurugram

Students of B.Sc. Cardiovascular Technology visited Modern Diagnostic Center on 19 November 2019. Students were informed about the various complexities of imaging and pathology domains.



## Anganwadi Centre, Om Bihar, Uttam Nagar, New Delhi



Students of B.Sc. Nutrition and Health and M.Sc. Nutrition and Health visited Anganwadi Centre at Om Bihar, Uttam Nagar, New Delhi on 21 November 2019 with an objective to learn and gain knowledge about ICDS Program alongside multiple other programs conducted there.

## Primary Healthcare Centre, Allika, Gurugram

Students of Master in Public Health visited Primary Health Care Center at Allika on 22 November 2019. The visit rendered awakened knowledge to the students, while making them sensitive towards societal concerns.



## Conferences

### International Conference at AIMST University, Malaysia

Prof. (Dr.) Rohit Dutt, Associate Dean of the School delivered a talk on 'Interdisciplinary Avenues in Healthcare' during 2nd International Conference at AIMST University, Malaysia on 14-15 September 2019. AIMST University has also signed a letter of intent for possible collaborations with GDGU.



## Conference at MD University, Rohtak

Students of B. Pharmacy attended International Conference on 'Prospects on IPR in Innovative Practices' at MD University, Rohtak on 29 August 2019. Students took part in various debates and discussions pertaining to IPR, which gave them a good understanding about Patenting protocols.



## National Physiotherapy Conference at PLB auditorium, New Delhi

Department of Physiotherapy was conferred with the 'Best Upcoming Physiotherapy Institution' during 2nd National Physiotherapy Conference held at PLB auditorium, New Delhi on 14 and 15 September 2019. The conference was effectively supported and inaugurated by NSPC chairperson and MP (Lok Sabha), Shri. Prahlad Singh Patel alongside other eminent sportspersons.





## National Conference at School of Paramedical Sciences, Starex University, Gurugram

Students of B.Sc. Medical Lab Technology attended national conference on 28 September 2019. The theme of this conference was 'Best health care practice by allied health professionals in Modern Era'. This conference has provided knowledge and lifelong learning.

## National Symposium on 'Prevention and Awareness of Thalassemia'

Department of Medical Lab Technology of the School organized National Symposium on 'Prevention and Awareness of Thalassemia' held at GDGU on 16 October 2019. Students were given informative awareness for a healthy future.



## Social Activity

### World Organ Donation Day

Students of Medical Lab Technology on 13 August 2019 attended an enlightening seminar on 'Indian Organo MLTs 2019' on World Organ Donation Day organized by Joint Forum of Medical Laboratory Technologist (JFMLT), India in New Delhi. The seminar effectively highlighted the importance of Organ Donation and underlined its utmost value in an individual's life.



### World Mosquito day at village Ghamroj, Sohna

Students of B. Sc. Medical Lab Technology undertook a socially beneficial initiative by organizing an Awareness Camp on the eve of 'World Mosquito Day' on 27 August 2019 at village Ghamroj, Sohna. The campaign was carried out with a fundamental objective of informing people about vector borne diseases, specifically Dengue and Malaria, alongside, also enumerating their respective symptoms, prevention and control for a better understanding.



### Worlds AIDS Day

The students of the School executed an informative event for the occasion of World AIDS Day on 29 November 2019. The fundamental aim lied in spreading the thought patterns that such a day shall be remembered as a day of worldwide solidarity to unite in the fight against HIV.



### World Physiotherapy day at PHC Bhondsi

Aiming to lend an informed healthcare perspective to society's socio-cultural milieu, the School organized 'World Physiotherapy Day', themed on 'Chronic Pain' on 6 September 2019. The Department of Physiotherapy vigorously conducted the entire event amidst the vivacious presence of people from village, Bhondsi; Free consultation camp, Health awareness quiz, Drawing competition, were some of the information rich activities held to inculcate an imperative medical understanding, miraculously significant in the episodic routine life.

### World Pharmacy day

With rich smiles and proud spirits, the School celebrated World Pharmacists Day on 25 September 2019 with an aim to ensure safe and effective medicines for all, echoing the theme of this year. Event started with motivating and inspiring speech by Prof. (Dr.) Rohit Dutt, Associate Dean of the School. He apprised the audience about the current advancements in pharmacy practice and importance of lifelong learning in maintaining the pace with ever-increasing challenges.

## World Diabetes Day



The School organized a Diabetes Screening Camp on World Diabetes Day on 14 November 2019, which ensured active participation of students and faculty members. Everyone got a better understanding about their health, and the necessary preventive measures were discussed with them for a healthy life.

## Social Outreach Activity

The School organized a Social Outreach Activity to comprehend the 'Health' discourse of contemporary times. Faculty members conducted an Anaemia screening and Awareness drive at Nawab Shamsuddin Memorial Senior Secondary School, Mewat on 3 December 2019. The enriching objective of the event was to diagnose Anaemia in school children, so that wholesome knowledge about the rampant widespread of Anaemia could be beautifully channelized to the budding students.



# From the CRC Desk:

## Manoj Sahani, Executive Director, CRC

### Note on Placements-2020 Batch till Dec 2019

As another batch of graduating students is equipped to step into the global corporate world, the Corporate Resource Centre (CRC) at GDGU commenced its placement process for 2020 Batch. With the financial markets changing in a blink, the world needs human resources that are adaptable to the dynamic status quo yet grounded with values.

GDGU, Gurgaon clearly lives up to its tagline From Foundation to Flight ensuring an efficient professional and productive environment for both corporate and students in their efforts to find the perfect person-position fit. Keeping this in mind, the Corporate Resource Centre of GD Goenka University, Gurgaon trains the students for taking up their careers in Government, Semi-Government, PSUs and Private Sectors. We prepare them for employment as well entrepreneurship so that they can contribute to the welfare of society and nation as a whole. Besides acquiring basic knowledge of the curricula, we ensure the students undergo rigorous trainings and hands-on comprising Guest Lectures, Industrial Visits, Seminars, Conference, Sessions on Personality Enhancement,

Career Counseling, and Communication Skills etc.

The preparation and hard work of students to gain knowledge would remain dormant without the corporate relations that we are honored to share with members of the business world. That's why we provide industry-academia interface through internship; a gateway for better placement. Our students also got international exposure and underwent internships in countries like France, Mauritius, Greece and Malaysia. Some companies from assorted sectors such as ITC, MakeMyTrip, Carlsberg, Infoedge, Ceasefire, Livspace, BMW, Escorts, Tommy Hilfiger, Calvin Klein, HomeTown, ABRL, Decathlon, Airtel, Reliance Digital, MotilalOswal, JCB, Fitso, Quikr, Bikano, Jain Irrigation, LT Foods, Bilha, Adidas, E&Y, NGK Spark, JSPL, Max Healthcare, Marriott Westin, The Leela Group, IHG Crowne Plaza, Oberoi Group, Radisson, Bata, Videocon and many more were invited by the CRC on campus to recruit students for internship.

Some of our prominent recruiters for final placement who visited GDGU for campus hiring till December 2019 were Tata Consultancy Service (TCS), Wipro Technologies, Cognizant, IBM, BYJU'S, Deloitte,

SandharGroup, Yamaha Motors, VE Commercial Vehicles, Adventz, Juspay, Sunbeam, RUSTX-USA, Hitachi Consulting, TEKsystems, CVENT, NIIT, ZYCUS, To The New, AIS Glass, Metadesign Solutions, LG Soft, PUMA, Tommy Hilfiger, ITC Ltd, NIIT Technologies, Moody's Analytics, Square Yards, Khimji Ramdas, American Express, Urban Clap, Kotak Life, IndusInd Bank, DTDC etc.

While the placement season will continue until May 2020, around 60% of the graduating students have already been placed till now, some of them with multiple offers and are optimistic of achieving a benchmark by attracting diverse profiles, international opportunities and higher packages in the next phase of placement season commencing from January 2020.

As we continue to bask in the success of another consecutive placement season, we would like to attribute our success to our students, faculty members and industry partners, corporations, government agencies, not-for-profit organizations, small-to-medium scale enterprises including new business start-ups who have shown their trust in us year after year.





## GD GOENKA UNIVERSITY Creative Corner

### The Value of Dessert

Dessert is fine as long as it's healthy. Fruit and berries are good but chocolate pudding and ice cream are a different story! Liking sweets is the only thing you'll never have to teach your child. We're born with a sweet tooth because breast milk is sweet. You'll do your child a big favour by waiting as long as possible before introducing sweets, cakes and raisins. That may sound boring, but sweets and sugar are completely unnecessary. When it's time for a snack, offer your child unsweetened crackers, or pieces of cucumber, apple and other fruit. Raisins are a popular snack, but they easily get stuck in little teeth and are actually pretty sugary.

Dessert is recommended

Dessert is highly recommended after both lunch and dinner, but that doesn't mean ice cream, pie or chocolate pudding. Puréed fruit or berries, a smoothie or a fruit salad are yummy and provide a real vitamin injection. Vitamin C helps the body absorb iron which is so important at an age. Fruit or berries are also good with porridge. But choose unsweetened fruit purée and save jam for later.

Drink Water with Meals

Water is unbeatable as a mealtime drink, and is also the best thirst-quencher. You can introduce water alongside breast milk or formula from around 7 months.

The longer you hold back on giving your child sugar, the better their diet and teeth will be. It's probably impossible to stave it off forever, but remember, when you do introduce sugar, to make sweets a special treat instead of a habit and to save fizzy and other sugary drinks for special occasions.

Article by Mr. Gurudutt  
Assistant Professor, School of Hospitality

*The Girl Who Survived*

*Free as fire, hard to desire*

*Thoughts are neat, but he is always a cheat  
Eyes do the talking, with all that stalking  
I cry, I fall still I fly, I fly*

*Roads are the same, reasons are lame*

*I belong to them, they are still men  
I roar, I speak still my silence screams  
I cry, I fall still I fly, I desire*

*She is me, she is a girl*

*Gender decided her place  
No matter about her grace  
I cry, I fall still I fly, I desire.*

*Poonam*

*Integrated B.A-B.Ed. Semester V*

## Fitness and Mindfulness

"I believe that the entry point for living a more conscious life is mindfulness"- Oprah Winfrey

Fitness to me is more about being healthy rather than checking myself everyday on a weighting scale. I enjoy doing some sort of fitness activity at least 4 days a week. Over the past couple of years I have tried different kinds of workouts like Yoga, Zumba, Weight and strength training in a gym, aerobics classes etc. This year I was looking to try a different kind of workout which is fun and high intensity at the same time. I was asking for too much but thanks to a friend she recommended cross fit to me. I had heard of this workout regimen before but never really tried. So, this time I decided to give it a try.

**What is Cross fit?**

Cross Fit is a fitness regimen developed by Greg Glassman. It comprises of constantly varied functional movements performed at high intensity and these movements reflect the best aspects of gymnastics, weightlifting, running, rowing and more. Intensity is the key for results and workout is measured by time and power. The more work you do in less time, the more intense the effort, the better the output.

To put it more clearly, it a high intensity timed workout. Everyday trainer explains the Workout of the day and depending on the workout there is either a cap time, EMOM (every minute on the minute) or AMRAP (as many reps as possible).

**What is Mindfulness?**

Mindfulness means maintaining a moment-by-moment awareness of our thoughts, feelings, bodily sensations, and surrounding

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environment, through a gentle, nurturing lens. Studies have shown that practicing mindfulness, even for just a few weeks, can bring a variety of physical, psychological, and social benefits.

But how do we cultivate mindfulness in our day to day life. The first thing that comes to our mind is meditation. But there are other ways to practice it in our everyday life.

**Combining the two (Cross fit-Mindfulness)**

Cross fit is timed workout in which you are given a goal (workout of the day) in the beginning of the class. To achieve that goal, you need to have full concentration and dedication for the specific time stated by the trainer. Also, this workout is very competitive as one has to finish the task and trainer notes down timing of each group member and your performance is compared with other members at the end of the class. In that given time, one gets totally absorbed into the activity forgetting what happened during the day that according for me is the best way to practice mindfulness. When we sit for meditation we think of all possible things that have happened or yet to happen, most of the experts suggest that let your thoughts flow but this workout has helped me to be in the moment along with heightened body awareness and focus.

Now you have to take a call Mind full or Mindful!! Happy Exercising!!

**References:**

<https://www.crossfit.com/what-is-crossfit>

<https://greatergood.berkeley.edu/topic/mindfulness/definition#what-is>

<https://greatergood.berkeley.edu/topic/mindfulness/definition#why-practice>



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